

Cover Art and Show Name for Your Podcast

Cover Art tips

- Color
- Fonts
- Style
- Headshot (yes or no?)
- JPEG or PNG file formats and in the RGB color space with a minimum size of 1400 x 1400 pixels and a maximum size of 3000 x 3000
- Fiverr.com or Designer you work with

Show Name

- Obvious name that clearly relays the subject – What is it about?
- Other option - invoke curiosity
- Catchy, short and concise
- Use subtitle only if you have to
- Don't Waste Space
- Some directories cap the name at 25 Characters
- Use relevant Keywords
- Focus on Potential Audience

Resource Links:

Canva <https://www.canva.com/>

Creative Commons (royalty free images) <https://creativecommons.org/>

The Psychology of Color

<https://www.helpscout.net/blog/psychology-of-color/>

Psychological Properties

<http://www.colour-affects.co.uk/psychological-properties-of-colours>

Art Therapy – Emotional Effects

<http://www.arttherapyblog.com/online/color-psychology-psychologica-effects-of-colors/#.WG5DMfBOKrU>

Zamzar (file converter) <http://www.zamzar.com/>

Zoom (video and audio conferencing) <https://zoom.us/>

Royalty free music <https://www.pond5.com/royalty-free-music/> and <http://www.music2hues.com/>