



VÉRO & LOUIS  
FOUNDATION

2022 ANNUAL REPORT



**a home  
for life**



# A WORD FROM OUR FOUNDERS

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In 2022, the Véro & Louis Foundation celebrated its sixth anniversary. It also marked one year of the Véro & Louis Home in Varennes, which counts sixteen full-time residents. Autistic adults from outside this first home are now welcomed daily at its socio-professional education centre. This allows our specialized educators' services and the home's compassionate environment to benefit more people.

Our aim from the start has been to share the knowledge we gain and the findings of our research to replicate this innovative housing project across Quebec.

The year closed with the good news that two more homes would soon be established in Quebec. The Foundation had another great year thanks to your tremendous and unwavering generosity. We want to give a heartfelt thank you to our partners, major donors and supporters in the community on behalf of these adults who need full-time assistance and their families.

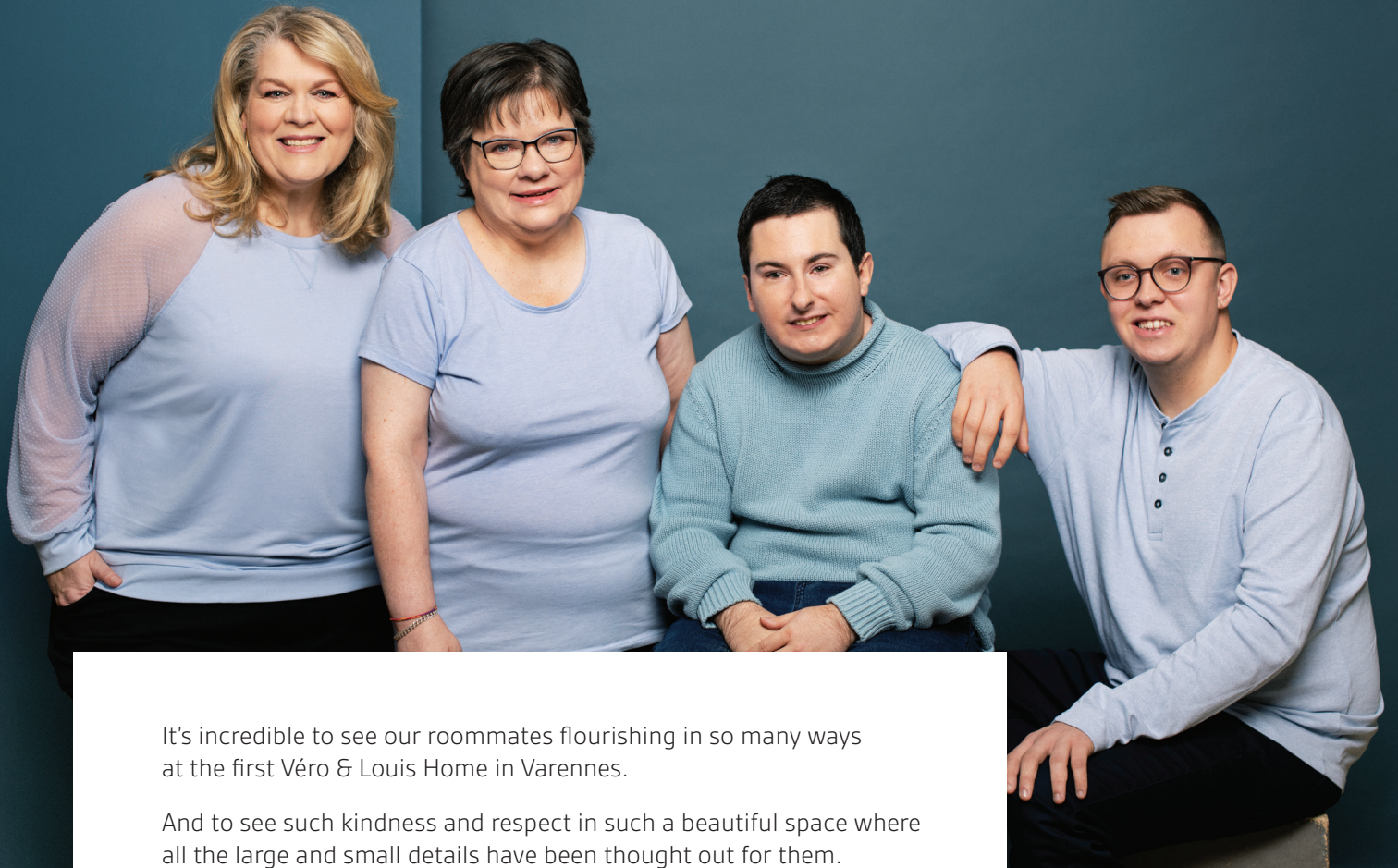


**VÉRONIQUE  
CLOUTIER**  
Administrator  
and Co-founder



**LOUIS  
MORISSETTE**  
President  
and Co-founder

# A WORD FROM OUR GODMOTHER



It's incredible to see our roommates flourishing in so many ways at the first Véro & Louis Home in Varennes.

And to see such kindness and respect in such a beautiful space where all the large and small details have been thought out for them.

I'm delighted that our amazing and innovative project is a source of so much happiness.

Thanks to the dedicated staff, the different research chairs committed to demonstrating the potential and positive effects of an innovative model like this, and our generous founders and donors, I am optimistic about the future.

Thank you!

**GUYLAINE GUAY**  
Godmother

# A WORD FROM OUR EXECUTIVE DIRECTOR

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Last year we could start to imagine life returning to normal.

The pandemic is finally behind us! Two new members have brought a real breath of fresh air to the Foundation after over two years of us functioning with the smallest team possible. Chloé Azières, director of communications and relationship marketing, and Valérie Barbusci, project manager for fundraising initiatives, joined in summer 2022.

With the Home in Varennes up and running and new governance in place, I was able to focus on growing the Foundation and planning our projects for the coming years.

With a new image, new partners, new ambassadors and new projects, next year's going to be an exciting one! We're now ready to replicate the Véro & Louis Home model. I am thrilled and confident that we can do this, surrounded and supported by the people who make up our future communities.

A handwritten signature in black ink that reads "Katty Tailon". The signature is written in a cursive, flowing style.

**KATTY TAILLON**  
Executive Director

# OUR VISION AND MISSION

## VISION

To be a leader in permanent housing for adults with autism.

## MISSION

The mission of the Véro & Louis Foundation is to create unique and permanent homes designed for the needs of autistic people 21 and over, with or without intellectual disabilities.

It's a social innovation project supported by various research projects that allow us to validate and improve its approach in real time. The Véro & Louis Home was built according to the world's best architectural practices to ensure an ideal physical environment for autistic residents.

The Véro & Louis Home is also a stimulating educational environment with a daily program designed for each autistic learner, whether they are residents or other adults still living with their families, to help them develop their potential and independence.

### WHAT IS AUTISM ?

Autism spectrum disorder (ASD) is a part of a large umbrella of neurodevelopmental disorders. It affects the development of communication and social skills and the individual's behaviours, activities and interests, which can be highly focused or repetitive in nature. Autism is for life.

Unfortunately, long-term housing resources for autistic adults 21 and over are precarious where they even exist. Not only are placement wait times unreasonable, but the available housing is not always designed for the needs of autistic adults. Changing this reality is at the heart of our mission.

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Before the Véro & Louis Home opened its doors, the services available to autistic people 21 and over were very limited in some communities and non-existent in others.

The wait for long-term housing can be as long as 11 years.

Although studies on ageing with autism have almost quadrupled in the last few years, they only account for 1% of all published research on autism.

(Source: Dr. Patricia Howlin, BA, MSc, PhD, Emeritus Professor of Clinical Child Psychology at the Institute of Psychiatry, Psychology and Neuroscience, King's College London.)

1%



# OUR VALUES AND THEIR IMPACT

The values of the Véro & Louis Foundation are integral to its culture and purpose. They can be summarized in one fundamental principle: respect for difference, which is the basis of our attitudes, conduct and actions.

This means offering our residents, their families, and our employees the best possible conditions to enhance their well-being and quality of life. Our core values are:

**RESPECT**

**COMMITMENT**

**SELF-DETERMINATION**

**INNOVATION**



## RESPECTING DIFFERENCE HAS ITS OWN UNDERLYING VALUES:

### COMPASSION

Each resident and their family members are treated with compassion at all times, which is integral to our services' approach.

### DIGNITY

Every resident is a human being like anyone else with the right to dignity. It's important to respect their choices, forms of expression, reactions, interiority, and physical, moral and spiritual integrity.

### ETHICS

Ethics are top of mind for all employees, volunteers and other staff members at the Véro & Louis Home in all parts of their work with residents.

### SOLIDARITY

Solidarity between all team members at the Home is foundational to the assistance they provide our residents.

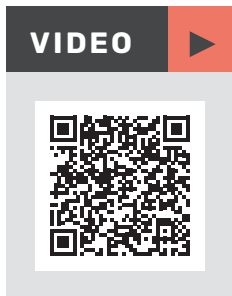
### KINDNESS

All interactions with residents and their families, as well as with our colleagues, come from a place of kindness.

# OUR PROJECTS

**SOCIAL INNOVATION IN ACTION, BACKED BY YEARS OF PLANNING AND CANVASSING. SIXTEEN AUTISTIC ADULTS ARE SETTLED INTO THEIR NEW HOME, FLOURISHING AND MAKING REMARKABLE PROGRESS WITH THE SUPPORT OF SKILLED AND COMPASSIONATE PROFESSIONALS.**

## THE VÉRO & LOUIS HOME IN ACTION



### **FIRST ANNIVERSARY OF THE VÉRO & LOUIS HOME IN VARENNES – MAY 2022**

One year after officially opening its doors, the Véro & Louis Home in Varennes is fulfilling its promises. It's now home to 16 autistic adults whose ages range from 22 to 61. Supported by the public health system, this housing model gives residents a place to develop their potential and independence. The objective is, and has always been, to replicate this model in other regions of Quebec to address a major need.

Watch Anne-Louise Despatie's news story on Radio-Canada from June 27, 2022.



### **A VEGETABLE GARDEN GIFTED BY DESJARDINS – SUMMER 2022**

Thanks to the dedicated work of the Home staff over summer 2022, residents had the opportunity to garden and watch their plants grow, maintain the garden area and help harvest the results of their efforts.

We thank Desjardins, especially the Caisse Desjardins des Patriotes, for sponsoring our gardening accessories and providing the financial support to make this wonderful garden possible!



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## OPENING OF THE SOCIO-PROFESSIONAL ACTIVITY CENTRE - FALL 2022

In collaboration with CISSS de la Montérégie-Est, the Véro & Louis Home in Varennes set up an on-site educational and socio-professional activity centre in fall 2022. Planned and led by specialized educators, the educational activities have the following objectives:

- Develop the cognitive, emotional, and physical potential of participants and increase their independence throughout their lifetimes
- Give the participants who still live with their birth families the opportunity to continue learning throughout adulthood in an educational activity centre designed for their needs

### Some of our most popular activities:

- **Correspondence Project:** Corresponding with family members including extended family (grandparents, aunts and uncles, siblings) to maintain connections.
- **Cooking Project:** Preparing different foods to make snacks for themselves and other participants and independently following recipes while adhering to good health and hygiene practices.
- **Gardening Project:** Participating in the different steps of setting up a garden, such as preparing the seeds, watering, transplanting, companion planting, preparing the soil and planting the garden while following an established plan.
- **Daily tasks:** Helping maintain the living space throughout the day with tasks such as setting the table, vacuuming after an activity, cleaning the tables, etc.
- **Regular library visits:** Story time activities led by youth facilitator Ms. Suzanne. The participants borrow books for personal use or for interactive reading sessions provided at the Home.
- **Led board game activities:** Games to develop communication skills.
- **Walking Club:** The club counts their kilometres walked to reach an imagined destination. The main objectives are to stay in shape, reduce sedentary behaviour and build endurance. Current destination: Mexico. A Mexican fiesta awaits at their destination!
- **Geography activity:** Opening up to the world around us. Participants get to know the neighbourhood and our city's nearby businesses. This activity includes a passport project for participants to learn about the continents and countries.
- **Health and well-being evening:** Foot and hand treatments in a spa ambiance with relaxing music and aromatherapy. Participants are also offered massages and face treatments.



## RESIDENTS' PROGRESS: ACTIONS WITH A REAL IMPACT

The Véro & Louis Home provides a unique environment for its residents to learn each day with support from a team of specialized educators and dedicated resident attendants. Here are just some examples of the incredible progress residents have made.

### Cooking

While there is an on-site cook to prepare their meals, the residents are the ones responsible for making all the snacks! Some residents practice their motor skills cutting vegetables and learn simple recipes to make smoothies. Other residents with more autonomy learn to prepare different snacks completely on their own using visual recipes and equipment set aside for their use. They make raspberry bread, zucchini muffins, oatmeal cookies and various other snacks to share with their roommates and the staff.

### Household tasks

As it is their home, the residents learn to take care of their living spaces alongside their roommates. A number of the residents have learned to do their laundry, tidy up their rooms and the common areas, fold and put away towels and even weed the garden!

Each resident is responsible for a task at mealtimes, and the tasks rotate each week. Whether they're filling or emptying the dishwasher, vacuuming after the meal or wiping the tables, everyone contributes. The staff provide support with these tasks as needed, but are needed less and less!

### Socializing

While autistic people have difficulty with social interactions, the residents of the Véro & Louis Home are getting to know each other at their own pace and in their own ways. Every Wednesday evening there is a social skills activity, where the residents chat about certain topics, practice their skills and build friendships. The residents look forward to this workshop and make notable progress, especially with regard to respecting others' personal space, spontaneous questions between roommates, and choosing to do activities or share meals with the other residents.

### Communication

One resident did not communicate at all when she arrived at the Véro & Louis Home and needed encouragement from the staff to gesture. Now she uses gestures for "help me," "attach" and "finish" and points to express her needs. She also makes sounds that allow her to communicate when she needs help or wants to bring something to the staff's attention.



"Something that I never would have expected, which is so positive and wonderful to see, is the camaraderie developing with the other residents. [...] There's a social aspect where she's making great strides.

"There's also her independence, which I find is really growing. She is starting to be able to do her laundry entirely on her own."

– Sophie, Alexandra's mom

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# OMNIUM THÉO & LOUIS

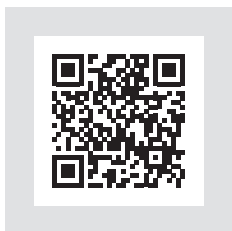
## A FAMILY AFFAIR – SEPTEMBER 26, 2022

The first edition of the Omnium Théo & Louis, presented by EgR, Insurance Strategist, welcomed over 250 guests from José Théodore's and Louis Morissette's professional and personal networks on the greens of the prestigious Le Mirage golf club in Terrebonne. The two organizers joined forces creating this charity event to raise money for the **Véro & Louis Foundation** and for neuromuscular disease care, research and instruction at the **Centre hospitalier universitaire Sainte-Justine** and its Centre de réadaptation Marie Enfant (CRME). It raised a **net total of \$470,000**.



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# A NEW WEB SITE



## A MAKEOVER FOR THE VÉRO & LOUIS FOUNDATION WEBSITE – DECEMBER 2022

Updates were made to the site's navigation, graphic design and content organization to optimize the user experience. A simple, streamlined menu was created for easier navigation. The new design uses colours inspired by the Véro & Louis Foundation logo and has a modern and welcoming appearance. The many photos of the Véro & Louis Home and its autistic residents also give the site a livelier and more dynamic feel.

Thank you to the agency QuatreCentQuatre who graciously created the new website.

# BETTER UNDERSTANDING AUTISM IN ADULTS

## COMMITTED TO RESEARCH

The Véro & Louis Foundation is proud to contribute to advancing knowledge on autism. In 2022, the Véro & Louis Foundation coordinated the development of four research projects at the Véro & Louis Home in Varennes and shared its experience and expertise in external projects. One such project was “Quality in Canada’s Built Environment: Roadmaps to Equity, Social Value and Sustainability” funded by the SSHRC, for which the Foundation reported on the unique needs of autistic people.

## A BRIEF LOOK AT OUR RESEARCH PROJECTS:

### UNIVERSITÉ DE MONTRÉAL

#### THE FLAGSHIP HOME - ARCHITECTURAL GUIDE

<b>Lead researchers</b>	Virginie LaSalle, Daniel Pearl, Jeanne Lafon
<b>Project completed</b>	The Véro & Louis Home built in Varennes is the result of the Maison Phare [Flagship Home] project by the Faculty of Planning’s research team in 2018. Drawing on best practices, the experts designed a living concept tailored to the well-being of autistic residents and the work of on-site educators.
<b>Objective</b>	Identify innovative and sustainable architectural principles for the design of a home for autistic adults.

## UNIVERSITÉ DE MONTRÉAL (CONT'D)

### QUALITY OF LIFE

<b>Lead researchers</b>	Roger Godbout, PhD; Baudoin Forgeot D'Arc, MD, PhD
<b>Project manager</b>	Anne-Marie Nader, PsyD / PhD
<b>Project ongoing</b>	Assessing the impact of an innovative and tailored residential program on the quality of life of autistic adults.
<b>Objective</b>	Assess the impact on autistic adults of transitioning from their family home to permanent housing at the Véro & Louis Home. It also seeks to identify individual and environmental factors that may impact the well-being and quality of life of autistic adults.
<b>Progress</b>	The trajectory of the residents' quality of life indicators was assessed throughout 2022, and more data collection is planned for 2023.

### THE BUILT ENVIRONMENT/POST-OCCUPANCY ASSESSMENT

<b>Lead researcher</b>	Virginie LaSalle, PhD
<b>Co-researchers</b>	Baudoin Forgeot D'Arc, MD, PhD; Vincent Larivière; Isabelle Feillou, PhD
<b>Project ongoing</b>	Assessment of the Véro & Louis Home building by those who work, live and spend time there.
<b>Objective</b>	Determine which aspects of the Véro & Louis Home to replicate in future homes and which to improve from the perspective of the residents, their families and the staff.
<b>Progress</b>	The two teams from Université de Montréal worked together to develop tools for surveying the residents' opinions, taking their respective means of communication into account, on their home. Data was collected from October 2022 to spring 2023.

## UNIVERSITÉ DU QUÉBEC À TROIS-RIVIÈRES

### HABITAT

<b>Lead researcher</b>	Dany Lussier-Desrochers, PhD
<b>Project manager</b>	Laurence Pépin-Beauchesne, MSc, Psy-Ed
<b>Project ongoing</b>	HABITAT: <i>des habitations adaptées aux besoins individuels et des technologies accessibles pour tous</i> [homes adapted to individual needs and technologies accessible to all]
<b>Objective</b>	Assess how technology can promote the development of residents' independence. Determine facilitating factors and obstacles associated with implementing a technology-supported model.
<b>Progress</b>	The staff members were surveyed on the subject. Short training videos and support documents were created for the staff based on an assessment of their responses to ensure the technology's successful implementation. The technoclinical committee began work in fall 2022.

**SUPPORT FOR POSITIVE BEHAVIOURS**

<b>Lead researcher</b>	Malena Argumedes Charles, PhD
<b>Project managers</b>	Valérie Martin, PhD; Marie-Michèle Dufour, PhD, Psy-Ed
<b>Project ongoing</b>	Evaluation of the implementation and effects of the <i>Programme de soutien aux comportements positifs en milieu résidentiel adulte</i> (SCP-RA) [Positive Behaviour Support for Adults in a Residential Setting Program].
<b>Objective</b>	Assess how the SCP-RA program affects the well-being of residents and confidence of employees. Document parents' and staff's perceptions of the program.
<b>Progress</b>	Online training was created for positive behaviour support (PBS) in the Véro & Louis Home context and was evaluated by new staff in 2022. The Université de Sherbrooke team transferred their knowledge on behaviour observation and running the PBS committee to the team at the Véro & Louis Home. Finally, the residents' family members attended an information session on PBS.

**OUTREACH**

Although four research projects are still ongoing, preliminary results have been presented at various events around Quebec and internationally.

- Anne-Marie Nader from Université de Montréal took part in a panel on the quality of life of autistic people at the annual International Society for Autism Research conference in Austin, Texas.
- Marie-Michèle Dufour, Isabelle Préfontaine, S. Ferrer, Valérie Martin, Malena Argumedes and Mélissa Hogan participated in a presentation in October 2022 at the 2022 Ordre des psychoéducateurs et psychoéducatrices du Québec (OPPQ) conference in Sherbrooke, Quebec: *Le soutien aux comportements positifs au profit du vécu éducatif partagé : Survol et applications concrètes* [Positive behaviour support in the shared educational experience: Overview and concrete applications].
- In May 2022, Mélissa Hogan, Marie-Michèle Dufour, Valérie Martin, Isabelle Préfontaine and Malena Argumedes participated in a poster presentation at the 89th annual conference of the Association francophone pour le savoir (Acfas), held online. *Le soutien aux comportements positifs en milieu résidentiel (SCP-RA) pour adulte ayant un trouble du spectre de l'autisme (TSA)* [Positive behaviour support in a residential setting (SCP-RA program) for adults with an autism spectrum disorder (ASD)].
- Estellane St-Jean, Baudouin Forgeot d'Arc and Roger Godbout presented: *Impact d'un programme résidentiel novateur et adapté sur la qualité de vie d'adultes autistes* [Impact of an innovative tailored residential program on the quality of life of autistic residents] at CIUSSS-NIM's annual research day (Montreal, Quebec).


# THE FOUNDATION IN THE NEWS

Last year we counted over 600 media elements (articles, interviews, TV, radio, magazines, etc.) about the Foundation. The Véro & Louis Home in Varennes, which celebrated its first anniversary in 2022, was also featured in two wonderful news stories: one on the Radio-Canada TV network and the other on La Presse+, highlighting the Home's anniversary while providing a look at the residents' daily lives and the progress achieved with the specialized educators' assistance.

## SOME OF OUR APPEARANCES IN THE MEDIA

DIFFÉRENT COMME TOI				
<b>Différent comme toi Varennes Home</b>	March 24, 2022	Lareleve.qc.ca	Maison Véro & Louis à Varennes : L'emballante aventure de Marie-France	
<b>Différent comme toi</b>	March 25, 2022	La Presse +	La 5 <sup>e</sup> édition de la campagne Différent comme toi	
<b>Différent comme toi Varennes Home</b>	April 2, 2022	ICI PREMIÈRE - <i>La soirée est encore jeune</i> (PARTOUT au Canada)	Interview with Véronique Cloutier by Jean-Philippe Wauthier, Jean-Sébastien Girard and Olivier Niquet	
<b>Différent comme toi Varennes Home</b>	April 3, 2022	98,5 FM (Montréal) - <i>Les week-ends de Paul Houde</i>	Interview with Louis Morissette by Thérèse Parisien and Jérémie Rainville	
<b>Différent comme toi</b>	April 4, 2022	ICI TÉLÉ - <i>On va se le dire</i>	Interview with Louis Morissette by Sébastien Diaz	
<b>Différent comme toi</b>	April 5, 2022	Salutbonjour.ca	Interview with Véronique Cloutier by Gino Chouinard	S. O.
<b>Différent comme toi Varennes Home</b>	April 6, 2022	98,5 FM (Montréal) - <i>Le Québec maintenant</i>	Interview with Guylaine Guay by Catherine Beauchamp, MC Gilles and Patrick Lagacé	




## PORSCHE EVENT

<b>Porsche event</b>	June 3, 2022	noovomoi.ca	Véro & Louis ont de quoi célébrer!	
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## FIRST ANNIVERSARY OF THE VARENNES HOME

<b>First anniversary of the Varennes Home</b>	June 5, 2022	lapresse.ca	Des colocs hors de l'ordinaire	
<b>First anniversary of the Varennes Home</b>	June 27, 2022	ICI TÉLÉ - Le téléjournal 18h (Montreal)	News story by Anne-Louise Despaties on the Véro & Louis Home in Varennes	
<b>First anniversary of the Varennes Home</b>	July 1, 2022	ici.radio-canada.ca	La Maison pour autistes de Véro & Louis, un modèle inspirant	

## SMILE COOKIE CAMPAIGN

<b>Smile Cookie</b>	September 19, 2022	hollywoodpq.com	Louis Morissette et Marie-Philip Poulin tout sourire au Tim Hortons !	
<b>Smile Cookie</b>	September 20, 2022	Rouge FM (broadcast on the entire network)	Véro talks about the Smile Cookie campaign	S. O.
<b>Smile Cookie</b>	September 20, 2022	Website of the newspaper La Relève	52 restaurants Tim Hortons de la Rive-Sud ont choisi de soutenir la Fondation Véro & Louis	
<b>Smile Cookie</b>	September 30, 2022	noovomoi.ca	Véro & Louis partagent ce touchant message de reconnaissance	

## OMNIUM THÉO & LOUIS

<b>Omnium Théo &amp; Louis</b>	September 26, 2022	journaldemontreal.com	L'Omnium Théo & Louis amasse près de 600 000 \$	
<b>Omnium Théo &amp; Louis</b>	September 28, 2022	hollywoodpq.com	Véronique Cloutier, Louis Morissette, José Théodore et Stéphanie Cloutier avaient de quoi sourire!	



## TOQUE CAMPAIGN

<b>Toque campaign</b>	October 20, 2022	ROUGE FM (campaign partner)	Announcement of the Différent comme toi toque campaign on all Rouge stations across Quebec on various shows, launch on the show <i>Véronique et les Fantastiques</i>	S. O.
<b>Toque campaign</b>	October 21, 2022	lapresse.ca	<i>Les dernières nouvelles de la mode locale</i>	
<b>Toque campaign</b>	October 25, 2022	TVA - <i>Salut bonjour</i>	Interview with Guylaine Guay by Gino Chouinard	

# FUNDRAISING CAMPAIGN

5TH EDITION OF THE *DIFFÉRENT COMME TOI* CAMPAIGN - SPRING 2022



MERCI DE VOTRE GÉNÉROSITÉ ET DE VOTRE FIDÉLITÉ !  
MONTANT AMASSÉ : **360 500 \$** NET-



**rouge**<sup>FM</sup>

MARIE CLAIRE  
Boutiques

Claire France

SAN FRANCISCO

GRENIER



**THE DIFFÉRENT  
COMME TOI TOQUE**

**\$158,500** NET

The Véro & Louis Foundation's third fall campaign was another great success. The toques were available for purchase in the Foundation's online store and Groupe Jean Coutu's 324 pharmacies across Quebec.

Thank you for your support!



**CHRISTMAS CAMPAIGN**

**\$147,500** NET

Our third annual Christmas campaign, launched on GivingTuesday, called upon our generous donors. Thank you to the 430 donors who were touched by the Racine family's story and our trusted partners Rouge FM and Racine & Chamberland who matched the donations up to \$30,000.

# FUNDRAISING INITIATIVES ORGANIZED BY THIRD PARTIES

## \$10,000+

- Porsche Rive-Sud
- Tim Hortons – Smile Cookie campaign
- Marc Juteau
- Alexandra Hould
- Groupe Récré'Eau

## \$5,000 – \$9,999

- Les entreprises Marvais
- Plaza Groupe Management Ltd.

## \$1,000 – \$4,999

- Pascal Dalpé
- Karell Gendron and Cindy Gendron
- Duclos Chrysler
- Les Copains Coureurs
- HeyAllo and participating artists
- Mia Brownrigg
- Café Barista
- La Capitaine Crochète
- École primaire Samuel-de-Champlain
- Paul Rolland
- Soha et co.
- École Jacques-Leber
- PiCO Tatouages temporaires
- École l'Orée-des-Bois
- Bonbon remède
- Palais des congrès de Montréal
- Pierre-Luc Dorchies

## \$100 – \$999

- Josée Barbe
- Nathalie Ferland
- Végé Chichi
- École Édouard-Montpetit
- École Georges-Vanier
- Stéphanie Deslauriers
- Chantal Dupont
- Jimmy Faille
- Bôsapin
- GPM group benefits
- École secondaire Bernard-Gariépy
- Kareen Blanchet
- Atelier chez Nona
- Collège Saint-Paul
- Mini n Yu



BUY A PRODUCT IN SUPPORT OF THE FOUNDATION



**A HUGE THANK YOU TO EVERYONE WHO ORGANIZED FUNDRAISERS FOR THE FOUNDATION.**



## THE TIM HORTONS SMILE COOKIE CAMPAIGN

September 19 – 25, 2022

# \$95,024

The Foundation was thrilled to be chosen again this year as a fundraising recipient by around 50 Tim Hortons locations on Montreal's South Shore. The campaign set a new record, raising \$95,024. We thank the customers, franchisees and entire team of volunteers who decorated the cookies.



## RUNNING FOR THE CAUSE

October 1 – 2, 2022

# \$34,630

Nearly \$35,000 was raised in a weekend through Alexandra Hould's Ensemble pour Dahlia campaign (\$31,305) and by Marc-André Déry's participation in the 12h/80KM des Copains coureurs run (\$3,325). Participants ran no less than 715 km in under 48 hours to raise money for the Foundation!



## MARC JUTEAU AUCTION

# \$34,595

An online auction of over 80 unique items from the world of hockey raised nearly \$35,000. Thank you to Marc Juteau and his team at Classic Auctions for this initiative!



## PORSCHE RIVE-SUD

# \$272,517

The Foundation is honoured to have been chosen by Porsche Rive-Sud for their very first VIP evening. The auction of various items, including a classic car, raised a record \$272,517, tripling the initial goal!



## MIA BROWNRIGG

# \$3,520

The Foundation is always particularly touched to be chosen for fundraising initiatives by teachers and students. The concert organized by Collège Notre-Dame-de-Lourdes student Mia Brownrigg is one such example. With the objective of raising students' awareness about the realities of autism, the concert raised \$3,520.

## LONGSTANDING PARTNERS

We would like to warmly thank the people who remain committed to the Foundation year after year. For example, **PiCO Tatouages Temporaires** and **Groupe Récré'Eau** have supported us since 2019, and **Josée Barbe** and **La Capitaine Crochète** since 2018. We truly appreciate your longstanding partnership.

# 2022 BOARD OF DIRECTORS



## **LOUIS MORISSETTE**

### **Chair and Co-Founder**

Louis Morissette leads Groupe KO, a group whose entities KOTV, KO Média, KOScène and KO24 now produce a wide range of TV programming, including series, variety shows, documentaries and dramas (KOTV), live comedy shows (KOScène) and magazines (KO Média). KO24 is also where Louis demonstrates his passion for filmmaking. Holding a Bachelor of Marketing and International Commerce from McGill University, Louis is a proven serial entrepreneur.



## **JUDITH MÉNARD**

### **Vice-Chair**

With nearly 25 years of experience in various departments of National Bank, Judith Ménard is responsible for growth and overall activities outside Quebec for the Commercial/Private Banking sector and for the transformation of its business model. Most recently, as senior vice-president at Private Banking 1859, she was responsible for national sales. Prior to that, she was chief compliance officer for all National Bank's business sectors, both in Canada and internationally. Recognized for her intrapreneurial spirit and her in-depth knowledge of wealth management and financial markets, Ms. Ménard knows how to coach and mobilize teams of managers and professionals across Canada in creating distinctive experiences for entrepreneurial clients and their families. Dynamic and authentic, she is an engaged leader who is deeply involved in her community.



## **FRÉDÉRIC BOUCHARD**

### **Treasurer**

Frédéric Bouchard is a partner at PwC Canada's Deals practice and managing director of their Corporate Finance group in Montreal. He has been helping private companies and entrepreneurs raise capital and make acquisitions and divestitures for over 25 years. He mainly specializes in the building materials, consumer goods and food sectors.



## MARIE ELAINE FARLEY

### Secretary

Marie Elaine Farley manages the Chambre de la sécurité financière, an organization dedicated to protecting the public by overseeing 32,000 finance professionals. As an active member of her community, she sits on multiple boards of directors. She has received many accolades throughout her career, including the title of “Advocatus Emeritus” from the Barreau du Québec and the Femmes d'affaires du Québec award in the executive category.



## VÉRONIQUE CLOUTIER

### Administrator and Co-founder

Véronique Cloutier is without a doubt one of Quebec’s most beloved personalities, so much so that many just know her as “Véro.” For the past 20 years, she has earned an enviable place in the public’s heart with her genuine, warm and engaging personality. In addition to being a well-known host, she leads a brilliant career on several radio stations. She also has her own fashion line, Véro, sold at Groupe Marie-Claire stores. She is head muse at VÉRO, the bestselling women’s magazine in newsstands in Quebec.



## GUYLAINE GUAY

### Administrator and Godmother

Guyline graduated from the École nationale de l’humour in 1995 and is still making people smile with over 20 years in the television industry. Creativity has been a constant throughout her career. She’s the author of *Deux garçons à la mère* and *C’est bon d’être moi*, a columnist, panelist and mother of two autistic teens, Léo and Clovis, who inspire her wholehearted dedication to the Véro & Louis Foundation’s mission.



## STÉPHANE ROCHON

### Administrator

Stéphane Rochon is chair of the board and CEO at Groupe KO since 2021. He previously acted as president and CEO of Humania Assurance for a number of years. As a certified corporate director, Mr. Rochon has sat on various boards and committees, like the Chambre de la sécurité financière, the Institut québécois de la planification financière and SOCODEVI (a cooperative promoting international development), and served as the Université Laval Industrial Alliance Financial Group Chair in Insurance and Financial Services.

# 2022 BOARD OF DIRECTORS (CONT'D)



## ÉRIC STEVENS

### Administrator

Éric Stevens is a senior partner at Norton Rose Fulbright Canada. He studied law after completing his Bachelor in Accounting and Finance, and over the past 26 years, has naturally focused his practice in business law, dealing primarily with issues related to mergers and acquisitions, corporate law and private funding. In 2008, Mr. Stevens was named one of "Canada's top 40 lawyers under 40" by *Lexpert* magazine and has since received numerous other distinctions. For several years now, Mr. Stevens has been involved in various charitable causes that he deeply believes in.



## ALEXIS BEAUCHAMP-CHÂTEL

### Administrator

Dr. Beauchamp-Châtel has extensive expertise in autism spectrum disorder (ASD). His projects include a master's thesis on temper tantrums in preschool-aged autistic children, completed under the supervision of Dr. Laurent Mottron at Hôpital Rivière-des-Prairies. He has been working in the deinstitutionalization of autistic adults with intellectual disabilities (ID) and severe behaviour disorders since 2016. He also provides care to autistic people with and without intellectual disabilities in an outpatient clinic. As his work advocates for improving the services provided to autistic adults, he is proud to contribute to the Véro & Louis Foundation's visionary project.



## CARLA BEAUVAIS

### Administrator

A woman of action, Carla Beauvais is driven by a desire to create more inclusive spaces to empower members of minority groups. From 2009 to 2022, Ms. Beauvais was a planner and coordinator for Black History Month. In 2016, she co-founded the Fondation Dynastie, an organization that fights for diversity and inclusion in the cultural, media and arts sectors. Drawing from her expertise and extensive knowledge on diversity and inclusion issues, she acts as a consultant to companies and organizations looking to implement cultural diversity support programs. Ms. Beauvais has a Diversity & Inclusion certificate with merit from New York's prestigious Cornell University. She has been on the Véro & Louis Foundation Board of Directors since 2020. As a mother personally affected by autism, she wants to make a difference while helping families and young people living with the condition.





## CURRENT FOUNDATION TEAM

**Katty Taillon:** Executive Director

**Annie Carrière:** Executive Assistant

**Karine Henry:** Director - Philanthropic Development and Donor Relations

**Chloé Azières:** Director of Communications and Relationship Marketing

**Valérie Barbusci:** Project Manager for Fundraising Initiatives

**Sarah Huxley:** Head of Research and Development for Véro & Louis Homes

**Roseline Leclair:** Assistant and Public Relations Officer for Véronique Cloutier and Louis Morissette

**Rosemonde Gingras:** Public Relations Officer

# THANK YOU TO OUR MAJOR DONORS

GENEROSITY, HUMANITY AND COMMITMENT ARE ESSENTIAL QUALITIES SHARED BY OUR MAJOR DONORS. THEY MAKE IT POSSIBLE FOR AUTISTIC ADULTS 21 AND OVER TO FLOURISH IN A UNIQUE AND PERMANENT HOME DESIGNED JUST FOR THEM.

SPECIAL MENTION FOR 2022 TO

THE LUSSIER FAMILY

RACINE & CHAMBERLAND



### **Great Philanthropists (\$1 million+)**

- The Lussier family
- RONA foundation

### **Philanthropists (\$500,000 – \$999,999)**

- Desjardins
- La Capitale Foundation

### **Visionaries (\$250,000 – \$499,000)**

- EgR
- Groupe Jean Coutu
- Métro Richelieu
- Véronique Cloutier and Louis Morissette

### **Builders (\$100,000 – \$249,999)**

- Bell Media
- BMO
- Fondation Famille Léger
- Pacini
- Patrice Marin
- Tim Hortons
- Récupération Centre-du-Québec

### **Distinguished Partners (\$50,000 – \$99,999)**

- National Bank
- CDPQ
- Gestion Illab
- Institut de formation en santé et Services Sociaux
- Racine Chamberland
- Transcontinental
- Walmart

### **Supporters (\$10,000 – \$49,999)**

- BDC, the Business Development Bank of Canada
- CIBC
- Gestion Groupe Bernard
- KO Média
- La Capitaine Crochète
- Fondation Norman-Fortier
- Loto-Québec
- Marc Juteau
- Marcel Bourassa
- Réseau d'Information Municipale

### **(\$1,000 – \$9,999)**

- A. Chalut auto Itée
- Adams Benefit Corporation
- Aetios Productions
- Alexandra Perron
- André Gravel
- Andréanne Gauthier Photographe
- Autobus Groupe Séguin
- Backyard Brands
- Café Barista
- BDG & Associés
- Beaucage Bruneau Groupe Conseil
- Bell Canada
- BFL CANADA

- BMO Wealth Management US
- Bonbon remède
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- Broccolini
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- Camille Halaby
- United Way East Ontario
- Centre de services scolaire Marie-Victorin
- Centre Jardin Varennes
- CEOS Family Office
- Classic Auctions
- Claude Martin
- ComediHa!
- Cynthia Guenette
- Daniel Silva Consultant
- David Wallace
- Desjardins Entreprises Mauricie
- Dr. Chloé Sylvestre, MD
- École Jacques-Leber
- École l'Orée-des-Bois
- École secondaire du Grand-Coteau
- ÉCURIE MB
- Entrepôt Frigorifique International
- OMF Construction
- ETI Converting Equipment
- Etobe Consultants
- Fiscalité Financière St-Vincent
- Foundation of Greater Montréal
- Fondation Pierrot LeBrun
- Francine Cousineau
- Gaudreau Assurances
- GoBrien productions
- GPM group benefits
- Grandé Caméra
- Compass Group
- GroupeConseil Génipur
- CRH Canada Group
- Groupe Médical Lacroix
- Groupe Récré'Eau
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- Messier, Savard & Associés
- Jacques Beaudoin
- Jacques Foisy
- Jean Aucoin
- Jean Bellehumeur
- Jean-Christophe Duchaine
- Jean-François Roberge
- Jean-Jacques Després
- Jean-Pierre Robert
- Johanne St-Jean
- José Théodore
- Just for Laughs TV
- Karell Gendron and Cindy Gendron
- Karl Bachand

# THANK YOU TO OUR MAJOR DONORS

- LDG Paysagiste
- Lemelin et Fillion recrutement de personnel
- Les Entreprises Marvais
- Les Films Opale
- Les Placements MCFX
- Les Toitures JBF
- Lincoln Anderson
- Line Lévesque
- Louise Corriveau
- LS4/LSR GesDev
- Lucie Landry
- Mallette S.E.N.C.R.L.
- Hotel Manoir Saint-Sauveur
- Marie Elaine Farley
- Martin Lavallée
- Mireille Desilets Constantin
- Nancy Tremblay
- Nirvana Heat Pump
- Northbridge Financial Corporation
- Norton Rose Fulbright Canada
- Parallèle 54 Expert-Conseil
- Pascal Chrétien
- Pascal Dalpé
- Peter Austin
- PiCO Tatouages Temporaires
- Pierre Bilodeau
- Pierre Brodeur
- Pierre-Luc Dorchies
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- Piscines Bel-Eau
- Placements J.M.B. Ltée
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- Simon-Pierre Ratelle
- Soha & Co.
- Starr Insurance & Reinsurance Limited
- Studio Bad Vibrations
- Superior Plus
- Trois Moineaux
- Transport Alexcalibur
- City of Varennes
- Voysis IP Solutions
- Wayne Sicard
- Willie Turcotte
- Yvan Cote
- Yvon Jacques
- Zakuta Family Foundation
- Zurich Insurance

**NOTE THAT WE VALUE EVERY DOLLAR DONATED BUT CANNOT LIST ALL DONATIONS UNDER \$1,000 DUE TO THEIR GREAT NUMBER.**

# COMING IN 2023:

## TWO NEW VÉRO & LOUIS HOMES

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In 2023, the Foundation will announce the creation of two new Homes. The first, made possible by our partnership with Fondation François Bourgeois and in collaboration with the CIUSSS MCQ, will be located in Victoriaville in the Mauricie–Centre-du-Québec region. The second will be built in the Laurentides region thanks to a historic \$7 million donation from the Lussier family and the support of the CISSS des Laurentides.



**For more information, refer to our FAQ**



# FINANCIAL STATEMENTS

## RESULTS

Fiscal year ending December 31, 2022

Review engagement by Deloitte Legal Canada LLP

REVENUES	2022 (\$)	2021 (\$)
Donations from the general public	585,503	686,105
Corporate donations	725,040	173,250
Donations from registered charities	1,547,289	12,191
Internal fundraising activities	1,263,985	1,623,382
External fundraising activities	230,160	152,003
Subsidies from CISSS de la Montérégie-Ouest	1,263,583	828,995
Forgivable loans	625,000	-
Other grants or subsidies	-	84,156
Rental income	300,000	200,000
Interest	26,862	4,951
Other revenues	81,915	1,180
<b>Total</b>	<b>6,649,337</b>	<b>3,766,213</b>

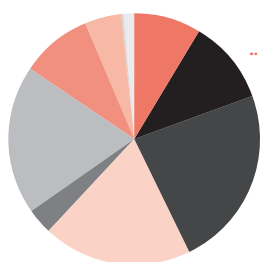
## EXPENDITURES

Charitable activities	2,813,923	1,296,705
Fundraising activities	1,076,742	917,760
Administrative fees	226,005	509,238
<b>Total</b>	<b>4,116,670</b>	<b>2,723,703</b>
<b>Excess of revenues over expenditures</b>	<b>2,532,667</b>	<b>1,042,510</b>

## STATEMENT OF CHANGES IN NET ASSETS

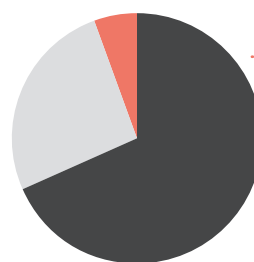
Starting balance	6,703,001	5,660,491
Excess of revenues over expenditures	2,532,667	1,042,510
<b>Ending balance</b>	<b>9,235,668</b>	<b>6,703,001</b>

The accompanying notes are an integral part of the financial statements.



### 2022 RESULTS

- Donations from the general public (8,81%)
- Corporate donations (10,90%)
- Donations from registered charities (23,27%)
- Internal fundraising activities (19,01%)
- External fundraising activities (3,46%)
- Subsidies from CISSS de la Montérégie-Ouest (19%)
- Forgivable loans (9,40%)
- Rental income (4,51%)
- Interest (0,40%)
- Other revenues (1,23%)



### 2022 EXPENDITURES

- Charitable activities (68,35%)
- Fundraising activities (26,16%)
- Administrative fees (5,49%)



VÉRO & LOUIS  
FOUNDATION

# A PLACE FOR AUTISTIC ADULTS TO CALL HOME




**A HOME FOR LIFE**

Thank you to our photographers:  
Jean-Pierre Robert jprphotographe  
Andréanne Gauthier





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