

20
ANNUAL REPORT
24

Véro & Louis Homes:

A unique and
innovative model
with proven results



VÉRO & LOUIS
FOUNDATION



A word from our founders

Every year, the Véro & Louis Foundation makes great strides toward accomplishing its mission: providing friendly and compassionate long-term homes designed for autistic adults aged 21 and over. In 2024, there were several major advancements in making this collective dream come true.

We had the great pleasure of announcing the city that will be welcoming another one of our upcoming homes: **Saint-Jérôme**, in the Laurentians.

The construction projects for the Victoriaville Home are poised to start—we are just waiting for the signature of our long-term agreement with CIUSSS de la Mauricie-et-du-Centre-du-Québec.

Our very first home in Varennes continues to grow. This year, **expansion work** began with the goal of creating warm and welcoming new living spaces where resident's families can spend meaningful time together.

We also welcomed **four new residents** since last fall, bringing the number of full-time adult residents to 20. We feel privileged to receive each new resident—their arrival reflects the trust families have in our commitment.

The year 2024 also marked the end of the data collection phase of the various university research projects launched in 2021, and the broadcast of a scientific report produced by the team at Radio-Canada's **program Découverte**, highlighting the remarkable work of the researchers who contributed to the creation of our unique and innovative housing model.

All of this was made possible by you—your trust, generosity and loyalty. Whether you're a donor, partner, or simply someone who cares about our mission, we thank you from the bottom of our hearts. Your support changes lives every day.



**VÉRONIQUE
CLOUTIER**

Administrator
and Co-founder

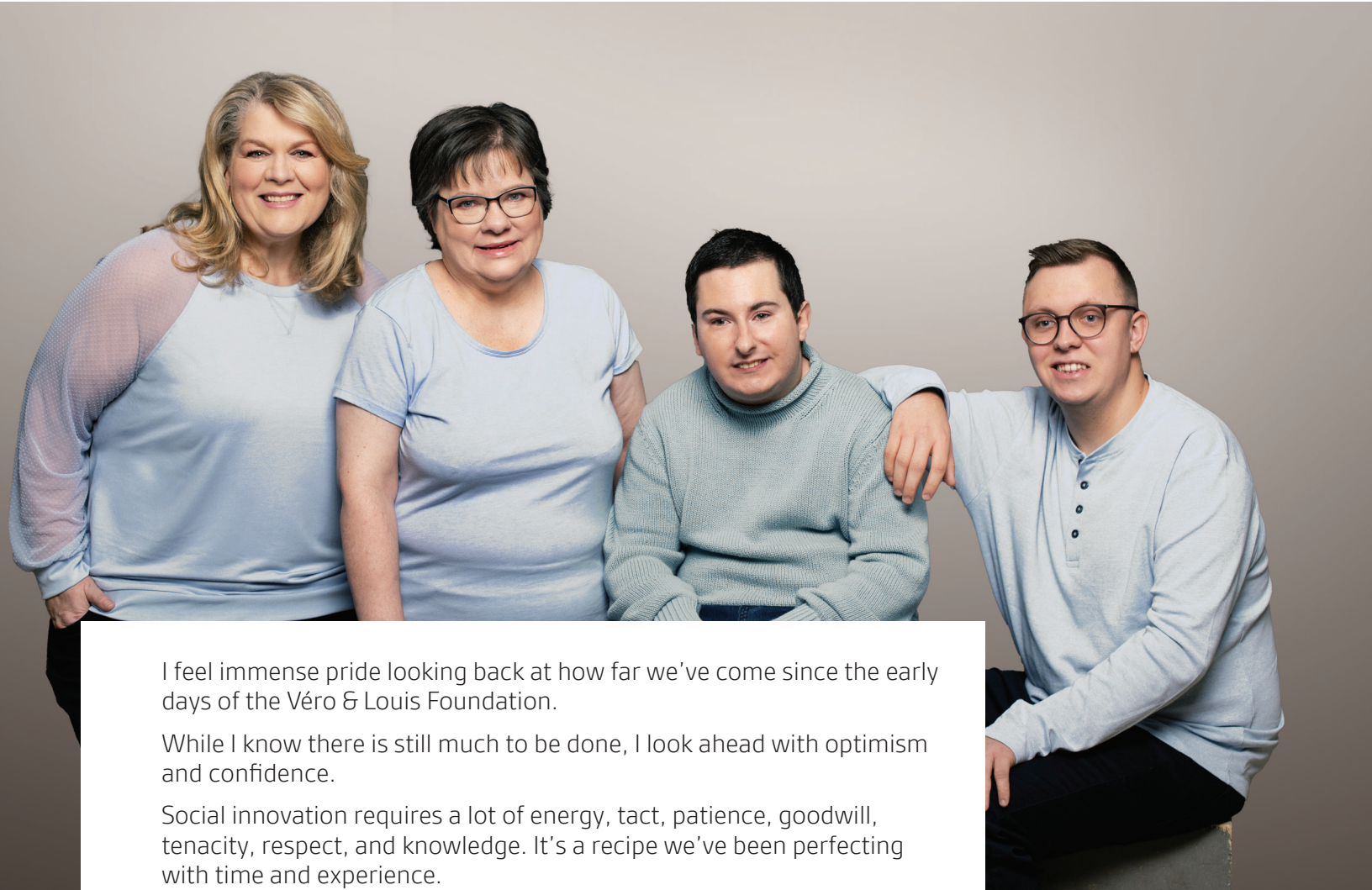


**LOUIS
MORISSETTE**

President and
Co-Founder



A word from our godmother



I feel immense pride looking back at how far we've come since the early days of the Véro & Louis Foundation.

While I know there is still much to be done, I look ahead with optimism and confidence.

Social innovation requires a lot of energy, tact, patience, goodwill, tenacity, respect, and knowledge. It's a recipe we've been perfecting with time and experience.

It has been such a joy and privilege for me to help foster the well-being of autistic people and their families—as well as a more inclusive society.

A big THANK YOU to the many, many people involved in this project that creates so much hope.

GUYLAINE GUAY

Godmother of the Véro & Louis Foundation and mother of two autistic sons, Léo and Clovis

A word from our executive director



KATTY TALLON

Executive Director

To our Donors, Partners, Associates, Colleagues, and Friends,

While 2024 brought its own challenges, it was a year marked by major advancements that demonstrate our collective commitment, resilience, and capacity for innovation.

The hard work of our team, trust of our partners, and unwavering support of the community have allowed us to make significant strides toward achieving our mission. Whether we are launching new projects, improving our services, or strengthening our partnerships, our efforts reflect our steadfast dedication to progress and making a real difference.

This annual report is more than a record of our projects—it speaks to the values that guide our daily work: respect, commitment, innovation, and kindness. It reflects our vision of a fairer, more sustainable, and more inclusive future.

We now look to 2025 as motivated and confident as ever. Together, we'll continue to make progress, learn, and build.

I offer my warmest thanks for your commitment, trust, and presence here at our side.

With all my gratitude,



Our vision and mission

VISION

To be a pioneer and leader in long-term housing designed for autistic adults.

MISSION

The mission of the Véro & Louis Foundation is to create unique, long-term homes designed for the needs of autistic people aged 21 and over, with or without intellectual disabilities.

It's a social innovation project supported by numerous research projects that allow us to validate and improve our approach in real time. The Véro & Louis Home was built according to the world's best architectural practices to ensure an ideal long-term living environment for autistic residents.

The Véro & Louis Home is also a stimulating educational environment with a daily program designed for each adult autistic learner, whether they are residents or still living with their families, to help them develop their potential and independence.

WHAT IS AUTISM ?

Autism Spectrum Disorder (ASD) is part of a larger umbrella of neurodevelopmental disorders. It affects the development of communication and social skills and the individual's behaviours, activities, and interests, which can be highly focused or repetitive in nature. Autism is for life.

Unfortunately, long-term housing resources for autistic adults aged 21 and over are precarious where they even exist. Not only are placement wait times unreasonable, but the available housing is not always designed for the needs of autistic adults. Changing this reality is at the heart of our mission.

21

The services available to autistic people aged 21 and over are very limited in some communities and non-existent in others.



The wait for long-term housing can be more than 11 years.

59 %

According to a survey of 370 autistic people and those close to them in Quebec, **59 %** do not live in their ideal housing situation for the short, medium, or long term.

62 %

62 % reported a lack of adequate housing or housing resources.

Source:

Isabelle Courcy and Nuria Jeanneret. (2023). *Un chez-soi dans la communauté.*

Les besoins, les attentes et les préférences d'adultes autistes en matière d'hébergement et de logement au Québec. Research report. Université de Montréal, The Autism House. Montreal, Canada.



LEARN MORE +

Our values and their impact

The values of the Véro & Louis Foundation are integral to its culture and purpose. They can be summarized in one fundamental principle: respect for difference, which is the basis of our attitudes, conduct and actions. This means offering our residents, their families, and our employees the best possible conditions to promote their well-being and a high quality of life. Our core values are:

RESPECT
COMMITMENT
SELF-DETERMINATION
INNOVATION


THE UNDERLYING VALUES OF RESPECT FOR DIFFERENCE :

COMPASSION

Each resident and their family members are treated with compassion at all times, which is integral to our services' approach.

DIGNITY

Every resident is a human being like anyone else with the right to dignity. It's important to respect their choices, forms of expression, reactions, interiority, and physical, moral, and spiritual integrity.

ETHICS

Ethics are top of mind for all employees, volunteers, and other staff members at the Véro & Louis Home in every aspect of their work with residents.

SOLIDARITY

Solidarity between all team members at the Home is foundational to the assistance they provide our residents.

KINDNESS

All interactions with residents and their families, as well as among colleagues, are rooted in kindness.



Our projects

TWENTY AUTISTIC ADULTS ARE ENJOYING THEIR ADULT LIVES IN A WELCOMING ENVIRONMENT DESIGNED JUST FOR THEM, LEARNING AND GROWING WITH THE SUPPORT OF A TEAM OF SPECIALIZED PROFESSIONALS.

The Véro & Louis Home in action

CELEBRATING THREE YEARS OF THE VÉRO & LOUIS HOME IN VARENNES

We celebrated the third anniversary of our very first residents arriving at the Véro & Louis Home. May 21, 2021 marks the date they first explored their new home and met the caring and dedicated team members who would be providing them with daily support.

The residents have since made remarkable progress. They are thriving each day in a safe, welcoming, and stimulating environment specially designed for their well-being and development.

On this anniversary, we wanted to pay special tribute to the exceptional work of the employees who have been with us since day one and those who have joined us more recently. Their unwavering commitment and ability to welcome and connect with the residents make all the difference. A huge thank you to each and every one of them for the love and support they offer our beautiful community, day after day.



AN INCREASINGLY RICH AND DIVERSE PROGRAM AT THE EDUCATIONAL AND SOCIO-PROFESSIONAL ACTIVITY CENTRE

In collaboration with CISSS de la Montérégie-Est, the Véro & Louis Home in Varennes set up an on-site educational and socio-professional activity centre in fall 2022. Planned and led by specialized educators, the educational activities have the following objectives :

- Develop the cognitive, emotional, and physical potential of participants and increase their independence throughout their lifetimes.
- Give the participants who still live with their birth families the opportunity to continue their studies into adulthood in an educational activity centre designed for their needs.



Some of our most popular activities:

- **Correspondence project:** Corresponding with family members including extended family (grandparents, aunts and uncles, siblings) to maintain connections.
- **Cooking project:** Preparing different foods to make snacks for themselves and other participants and independently following recipes while adhering to good health and hygiene practices.
- **Gardening project:** Participating in the different steps of setting up a garden, such as preparing the seeds, watering, transplanting, companion planting, preparing the soil, and planting the garden while following an established plan.
- **Daily tasks:** Helping maintain the living spaces throughout the day. Examples include setting the table, vacuuming after an activity, cleaning the tables, etc.
- **Regular library visits:** Activities led by youth facilitator Ms. Suzanne. The participants borrow books for personal use or for interactive reading sessions organized at the Home.
- **Adaptive yoga workshops:** Yoga sessions led by teacher Isabelle O'Brien.
- **Animal therapy workshops:** Workshops with zootherapist Lyse Cervellin and her animals.
- **Health and well-being evenings:** Enjoying foot and hand treatments in a spa ambiance with relaxing music and aromatherapy. Participants are also offered massages and face treatments.

The educational activities also aim to promote the residents' social integration in the home and in the wider community. Among the activities offered in the community are outings to Les Grands Ballets, a farm, the park, and museums. Outings give the residents an opportunity to develop their adaptability and integration in settings other than the home.



ARRIVAL OF NEW RESIDENTS

In the fall, the roommates and staff members welcomed four new residents into their daily lives. Everyone's ability to adapt was put to the test, and good progress has been made after just a few months of integration. The roommates are all learning how to get to know one another and adjust to shared living.

RESIDENTS' PROGRESS : ACTIONS WITH REAL IMPACT

The Véro & Louis Home provides a unique environment for its residents to learn each day with support from a team of specialized educators, dedicated resident attendants, and teaching assistants.

Communication and socialization

Opportunities to socialize serve as valuable tools to help residents develop this aspect of communication. This year, one resident expressed wanting to invite "a friend" into his family circle for his birthday. The bonds between some roommates are developing into genuine friendships, and we do everything we can to support these important connections. The family organized a restaurant outing, and the resident was able to invite his friend to celebrate with them. The invitation was made—and accepted—with great joy and emotion.



Weekly workshops are held to help residents develop their communication skills. Whether through speech or simple hand gestures, staff members support residents in making requests and expressing their needs.

Hosting guests

During the summer, the Véro & Louis Home's administration organized three family dinners to provide an opportunity for quality time around a good meal.

The residents pitched in with the help of the cook. These dinners have provided wonderful opportunities to practice acquired skills while carrying out different tasks in preparation for hosting guests.

Social inclusion and socio-professional integration in the community

Together with their support staff, our residents participate in **dance therapy** in collaboration with Les Grands Ballets Canadiens. These classes take place in a studio made available by the City of Varennes.



In partnership with Espace des Bâisseurs, one resident is enjoying doing a half-day of volunteering per week. Accompanied by her support staff, she has been able to apply her skills while developing new ones to complete the tasks assigned to her.

In addition, residents and members of the community contributed to the outstanding success of the spring and fall *Différent comme toi* campaign. With our staff's support, they took part in preparing Véro & Louis Foundation sweatshirt and sock orders on-site at Tandem, the company that prepares and ships our packages.

The Véro & Louis Home is helping one of its residents stay involved where he completed his final school internship, now as a volunteer. He spends a half-day each week independently carrying out his tasks at Scène Éthique in Varennes, a very welcoming environment.

The Véro & Louis Home is also supporting the social participation of two other residents through work placements outside the Home, including at a small business and a thrift shop.





Socialization

As part of a partnership with the Centre de services scolaire Marguerite-Bourgeoys, workshops are included in the educational programming provided at the Véro & Louis Home. Twice weekly, Valeria Ordoñez León, a teacher from the Centre de services scolaire Marguerite-Bourgeoys, gives the residents and community participants tools to work on different aspects of socializing, such as social skills, sharing, and emotional regulation, including methods for success and respecting the personal space of others. These workshops are a big hit with everyone who participates.



“In September, our daughter Marie Philippe, who is 35, autistic, and non-verbal, was fortunate enough to move into the Véro & Louis Home in Varennes.

It now feels like Marie Philippe has two families: ours and the one she has found at the Véro & Louis Home. She is always happy to come back to our home, but we also see the big smile she has when returning to her home at the residence. For us, there’s no better proof than that smile that she’s truly thriving in that environment.”

- The Ménard Archambault Family

Feedback from resident's families

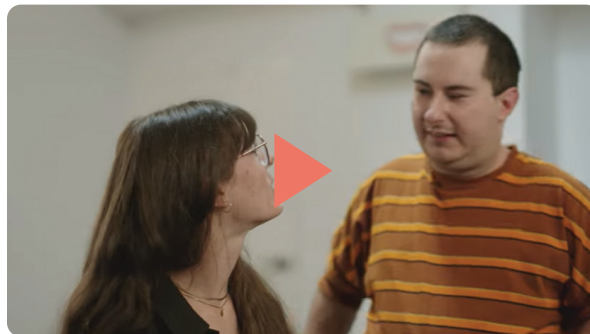


GLIMMER OF HOPE FOR FAMILIES

The families of the residents at the Véro & Louis Home in Varennes all agree that this living environment not only allows residents to thrive, but also provides invaluable peace of mind to their caregivers.

"Just removing the stress that comes with having to care for him: 'If something happened to me, who would take care of him?' The Véro & Louis Home is like a weight being lifted off my shoulders."

- Laurianne, sister of Véro & Louis Home resident Justin



A TOUCHING TESTIMONIAL

Kim Thuy, the mother of community participant Valmond, shared a heartfelt testimonial during the Foundation's Christmas campaign :

"To me, every day is Christmas at the Véro & Louis Home."

She discusses her autistic son's life at the Véro & Louis Home in Varennes and highlights the importance of the daily support he receives from the Home's caring team.





EgR makes a five-year commitment totalling \$500 000

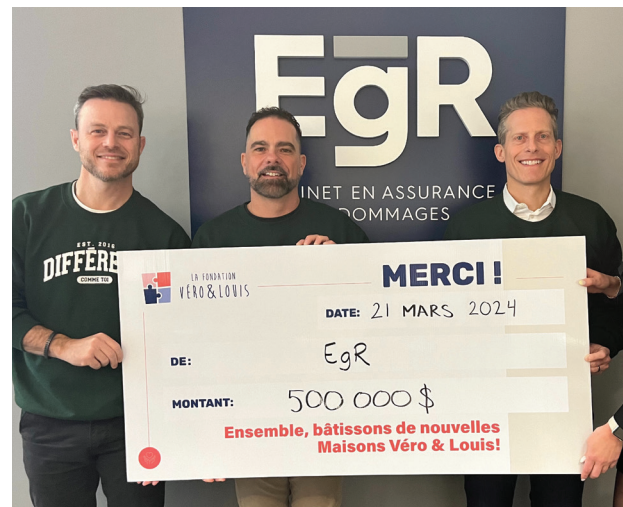
The support of EgR, one of Quebec's major players in the field of damage insurance and bonding, will have a direct impact on our Foundation's provincial rollout.

"We are immensely grateful to be able to collaborate with this company, which has one of its main offices in my hometown."

— Louis Morissette, Chair of the Véro & Louis Foundation Board of Directors

"EgR is a proud partner of the Véro & Louis Foundation, a collaboration that naturally aligns with our shared values of respect, integrity, and social commitment."

— Richard Drouin and Simon Marchand-Fortier, EgR's Co-Presidents



Expansion of the Varennes Home

Expansion work began in fall 2024. This work not only allowed the Home to welcome four new residents into a space thoughtfully designed to meet their unique needs, but also created new living areas where residents can host their families, build culinary skills in an educational kitchen, and enjoy engaging activities in a dedicated activity room.

New spaces are also planned for the Véro & Louis Home's team of qualified professionals, who provide ongoing support to these residents, encouraging their autonomy, promoting social integration, and helping them develop greater independence.



Unveiling of the Victoriaville Home

The Véro & Louis Foundation, in partnership with Fondation François Bourgeois, has unveiled the first 3D prototype image of its new Home, which will be built in Victoriaville on land donated by the City. Set in a peaceful, natural environment, the residence is being designed by the Victoriaville firm ARTEFAC Architecture, in close collaboration with Virginie Lasalle, a professor and researcher at the Université de Montréal's Faculty of Environmental Design. Since 2018, Dr. Lasalle has led various research projects with the Véro & Louis Home, continuously working to improve its housing model.

Recognizing the exceptional collaborative spirit of the entire Centre-du-Québec community, the Véro & Louis Foundation and Fondation François Bourgeois are working closely with local partners to move forward with the next phases of construction. However, the long-term agreement with CIUSSS de la Mauricie-et-du-Centre-du-Québec is still pending.





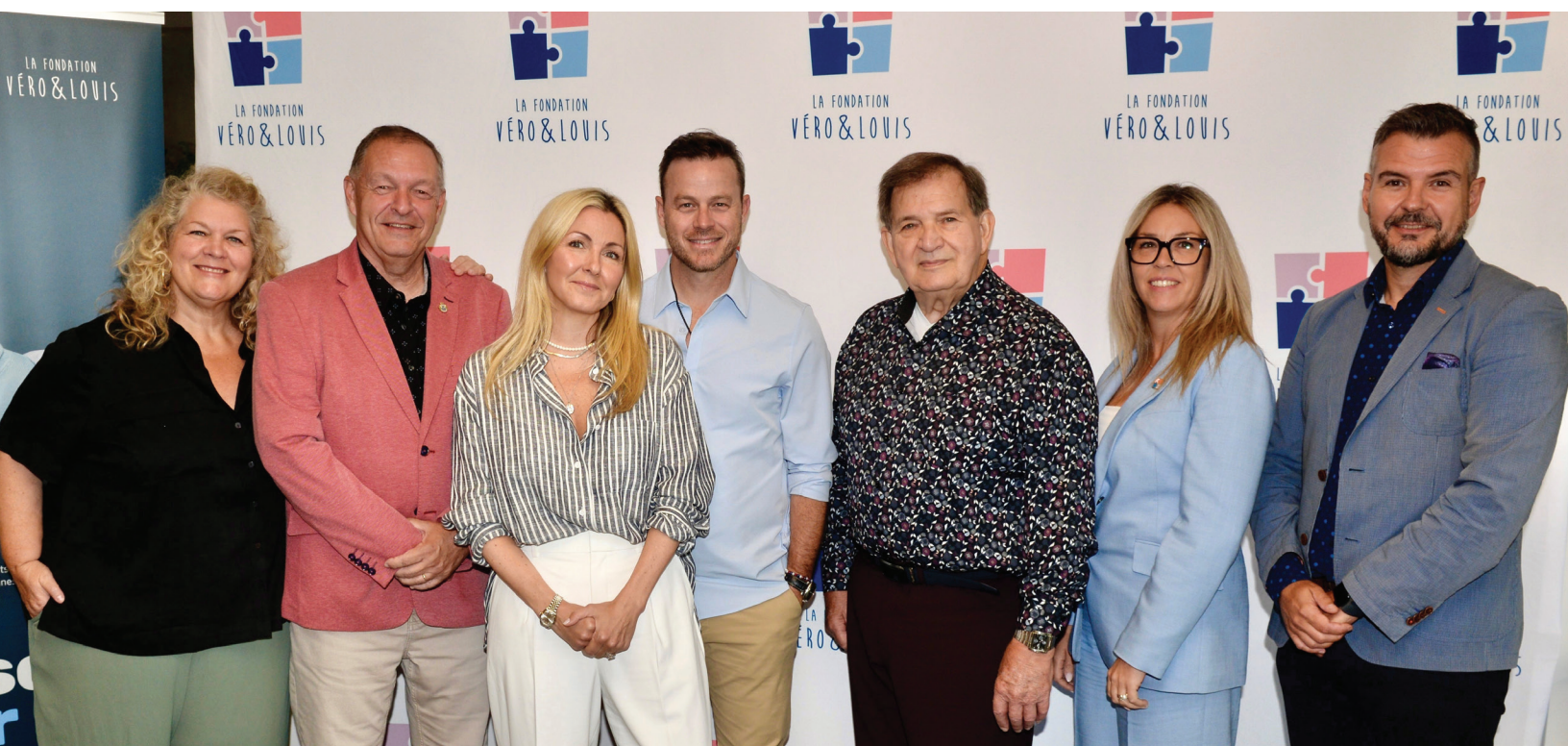
A third Véro & Louis Home is coming to Saint-Jérôme

In August 2024, the City of Saint-Jérôme generously donated land for the construction of a new home designed for autistic adults, a project supported by our Foundation.

This gesture reflects a strong commitment to inclusion and solidarity, and we would like to express our deep gratitude to the Municipality and to Mayor Marc Bourcier for his invaluable support.

We would also like to thank CISSS des Laurentides, with whom we are working to bring our project to fruition.

We were able to confidently embark on this journey thanks to the Lussier family and their historic donation of \$7 million, giving many families in the Laurentians a glimmer of hope for the future of their adult autistic children.



Omnium Véro & Louis



A FAMILY AFFAIR SEPTEMBER 10, 2024

The third edition of the Omnium Véro & Louis, presented by EgR, Insurance Strategist, in collaboration with CIBC and Intact Insurance, was a resounding success. This beautiful day at the Le Mirage golf club brought together over 200 guests, including 15 public figures, all present to support the Véro & Louis Foundation. The event raised an impressive net amount of \$503,300.



A \$50,000 DONATION FROM NATIONAL BANK

At the Omnium reception, a cheque for \$50,000 was presented by Judith Ménard, member of the Foundation's Board of Directors and senior vice-president, Commercial and Private Banking 1859 at National Bank. We are grateful to this invaluable partner for their loyal support since the very beginning of the Foundation.





The Véro & Louis Home on the show *Découverte*



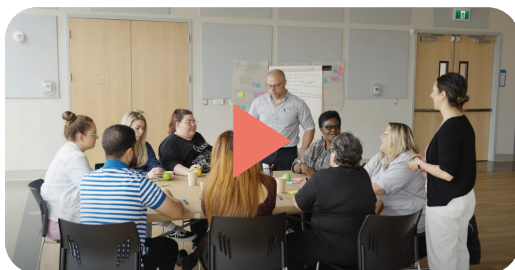
The Foundation welcomed the team from the Radio-Canada show *Découverte* to learn more about the six research projects carried out since 2018. Research has been part of the Foundation's DNA since day one, and this feature offered a great opportunity to showcase the work of our four research teams from three Quebec universities. These teams are developing, evaluating, and refining the Véro & Louis Home model in real time.



Beneva donates \$150 000 to the Foundation



The Foundation received a generous \$150,000 donation from its long-time partner, Beneva. This contribution is helping fund *Projet anxiété, volet formation et codéveloppement* [Anxiety Project – Training and Co-development Component], supported by Beneva and developed in collaboration with Psychoclinique Humana and the Véro & Louis Home in Varennes. The goal of this innovative project is to reduce anxiety levels among Home staff by providing support in managing the stressful situations that are an inherent part of their caregiving roles, ultimately leading to positive outcomes for the residents and their families. Through this program, the Foundation aims to create an effective toolkit to help managers and staff in future Homes thrive in a calm and supportive work environment.



2024 : A turning point for action research

COMMITMENT TO RESEARCH

This year, Dany Lussier-Desrochers' team (Université du Québec à Trois-Rivières) completed the final phases of the HABITAT project, including the use of mobile apps with residents and interviews with the Home's staff. This marked a major milestone : the completion of data collection for all ongoing research projects. While the teams continued their analysis work, they were able to present preliminary findings to the residents' families, the staff, and the Board of Directors.

The expansion project was guided by recommendations from the research teams, particularly Virginie LaSalle and Anne-Marie Nader, whose work at the Université de Montréal focuses on the built environment and quality of life. Plans include new staff spaces, an additional room for the educational and socio-professional activity centre, a teaching kitchen, and a lounge to host family visits.

PARTICIPATION IN EXTERNAL RESEARCH PROJECTS

The Foundation continues to take part in the project Quality in Canada's Built Environment : Roadmaps to Equity, Social Value and Sustainability, funded by the Social Sciences and Humanities Research Council of Canada (SSHRC), for which we report on the unique needs of autistic people. The Foundation was invited to two conventions, one in person in Halifax and one online, and to Entretiens Jacques Cartier roundtables at the Université de Montréal.

The Foundation is also proud to contribute to the Neuroinclusivity in Housing project, a Canada-wide initiative aiming to document best practices in neuroinclusive housing. Researcher Roxana-Maria Barbu from Carleton University visited the Véro & Louis Home and spoke with our head of research and development for Véro & Louis Homes, Sarah Huxley.



Entretiens Jacques Cartier à l'Université de Montréal



A BRIEF LOOK AT OUR RESEARCH PROJECTS :

UNIVERSITÉ DE MONTRÉAL

THE FLAGSHIP HOME - ARCHITECTURAL GUIDE

Lead researchers	Virginie LaSalle, Daniel Pearl, Jeanne Lafon
Project completed	The Véro & Louis Home built in Varennes is the result of the Maison Phare [Flagship Home] project by the Faculty of Planning’s research team in 2018. Drawing on best practices, the researchers determined home design concepts that promote well-being for autistic residents.
Objective	Identify innovative and sustainable architectural principles for the design of a home for autistic adults.

UNIVERSITÉ DU QUÉBEC À TROIS-RIVIÈRES

HABITAT

Lead researcher	Dany Lussier-Desrochers, PhD
Project manager	Laurence Pépin-Beauchesne, MSc, Psy-Ed
Project completed	HABITAT : des habitations adaptées aux besoins individuels et des technologies accessibles pour tous [homes adapted to individual needs and technologies accessible to all]
Objective	Assess how technology can promote the development of residents’ independence. Determine facilitating factors and obstacles associated with implementing a technology-supported model.
Progress	The implementation of the technologies across the four cohorts and the interviews took place in 2024.

UNIVERSITÉ DE MONTRÉAL

QUALITY OF LIFE

Lead researchers	Roger Godbout, PhD ; Baudoin Forgeot D’Arc, MD, PhD
Project manager	Anne-Marie Nader, PsyD / PhD
Project ongoing	Assessing the impact of an innovative and tailored residential program on the quality of life of autistic adults.
Objectives	The project’s primary goal is to assess the impact on autistic adults of transitioning from their family home to the Véro & Louis Home. It also seeks to identify individual and environmental factors that may impact the well-being and quality of life of autistic adults.
Progress	Analyses of the trajectory of quality of life indicators for residents and their families continued in 2024.

THE BUILT ENVIRONMENT/POST-OCCUPANCY ASSESSMENT

Lead researcher	Virginie LaSalle, PhD
Co-researchers	Baudoin Forgeot D'Arc, MD, PhD ; Vincent Larivière ; Isabelle Feillou, PhD
Project ongoing	Assessment of the Véro & Louis Home building by those who work, live and spend time there.
Objective	Determine which aspects of the Véro & Louis Home to replicate and which to improve in future homes from the perspective of the residents, their families, and the staff.
Progress	The two teams from Université de Montréal worked together to develop tools for surveying the residents' opinions on their home, taking their respective means of communication into account. Analyses continued in 2024.

UNIVERSITÉ DE SHERBROOKE

POSITIVE BEHAVIOUR SUPPORT

Lead researcher	Malena Argumedes Charles, PhD
Project managers	Valérie Martin, PhD ; Marie-Michèle Dufour, PhD, Psy-Ed
Project ongoing	Evaluation of the implementation and effects of the Programme de soutien aux comportements positifs en milieu résidentiel adulte (SCP-RA) [Positive Behaviour Support for Adults in a Residential Setting Program].
Objective	Assess how the SCP-RA program affects the well-being of residents and confidence of employees. Document parents' and staff's perceptions of the program.
Progress	Data collection for this project is complete and analysis is currently ongoing.

ONLINE TRAINING ON POSITIVE BEHAVIOUR SUPPORT

Lead researcher	Marie-Michèle Dufour
Project manager	Isabelle Préfontaine, PhD, Psy-Ed
Project ongoing	Evaluation of online training on the SCP-RA approach.
Objective	Assess the effectiveness of interactive online training on supporting positive behaviours in adult residential settings by examining staff perceptions and attitudes.
Progress	Data collection for this project is complete and analysis is currently ongoing. In the fall, the team was given access to a new platform offering an enhanced version of the online training, which allows for greater autonomy within the organization and better support from the clinical and program activities coordinator.



REACH

Although analysis is still underway, preliminary results have been presented at various events around Quebec and internationally.

- An article on the projects relating to quality of life, the built environment, and post-occupancy evaluation was published in the Canadian Journal of Autism Equity. Reference : Nader, A-M., LaSalle, V., Saint-Jean, E., Huxley, S. (2024). A research-based group home inspired by autistic people: an example of a research-community partnership The Canadian Journal of Autism Equity, 4(1),51–61.
- Malena Argumedes Charles presented findings on the implementation of the Positive Behaviour Support approach at the annual Association for Behavior Analysis International conference in Las Vegas, as well as at the 17th World Conference of the International Association for the Scientific Study of Intellectual and Developmental Disabilities in Chicago.
- Dany Lussier-Desrochers submitted the final deliverable to the funding organization, the Canada Mortgage and Housing Corporation. This included the research report outlining their analyses in both settings (Véro & Louis Foundation and Fondation Les Petits Rois), along with the connected home support guide.

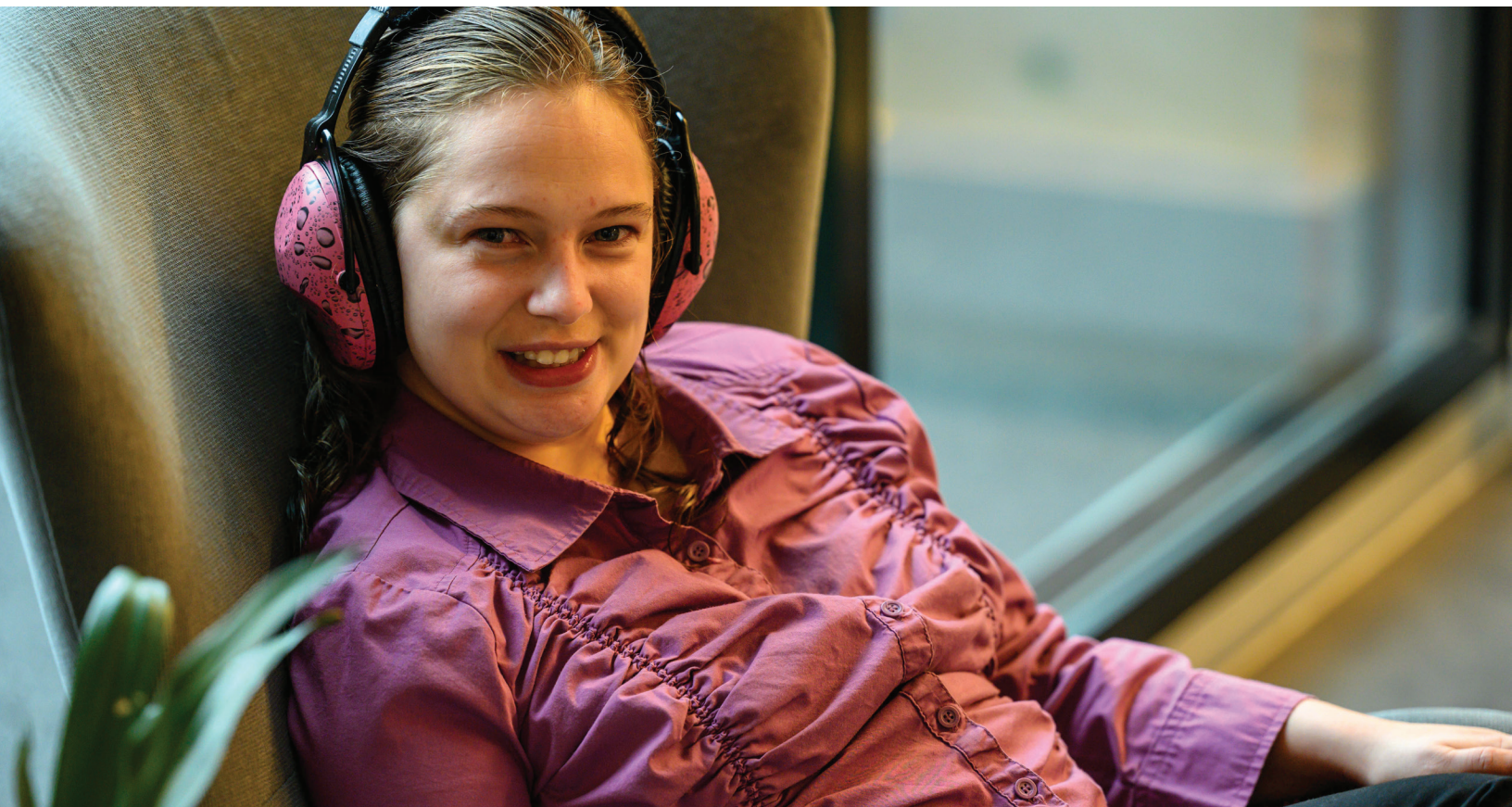
He also presented his team's work during a webinar hosted by the Expert Community on Housing to share insights on the implementation of technoclinical tools and workers' perceptions.



**RESEARCH
REPORT**



**CONNECTED HOME
SUPPORT GUIDE**










The Foundation in the spotlight

The year 2024 was marked by two major media features that helped raise awareness of our major Véro & Louis Homes project across Quebec :

- A prominent interview with Véro and Louis on the TV program 24/60, hosted by Radio-Canada's Anne-Marie Dussault.
- A feature on the show Découverte about the Véro & Louis Home as an innovative project backed by the expertise of Quebec researchers from three universities.

SOME OF OUR APPEARANCES IN THE MEDIA

Différent comme toi			
La campagne Différent comme toi de retour	lapresse.ca	Web	
Louis Morissette et la force de l'équipe	En coulisses - 98.5 FM	Radio	
Véronique Cloutier on Salut Bonjour!	Salut Bonjour! - TVA	TV	
Start of the Différent comme toi campaign: Faire une différence pour des enfants avec l'autisme	Puisqu'il faut se lever - 98,5 FM	Radio	
Fondation Véro & Louis: découvrez les nouveaux chandails Différent comme toi	noovomoi.ca	Web	

World Autism Awareness Day			
24/60 with Anne-Marie-Dussault: La cause des autistes avec Véronique Cloutier et Louis Morissette	24/60 - RDI - Radio-Canada ICI Télé	TV	
Guyline Guay on Salut Bonjour!	Salut Bonjour! - TVA	TV	



La Poire et le Fromage

Du hockey pour le plaisir au profit de la Fondation Véro & Louis

rds.ca

Web



\$500,000 donation from EgR

EgR versera 500 000 \$ sur cinq ans à la Fondation Véro & Louis

journalexpress.ca

Web



EgR de Drummondville confirme un engagement de 500 000 \$ pour soutenir la Fondation Véro & Louis

vingt55.ca

Web



Neuroarchitecture

L'architecture au service de l'autisme

avenues.ca

Web



Smile Cookies

Fondation Véro & Louis et Tim Hortons: des biscuits qui font sourire

Lecourrierdusud.ca

Web



Announcement of the Saint-Jérôme Home

La Fondation Véro & Louis s'installe à Saint-Jérôme

journalinfoslaurentides.com

Web




Saint-Jérôme offre un terrain pour accueillir la Maison Véro & Louis des Laurentides

veroniquecloutier.com

Web



Expansion of the Varennes Home

Agrandissement de la première Maison Véro & Louis à Varennes	lareleve.qc.ca	Web	
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Victoriaville Home

Un avant-goût de la Maison Véro & Louis à Victoriaville	lanouvelle.net/actualite	Web	
Dévoilement de la première image de la nouvelle Maison Véro & Louis à Victoriaville	monvicto.com	Web	



Research

Une maison adaptée aux adultes autistes	Découverte - Radio-Canada ICI Télé - RDI	TV	
Un toit pour les adultes autistes sous la loupe de scientifiques	Radio-Canada.ca	Article	

Foundation Socks

Véro et Louis proposent le cadeau parfait pour vos bas de Noël!	noovo.ca	Web	
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Louis Morissette

Louis Morissette explique les raisons de la création de sa fondation: « On ne vient pas tous au monde avec la même chance. »	hollywoodpq.com	Web	
Louis Morissette: L'entremetteur	lactualite.com	Web	



Our fundraising campaigns



DIFFÉRENT COMME TOI CAMPAIGN

\$670 400_{NET}

The 2024 Différent comme toi campaign was a resounding success, raising a net total of \$670,400—\$200,000 more than in 2023. The sweaters were sold in our online store as well as in Aubainerie stores.

The campaign was supported by our two trusted partners, Rona and Rouge FM.



12 H - 80 KM RACE

\$125 462_{NET}

The 2024 edition of the 12 h - 80 km Race was an extraordinary day with over 350 runners and 23 teams running an impressive number of kilometres at Parc de la Commune in Varennes. The event raised an incredible \$125,462 ! A special thanks to Marc-André Déry, the stepfather of one Varennes autistic resident, who, four years ago, came up with the crazy idea of running 80 km each year to benefit the Foundation. Together, we've gone even further and made this event a great success !



FOUNDATION SOCKS

\$226 000_{NET}

The third year of the Véro & Louis Foundation's fall campaign, Différent comme toi, was a success. The socks were available for purchase in the Foundation's online store and at **Groupe Jean Coutu's** 324 pharmacies across Quebec.



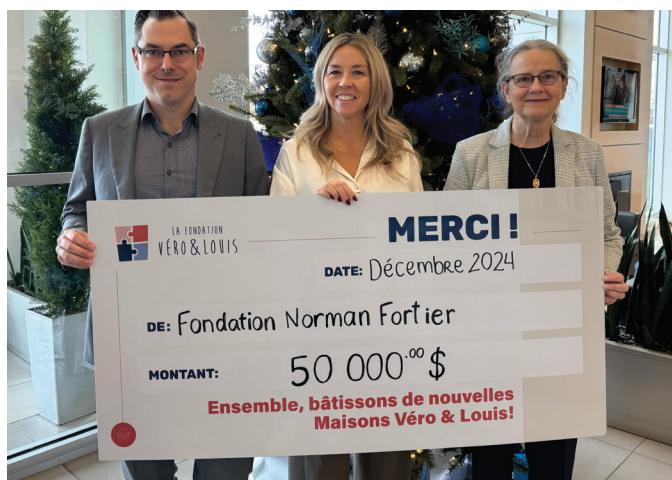
CHRISTMAS CAMPAIGN

\$204 000_{NET}

For the fifth consecutive year, donors took part in the Christmas campaign.

Thank you to our two loyal partners, **Racine Chamberland**, who matched donations up to \$15,000, and **Rouge FM**, who gave us a generous cheque for \$25,000.

We also thank **Fondation Norman Fortier**, a loyal donor who surprised us by doubling their \$25,000 donation to a generous total of \$50,000.





Fundraising initiatives organized by third parties

\$100 – \$999

- Bôsapin
- La Capitaine Crochète (Véronique Houde)
- Colle à moi
- J.N. Donais Coopérative funéraire
- Créations bee (Josée Barbe)
- Crèmerie Oaké
- École Jacques-Leber
- École Massey-Vanier
- École du Parc-de-la-Montagne
- Les aliments bleus d'Alex (Alexandre Graveline)
- Meubles Chévous (N2 Furniture Inc.)
- Pierre-Luc Dorchie
- NeuroSynergies
- PiCO Tatoo
- Marie-Ève Michel
- Francis Mageau & Mélanie Melançon

\$1,000 – \$4 999

- Cindy Gendron
- Club de Pickleball de Varennes
- Collège Jean de la Mennais
- Collège Lionel-Groulx
- Devis de Construction Canada
- École du Grand-Chêne
- École secondaire Cap-Jeunesse
- Enduro SimRacing
- Trains-Trains
- Marianne Daigle et le Chœur de Noël
- Les berlines trip à bord
- Paddle & Pickle
- Ryker Québec
- Top Gum
- Vendre & Vous (Dorice Lévesque)
- Maude St-Germain
- Caisse ABR
- Martine Lanctot

\$5,000 – \$9 999

- Groupe Saillant
- Mrgence Pickleball
- Solutions S

\$10 000 – \$49 999

- Le groupe CIBS
- Groupe Récré'Eau
- La Classique des Poires
- Révolution Santé par Alex Boily
- William J. Walter

\$50 000+

- Tim Hortons - Smile Cookie campaign
- Alaro Prestige
- Barry F. Lorenzetti Foundation



BUY A PRODUCT IN SUPPORT OF THE FOUNDATION



A HUGE THANK YOU TO EVERYONE WHO ORGANIZED FUNDRAISERS FOR THE FOUNDATION.



DEK HOCKEY TOURNAMENT - LE GROUPE CIBS

\$ 33 415

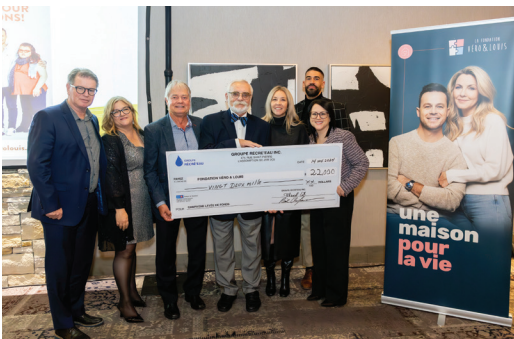
The entire team at CIBS rallied together to raise funds for the Foundation as part of the third edition of their deck hockey tournament. This friendly match, held on September 7, 2024, brought together colleagues, subcontractors, and local business owners, raising \$33,415 for the cause.



SOMMET RÉVOLUTION SANTÉ - ALEX BOILY

\$ 18 000

We are honoured to have been selected by Alex Boily as the recipient of all proceeds from the Sommet Révolution Santé event held in January. We received a substantial donation of \$18,000 !



GALA ANNUEL - GROUPE RÉCRÉ'EAU

\$ 22 000

Since 2018, the Foundation has been fortunate to count on the support of Groupe Récré'Eau and all its members. Once again this year, our team had the honour of attending their annual gala, which concluded with the presentation of a \$22,000 cheque to the Foundation.



FESTIVAL BIÈRES ET SAVEURS - WILLIAM J. WALTER

\$ 17 000

At the festival Bières et Saveurs de Chambly, the company William J. Walter Saucissier held a sausage sale benefiting the Véro & Louis Foundation, a joint initiative with the team from William J. Walter Candiac. Thanks to all the food lovers who stopped by, they raised an impressive total of \$17,000 !



GOLF TOURNAMENT - ALARO PRESTIGE

\$ 83 300

A record-breaking success for the Alaro Prestige team! This team of general contractors from the Outaouais region are mobilizing with the hope that there will one day be a Véro & Louis Home in their area.

During the La Classique à Tom golf tournament, the team more than doubled the amount raised the previous year, collecting an incredible total of \$83,300 !



FOUNDATION CUP - BARRY F. LORENZETTI FOUNDATION

\$ 75 000

The Foundation Cup, held at the Bell Centre on April 19, 2024, was a remarkable success. This charity hockey game benefiting the Barry F. Lorenzetti Foundation and the Véro & Louis Foundation raised a generous total of \$150,000, thanks to the incredible support of Quebec's business, sports, and arts communities, who responded in great numbers. Of that amount, \$75,000 was donated to the Foundation.



SMILE COOKIE CAMPAIGN - TIM HORTONS

\$ 104 158

The Véro & Louis Foundation once again participated in the Tim Hortons Smile Cookie campaign that ran from April 29 to May 4. Thanks to the participation of numerous volunteers, the staff at the locations on Montreal's South Shore, and many customers, a generous total of \$104,158 was raised.

2024 Board of Directors



LOUIS MORISSETTE
Chair and Co-Founder

Louis Morissette leads Groupe KO, a group whose entities KOTV, KO Média, KOScène, and KO24 now produce a wide range of TV programming, including series, variety shows, documentaries, and dramas (KOTV), live comedy shows (KOScène), and magazines (KO Média). KO24 is also where Louis demonstrates his passion for filmmaking. Holding a Bachelor of Marketing and International Commerce from McGill University, Louis is a proven serial entrepreneur.



MARIE ELAINE FARLEY
Vice-Chair

Marie Elaine Farley manages the Chambre de la sécurité financière, an organization dedicated to protecting the public by overseeing 32,000 finance professionals. As an active member of her community, she sits on multiple boards of directors. She has received many accolades throughout her career, including the Advocatus Emeritus distinction from the Barreau du Québec and the Femmes d'affaires du Québec award in the executive category.



FRÉDÉRIC BOUCHARD
Treasurer

Frédéric Bouchard is a partner at PwC Canada's Deals group in Montreal. He leads the Corporate Finance group's national practice and is a Deals leader at PwC Canada. He has been helping public and private companies raise capital and make acquisitions and divestitures for nearly 30 years. He mainly specializes in building materials and consumer goods in the food and industrial sectors.



2024 Board of Directors (continued)



ÉRIC STEVENS
Secretary

Éric Stevens is a senior partner at Norton Rose Fulbright Canada. He studied law after completing his bachelor's in accounting and finance, and over the past 26 years, has naturally focused his practice in business law, dealing primarily with issues related to mergers and acquisitions, corporate law, and private funding. In 2008, Mr. Stevens was named one of "Canada's top 40 lawyers under 40" by Lexpert magazine and has since received numerous other distinctions. For several years now, Mr. Stevens has been involved in various charitable causes that he deeply believes in.



VÉRONIQUE CLOUTIER
Administrator and Co-founder

Véronique Cloutier is without a doubt one of Quebec's most beloved personalities, so much so that many just know her as "Véro." For the past 20 years, she has earned an enviable place in the public's heart with her genuine, warm, and engaging personality. In addition to being a well-known host, she leads a brilliant career on several radio stations. She also has her own fashion line, Véro, sold at Groupe Marie Claire stores. She is head muse at VÉRO, the bestselling women's magazine on Quebec newsstands.



GUYLAINE GUAY
Administrator and Godmother

Guylaine graduated from the École nationale de l'humour in 1995 and is still making people smile with over 20 years in the television industry. Creativity has been a constant throughout her career. She's the author of Deux garçons à la mère and C'est bon d'être moi, a columnist, panellist, and mother of two autistic teens, Léo and Clovis, who inspire her wholehearted dedication to the Véro & Louis Foundation's mission.



JUDITH MÉNARD

Administrator

Judith Ménard is executive vice-president, Commercial and Private Banking 1859 at National Bank of Canada. In this role, she is responsible for developing strategic orientations, advancing the client experience, and overseeing all commercial and private banking products and services. She promotes the sector's growth, ensuring its long-term sustainability through sound risk management. Ms. Ménard has over 25 years of experience at National Bank, where she has held a wide range of responsibilities in a complex and highly regulated environment. Alongside her professional work, Ms. Ménard has served for many years on the boards of various non-profit organizations, supporting causes close to her heart, including health and issues affecting women and people living with disabilities. She holds a bachelor's degree in accounting and law from the Université de Sherbrooke, as well as an LLM in International Commercial Law with distinction from the University of Edinburgh. She is a member of the Barreau du Québec.



STÉPHANE ROCHON

Administrator

Stéphane Rochon has been chair of the board and CEO at Groupe KO since 2021. He previously acted as president and CEO of Humania Assurance for a number of years. As a certified corporate director, Mr. Rochon has sat on various boards and committees, like the Chambre de la sécurité financière; the Institut québécois de la planification financière (IQPF); and SOCODEV, a cooperative promoting international development; and served as the Université de Laval Industrial Alliance Financial Group Chair in Insurance and Financial Services (pour le développement international).



ALEXIS BEAUCHAMP-CHÂTEL

Administrator

Dr. Beauchamp-Châtel has extensive expertise in autism spectrum disorder (ASD). His projects include a master's thesis on temper tantrums in preschool-aged autistic children, completed under the supervision of Dr. Laurent Mottron at Hôpital Rivière-des-Prairies. He has been working in the deinstitutionalization of autistic adults with intellectual disabilities (ID) and severe behaviour disorders since 2016. He also provides care to autistic people with and without intellectual disabilities in an outpatient clinic. As his work advocates for improving the services provided to autistic adults, he is proud to contribute to the Véro & Louis Foundation's visionary project.



Current Foundation team

KATTY TAILLON: Executive Director

MARIE-ÈVE FERLAND: Executive Assistant

CHRISTOPHER ROBERT: Head of Philanthropic Development

CHLOÉ AZIÈRES: Head of Communications and Relationship Marketing

VALÉRIE BARBUSCI: Head of Fundraising Initiatives

CHLOÉ LABRIE: Project Manager for Fundraising Initiatives

SARAH HUXLEY: Head of Research and Development for Véro & Louis Homes

KATIA CHÉNIER: Accounting Technician

ROSELINE LECLAIR: Assistant and Public Relations Officer for Véronique Cloutier and Louis Morissette

ROSEMONDE GINGRAS: Public Relations Officer

Thank you to our major donors

GENEROSITY, COMPASSION, AND COMMITMENT ARE ESSENTIAL QUALITIES SHARED BY OUR MAJOR DONORS. THEY MAKE IT POSSIBLE FOR AUTISTIC ADULTS AGED 21 AND OVER TO FLOURISH IN A UNIQUE, LONG-TERM HOME DESIGNED JUST FOR THEM.

SPECIAL MENTION FOR 2024 TO

NORTON ROSE FULBRIGHT
who provides the Foundation
with pro bono legal services





Thank you to our major donors in 2024

Great Philanthropists (\$1 million+)

- Marcel Lussier

Philanthropists (\$500 000 – \$999 999)

- EgR, Insurance Strategist
- Annie Pellerin and Vincent Trudel

Visionaries (\$250 000 – \$499 000)

- Tim Hortons
- Métro
- Restaurants Pacini
- BMO Financial Group

Builders (\$100 000 – \$249 999)

- Bell Media
- Caisse de dépôt et placement du Québec (CDPQ)
- Institut de formation en santé et services sociaux (IFSSS)
- Beneva
- Foundation Norman Fortier
- National Bank Private Banking 1859
- Power Corporation
- IA Financial Group
- Gestion Illab Inc. Brian Illick

Distinguished Partners (\$50 000 – \$99 999)

- Récupération Centre-du-Québec
- Racine & Chamberland
- Catherine Thériault, SPRCP
- Foundation Antoine Turmel

Supporters (\$10 000 – \$49 999)

- Francis Picory
- Le Groupe CIBS
- Linda Pellerin
- William J. Walter
- Osedea
- Révolution Santé par Alex Boily
- Alaro Prestige
- Foundation Barry F. Lorenzetti
- KoScène
- Dollarama
- Youri Bourdon

PLEASE NOTE THAT WE TRULY VALUE EVERY DOLLAR DONATED BUT CANNOT LIST ALL DONATIONS UNDER \$10,000 DUE TO THEIR GREAT NUMBER.



VISIT OUR WEBSITE TO SEE ALL OUR DONORS OF \$10,000 AND MORE.

Financial highlights

RESULTS

Fiscal year ending December 31, 2024

REVENUES	2024 (\$)	2023 (\$)
Donations from the general public	1,017,711	922,051
Corporate donations	739,310	661,270
Donations from registered charities	2,197,165	2,293,094
Internal fundraising activities without receipts	1,759,259	1,552,840
Subsidies from CISSS de la Montérégie-Ouest	795,457	1,263,464
Rental income	300,000	300,000
Interest	430,512	246,919
Other revenues	126,388	912
Total	7,365,803	7,240,460

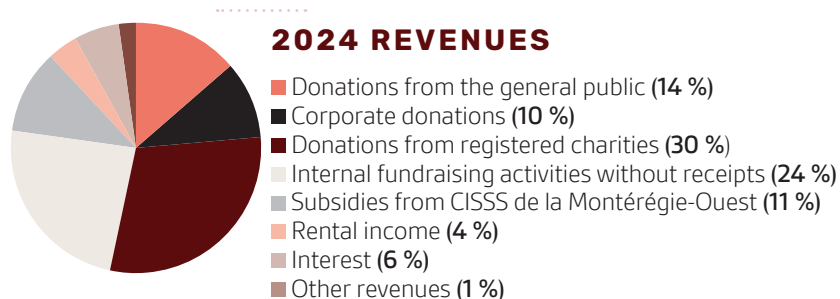
EXPENDITURES

Charitable activities	1,470,198	2,421,151
Fundraising activities	1,227,551	1,185,278
Administrative fees	355,791	208,117
Depreciation of tangible assets	175,955	177,021
Interest on debt	106,794	130,237
Total	3,336,289	4,121,804
Excess of revenues over expenditures	4,029,514	3,118,656

CHANGES IN NET ASSETS

Starting balance	12,354,324	9,235,668
Excess of revenues over expenditures	4,029,514	3,118,656
Ending balance	16,383,838	12,354,324

The accompanying notes are an integral part of the financial statements.



The complete financial statements, audited by Deloitte Legal Canada, LLP, are available on request.



VÉRO & LOUIS
FOUNDATION

Thank you for inspiring hope.





**THANKS TO YOU,
FAMILIES ARE
FINDING HOPE AGAIN
—ONE HOME AT A TIME.**

Thank you to our photographers:
Jean-Pierre Robert, jprphotographe
Andréanne Gauthier
Graphic design: Agence Caza





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