WholeNote BASIC CLASSIFIED ADS are presented in a standardized format. They are text only and cannot include colours, logos, or graphics of any kind.

**BASIC RATE:**

- MINIMUM $24.00 for 20 words or less, plus HST.
- $1.20 PER WORD is charged for each additional word over the first 20.
- The basic rate includes simultaneous publication of your ad on our website thewholenote.com when the print magazine is published.

**IMMEDIATE ONLINE PUBLICATION:**

Your classified ad can be published on our website right away, for an additional $12.00 (plus hst)

**DISCOUNT STRUCTURE**

- Your ad appears three times, paid in advance: 10% discount
- Your ad appears five times, paid in advance, 15% discount
- Your ad appears nine times, paid in advance, 20% discount
- Your ad appears after nine insertions, for 5 or more insertions, 25% discount**

**If your organisation has a WholeNote Membership, a 25% discount will be applied.**

When you submit the text you would like us to publish please also indicate how many times the ad should run.

You must also provide, for book-keeping purposes only, your full contact information: name, postal address, email address, and a daytime phone number.

You can send your ad any time during the month but not later than the 24th.

**BILLING**

Your invoice will be sent by email once your ad is booked and is payable upon receipt. You can send us a cheque, pay by Interac E-transfer (available through most online banking systems), or Paypal. We can also, where necessary, accept a Visa or Mastercard payment over the phone.

**LOOKING FOR SOMETHING A LITTLE MORE VISIBLE?**

Our Business Classifieds are an economical and attractive option for the ongoing promotion of products and services. Inquiries to classad@thewholenote.com.

WholeNote Media Inc.
Centre for Social Innovation
720 Bathurst St., Suite 503
Toronto, ON M5S 2R4
Telephone 416-323-2232

thewholenote.com