

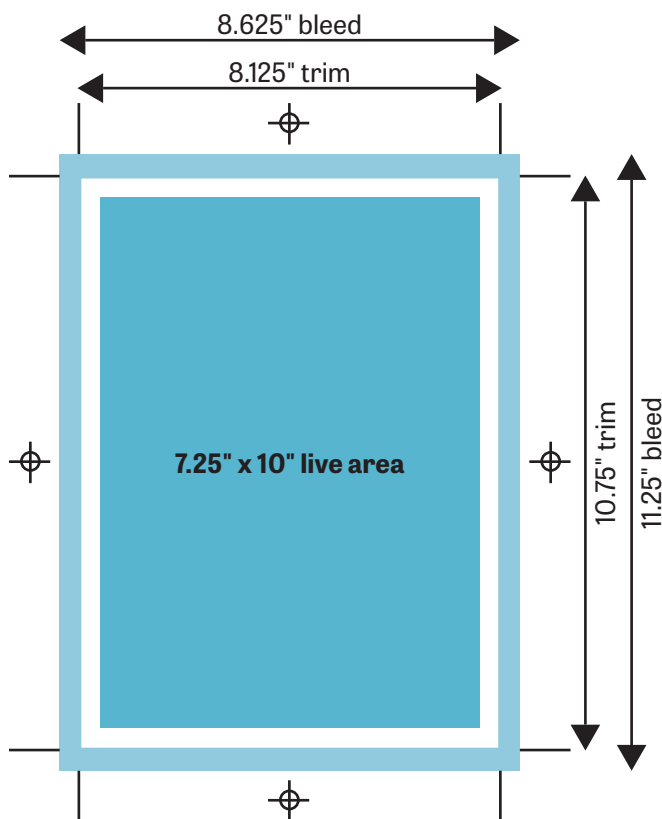
Preparing Your Full-Page Ad

2022 – 2023

PLEASE ALSO REFER TO OUR COMPLETE PRINT AD SPECIFICATIONS

FULL-PAGE BLEED

- ▶ Trim size 8.125" wide × 10.75" high. Include crop marks to show 8.125" × 10.75" trim
- ▶ Bleed size 8.625" wide × 11.25" high. Allow ¼ bleed allowance outside the trim lines
- ▶ Critical copy and images must be at least 5/16" inside the trim dimensions (within the live area).



Printing Process

- ▶ Sheet-fed printing process, saddle-stitch binding.

Maximum Ink Density

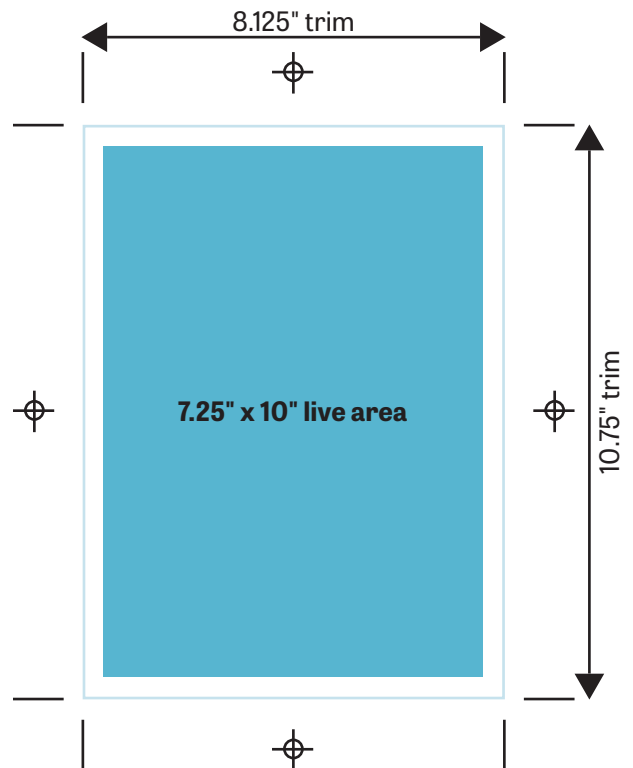
- ▶ The total maximum ink coverage of combined CMYK colours in your artwork — including all images — must not exceed 300% in any one area.

PDF Preset

- ▶ Export your file as a **Press Quality Adobe Acrobat PDF**.
- ▶ Please use this export profile:
US sheetfed coated V2 with ink density no greater than 300%

FULL-PAGE WITHOUT BLEED

- ▶ Artwork size 7.25" wide × 10" high
- ▶ Will "float" in the centre of the page in the live area
- ▶ Trim size 8.125" wide × 10.75" high
- ▶ Include crop marks to show 8.125" × 10.75" trim



ARTWORK INQUIRIES

Jack Buell, 416-323-2232 ext 25
adart@thewholenote.com

WholeNote Media Inc.

Centre for Social Innovation
720 Bathurst St., Suite 503
Toronto, ON M5S 2R4

thewholenote.com