



Marketing Opportunities

Advertise in the Annual Conference printed program that is distributed to every attendee and contains all the details attendees need to move about the conference efficiently. It is often kept and referenced long after the conference is over.

Full page ad \$500.00

- 7.5" wide x 10" high; no bleed -or-
- 8.5" x 11" plus a 1/8" bleed

Half page ad \$250.00

- 7.5" wide x 4.75" high; no bleed

Quarter page ad \$175.00

- 3.625" wide x 4.75" high; no bleed

Push Notification \$250.00

- Send notifications to all registrants through our mobile app. Your message will be sent to all registrants once each day throughout the conference and pre-conference courses.

Take-One Table \$250.00

- A non-supervised table where ONE of the following can be displayed: brochures, educational materials, publications, newsblogs, or surveys for registrants to browse and take. IOA staff will replenish materials as needed.

Advertising contract due by: Friday, 11 January 2019
Advertising artwork due by: Friday, 15 February 2019
Digital File Requirements: Black and white print-ready PDF, 300 dpi images
Push Notification: Text, images, and links must be submitted by 15 March 2019.

