



2026 FASD CONFERENCE

STRONGER THAN STIGMA

REFRAMING FASD

Sponsorship Package

Hosted by the Lakeland Centre for FASD



INTRODUCTION



This province-wide gathering is designed for practitioners, researchers, decision-makers, frontline service providers, families, and individuals with lived and living experience of FASD.

Over 1.5 days — **November 3 & 4, 2026 in Edmonton** — approximately 300 delegates will convene to examine the complexity of FASD, advance practical solutions, and challenge persistent stigma that affects individuals and families across systems.

Since 2001, the Lakeland Centre for FASD (LCFASD) has been a recognized leader in Alberta, shaping innovative, integrated approaches to prevention, assessment, intervention, and community capacity building. This biennial conference reflects that leadership by bringing sectors together to foster collaboration, evidence-informed practice, and systemic change.

Why This Conference Matters

Fetal Alcohol Spectrum Disorder (FASD) is the leading known neurodevelopmental disability in Canada. Its impacts extend far beyond health care, intersecting with justice, education, child welfare, housing, substance use services, mental health systems, and social policy.

Too often, misunderstanding and stigma overshadow the realities of FASD. Individuals and families frequently face blame, discrimination, and barriers to diagnosis and support. Reframing FASD requires coordinated, cross-sector engagement — and a collective commitment to replacing stigma with knowledge, compassion, and action.

This conference will unite professionals, policymakers, researchers, service providers, caregivers, and people with lived experience to:

- Share emerging research and promising practices
- Strengthen interdisciplinary collaboration
- Address structural stigma and systemic barriers
- Promote strengths-based approaches
- Advance meaningful prevention and support strategies



ABOUT LCFASD



The Lakeland Centre for FASD serves northeast Alberta and a broad surrounding region, delivering prevention initiatives, diagnostic services, professional training, interventions, and ongoing supports.

As Alberta's first organization dedicated specifically to FASD, LCFASD has developed and implemented service models that continue to influence practice across Canada and internationally.

Since its inception, the:

- Diagnostic Services Program has assessed almost 1000 individuals.
- Post Diagnostic Supports has supported over 1100 individuals
- Prevention and Awareness program has
 - provided workshops for over 54,000 individuals
 - provided professional training for over 20,000 professionals

Learn more at lcfasd.com



FASD in Canada: Key Facts



Approximately **4% of Canadians** are affected by FASD.



FASD impacts more individuals than Autism, Down syndrome, Cerebral Palsy, and Tourette syndrome combined.



The estimated annual social and economic cost of FASD in Canada is **\$10.5 billion**.



Individuals with FASD demonstrate significant strengths, including resilience, warmth, determination, creativity, and loyalty.



Many individuals with prenatal alcohol exposure remain undiagnosed, contributing to poor life outcomes, including overrepresentation in the criminal legal system, homelessness, substance use challenges, and mental health conditions.



Early identification and appropriate supports substantially improve long-term outcomes.



Stigma directed toward individuals and families affected by FASD continues to create barriers — but stigma is preventable and can be reduced through education, leadership, and systemic change.

Why Sponsor the 2026 LCFASD Conference?

As a sponsor, your organization will engage with more than 300 participants working across Alberta's FASD landscape, including educators, justice professionals, health providers, social workers, government representatives, researchers, caregivers, and individuals with FASD.



Sponsorship offers:

- Strategic brand visibility through event promotion, on-site recognition, and media exposure
 - Alignment with a respected provincial leader in FASD
 - Direct engagement with a specialized and influential audience
 - Insight into emerging trends, research, and policy directions
 - Demonstrated commitment to reducing stigma and improving outcomes for individuals and families affected by FASD
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Sponsorship Opportunities

<p>Primary Sponsor / Conference Partner \$25,000+</p>	<ul style="list-style-type: none"> • Prominent main stage signage • Recognition in the printed program • Two complimentary full conference registrations • Complimentary exhibitor booth • Four dedicated social media acknowledgements
<p>Networking Event Sponsor \$7,500</p>	<ul style="list-style-type: none"> • Recognition during the networking event (verbal and on-screen) • Recognition in the printed program • Two complimentary registrations • Two social media acknowledgements
<p>Keynote / Plenary Sponsor \$5,000</p>	<ul style="list-style-type: none"> • Acknowledgement at the opening of sponsored session • Recognition in the printed program • Two complimentary registrations • Two social media acknowledgements
<p>Meal Sponsor (Breakfast or Lunch) \$5,000</p>	<ul style="list-style-type: none"> • Signage at sponsored meal • Recognition in the printed program • Two complimentary registrations • Two social media acknowledgements
<p>Sponsor a Family or Individual with Living Experience \$1,000 per sponsorship</p>	<ul style="list-style-type: none"> • Recognition on social media • Acknowledgement to the sponsored individual/family • Recognition during the conference • Support meaningful participation and reduce financial barriers for those whose voices are essential to reframing FASD.
<p>Sponsor Registration for a Lakeland Professional \$400</p>	<ul style="list-style-type: none"> • Recognition on social media • Acknowledgement to the sponsored professional • Recognition during the event • Invest in workforce capacity and community impact.
<p>Exhibitor Opportunities \$300 per booth</p>	<ul style="list-style-type: none"> • One draped table and chair • Access to plenary sessions for booth attendant • Placement in high-traffic exhibitor area • Meals provided for booth attendant <p><i>*Exhibitor space is limited.</i></p>

Custom Sponsorship

We welcome tailored sponsorship arrangements aligned with your organization's strategic priorities and community objectives.

Sponsorship Terms

Sponsor representatives may not directly solicit or contact participants outside designated engagement opportunities. All sponsor-participant interactions must be voluntary. Dedicated networking times will be provided to facilitate connection.

Cancellation Policy

Sponsorship cancellations received by email at conference@lcfasd.com on or before August 31, 2026 (midnight MT) will receive a refund minus a 10% administrative fee. No refunds will be issued after August 31, 2026.

Contact Information

conference@lcfasd.com

admin@lcfasd.com

780.594.9905

Join us in strengthening systems, reframing narratives, and building a future where individuals and families affected by FASD are met with understanding, evidence-informed support, and dignity

November 3 & 4, 2026

DoubleTree by Hilton & Home2 Suites by Hilton West Edmonton

16615 – 109 Ave NW, Edmonton, Alberta