QR Codes & the Library

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Ryerson University Library
Outline

- What are QR Codes?
- How do they work?
- Uses of QR Codes
- How Libraries can and do use QR Codes?
- How to create your own QR codes
Two Dimensional Barcodes

QR Code

BeeTagg Code

Datamatrix

High Capacity Color Barcode

Aztec Code
Two Dimensional Barcodes

Large amounts of data

- Url (survey, image, map, podcast, etc...)
- Phone Number
- Textual information
- Bibliographic Citation
Two Dimensional Barcodes

- Easily “read” by a mobile device with a camera and free software

  - Beetagg reader
    get.beetagg.com
  - Scanlife
    www.scanlife.com
  - i-nigma
    www.i-nigma.com

- Google “QR code reader” and your phone make
QR Codes in Action
Coupons

JCPenney

find a store, store ads, store services, gifts + registry

women, home store, men, teens, kids

AMERICAN LIVING, SEPHORA, sign up for MOBILE COUPONS

sign up for MOBILE COUPONS
get coupons sent to your phone. quick. easy. paperless.

FILL OUT THE FORM AND START SAVING!
Digitally enhanced walking tour

HISTORY IN YOUR HAND
A DIGITAL TOUR OF GASTOWN

Download a QR Code Reader application for your Smartphone.
Scan the QR Code to the right with your Smartphone.
The QR Code will direct your mobile browser to the historic information located on the Gastownblog.com.
Blue Mosque – Turkey

The Blue Mosque with its domes, semi domes, 6 minarets and delicate ratios is the most magnificent mosque in the city.

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444 26 48
www.tarihsesleniyor.com
result 6 of 149 for search "landscape design" in anywhere

Avant gardeners : 50 visionaries of the contemporary landscape

Richardson, Tim, 1968-
Publisher: Thames & Hudson,
Publication date: 2008.
ISBN: 9780500513934

1 copy on the shelves.

Copy details

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Catalogue record

ISBN: 9780500513934 (hbk.) :
ISBN: 0500513937 (hbk.) :
ISBN: 9780500288269

Personal Author: Richardson, Tim, 1968-
Title: Avant gardeners : 50 visionaries of the contemporary landscape / Tim Richardson ; with foreword by Martha Schwartz.

Physical descrip: 352 p. ; ill. (chiefly col.) ; 24 cm.
Bibliography note: Includes bibliographical references (p. 351).
Abstract: 'Avant Gardeners' profiles 50 of the most exciting contemporary landscape practices from around the world. With case studies for each designer, it presents an encyclopaedic look...
QR Code translation:

- Title
- Author
- Location
- Call Number

Avant gardeners : 50 visionaries of the contemporary landscape / Richardson, Tim, 1968- Level 3 712 RIC
Holdings Information

• QR code with link to holdings record in catalogue (University of Huddersfield)
TEXT 4 ANSWERS

ON THE GO? NEED ANSWERS? RECEIVE A TEXT ANSWER FROM A LIBRARIAN IN MINUTES!

Text 4 Answers is our pilot text messaging service that allows you to send us your questions via text message. Normal text message rates apply.

Text your question and library code "SPL" to: 309-222-7740

Monday through Friday: 6:00 a.m. - 8:00 p.m.
Saturday: 7:00 a.m. - 3:00 p.m.
Sunday: 10 a.m. - 4 p.m.

(Use our QR Code to add our text reference service to your phone’s contact list. First, download l-nigma’s free QR Code scanner to your mobile device.)

Brought to you by Sacramento Public Library &
My Info Quest
Promoting Mobile Catalogues
Jules Verne's classic novel gave 19th century readers a taste for adventure and a love of travel. Almost 140 years later, readers still enjoy a good book.

So we've developed a ubitour version to really add something to your reading experience. Our ubitour pairs a special version of the book with a way to easily access through your cell phone internet resources and an online community of readers.

The social interface we provide supports and enhances the book through photos, travel stories, literary musings, on-demand video and audio, interactive maps and historical insights, delivered instantaneously to your cell phone.

To make this possible, ubitour's version of the book includes stamp-sized graphics called 2D codes. These graphics store the information needed to get you where you need to go in cyberspace.

The ubitour was designed by a Purdue University research team lead by Dr. Sorin Adam Matei.

You can start enjoying the book right away by scanning the codes below. For details, see the introduction.
surnames which have clung to me because I have a natural aptness for going out of one business into another. I believe I'm honest, monsieur, but, to be outspoken, I've had several trades. I've been an itinerant singer, a circus-rider, when I used to vault like Leotard, and dance on a rope like Blondin. Then I got to be a professor of gymnastics, so as to make better use of my talents; and then I was a sergeant fireman at Paris, and assisted at many a big fire. But I quitted France five years ago, and, wishing to taste the sweets of domestic life, took service as a valet here in England. Finding myself out of place, and hearing that Monsieur Phileas Fogg was the most exact and settled gentleman in the United Kingdom, I have come to monsieur in the hope of living with him a tranquil life, and forgetting even the name of Passepartout.

"Passepartout suits me," responded Mr. Fogg. "You are well recommended to me; I hear a good report of you. You know my conditions?"

"Yes, monsieur."

"Good! What time is it?"

"Twenty-two minutes after eleven," returned Passepartout, drawing an enormous silver watch from the depths of his pocket.

"You are too slow," said Mr. Fogg.

"Pardon me, monsieur, it is impossible?"

"You are four minutes too slow. No matter; it's enough to mention the error. Now from this moment, twenty-nine minutes after eleven, a.m., this Wednesday, 2nd October, you are in my service."

Phileas Fogg got up, took his hat in his left hand, put it on his head with an automatic motion, and went off without a word.

Passepartout heard the street door shut once; it was his new master going out. He heard it shut again; it was his predecessor, James Forster, departing in his turn. Passepartout remained alone in the house in Saville Row.
De UB-website gaat mobiel!
http://m.uba.uva.nl
Geef je commentaar via
of
Bookmarks to promote mobile books
Generating QR Codes

QR-Code Generator

Content type:
- URL
- Text
- Phone Number
- SMS

Content:

URL:
http://www.ryerson.ca/library

Size: L

Generate!
BeeTagg QR Generator for QR Code, BeeTagg Code and Datamatrix.

With the BeeTagg QR Generator you can create BeeTagg codes, QR Codes or Datamatrix applications (Facebook, Youtube, eBay, etc). Terms of Use

Sign up and get full access to the BeeTagg services with your account.

Enter a valid link to a mobile page.

Link: http://

Choose your QR code type:
- BeeTagg
- QR Code
- Datamatrix
Automatic QR Code Generation

Google Chart Tools / Image Charts (aka Chart API)

QR Codes

This document describes how to create QR codes using the Chart API.

Table of Contents

- Overview
- Appendix: QR Code Details
- Further Information and Standards

Overview

QR codes are a popular type of two-dimensional barcode. They are also known as hardlinks or physical world hyperlinks. QR Codes store up to 4,296 alphanumeric characters of arbitrary text. This text can be anything, for example URL, contact information, a telephone number, even a poem! QR codes can be read by an optical device with the appropriate software. Such devices range from dedicated QR code readers to mobile phones.

QR codes have a different set of required parameters from any other chart. Here are the parameters supported by QR codes:
Downsides

• Awareness of codes
• Need phone with a camera
• Install software
• Linking to a website that doesn’t display well on a particular phone
Positives

• Inexpensive
• Easy to create, easy to read
• New way to connect information to locations and objects; link print world with digital
• Alternate input device
The images used in this presentation were created by talented Flickr users and made available by a Creative Commons license. Links to each image have been provided in the notes section of the presentation.