

theWholeNote

Print Advertising Rates and Sizes | Members

2023 – 2024

All print ad buys are bundled with a web ad:
a *Leaderboard* web ad with half or full-page ads;
a *Big Box* web ad with all other print ads.

SIZE	MEMBER RATE Includes 20% discount	
Full-page reserved placement	\$2,290	Available in all sections
Full-page, basic	\$2,060	
Half-page, vertical or horizontal	\$1,166	
One-third page, horizontal or portrait	\$778	
Quarter-page, horizontal or portrait	\$583	
Square sixth	\$399	
Horizontal card	\$221	
Quarter-page, vertical	\$583	Available in Listings section only
Listings sixth	\$399	
Vertical card	\$221	
Print listing enhancement (Photo Insert)	\$166	
One-third page, vertical	\$869	Not available in all sections. Please inquire.
Business Classifieds (bundled)	\$300 (3x) / \$510 (6x)	
WEB-FIRST and WEB-ONLY bundles	\$138	Please inquire.

Artwork Inquiries

Jack Buell,
Advertising Production
416-323-2232 ext 25
adart@thewholenote.com

WholeNote Media Inc.

Centre for Social Innovation
720 Bathurst Street,
Suite 503
Toronto, ON M5S 2R4

► Your advertising buy includes both a print ad AND a web ad.

Web-FIRST and web-ONLY bundles are also available.

Please inquire.

- Rates quoted do not include 13% HST.
- Rates are for insertion of finished artwork.
- Positioning requests may be considered (10% surcharge).
- Our print and web artwork specifications must be provided to your designer (available by request or at **thewholenote.com/advertising**).
- Ad-making services are available at reasonable rates.



AVAILABLE IN ALL
SECTIONS

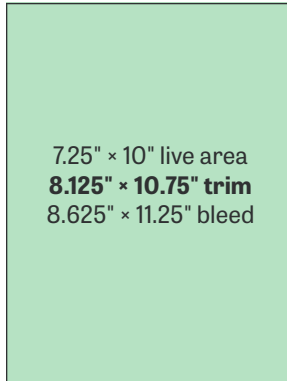


LISTINGS SECTIONS
ONLY.

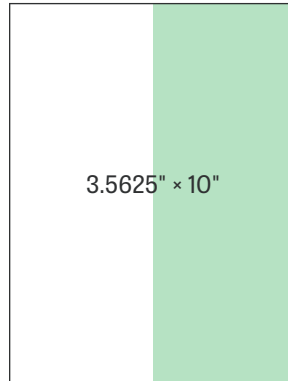


RESTRICTED PLACEMENT.
PLEASE INQUIRE.

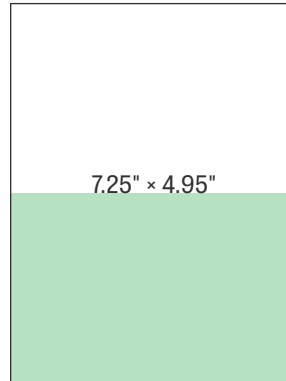
Full page



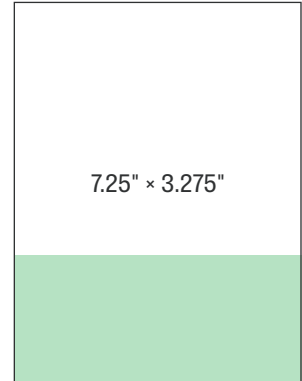
Half-page, vertical



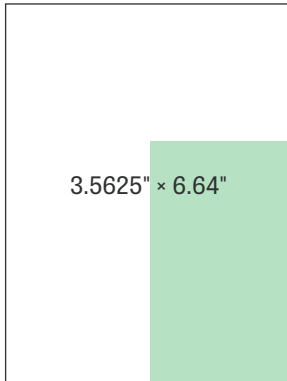
Half-page, horizontal



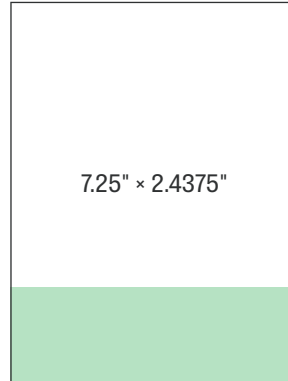
One-third page, horizontal



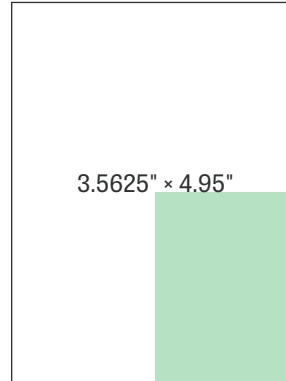
One-third page, portrait



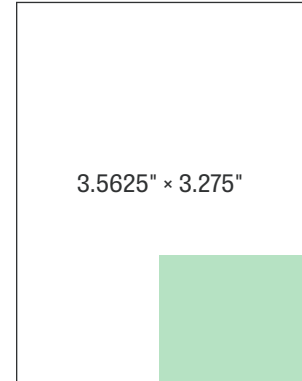
Quarter-page, horizontal



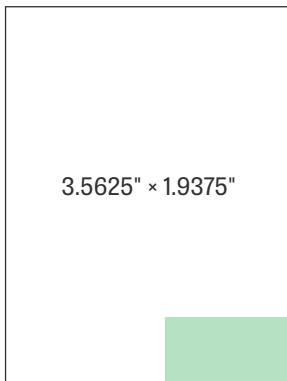
Quarter-page, portrait



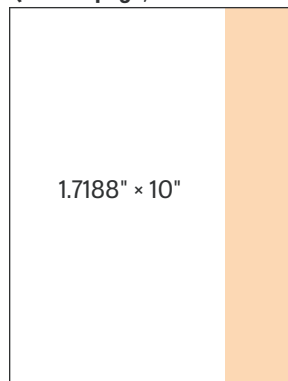
Square sixth



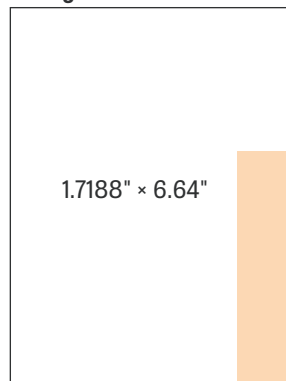
Horizontal Card



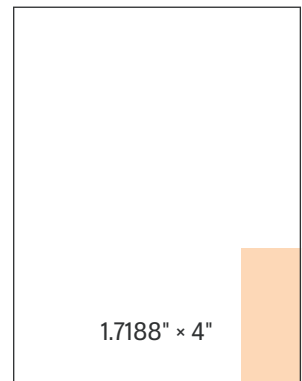
Quarter-page, vertical



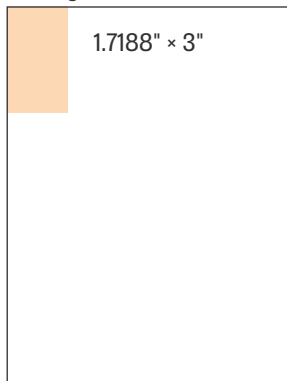
Listings sixth



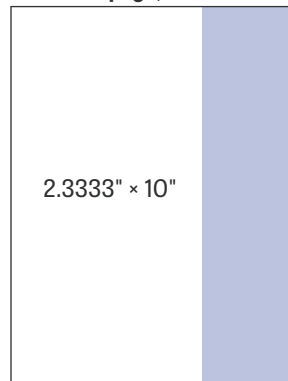
Vertical card



Listing Enhancement



One-third page, vertical



Business Classified

