

Donations

Donations Policy

SSQ Insurance and SSQ Foundation's charitable donations policy outline the criteria used to award and manage corporate donations.

Preferred sectors

The SSQ Foundation was created in 1996 as a means of making a meaningful contribution to organizations whose charitable activities are in line with the following sectors:

Youth, school drop-out rates, alcohol and drug dependency, and the reintegration of young people into the labor market.

And because it reflects the objectives of SSQ Insurance, the policy also includes charitable work in the following areas:

Health, wellness and prevention of illness

SSQ Insurance was created to insure the population's health 75 years ago. It is relevant to address this sector.

Healthy and active lifestyle

As a service provider in the life insurance sector, SSQ Insurance positions itself as a modern corporate citizen that promotes the prevention of illness. Its philanthropic endeavours must support the organizations and programs that are active in the health sector and promote healthy lifestyle habits.

Respect for the environment

The SSQ Foundation must support organizations that have sound environmental practices. The SSQ Foundation's donation policy does not specifically single out organizations whose mission is to protect the environment.

To be eligible for selection, each organization must be able to significantly and concretely demonstrate that environmental concerns are incorporated into their operations and initiatives.

Selection criteria for submitting a request to SSQ Foundation

- Be recognized as a certified charitable or not-for-profit organization
- Have a Canada Revenue Agency charitable organization number

Criteria for refusing a request

Requests to be refused include projects with questionable financial management and which benefit one individual at the expense of another, or those associated, directly or indirectly, with an element presenting a risk of contention or controversy.

In addition, the following requests are not eligible for financial support from the SSQ Foundation:

- Projects that do not involve targeted areas of interest
- Projects involving a single individual
- Video, DVD or film production
- Projects involving travel and excursions
- Activities held outside of Canada
- Projects related to a political party or candidate belonging to a political party or lobby group

Requests that are not in keeping with its values or those that may be in conflict with its integrity and ethical standards will not be analyzed by the SSQ Foundation. considérées par la Fondation SSQ.