

Cassey Peng

UI/UX Designer

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EDUCATION

Simon Fraser University

Bachelor of Arts
Interactive Arts and Technology
Design Concentration

SKILLS

Design

Figma
Illustrator
Photoshop
Sketch

Prototyping

Axure
Adobe XD
Invision

Research

journey map
persona
survey + interview
usability testing

Programming

HTML 5
CSS 3
JavaScript

Visual

3D modelling
motion graphic
photography

EXPERIENCE

SAP

User Assistance Designer May 2020 - Current

Conduct user research and explore alternative designs for SAP Global Help Portal for both internal use and external clients, including topics of dark mode design, accessibility design, responsive upscaling design

Nokia

Visual Interaction Designer May 2019 - Aug 2019

Assisted senior designers with research and exploration of alternative interaction designs for Nokia's network management apps based on user testing results to improve the customer experience

Evilnut Creative Technology

UI/UX Designer Sept 2017 - Apr 2018

Led the design of a few short term projects including responsive web page design, mobile application redesign, responsive digital campaigns, and editorial brochures under extremely tight deadlines

AWARDS

Wood Pencil Award | D&AD New Blood Award July 2020

Designed a financial wellbeing app to help university students with minor anxiety manage their money better

UX by Students Winner | Vancouver UX Award Dec 2019

Designed a health-supporting app to improve the experience of updating health status among remote family members

Dean's Honor Roll | Simon Fraser University Summer 2016

Achieved 3.5 or higher GPA with and a minimum of 12 units in the term