



WHYSHOPLOCAL?



LOCAL BUSINESSES GIVE BACK TO THE COMMUNITY! THEY SPONSOR EVENTS, NON-PROFIT ORGANIZATIONS, SCHOLARSHIPS & SPORTS TEAMS.

LEARN MORE. BONNYVILLECHAMBER.COM



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executive director's MESSAGE

The business community ensures our town thrives, we support each other through economic highs and lows and ensure that the voice of business is heard through your local Chamber.

Passion for our community is what drives the Bonnyville and District Chamber of Commerce to continue its efforts to support businesses no matter what challenges are put in our path.

It is no secret that the last couple of years have presented obstacles for businesses and for our Chamber, but we chose to face these head on by introducing new services and events, many of which we are excited to host in 2023.

The Bonnyville Chamber is here to bring you together, to use our collective power to create change and advocate for the best interest of the businesses in our area. We are stronger together and by being a member of our Chamber, you are entitled to exclusive member to member discounts. These discounts allow businesses to access other local products and services at a discounted rate and to support each other in their growth and success.

Bringing businesses together is one way we can collaborate and use our collective resources to help one another. While this is no replacement for the



networking events we miss so much, it is one way we can promote each other, help each other and work together for our mutual success.

Please remember to utilize our FREE Member Marketplace Newsletter that is sent to membership every Thursday. By committing to be a part of our value-added guide we will ensure your business is also featured in this publication.

To add your business to the valueadded guide, please email admin@ bonnyvillechamber.com to be listed.

At the Bonnyville Chamber, we truly work for you, our members.

Sincerely,
Serina Parsons
Executive Director

frequently asked QUESTIONS

What Does The Chamber Do?

Our mission is "to stimulate and encourage local economic growth for our members through representation, support and promotion." This mission statement directly impacts our focus and provides us with direction regarding our projects, services, events, and partnerships.

Our chamber of commerce focuses on three main pillars: support, promotion and advocacy. Support comes from the many connections, partnerships, and resources we have as a chamber of commerce. With an access to a wide variety of agencies and organizations who specialize in supporting new businesses development, entrepreneurs, and business growth and expansion, we are able to connect our members and the business community with the resources they need to support their journey to success.

For promotion, our chamber offers various opportunities for our members to promote themselves directly to other members, as well as to the community and district. We currently have promotional opportunities with our website (business directory and hot deals), m2m weekly, Facebook, value added booklet, sponsorship opportunities, and events. We always search for more ways to promote our members, so check with us regularly for new exciting initiatives.

The final pillar we focus on is advocacy and we work to ensure the voice of our membership, the business community and our Lakeland area is heard by all levels of government. Through advocacy, we work collaboratively with the Alberta and Canadian Chambers of Commerce to present policy to the provincial and federal government that supports and protects the success and growth of business. In addition, we provide letters of support or concern for issues that our community and businesses experience. If you would like to learn more about any of the three pillars, contact us today and we are happy to provide you with more information!

frequently asked QUESTIONS

Who Can Become A Member?

All persons, corporations, partnerships or societies directly or indirectly engaged in trade, commerce or the economic and social welfare of the District shall be eligible.

What Impact does my Chamber Investment Have?

Your chamber membership (investment) allows you to belong to a collective network that includes over 240 local businesses and non-profit organizations. In addition, it connects you to a much larger network of the Alberta Chambers of Commerce with over 24,000 businesses represented and the Canadian Chamber of Commerce with over 200,000 businesses represented! There is power in solidarity and you are part of a great movement to advocate, benefit and strengthen business. Your investment allows the Bonnyville & District Chamber of Commerce to operate and provide our members the support, promotion and advocacy to enhance our community and district.





Chambre de Commerce du Canada

frequently asked OUESTIONS



Chamber 101

Many know chambers for their activities - ribbon cutting, annual golf tournaments, meetings, networking and fun events. But how can a chamber be more and why is a member's annual investment so important?

Problem Solving - Chambers are a resource for solving challenges and needs our members may have, as well as being a hub for discussion.

Economic Development - Chambers are an engine for economic development through work in business retention and expansion, helping solve workforce issues and helping members grow.

Advocacy - Chambers fight for the interests of their members at the local, provincial and even federal levels and provide forums for businesses to voice their concerns and ideas to elected officials.

Connection - Chambers connect companies via multiple platforms, including, but not limited to, networking events, social media and referrals.

Education - Whether it is policy events, candidate forums, business education series, information-packed weekly newsletters, business councils or other events throughout the year, chambers give members the information they need to succeed.¹

^{1.} Havel, Pete. "What does a Chamber of Commerce do?" www.linkedin.com/pulse/what-does-chamber-commerce -do-pete-havel, July 3, 2017

Join Bonnyville & District Chamber of Commerce Trip for an Adventure to...

Vietnam

Sep 23 - Oct 2, 2023

10-Day Package Start at just

CAD \$3,499

HANOI • HA LONG BAY • HOLAN • HCM CITY



Your Trip Includes:

- Roundtrip international airfare & Vietnamese domestic airfare & Tax
- ▶ 4-and 5-star hotel accommodations 3 meals each day Deluxe bus tours
 - Fluent English-speaking tour guides
 Entrance fees to attractions

Day 1 – Edmonton/Hanoi

Check in at Edmonton International Airport for a connection flight to Hanoi. Cross the International Date Line.

Day 2 - Hanoi

Change the connection flight and arrive at Hanoi, the Capital of Vietnam. You will be met at the airport by your tour guide and transferred to the hotel.

Day 3 - Hanoi

Full day city tour includes the **Tran Quoc Pagoda**, **Temple of Literature**, Vietnam's first university dating back to 11th Century then **St Joseph Cathedral**.

Day 4 – Hanoi/Halong Bay

Tour bus excursion to the harbor, board the Cruise Boat for an overnight cruise.

Day 5 - Halong Bay/Hanoi/Hoi An

Tai Chi session on the sundeck of the Cruise Boat. Short excursion to Soi Sim Island and take a refreshing swim at Halong Bay. Boat pass Thieh Cung and Dau Go Caves, Fighting Cock Islet. Transfer to Hanoi Airport and fly to Da Nang Airport. Bus transfer to Hol An.

Price reflects double share occupancy
5-star service standard with low group travel rate
Add CDN\$800 for single room supplement
Free business conference is available
Valid passport and visa required
Free shuttle bus service on departure and return day
Accept credit card payment without handling charge
Including everything on itinerary and tax

Day 6 - Hoi An

Morning tour bus excursion to the world Heritage My Son Sanctuary, the remains of remarkable towners constructed by the Cham builders, many centuries ago. Enjoy a 2-hour boat trip on the **Thu Bon River**, passing Duy Hai fishing village, Tra Nhieu, Kim Bong carpentry village and Cam Thanh coconut village and end at Old Town of Hoi An.

Day 7- Hoi An/HCM City (Saigon)
Fly from Da Nang Airport to HCM City (Saigon).

Day 8 - HCM City (Saigon)

Bus ride to **Tien Giang**, board a vessel to explore the 4 mythical islets of the **Dragon**, **Unicorn** and **Paradise** located in the **Mekong Delta**. Enjoy local flavor food, tea, wine and traditional Vietnamese folk songs.

Day 9 – HCM City (Saigon)

Visit the **Cu Chi Tunnels**, a byzantine maze of underground passages, chambers, rooms and body traps during the War. Afternoon visit the **Reunification Palace**, **War Museum** and **Ben Thanh Market**.

Day 10 – HCM City (Saigon)/Edmonto

Connection flight to Edmonton Airport, where you will arrive at Vancouver Airport on the same day.

Orientation meeting will be held 6:00 – 7:30 pm, Meeting day to be advised Bonnyville & District Chamber of Commerce 5014 50th Ave. Bonnyville, AB T9N 2G4 Please call Serina at Chamber 780-826-3252

Plan to join Bonnyville Chamber group for this Vietnam adventure. Please call Serina 780-826-3252 for details, please email your registration to executivedirector@bonnyvillechamber.com Web www.bonnyvillechamber.com Tour Operator: Citslinc International, Inc. 1-844-262-1100 Email citslinc@aol.com Website www.citslinc.org



For Bookings

Phone: 780 826-3252

Email: info@bonnyvillechamber.com

corporate MEMBERS

Looking to receive even more exposure and benefit for your Chamber Membership? Consider becoming a Corporate Member and be represented by the Bonnyville and District Chamber of Commerce at all chamber events and functions. Corporate members receive tickets to events, additional advertising, free Shaw House rental opportunities and much more! See the next page for a complete benefit breakdown. Contact our office at 780-826-3252 to learn how to become a corporate member today!

PLATINUM









GOLD







SILVER







membership RATES

BASIC MEMBER RATES

Non-profit & home-based businesses	\$89
1 – 2 Employees	\$164
3 – 6 Employees	\$314
7 – 15 Employees	\$414
16 - 50 Employees	\$514
50+ Employees	\$1,014

PLATINUM | Base membership Included for 7-15 employees

- 4 Individual email (newsletter style) sent to membership
- 4 Tickets to Chamber Seminars / Workshop
- 6 Tickets to Business Awards
- 4 Golf Scramble player positions
- 1 Free boardroom rental per year (full day)
- 4 Facebook spotlights
- Representation at all chamber functions

Logo on Chamber Website

Value: \$6,310

Your Investment: \$3,500

GOLD | Base membership Included for 7-15 employees

- 2 Individual email (newsletter style) sent to membership
- 2 Tickets to Chamber Seminars / Workshop
- 4 Tickets to Business Awards
- 3 Golf Scramble player positions
- 1 Free boardroom rental per year (full day)
- 2 Facebook spotlights

Representation at all chamber functions

Logo on Chamber Website

Value: \$4,020

Your Investment: \$2,500

SILVER | Base membership Included for 7-15 employees

- 1 Individual email (newsletter style) sent to membership
- 1 Ticket to Chamber Seminars / Workshop
- 2 Tickets to Business Awards
- 2 Golf Scramble player positions
- 1 Free boardroom rental per year (1/2 day)
- 1 Facebook spotlight

Representation at all chamber functions

Logo on Chamber Website

Value: \$2,710

Your Investment: \$2,000

marketing & rental PACKAGES



CHAMBER MARKETING PACKAGES

INDIVIDUAL ITEMS

FB Live with Executive Director	\$150
FB / Insta post with content creation	\$50
FB / Insta post with content creation boosted	\$75
Email Blast (Newsletter style)	
With provided content	\$50
With content creation	\$100

Member Marketplace Newsletter FREE

Sent via email on Thursdays

Email your submissions to: admin@bonnyvillechamber.com

Buy any 2 above items for 15% off or purchase one of our below Marketing Bundles for even greater savings

BASIC MARKETING BUNDLE (\$300 Value) \$245

1 Facebook Live

2 FB / Insta posts with content creation

1 email blast with provided content

ENHANCED MARKETING BUNDLE (\$600 Value) \$490

2 Facebook Lives

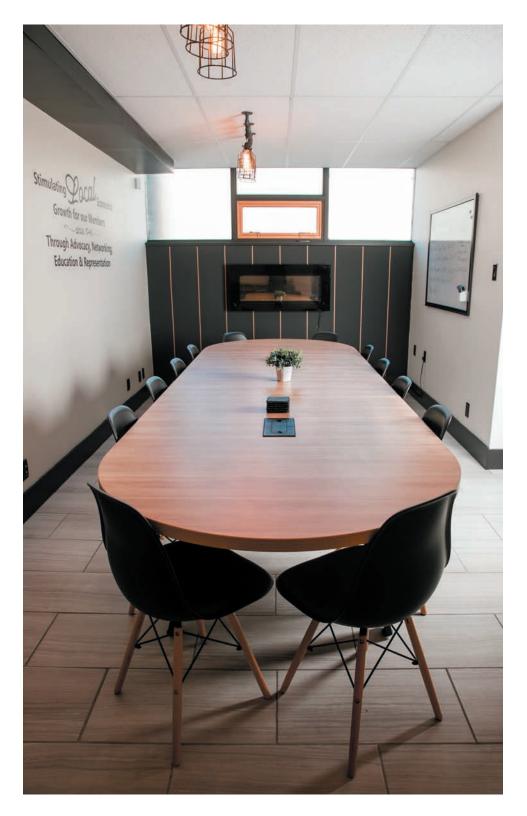
4 FB / Insta posts with content creation

2 email blasts with provided content

BOARDROOM RENTAL

Non-profit members	FREE
Home-based Business	\$25 / hr
Business	\$50 / hr
Half Day (4 hours)	\$150
Full day (8 hours)	\$250

^{*} Includes WIFI access and use of projector and other presentation aids

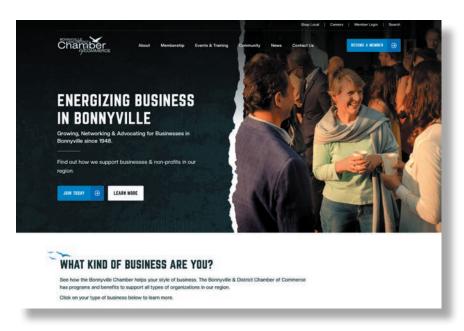


chamber WEBSITE

Stay Connected Online!

Take full advantage of your membership! Our website allows you to login to edit your information, register for all events and see what we have upcoming. The member information centre allows you to post any jobs you have available, post member to member deals and even pay your dues online. This online streamlined service will save you time and allow us to have the most accurate information. To sign up to take advantage of this, please contact our office at info@bonnyvillechamber. com or by calling 780-826-3252

Visit our website today at www.bonnyvillechamber.com



We're on Facebook too! /bonnyvillechamber





C2 Corporate Membership ~ the partnership you're looking for! ~

C2 Corporate Membership is of *no-cost* to your business, and helps you to promote healthy, active living in your staff. C2 Corporate Membership is available to any sized business.

Once your business is enrolled, current staff are eligible for a 15% discount on One-Year C2 Full-Use Memberships or a 10% discount on 6-Month C2 Full-Use Memberships. The discount applies to Adult, Family, and Family Recreation Memberships. Our monthly payment plan is available.

> We also offer the Canadian Forces Appreciation Membership with the same access and benefits as Corporate Membership!

For full details, call us or email: fitness@centennialcentre.ca

Bonnyville and District Centennial Centre

4313-50th Avenue . Bonnyville . Alberta 780.812.3400/877.812.2740 www.centennialcentre.ca

e-mail ADVERTISING

Chamber News (every Tuesday)

Our Weekly Chamber News fanout includes membership information, upcoming Chamber events, business updates and resources, programs and services for business, Chamber Market updates, government news, and Chamber Plan information. Chamber News goes out every Tuesday.

Member Marketplace (every Thursday)

Member Marketplace is our weekly fanout where the Chamber and our members can advertise- for free! Whether you have an event, sale, or are looking to connect with other members, this is the place for it! Take advantage of this exclusive service by submitting your marketing to: admin@bonnyvillechamber.com by Tuesday at 3pm.

Rates: FREE (extra cost for content creation)



Small Businesses SAVE

With Canada's #

Health & Dental Benefit Plan



Call your local Advisor:

Excalibur Executive Planning Inc.
BP Group Solutions
780.594.1857 | admin@bpgs.ca



radio advertising SPECIALS

HOT 101.3 FM Discount Program

Receive one FREE 30 second commercial on HOT 101.3 with every 30 second commercial purchased to a maximum of 40 purchased commercials PLUS Stingray will give 20 (30 second) commercials to a Charity of your Choice for FREE!

(Eg: if you purchase 40 commercials – you will get 40 more for FREE! + 20 to your Charity of Choice)

HOT 101.3 FM Radio 4816 - 50 Avenue (Muller Plaza) Bonnyville, Alberta Phone: 780.812.3058

www.hot1013fm.com







BONNYVILLE th

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 30^{th}

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extra Discounts on Purchases starting at \$399

FURNITURE

MATTRESSES

APPLIANCES

Ask for more details!

chamber MARKET

Chamber Market is an initiative of the Alberta Chambers of Commerce in collaboration with local Chambers of Commerce provincewide. Chamber Market is a new e-commerce platform designed specifically with small business owners in mind!

It's like Amazon, but LOCAL! Get your business online, on additional online platforms, and reach a wider audience.



Grow your Alberta business on Chamber Market and with the help of your local Chamber. Consumers are searching online for your products right now, let Chamber Market help you connect with the right customers.

Sell it on Chambermarket.ca

Sign your business up today at https://chambermarket.ca/Signup Or contact the Bonnyville Chamber Team to register for Chamber Market at:

admin@bonnyvillechamber.com 780-826-3252 (ext. 1)







THE LAKELAND'S DESIGN & PRINT EXPERTS

5109 - 50 Avenue Bonnyville, AB Ph: 780.826.7772

www.darkhorsemedia.ca

*offer valid to Bonnyville Chamber members



CHAMBER GROUP INSURANCE PLAN EMPLOYEE BENEFITS



Employee benefits are an important tool used by employers to attract new employees and retain

experienced ones. The Chambers of Commerce Group Insurance Plan® is Canada's largest group benefit program for small business, serving over 30,000 firms. If you are a Farm or Ranch, we can build a plan for you too!

Visit www.chamberplan.ca for a free quote today!

Contact your local chamber for the representative in your area

CHAMBER OFFICE SUPPLIES OFFICE SUPPLY DISCOUNT



- Price Matching OEM printer ink and toner from major retailers
- Businesses can also go green and SAVE up to 30% with our OEM remanufactured ink and toner
- Free Shipping on general office supply orders over \$75
- Next day shipping on most in stock items
- 100% replacement guarantee on any defective or damaged items
- Personal Account Manager to assist with any questions or special-order requests

Contact: Michael Williams, Director of Operations, (PH) 1.888.386.0610 Email: mike@chamberofficesupplies.com

CONSTANT CONTACT



ONLINE MARKETING TOOLS

A complete marketing solution that helps you

connect with customers and build your business. Save up to 25% when you sign up through your local Chamber of Commerce, even if you're already a Constant Contact user!

Visit www.ConstantContact.com/partners/chamber or call 1-800-221-2793 email to chamberprogram@constantcontact.com



ELAVON

PAYMENT PROCESSING PROGRAM

Elavon is the innovative, secure, and global partner for your payment processing needs, whether you do business online, mobile, or in-person.



What is Elavon offering?

Elavon offers flexible payment solutions structured to give you the opportunity for greater growth and profitability. We provide some of the fastest funding in the industry, so you can better manage cash flow and your business operations. Members who take advantage of Elavon's payment solutions will receive our preferred pricing.

Who can benefit from this program?

Our program benefits all chamber members. No matter your industry, Elavon offers payments solutions that can help you streamline your operations and take your business to the next level. Businesses of every size and industry can benefit from this program.

How does this help my business?

As the Alberta Chambers of Commerce's trusted partner for payment processing, we are offering members exclusive pricing on a range of payment services, including:

- Exceptional rates on processing fees
- Preferred pricing for equipment and services
- Interchange Plus Pricing
- Free cost comparison analysis
- · No contract, no cancellation fees

Whether your business needs a simple way or a sophisticated solution to accept payments, we can help you find the right tool so you can focus on running your business. How do I get started?



ESSO / MOBIL DISCOUNT PROGRAM FUEL DISCOUNT



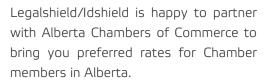
Whether you are a single sales force or a large fleet

The Esso | Mobil Business Card program will give you exceptional fuel savings and help you manage your costs. Esso proudly has over 2,000 Esso and Mobil stations across Canada.

Member businesses and their employees save 3.5¢/ litre off retail posted prices. Pamela Phillip, Regional Sales Manager, Prairies

CELL: 780.340.8746 EMAIL: pamela.phillip@wexinc.com

LEGALSHIELD, IDSHIELD LEGAL SOLUTIONS







Legal Issues can be costly. We've leveled the playing field.

Legal Shield – Individual and Family Plans – Get coverage for you and your loved ones in case of accidents, life events, or just simple document reviews.

Small Business – Face big business problems without the big business budget. Your business shouldn't have to prioritize its legal issues just because it doesn't fit the budget.

ID Shield – It's your life. Worry less, live more with IDshield. IDshield is the most comprehensive identity protection and restoration product available.

Visit https://shieldbenefits.com/abchamber/overview

Contact

Serena Pawluk – LegalShield Independent Associate

Mobile: +1 (587) 435-6425

Email: Serena@teampawluk.com



MATHESON INSURANCE PROPERTY & AUTO INSURANCE

It's my pleasure to announce the Matheson Insurance has partnered with the Alberta Chambers of Commerce and Economical® to offer exclusive discounted rates on car and home insurance to all members businesses and their staff.







Matheson Insurance also offers a full range of commercial insurance products through our many commercial and specialty insurance markets to ensure your business has the protection it needs

Call us today at 1-888-417-2146, or email acc@mathesoninsurance.ca Geoff Matheson, Owner

NINE₁₀

DIGITAL MARKETING TRAINING

nine10 Incorporated, is offering an exclusive deal for qualifying Chamber member businesses to participate in our 12-Week Intensive Digital Marketing Bootcamp at highly discounted rates of \$1,750 off the full price for each member business. Further, each



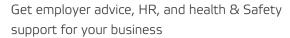
Alberta Community Chamber participating in the program will receive (2) seats for their own staff for \$1500 each (75% off), and a \$100.00 referral fee from the Grande Prairie & District Chamber of Commerce for each member business that successfully qualifies and registers into the program.

Visit, https://www.nine10.ca/chamber-partnership/email: sales@nine10.ca or call, 780-539-1755



PENINSULA

HR SOLUTIONS





Do you know how Alberta's employment and labour laws apply to your business? Or your obligations as an employer? Every business must follow these standards, from the smallest start-ups to the biggest national companies. Partnering with Peninsula Employment Services gives you access to 12/7 free advice, employer events and more.

Plus, you'll get an exclusive 15% discount when you sign up.

Start getting advice today

- Meet with consultants one-on-one to discuss your business (online or in person)
- Access to complimentary events and webinars
- Help with HR and health & safety to keep your business thriving

Visit: peninsula-ca.com Call: 1 (833) 247- 3654

PETRO-CANADA DISCOUNT PROGRAM

FUEL DISCOUNT

Realize significant savings, convenience, control, and security

Discounts of \$0.02/litre on all grades of gas and diesel,



A minimum of 200 litres/month must be purchased to qualify for this discount. For more information click the logo.

Contact Paul Fox, Account Manager Cell: 778 874 9498 pfox@suncor.com



PUROLATOR

SHIPPING



The preferred shipping partner of the Alberta Chamber of Commerce

As a member of your local chamber of commerce you can receive volume discounts up to 45% on Purolator Express® and Purolator Ground® services. Use the Purolator Mobile App, E-Ship Services and Online Billing options.

Visit www.Purolator.com/acc for more information or to register your business

HARVARD MEDIA

DIGITAL MARKETING SERVICESEXCLUSIVE OFFER FOR CHAMBER
MARKET VENDORS



- Shop Local, Shop Alberta with "Chamber Market" an ecommerce site
- Chamber Market Vendors will benefit from discounts on services offered including graphic design, copywriting, social media, and e- commerce support.



 Qualifying Vendors receive support to access the Canadian Digital Adoption Program (CDAP) grant can provide up to \$2,400 towards "digital" business improvements and tools.

Learn more about these offerings
Visit:https://chambermarket.ca/Harvard-Media/
Vendor?pA=E2A1B73AE53CBFA92AD26394EF79A44C
Email chamber.ab@harvardmedia.com

CHAMBER EVENTS • 2023

Jan 3 to Mar 1 - Healthy Workplace Challenge

Jan 19 - BSN

Feb 23, Mar 9 & Mar 23 - Leadership Essentials

Mar 29 - Chamber AGM

Apr 12 - Level Up Lakeland

Apr 20 - BSN

Jun 9 - Chili Cook Off

Jun 21 & 22 - Bonnyville Oil & Gas Show

Jul 1 - Canada Day Parade

Aug 4 - Golf Scramble

Sept 21 - BSN

Sept 23 - Vietnam Trip

Oct 13 - Our Resiliency Runs Deep Awards

Oct 16 to Oct 20 - Small Business Week

Dec 2 & 3 - Chamber Christmas Craft Show & Expo

Dec 9 - Chamber Christmas Community Party



780.826.3252 www.bonnyvillechamber.com