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| **CHAMBER**  **VALUES** | **PILLARS & FILTERS** | **SUSTAINABILITY**  **PRIORITIES** | **STRATEGIC**  **PRIORITIES** | **CHAMBER EVENTS**  **PLANNED** |
| **MEMBER DRIVEN**  Organized by members for members.  **COMMUNITY ENGAGEMENT**  Communication, collaboration, and celebration.  **VALUE PROPOSITION**  Committed to the advancement of our members through resources and services | **CHAMBER**  **PILLARS:**  **Members**  **Financial**  **Organization**  **Partnerships**  **Mastery**  **DECISION MAKING FILTERS:**  **Does it:**   1. **Contribute to Chamber growth or sustainability?** 2. **Help with member advancement?** 3. **Lead to Chamber effectiveness or efficiency?** 4. **Fit within our mandate?** 5. **Fit within our budget?** | **MEMBER Priorities:**   1. Each member to be visited once per year. 2. Membership summaries are created, reviewed, and acted up accordingly. 3. Effective member plan exists. 4. Exit interviews are conducted with non-returning members.   **FINANCIAL Priorities:**  None exist at this time  **ORGANIZATION Priorities:**   1. Annual operational plan with priorities & actions exist. 2. Org. by-laws & policies exist and are reviewed. 3. Org. structural efficiency is reviewed. 4. Board Committee structure exists and is functional.   **PARTNERSHIP Priorities:**   1. E.D. is aware of all major community news.   **MASTERY Priorities:**   1. Employee development plan exists. 2. Board completes an annual self-assessment of its functionality. | **No strategic priorities exist currently.** | 1. **Golf Tournament** 2. **Trips- ED** 3. **Education committee (2 meetings)** 4. **Bylaw committee (one meeting)** 5. **Trade Show partnership with Ag Society** 6. **Awards Dinner (partnership with Gazette)** |