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| **CHAMBER** **VALUES** | **PILLARS & FILTERS** | **SUSTAINABILITY** **PRIORITIES** | **STRATEGIC** **PRIORITIES**  | **CHAMBER EVENTS** **PLANNED**  |
| **MEMBER DRIVEN**Organized by members for members.**COMMUNITY ENGAGEMENT**Communication, collaboration, and celebration.**VALUE PROPOSITION**Committed to the advancement of our members through resources and services | **CHAMBER** **PILLARS:****Members****Financial****Organization****Partnerships****Mastery****DECISION MAKING FILTERS:****Does it:** 1. **Contribute to Chamber growth or sustainability?**
2. **Help with member advancement?**
3. **Lead to Chamber effectiveness or efficiency?**
4. **Fit within our mandate?**
5. **Fit within our budget?**
 | **MEMBER Priorities:**1. Each member to be visited once per year.
2. Membership summaries are created, reviewed, and acted up accordingly.
3. Effective member plan exists.
4. Exit interviews are conducted with non-returning members.

**FINANCIAL Priorities:**None exist at this time**ORGANIZATION Priorities:**1. Annual operational plan with priorities & actions exist.
2. Org. by-laws & policies exist and are reviewed.
3. Org. structural efficiency is reviewed.
4. Board Committee structure exists and is functional.

**PARTNERSHIP Priorities:**1. E.D. is aware of all major community news.

**MASTERY Priorities:**1. Employee development plan exists.
2. Board completes an annual self-assessment of its functionality.
 | **No strategic priorities exist currently.** | 1. **Golf Tournament**
2. **Trips- ED**
3. **Education committee (2 meetings)**
4. **Bylaw committee (one meeting)**
5. **Trade Show partnership with Ag Society**
6. **Awards Dinner (partnership with Gazette)**
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