

Meet national targets, save money and rapidly create jobs with a turn-key energy and water-saving portfolio

We give you

- Immediate access to the needed capacity and expertise
- Instant credibility with programs and infrastructure refined over a decade
- Shared resources that save you money and time
- A proven method to meet energy and water savings targets
- The confidence that you'll pay only for achieved results
- Leading edge access to the latest insights and innovations of all our franchisees

A Unique Approach with Unique Benefits

Our franchise model gives governments and utilities the tools, systems, capacity and expertise needed to rapidly implement and operate a cost-effective, cutting-edge portfolio of energy and water saving programs.

Why become a franchisee?

Jurisdiction-wide efficiency efforts work. We can help you get similar results.



Create hundreds of quality local jobs using our proven capacity-building strategies



Put money back into the economy through residential and business energy savings, and private sector investment



Save millions by deferring and avoiding electric, gas and water utility costs

What's Included?

A portfolio of industry-leading programs delivered by private sector contractors.

HOUSES AND RENTAL UNITS

- Audits
- Product Installation
- Incentives
- Retail Rebates
- Services for Low-Income Households
- New Home Modeling and Incentives
- Appliance Retirement
- Retrofit Financing
- Property Assessed Clean Energy (PACE)
- And more

BUSINESSES, INSTITUTIONS AND INDUSTRIAL FACILITIES

- Audits
- Product Installation
- Product Rebates
- Retail Rebates
- Custom Incentives for Large Projects
- Recommissioning
- New Building Modeling and Incentives
- On-site Energy Managers
- Compressed Air Optimization
- Energy Management Information Systems
- Strategic Energy Management
- Retrofit Financing
- And more

Everything You Need to Succeed



FUNDING

Quickly establish your franchise and operate well into the future with flexible and cost-effective funding solutions.



A TRUSTED PARTNER

A contract with the Government of Canada as the prime contractor ensures diligence, fairness and transparency.



TURN-KEY START-UP

The capacity and expertise needed to design, build and launch.



STAFF AND CONTRACTOR TRAINING

We build your internal and industry capacity, training franchise staff and contractors to start with success.



STRATEGIC SUPPORT

Market/technical research, analytics, planning, communications, stakeholder engagement, regulatory affairs and more.



OPERATIONAL SUPPORT

Human resources, finance, information technology and more.



TOOLS TO TELL YOUR STORY

Marketing expertise and an extensive library of collateral (logos, websites, brochures, case studies, social content and more) rebranded to your requirements.



PAY ONLY FOR PERFORMANCE

Your program savings will be rigorously evaluated yearly by an objective, qualified third-party. You only pay for the results your portfolio achieves.

Why EfficiencyOne Services?

EfficiencyOne Services provides clients with the capacity and expertise of its parent company EfficiencyOne (www.efficiencyone.com), which operates Canada's first energy efficiency utility (www.efficiencyns.ca). Our unique advantage is our mix of planning expertise and proven operational abilities.

MAKE OUR PROVEN TRACK RECORD YOUR OWN

EfficiencyOne's program portfolio consistently meets performance targets, under budget and with industry-leading customer satisfaction. This effort has not only saved energy; it has built a new economic sector in Nova Scotia, Canada. Using our unique approach, this can happen anywhere.

Connect with Us

Let's talk about how we can help you meet targets, save money and rapidly create jobs.

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