Welcome to T2019

Message from T2019 Organizing Committee

World experts will gather in Edmonton, Alberta, Canada in August 2019 to bring together the latest research, technology and practice relating to alcohol, drugs and traffic safety. As a critical global conference held every three years, ICADTS offers all orders of government, business and academic institutions an opportunity to showcase their latest prevention initiatives, technology and leading or best practices in alcohol, drugs and traffic safety.

Coming one year after the legalization of cannabis in Canada, sponsorship of the conference will provide access to a growing global interest in the legalization of this drug, its effects on traffic safety, and the use of cannabis, legal and illegal drugs and alcohol. Meet the next generation of young researchers and explore the interest of other countries developing their legislation, technology and research.

T2019 Co-chairs
Gerry Shimko, Executive Director
Laura Thue, Senior Research Coordinator
City of Edmonton
Traffic Safety Section

ICADTS is an independent non profit body whose only goal is to reduce mortality and morbidity brought about by misuse of alcohol and drugs by operators of vehicles in all modes of transport.

To accomplish this goal, the Council sponsors international and regional conferences to collect, disseminate and share essential information among professionals in the fields of law, medicine, public health, economics, law enforcement, public information and education, human factors and public policy.

The most recent ICADTS conferences have been held in Gramado, Brazil (2016), Brisbane, Australia (2013) and Oslo, Norway (2010) delivering excellent opportunities for sponsors to engage directly with the traffic safety scientific and policy making communities from around the world.
5 reasons to sponsor the 22nd International Council on alcohol, Drugs and Traffic Safety (ICADTS) Conference

International experts and leading researchers
Share your message with leading experts who attend ICADTS to discuss and debate hot topics faced by communities around the globe. Since the first ICADTS meeting in 1950 in Stockholm, Sweden, this world class conference has attracted people who are passionate about eliminating fatalities and injuries influenced by drugs and alcohol.

Something for everyone
T2019 is an opportunity for researchers, practitioners, law enforcement, legislators, private and not for profit organizations as well as those from the medical, education, science and public policy disciplines to share ideas and science based research on alcohol, drugs and traffic safety.

World class host city
Edmonton, Alberta is recognized as a premier city for conferences. Our facilities are second to none and our people will ensure that the conference experience is memorable for both sponsors and delegates. Explore the vibrant city of Edmonton and the serenity and beauty of Jasper National Park. The Rocky Mountains are a paradise for adventure seekers and only 363 km away! Or go a bit further into the Rockies with a trip to the majestic Banff National Park only 415 km away.

Networking opportunity
For three days you will have the opportunity to showcase your products and service to a diverse group of industry experts in a variety of formal and social settings.

Connect with the future
ICADTS supports and encourages the inclusion of future leaders in the area of alcohol, drugs and traffic safety research and policy making by bringing

T2019 to be held at the Shaw Conference Centre.
A multi level facility located in the heart of Edmonton

Located in the heart of downtown Edmonton, overlooking our city’s beautiful and renowned North Saskatchewan River Valley, the Shaw Conference Centre offers close proximity to more than 2,000 hotel rooms, as well as shopping, entertainment, and transportation to accommodate events of all sizes.
T2019 Sponsorship

ICADTS was first held 68 years ago in 1950 in Stockholm, Sweden. Canada last hosted this conference in 2002 at Montreal, Quebec.

Most recently Gramado, Brazil hosted 394 attendees from 25 countries in 2016 and Brisbane, Australia hosted 303 attendees from 39 countries in 2013.

Edmonton—we’ve got something for everyone

This international conference will feature a broad range of presentations, workshops, and discussions on the hot topics, issues and priorities that impact our communities. ICADTS conferences attract delegates drawn from the areas of public health and safety, traffic and transport psychology, law, medicine, economics, law enforcement, public policy, education, pharmacology, toxicology, forensic science, human factors, and alcohol intervention and rehabilitation.

DID YOU KNOW?

Canada is on track to legalize cannabis in July of 2018. T2019 takes place one year after this proposed legalization and will provide the opportunity for local and international experts and researchers to analyze what impact this policy has had on the country.

Join the conversation with policy makers, law enforcement, first responders and community leaders on the changes resulting from this policy and what will be done to address the impacts of alcohol and drugs on traffic safety.
T2019 Sponsorship

We invite you to explore the many opportunities for sponsorship at the 22nd International Council on Alcohol, Drugs and Traffic Safety (ICADTS) Conference.

Work with one of our committee members to create a customized sponsorship package that delivers your message directly to the international delegates who will be in Edmonton, Alberta August 18-21, 2019 to engage with experts in issues related to alcohol, drugs and traffic safety.

T2019 takes place at the Shaw Conference Centre in the heart of downtown Edmonton. This multi-level facility with sweeping views of the river valley offers a variety of opportunities for sponsors to deliver their message to a targeted audience of over 300 participants in both formal and informal settings.

Take a virtual tour of the Shaw Conference Centre at:

https://www.shawconferencecentre.com/planning-event/floorplans/

The City of Edmonton’s Traffic Safety Section was established in 2006 as the first municipal Office of Traffic Safety in Canada

Primary Subject Areas at T2019 include:

- Advocacy, education and behavioural change
- Alcohol and drug testing, detection and measurement
- Alcohol and drug impaired pedestrians and cyclists
- Cannabis and driving
- Challenges for low and middle income countries
- Data, data integration and effective data analysis
- Epidemiology
- Forensics
- Ignition interlocks
- Illicit drugs
- Legislation, enforcement, penalties and sanctions
- Police training
- Policy studies
- Repeat and high risk offenders
- Reporting standards for alcohol and drug related crashes
- Senior drivers
- Social and economic costs of impaired driving
- Toxicology and pharmacology
- Traffic safety culture
- Young drivers

...And many more timely and emerging issues
# T2019 Sponsorship Packages

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<thead>
<tr>
<th>Platinum Sponsorship</th>
<th>Gold Sponsorship</th>
<th>Silver Sponsorship</th>
<th>Bronze Sponsorship</th>
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<td>$35,000 CDN</td>
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| Exclusive sponsor of our Conference Guide cover (other logos on cover include ICADTS and CoE) | One of the following:  
  - Exclusive sponsor of Taste of Alberta Opening Reception  
  - Exclusive sponsor of Conference lounge area  
  - Branded directional signage throughout the Shaw Conference Centre | One of the following:  
  - Delegate passport to activities and offers  
  - Branded USB Storage Drives loaded with conference materials  
  - Company logo on volunteer clothing & volunteer lounge  
  - Exclusive host for Companion Program |  |
| Additional exclusive activity created in consultation with organizing Committee | | |  |
| Customized sponsor activity at Gala Dinner to be created in conjunction with organizing committee | | |  |
| Organization gift or marketing item in delegate package | Organization gift or marketing item in delegate package | Organization gift or marketing item in delegate package | Organization gift or marketing item in delegate package |
| Exhibitor booth space | Exhibitor booth space | Exhibitor booth space | Exhibitor booth space |
T2019 Sponsorship

**Platinum Sponsor**

$35,000 CDN

Demonstrate your organization’s ability to tackle the issues related to alcohol, drugs and traffic safety through a sponsorship package that delivers your message.

We will work with you to create a sponsorship package that demonstrates your status as a traffic safety industry leader.

Platinum sponsorship includes the following:

- Identification and recognition on printed conference materials
- Exclusive sponsor of our Conference Guide cover (other logos on cover include ICADTS, CoE)
- Customized sponsor activity at Gala Dinner
- One page ad in Conference Guide
- Organization profile in Conference Guide – 250 words
- Organization logo & hyperlink on T2019.org website
- Organization gift or marketing item in delegate packages
- Exhibitor booth space
- Additional exclusive activity created in consultation with sponsor

**Gold sponsorship**

$25,000 CDN

Gold Sponsorship includes the following:

- Identification and recognition on printed conference materials
- Organization logo & hyperlink on T2019.org website
- One full page ad in Conference Guide
- Organization profile in Conference Guide – 175 words
- Exhibitor booth space
- Organization gift or marketing item in delegate packages

One of the following:

- Exclusive sponsor of Taste of Alberta Opening Night reception
- Exclusive sponsor of Conference Lounge Area
- Branded directional signage at Shaw Conference Centre
Silver Sponsorship
$10,000 CDN

Silver Sponsorship includes the following:

- Identification and recognition on printed conference materials
- Organization logo & hyperlink on T2019.org website
- ½ page ad in Conference Guide
- Organization profile in Conference Guide – 125 words
- Exhibitor booth space
- Organization gift or marketing item in delegate packages

One of the following:

- Delegate passport to activities and offers
- Branded USB Storage Drives loaded with conference materials
- Volunteer program including clothing and volunteer lounge
- Exclusive host for Companion Program
- Delegate bag branding

Bronze Sponsorship
$5,000 CDN

Bronze Sponsorship includes:

- Identification and recognition on printed conference materials
- Organization logo & hyperlink on T2019.org website
- ½ page ad in Conference Guide
- Organization gift or marketing item in delegate packages
- Organization profile in Conference Guide – 75 words
- Exhibitor booth space

T2019 Advertising Opportunities

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<td>Half page colour ad in CG</td>
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<tr>
<td>Quarter page colour ad in CG</td>
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<tr>
<td>Promotional Item in DeBag</td>
<td>$ 500</td>
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Sponsor a Young Scientist
$2500 CDN

Provide a young academic, researcher or policy maker who needs financial support to experience an international conference and make the connections they need to continue in their quest to understand the issues of alcohol, drugs and traffic safety.

Sponsor a Researcher from a Low or Middle Income Country
$2500 CDN

Sponsor a researcher from a low or middle income country who will learn more about addressing alcohol, drugs and traffic safety and take that knowledge home to create policy and effective programs in their community.

Sponsorships will provide the means for young persons and those from low or middle income countries to connect with policy makers, scientists and researchers from around the world. This is a great way to support future leaders in the area of alcohol, drugs and traffic safety research and policy making.
To discuss T2019 sponsorship opportunities please contact:

Laura Thue
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780-442-6494

www.T2019.org