

August 24, 2026

CONTENT MANAGER, EDUCATION

POSITION NUMBER: 00375644

POSITION STATUS: Continuous, Full-Time

DIVISION: Programming and audience engagement

DEPARTMENT: Education

SALARY RANGE: 9 (under review) – \$83,472 to \$105,682

UNION CATEGORY: PIPSC

FLEXIBILITY PROFILE: Hybrid

LOCATION: Montreal, Toronto, Vancouver

Are you passionate about great storytelling, about exploring the issues that matter, about pushing the boundaries in new audiovisual experiences? So are we. As Canada's public producer and distributor, the National Film Board has been telling the country's stories and pioneering breakthroughs in virtually every field of audiovisual content since 1939. But to do this, we need a team that truly reflects the richness and diversity of Canada. If you'd like to be a part of this team—and part of the NFB's incredible legacy—we'd love to hear from you.

SUMMARY OF DUTIES

Plans and contributes to the development of educational content and frameworks for the Canadian education market based on an analysis of market needs and curriculum objectives. Formulates recommendations regarding required developments and plans, designs and writes a variety of educational content, integrating tools as well as pedagogical and technology-based approaches adapted to different learning environments, in accordance with the framework approved by their manager. Assesses the educational potential of works in the NFB collection or projects under development and proposes approaches that promote their effective use in the classroom and online (formats, content types, adapted versions, etc.). Identifies and engages internal or external expertise to create content, enrich approaches and adapt educational structures, while ensuring their quality and alignment with institutional objectives.

MAIN RESPONSIBILITIES

- Plans, coordinates and oversees the research, analysis, development, adaptation and production of educational resources based on NFB productions or collections, ensuring their consistency, quality and alignment with educational and institutional objectives.
- Independently develops, designs, writes and adapts comprehensive educational resources (guides, activities, learning pathways and interactive content), ensuring they are consistent with curriculum objectives and that appropriate technology-based educational tools and approaches are integrated into their design.
- In collaboration with their manager, structures and leads the process of analyzing, selecting and prioritizing works, projects and documentation, and makes recommendations to the Programming, Creation, Distribution, and Marketing (PCDM) sectors as part of their planning to incorporate an educational programming perspective.
- Provides advice and expertise to NFB teams, particularly production teams, on best practices for transforming content into relevant, high-impact educational resources; makes recommendations and contributes to discussions regarding suitable formats such as short versions, vignettes, supplementary educational components, or related projects, based on priorities.
- Actively participates in working sessions, in French and English, with internal teams and partners to guide the objectives of projects with educational value; provides advice, helps facilitate discussions and makes recommendations.
- Helps shape and update content on the NFB Education website; analyzes feedback from the educational community and makes recommendations on the content to be prioritized on the NFB Education website (selections, thematic channels), in line with established programming;

collaborates with the teams responsible for the technical integration of content on the site.

- Actively contributes to the development and monitoring of partnerships with organizations and government bodies (federal, regional and local) that support the design, adaptation and educational dissemination of NFB educational content.
- In collaboration with colleagues, contributes to the development of the educational framework for activities and initiatives promoting the NFB Education offering, ensuring they are aligned with programming priorities.
- When necessary, identifies and engages consulting experts, overseeing and managing the scope of their role, and ensuring the quality and consistency of deliverables.
- Monitors trends and best practices in educational media, digital learning and media literacy; participates in discussions regarding the evolution of programming and educational offerings; and contributes to the implementation of the team's initiatives and projects.

REQUIRED TRAINING, KNOWLEDGE AND EXPERIENCE

- Bachelor's degree in Educational Media, Education, Communication, or a related field, or an equivalent combination of education and experience;
- A minimum of five (5) years of relevant experience in the development, design and writing of educational resources, including the production of educational content for school audiences;
- Demonstrated experience in designing digital learning content and using educational technology tools or platforms to create interactive content;
- In-depth knowledge of the Canadian education sector, its curricula, current priorities in learning and teaching, and issues related to the integration of media in educational settings;
- Bilingualism in the official languages (French and English), both orally and in writing.

SKILLS REQUIRED

- Initiative, professional autonomy and sound judgment in analyzing and managing complex projects, as well as a strong ability to adapt to a changing environment;
- Excellent ability to manage multiple projects and deadlines simultaneously, with an organized, structured, and rigorous approach that's focused on the quality of deliverables;
- Ability to conduct professional discussions, advise teams and make recommendations in both official languages;
- Strong aptitude for collaborative work and serving internal and external partners, including the ability to establish and maintain effective and constructive professional relationships.

Qualified candidates who are interested in this position are invited to submit their application online, via the web page [Work at the NFB](#), by **SEPTEMBER 8, 2026**

The NFB is committed to building a skilled, diverse workforce that's reflective of Canadian society. It promotes initiatives such as employment equity and encourages candidates to voluntarily indicate in their cover letter if they are a woman, a member of a First Nations group, Inuk, Métis, a person with a disability, or a member of a visible-minority group.

The NFB is also committed to developing inclusive, barrier-free selection processes and work environments. Feel free to advise us of any accommodation needs.

Please note that only applicants selected for an interview will be contacted.