

Classified Ad Rates

2020 – 2021

WholeNote BASIC CLASSIFIED ADS are presented in a standardized format.

They are text only and cannot include colours, logos, or graphics of any kind.

BASIC RATE:

- ▶ **MINIMUM \$24.00** for 20 words or less, plus HST.
- ▶ **\$1.20 PER WORD** is charged for each additional word over the first 20.
- ▶ The basic rate includes simultaneous publication of your ad on our website *thewholenote.com* when the print magazine is published.

IMMEDIATE ONLINE PUBLICATION:

Your classified ad can be published on our website right away, for an additional \$12.00 (plus hst)

DISCOUNT STRUCTURE

- ▶ *Your ad appears three times, paid in advance: 10% discount*
- ▶ *Your ad appears five times, paid in advance, 15% discount*
- ▶ *Your ad appears nine times, paid in advance, 20% discount*
- ▶ *Your ad appears after nine insertions, for 5 or more insertions, 25% discount***

****If your organisation has a WholeNote Membership, a 25% discount will be applied.**

Classified ads must be submitted by email to:

classad@thewholenote.com

When you submit the text you would like us to publish please also indicate how many times the ad should run.

You must also provide, for book-keeping purposes only, your full contact information: name, postal address, email address, and a daytime phone number.

You can send your ad any time during the month but not later than the 24th.

BILLING

Your invoice will be sent by email once your ad is booked and is payable upon receipt. You can send us a cheque, pay by Interac E-transfer (available through most online banking systems), or Paypal. We can also, where necessary, accept a Visa or Mastercard payment over the phone.

LOOKING FOR SOMETHING A LITTLE MORE VISIBLE?

Our Business Classifieds are an economical and attractive option for the ongoing promotion of products and services. Inquiries to classad@thewholenote.com.

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