

Digital Stats

2021 – 2022

1 THEWHOLENOTE.COM

Website Stats

- ▶ Average visits per month: **9,750**
- ▶ Average unique visitors per month: **7,350**
- ▶ Average page views per month: **28,600**
- ▶ Average pages per visit: **2.93**
- ▶ Average time on site: **1:25**

2 KIOSK.THEWHOLENOTE.COM

ONLINE FLIPTHROUGH FACSIMILE EDITION

- ▶ Approx. impressions in 2020: **161,500**

3 FACEBOOK.COM/THEWHOLENOTE

- ▶ Likes: **3,861**
- ▶ Followers: **4,540**

4 TWITTER.COM/THEWHOLENOTE

- ▶ Followers: **4,850**

5 INSTAGRAM.COM/THE_WHOLENOTE

- ▶ Followers: **1,377**

5 THE WHOLENOTE HALFTONES

- ▶ Registered e-letter subscribers,
July 2021: **2,598**

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