

# 2024

# Cold Lake Community Guide Advertising Form

Company Name:	Contact Person:
Contact Phone Number:	Fax Number:
Email Address:	Mailing Address:
Chamber Member: <input type="checkbox"/> YES <input type="checkbox"/> NO	

## Terms and Conditions

I understand that I will receive one proof of my ad for changes. If not requested in the first proof, additional changes will be at a cost of \$15.00 per change. I agree to meet all proofing dates and other deadline dates. If for whatever reason, I have not returned my proof by the deadline, the Chamber has the right to submit the ad as is. I also understand that should my company require a new ad built, there will be additional charges to be discussed prior to ad creation.

I agree to these terms and conditions.

Authorized Signature \_\_\_\_\_ Dated \_\_\_\_\_ 2022

## 2024 Cold Lake Community Guide Rates

### 2024 RATES

Size	Member Rate	Regular Rate
Full Page	\$ 1,103.00	\$1,822.00
1/2 Page	\$693.00	\$1,034.00
1/4 Page	\$499.00	\$746.00
1/8 Page	\$341.00	\$515.00
1/12 Page	\$221.00	\$331.00

### Featured Ad Placement

Inside Cover (Front or Back) or Outside Back

Size	Member Rate	Regular Rate
Full Page	\$1,353.00	\$2,072.00
1/2 Page	\$943.00	\$1,284.00
1/4 Page	\$749.00	\$996.00

### Previous Advertisers 2023 Rates (10% discount) – valid until July 1<sup>st</sup>, 2023

Size	Member Rate	Regular Rate
Full Page	\$ 992.70	\$1,639.80
1/2 Page	\$623.70	\$930.60
1/4 Page	\$449.10	\$671.40
1/8 Page	\$306.90	\$463.50
1/12 Page	\$198.90	\$297.90

### Ad Information

**Ad Size:**      Full Page      1/2 Page      1/4 Page      1/8 Page      1/12 Page

**Changes:**      Yes      No      New Ad (Please include)

If yes, please specify \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Placement-If you would like your ad to be placed on a certain page please specify \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Payment Information

The following are accepted methods of payment: Cash, Cheque, Debit, MasterCard, Visa

**Monthly Payment Plan is also available**

**Payments can be made the 15<sup>th</sup> of each month from September to November**

### Cost Breakdown

Cost of Ad	\$
Corporate Sponsorship Discount Or	\$
Early Bird Discount	\$
TOTAL	\$
GST (5%)	\$
TOTAL	\$

If your business is GST exempt, please include your exemption number:

\_\_\_\_\_

### FOR OFFICE USE ONLY

Advertising Form Received		XXXXXXX
Advertisement Received/On File		XXXXXXX
Amount Received	\$	\$
Amount Owing	\$	\$
Payment Type		

### Credit Card Information

All credit card information is destroyed once payment is processed. Credit card information may also be called in.

Card Number: \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

SVV Number: \_ \_ \_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**\*\*Payments must be submitted with the order form.\*\***

**\*\*Payments not received will grant publishers the rights to pull ad before publishing.\*\***