



Sponsorship Opportunities

All come with acknowledgement in the conference program, website, newsblog, and pre-conference publicity. Sponsorships are exclusive so your organization will be featured prominently.

Welcome Reception Sponsor

\$10,000 package benefits include:

- Two (2) complimentary registrations to the annual conference
- Promotional table outside of the reception room
- Promotional signage in the reception room
- Verbal acknowledgement at the event

Pecha Kucha Reception Sponsor

\$6,000 package benefits include:

- Promotional table outside of the reception room
- Promotional signage in the reception room
- Verbal acknowledgement at the event

Hotel Key Card Sponsor

\$4,000 package benefits include:

- Two key cards with your organization's design distributed to all IOA conference attendees staying at the headquarters hotel during the annual conference.

Attendee Lunch Sponsor

\$3,000 package benefits include:

- Promotional signage at one of the attendee lunches



Sponsorship Opportunities, Cont.

Room Drop Program Sponsor

\$2,500 • package benefits include:

- Organization's collateral will be distributed to attendees staying at the headquarters hotel

Printed Program Sponsor

\$2,500 • package benefits include:

- Organization's name and logo displayed on inside cover
- Programs distributed to all registrants on site

Tote Bag Sponsor

\$2,000 • package benefits include:

- Organization's one-color logo and IOA logo printed on the front of a tote distributed to all registrants

Lanyard Sponsor

\$2,000 • package benefits include:

- Organization's one-color logo imprinted on name badge lanyards distributed to all registrants

Annual Meeting App Sponsor

\$1,500 • package benefits include:

- Promotional signage at the conference
- Your custom message sent, through the app via a Push Notification, to all registrants once each day throughout the entire conference and pre-conference courses (6 days total)
- Organization's logo and link will be featured in a banner on the app's table of contents page, seen every time a user logs in

Refreshment Break Sponsor (limit 6)

\$1,500 • package benefits include:

- Promotional signage at the break of your choice

Pen Sponsor

\$1,500 • package benefits include:

- Organization's one-color logo printed on pens provided to all registrants

