

PARKSVILLE QUALICUM BEACH



Destination Signals supports Parksville Qualicum Beach with community activation—connecting local businesses with residents and visitors through VisitParksvilleQualicumBeach.com.



THE BEST WAY TO REACH LOCALS & VISITORS

VISITPARKSVILLEQUALICUMBACH.COM

We are the most trusted travel resource for the Parksville Qualicum Beach region. Advertise with us to reach a highly-qualified, engaged audience planning travel and activities. Through effective native advertising, connect with locals and visitors searching for hotels, things to do, restaurants, attractions, and events.

675K PAGEVIEWS
ANNUALLY

60% OF VISITORS ARE ON
A MOBILE DEVICE

60% OF WEBSITE VISITORS
ARE AGES 25 - 54



TOP 6 REASONS TO ADVERTISE:

1: REACH a qualified audience of engaged visitors and locals.

2: BUILD targeted, custom-tailored campaign strategies.

3: ACCESS native advertising placements, which outperform traditional display advertising 4 to 1.

4: MEASURE your advertising performance and results.

5: WELCOME additional customers to your business.

6: SUPPORT Parksville Qualicum Beach. Your advertising dollars help power ongoing marketing campaigns to drive increased visibility and visitation for our community.

PARKSVILLE
QUALICUMBACH

**TO GET STARTED TODAY CALL (800) 274-8774 x713
OR CONTACT PQB@DESTINATION SIGNALS.COM**

PEAK AD

- Image:** 640x480 pixels
Title: 30 characters
Body: 215 characters
Character count includes space

SECTION PLACEMENT	MONTHLY RATE
Plan Your Trip	\$100
Homepage, Events, Things to Do or Places to Stay	\$75
Food & Drink	\$50
Meetings	\$30

PARKSVILLE
QUALICUM BEACH



Parksville Qualicum Beach Vancouver Island Resorts



Find the perfect place to stay in Parksville Qualicum Beach. Parksville Qualicum Beach accommodations offer great beach settings and variety.

FIND LODGING

There are so many accommodation options in Parksville Qualicum Beach including hotels, resorts, and motels to serve as your home away from home during your next Vancouver Island getaway.



Sponsored by Sunrise Ridge Waterfront Resort

ESCAPE TO PARKSVILLE & RELAX Book 2 or more nights with our Sip & Stay Package - sit back, relax, & enjoy a bottle of BC wine upon arrival in your suite. This offer is based on availability, so don't wait! [[RESERVE NOW](#)]

2

Character count includes space

Gain access to deals & coupons on dining, lodging, attractions & more in Parkville Qualicum Beach!
[VIEW DEALS]

3

Title: 50 characters

Body: 345 characters

Character count includes space

Page Placement	Monthly Rate
Homepage or Things to Do	\$60
Places to Stay or Plan Your Trip	\$55
Food & Drink	\$40
Meetings	\$20



SETTLE IN & STAY A WHILE

Looking to get away? Book our Sip & Stay Package for 2 or more nights. Package includes accommodation + a bottle of BC wine. [\[BOOK NOW \]](#)



FREE PQB SAVINGS PASS

Tap into a curated collection of exclusive savings from top restaurants, attractions & lodging!
[GET PASS NOW]



DISCOVER SPECIAL OFFERS

Gain access to deals & coupons on dining, lodging, attractions & more in Parkville Qualicum Beach!
[VIEW DEALS]



Heated Patios, Local Brews & Homemade Pizza

Stop by our cozy, west-coast themed tasting room to enjoy a flight and take your favourites home in Grumblers & Growlers. Explore our fresh & delicious core beers and discover our limited release, exclusive brews. While you're here, don't miss out on our delicious homemade pizza!

[[MORE INFO](#)]

MASHUP AD

- 4** **Image:** 640x480 pixels
Title: 35 characters
Body: 250 characters
Character count includes space

PAGE PLACEMENT	MONTHLY RATE
Homepage or Things to Do	\$50
Places to Stay or Plan Your Trip	\$40
Food & Drink	\$30
Meetings	\$15

PARKSVILLE
QUALICUM **BEACH**

4

Sponsored by Qualicum Beach Cafe
**EXPERIENCE THE BEST BC HAS
TO OFFER**
[\[VIEW MENU \]](#)

Sponsored by Visit Parksville Qualicum Beach
STAY IN-THE-KNOW ON PQB
[\[LEARN MORE \]](#)

4

Sponsored by Visit Parksville Qualicum Beach
PLAN YOUR TRIP
[\[LEARN MORE \]](#)

FEATURED LISTING AD

- 5
- Image:** 640x480 pixels

Title: 30 characters

Body: 150 characters

Character count includes space

PAGE PLACEMENT	MONTHLY RATE
Places to Stay or Things to Do	\$60
Plan Your Trip	\$50
Meetings	\$15

PARKSVILLE
QUALICUM BEACH

Q

GREAT LONG WEEKEND STAYS

5

beach

<<

Sponsored by Visit Parksville Qualicum Beach

SHOW OFF YOUR BEST FEATURES

[CONTACT US]

5

Sponsored by Visit Parksville Qualicum Beach

FIRST IMPRESSIONS COUNT

[CONNECT NOW]

5

Sponsored by Visit Parksville Qualicum Beach

REACH THE RIGHT AUDIENCE

[CONNECT NOW]

Accommodations

LOOKING FOR

show all categories

SEARCH BY

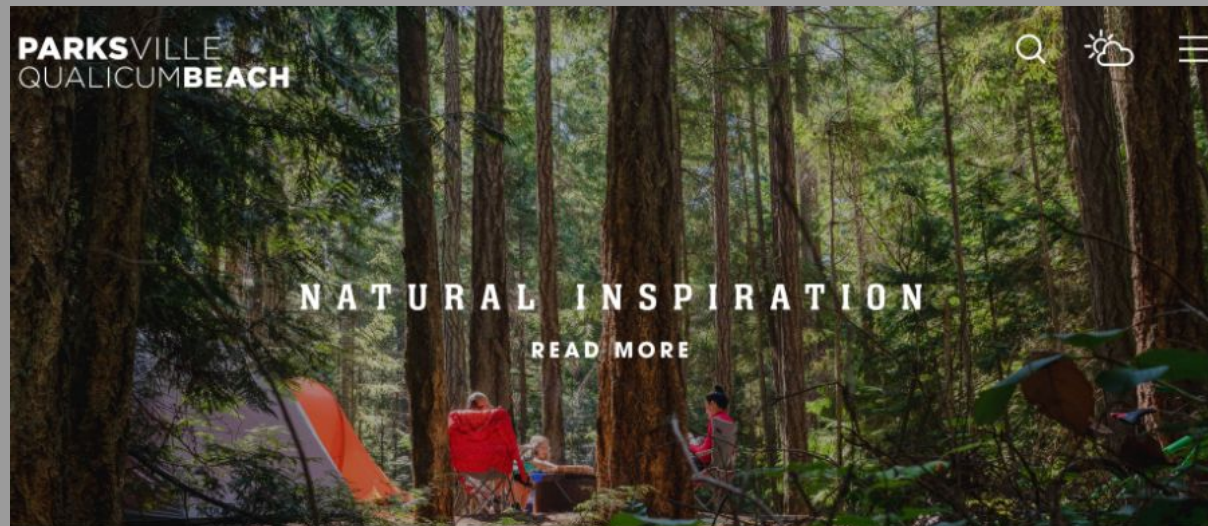
keywords

SEARCH

SPONSORED BLOG

- 6 Tell your story! Our team will write, optimize and publish a blog about your business, then drive traffic to it through ads and social media promotion.

PLACEMENT	MONTHLY RATE
12-Month Blog + Two (2) House Ads + Two (2) Social Media Posts	\$150
6-Month Blog + Two (2) House Ads + Two (2) Social Media Posts	\$200
3-Month Blog + Two (2) House Ads + Two (2) Social Media Posts	\$250



Blog



A Community's Digital Journal

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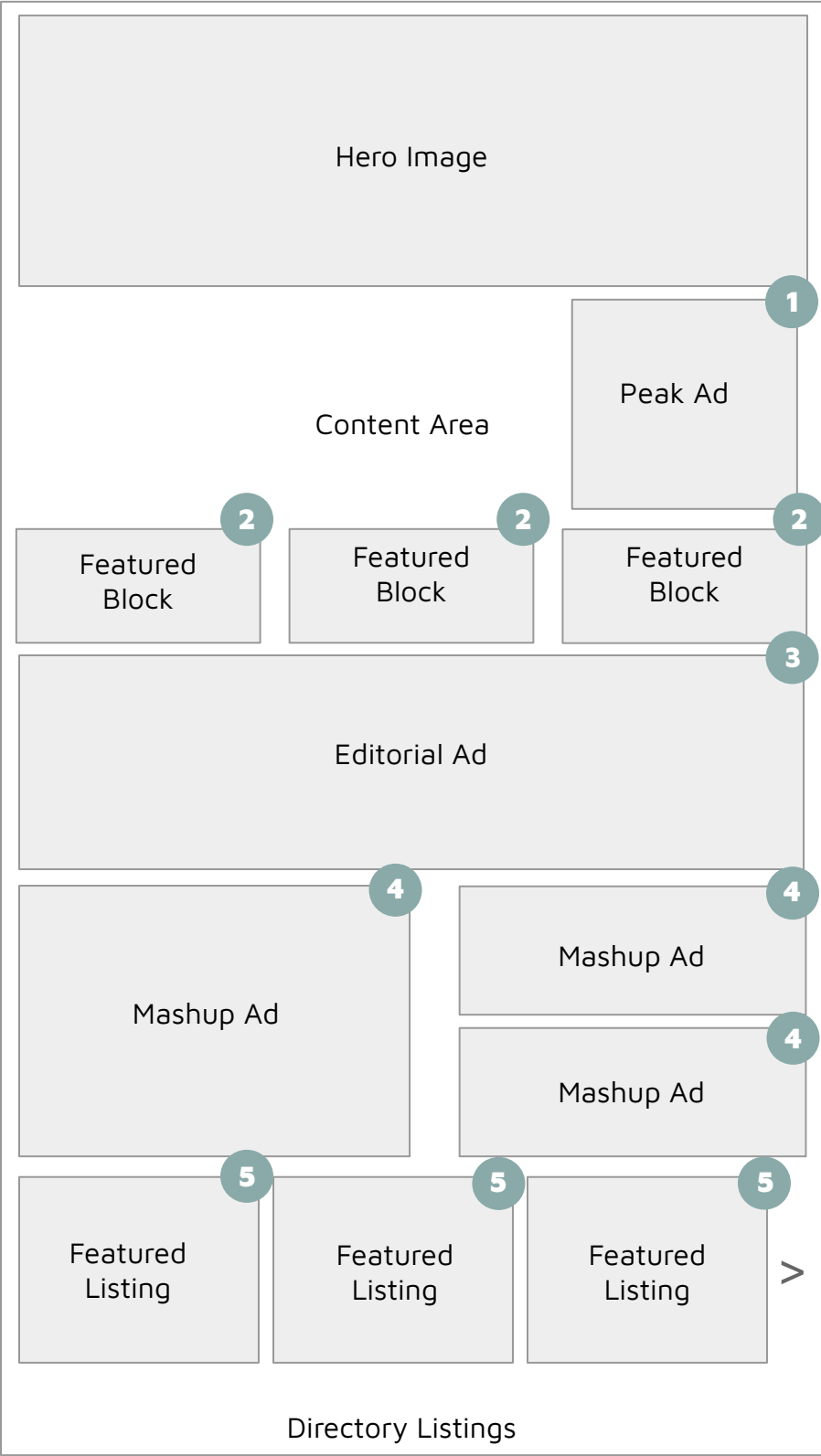
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6

AD HIERARCHY

- 1 PEAK AD
- 2 FEATURED BLOCK AD
- 3 EDITORIAL AD
- 4 MASHUP AD
- 5 FEATURED LISTING

CONTACT DEREK:
(800) 274-8774 x713
pqb@destinationalsignals.com



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THANK YOU!!

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