

# theWholeNote

## Business Classifieds

2023 – 2024

**The WholeNote's Business Classifieds** are a bundled print and web advertising opportunity.

Highly visible and economically priced these colourful little ads are ideal for the ongoing promotion of products and services.

Business classifieds stand out visually with the classified ads in our print magazine, and their consistent placement means that our musically engaged readers know exactly where to find your contact information when they need it. The web ads appear in rotation to catch the attention of our online visitors, and are linked to your website, Facebook page or other online presence.

Regular, ongoing exposure at a sustainable cost!

*"This ad works. New clients every year, and they stay around and refer others to me too. WOW!"*

— Norm Pulker

### BOOKING

Reserve your Business Classified for three, six, or nine insertions.

- 3 issues (minimum) \$300 plus tax = \$339.00 Including tax, \$113 per issue.
- 6 issues (15% off) \$510, plus tax = \$576.30 Including tax, \$96.05 per issue.
- 8 issues (20% off) \$640 plus tax = \$723.20 Including tax, \$90.40 per issue.
- Ongoing after 9 issues, 25% off. Including tax, just \$84.75 per issue!

*Rates are based on print/web ready artwork provided by the customer. The WholeNote can also provide design services for a moderate cost.*

*For a first-time 5 or 8 issue booking your DESIGN FEE is INCLUDED.*

### ARTWORK

**PRINT** ad measures 1.7188"w x 1.75"h. It includes one graphic element, such as a small photo, logo, or line drawing, and approximately 25 words – depending on the size of the typeface and graphic.

**WEB** ad measures 300 pixels wide by 250 pixels high

*If you or your designer are making the ads please ask for our specifications, or download them from [thewholenote.com/advertising](http://thewholenote.com/advertising)*

### EASY PAYMENT OPTIONS

- a single up-front payment by Interac E-transfer, cheque, or credit card
- monthly payments with post-dated cheques or by providing a credit card number

To inquire about **WholeNote Business Classifieds**, as well as our **ONLINE TEXT-ONLY Classifieds**, please contact [classad@thewholenote.com](mailto:classad@thewholenote.com).

[thewholenote.com](http://thewholenote.com)

**A vacation  
for your dog!**

**Barker Avenue Boarding  
in East York**  
call or text 416-574-5250



↑ print ad (actual size)

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web ad (not to scale) ↑