

# Shape Your City Penticton SOEC Parking Study

Visitor Survey

June 27, 2018

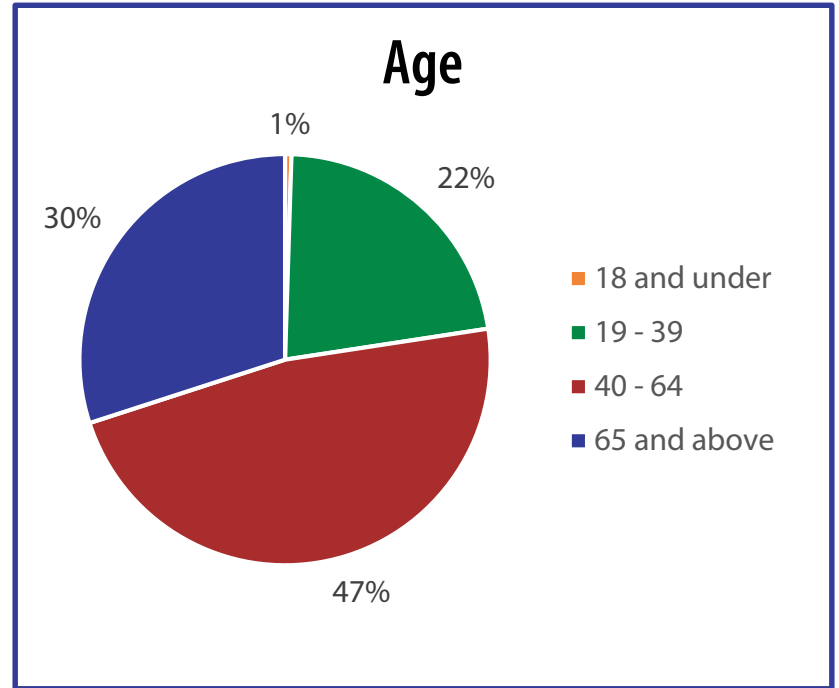
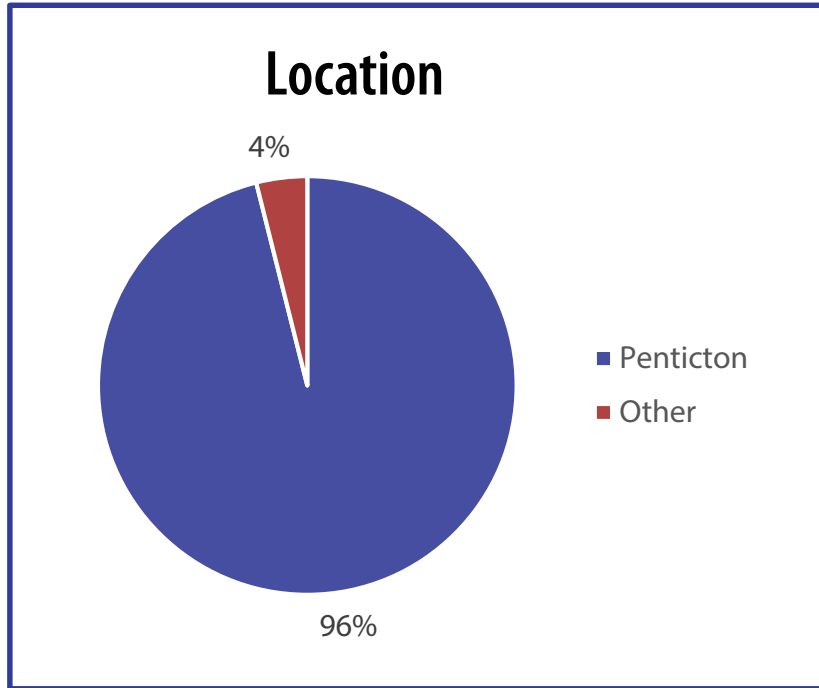


# Approach

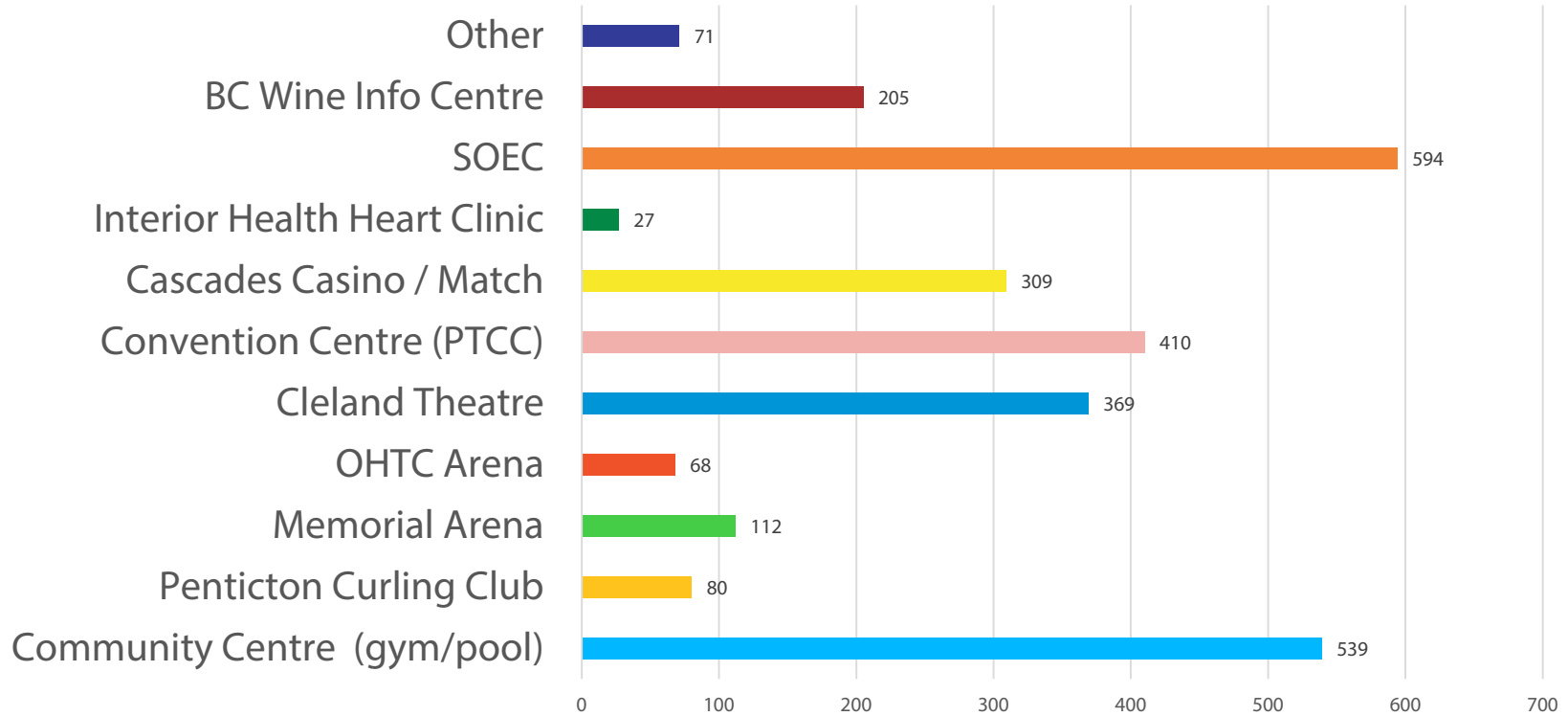
- Goal to run a process to formally gather feedback and coordinate the response
- May 23 – June 13
- Online and paper
- 804 (including 238 paper)
- Not weighted



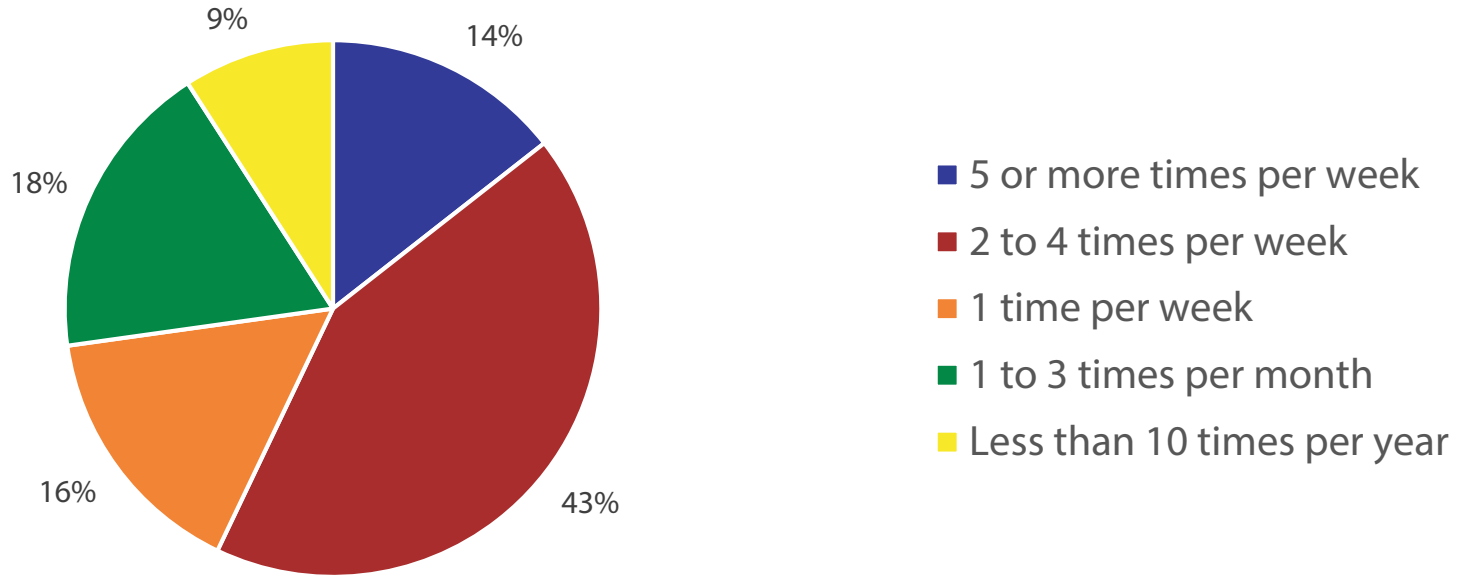
# Who did we hear from?



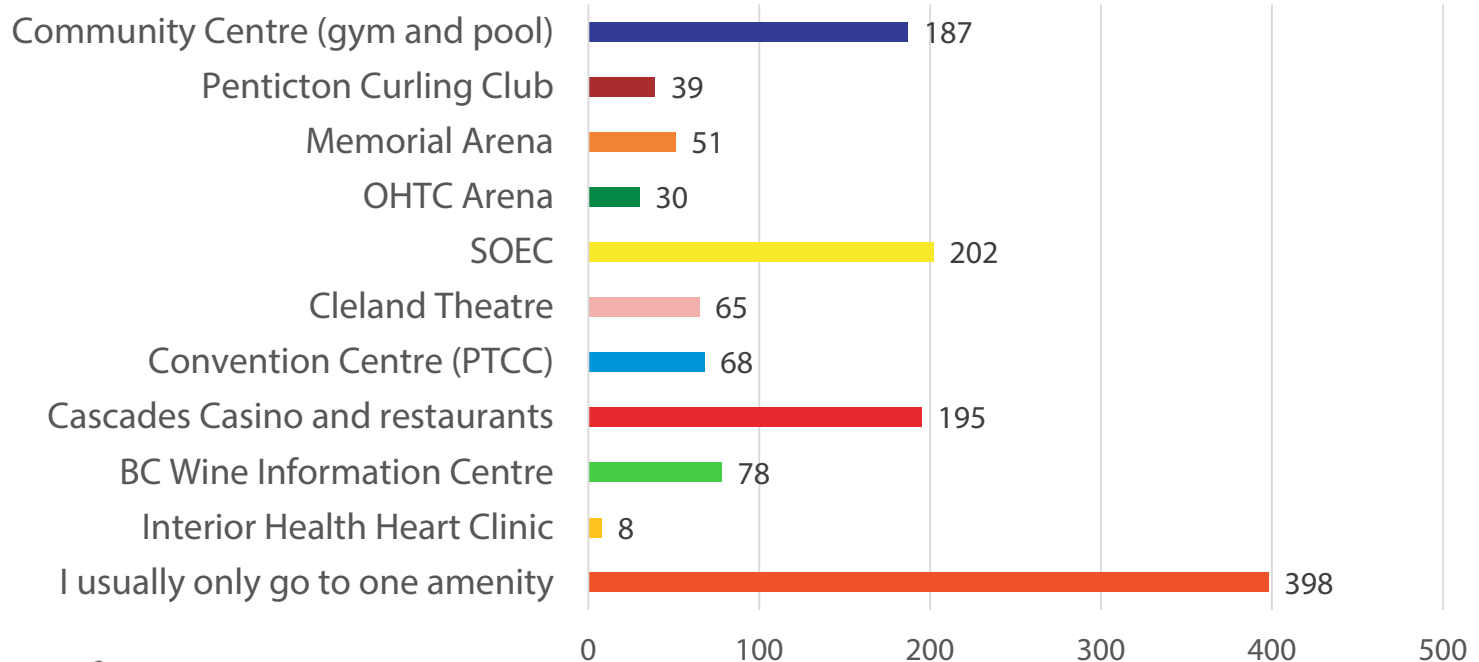
# What are your main reasons for visiting the SOEC site?



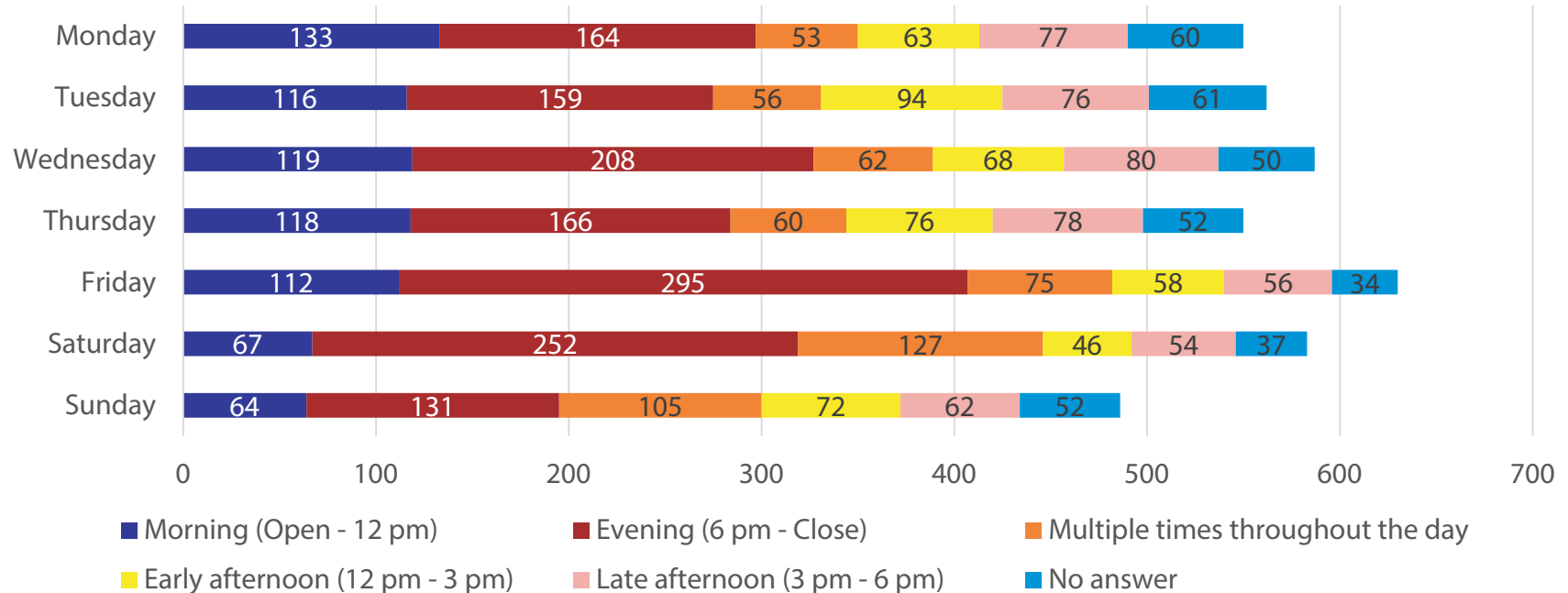
# How often do you visit the SOEC site?



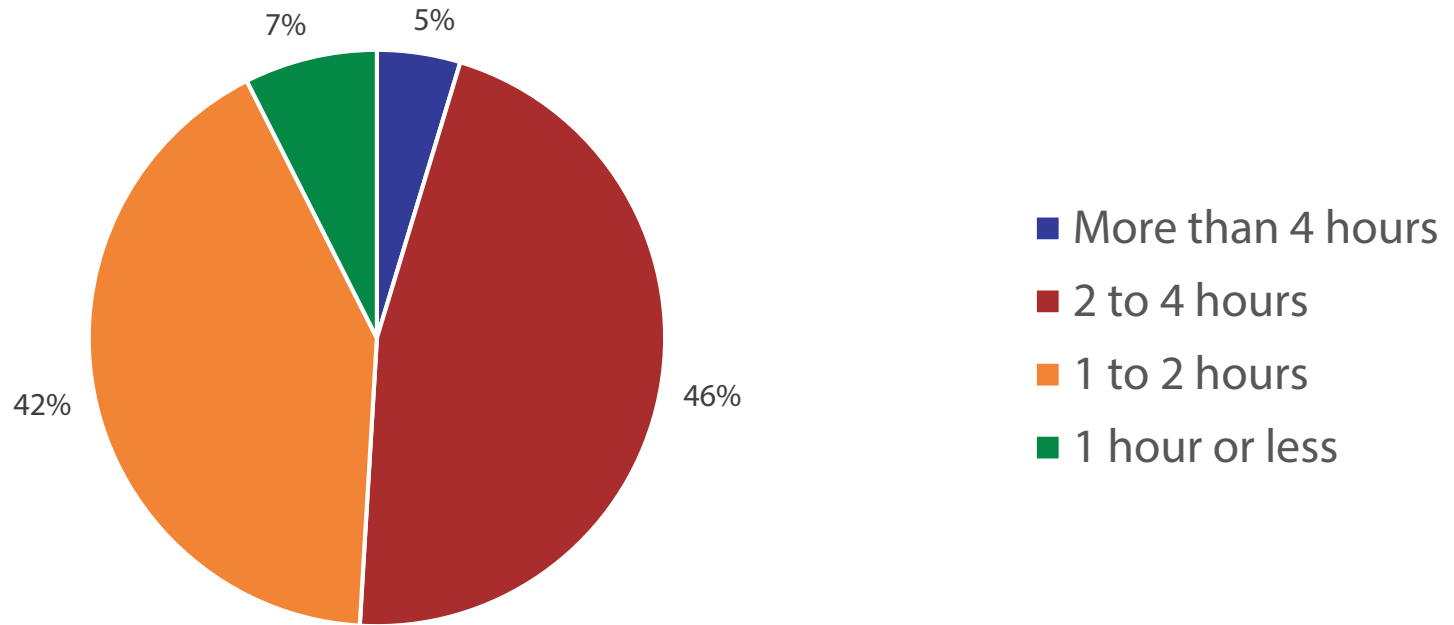
# Do you ever go to more than one amenity during a single visit? If yes, which ones?



# For the amenities at the SOEC site that you visit most often, what time of the day are you most likely to go?

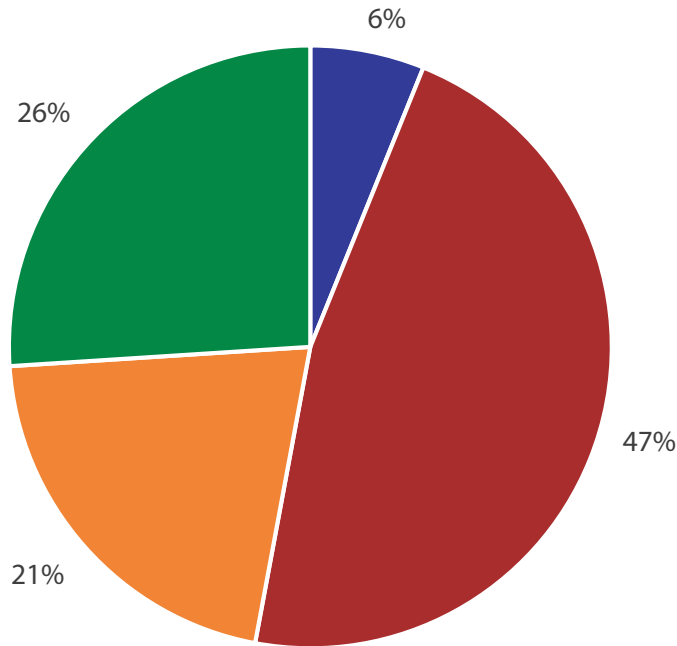


# How long is your typical visit?





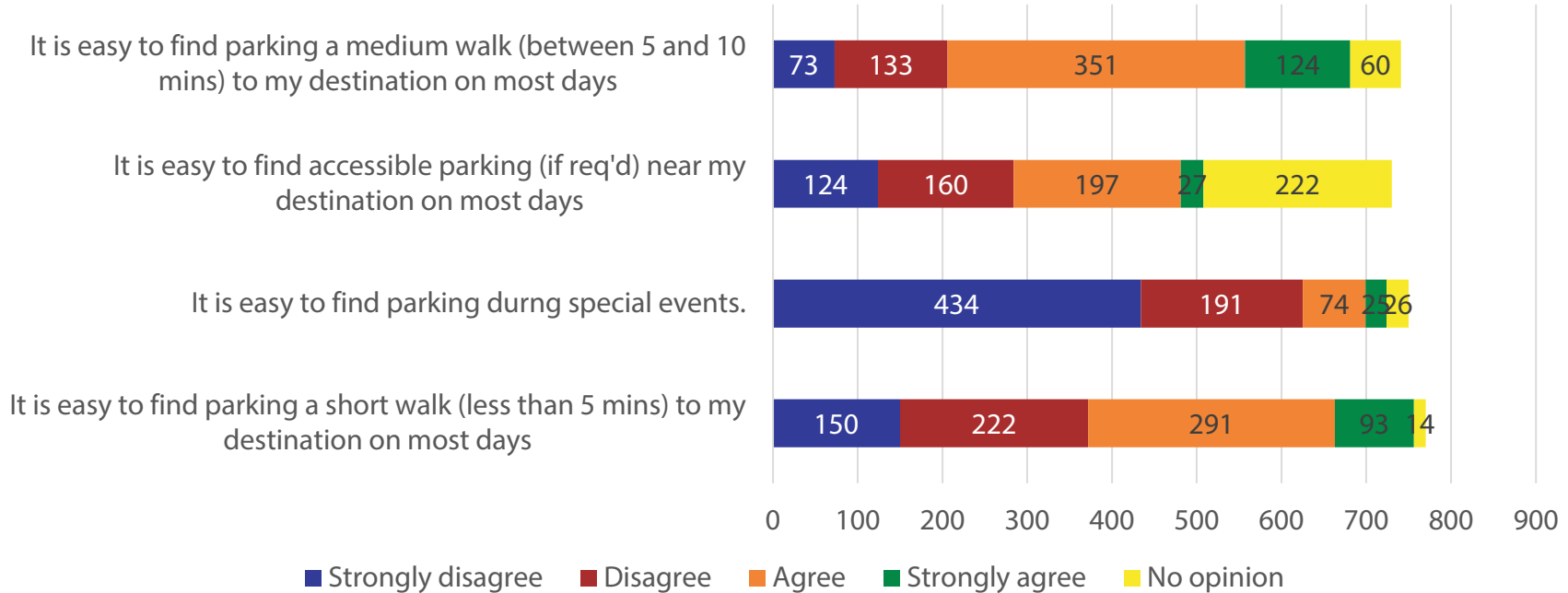
# Which best describes your ability to walk to parking?



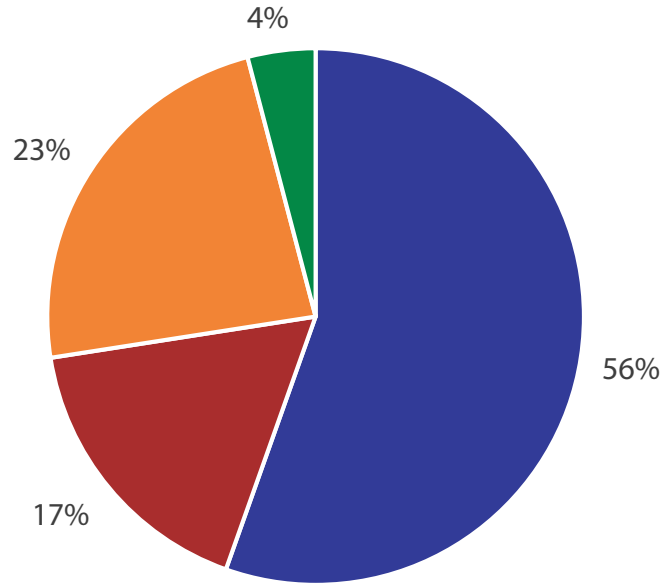
- I am unable to walk short distances and/or I have an accessible parking permit
- I am able to walk longer distances (more than 400 m or 10 mins)
- I am able to walk medium distances (up to 400 m or 10 mins)
- I am able to walk short distances (up to 200 m or 5 mins)



# Please rate your level of agreement with the following statements?



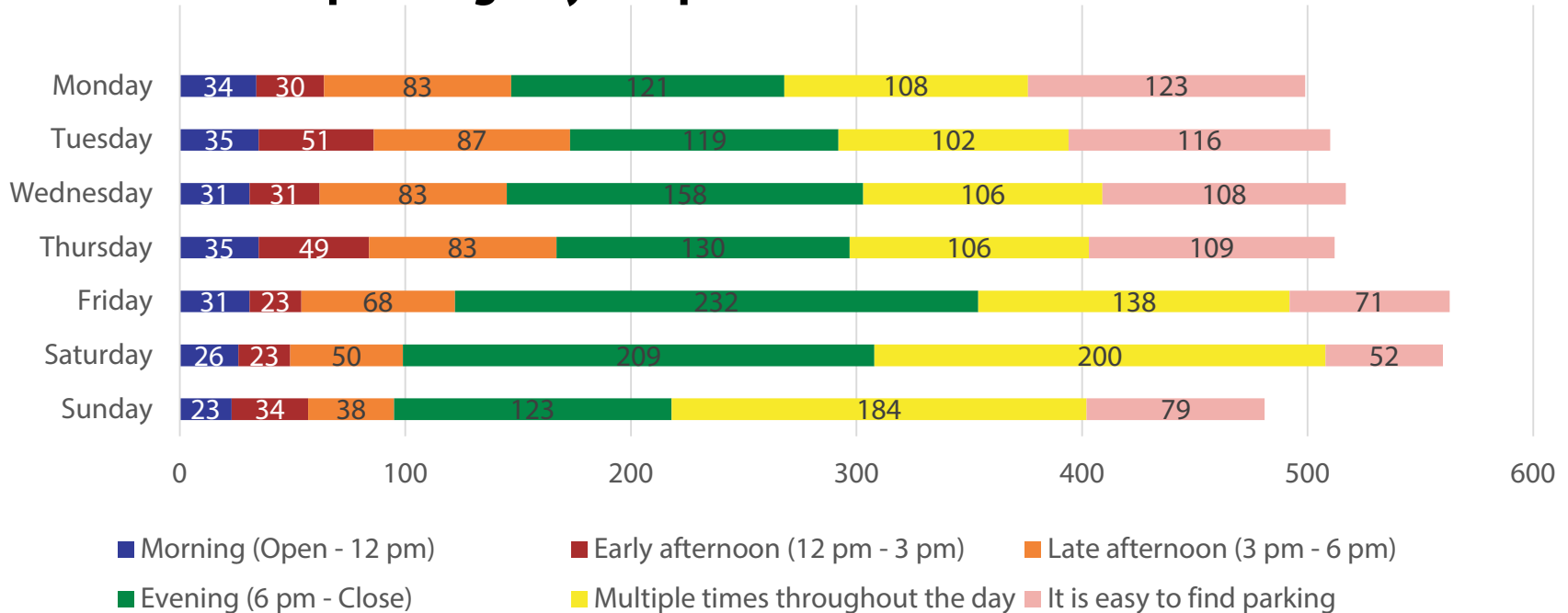
# Select your preferred parking area for most of your activities.



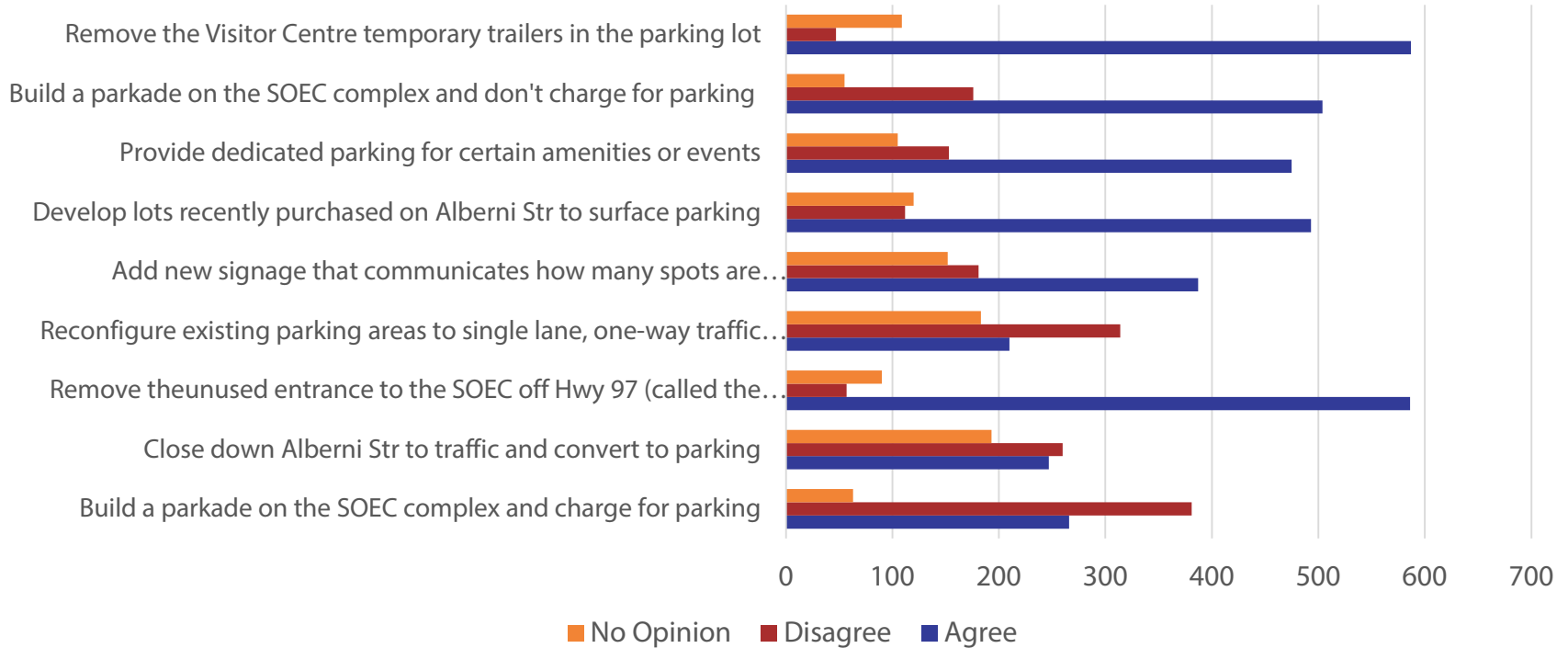
- 1. Pool / Cleland Theatre / Convention Centre Parking Area
- 2. Casino / Memorial / OHTC Parking Area
- 3. Event Centre / Curling Club Parking Area
- 4. Baseball Field / Alberni Street Parking Area



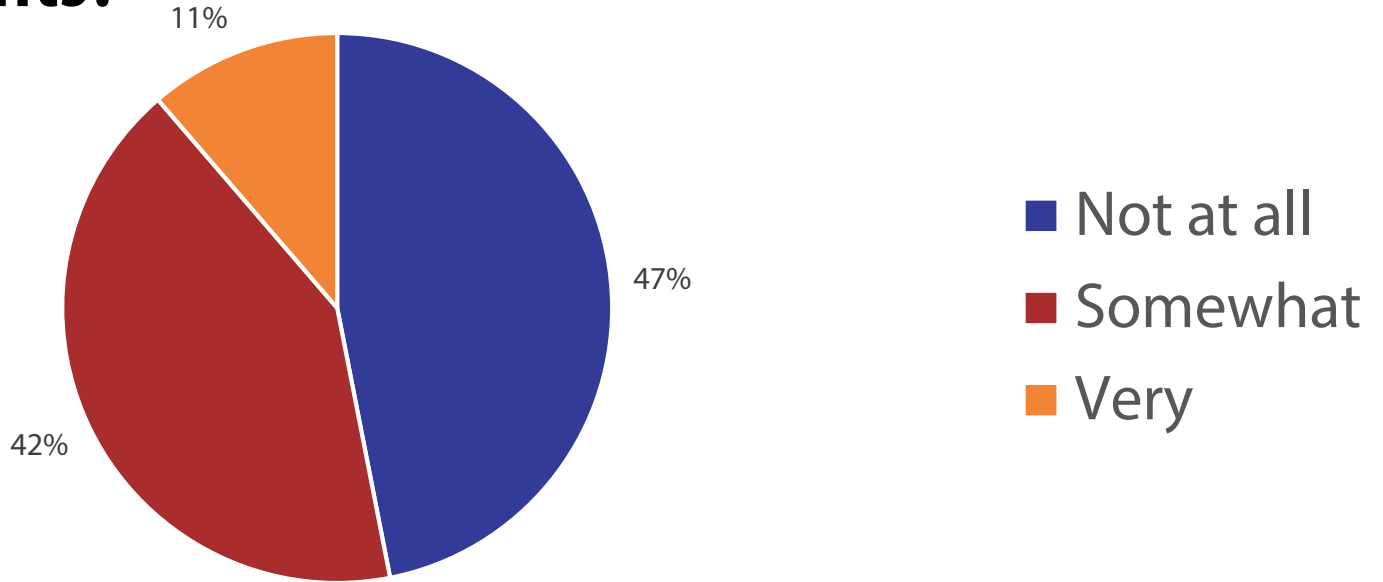
# Are there certain times of the day when it is more difficult than others to find parking in your preferred area?



# The City has received a number of suggestions to improve parking on the SOEC site. Do you agree with these suggestions?



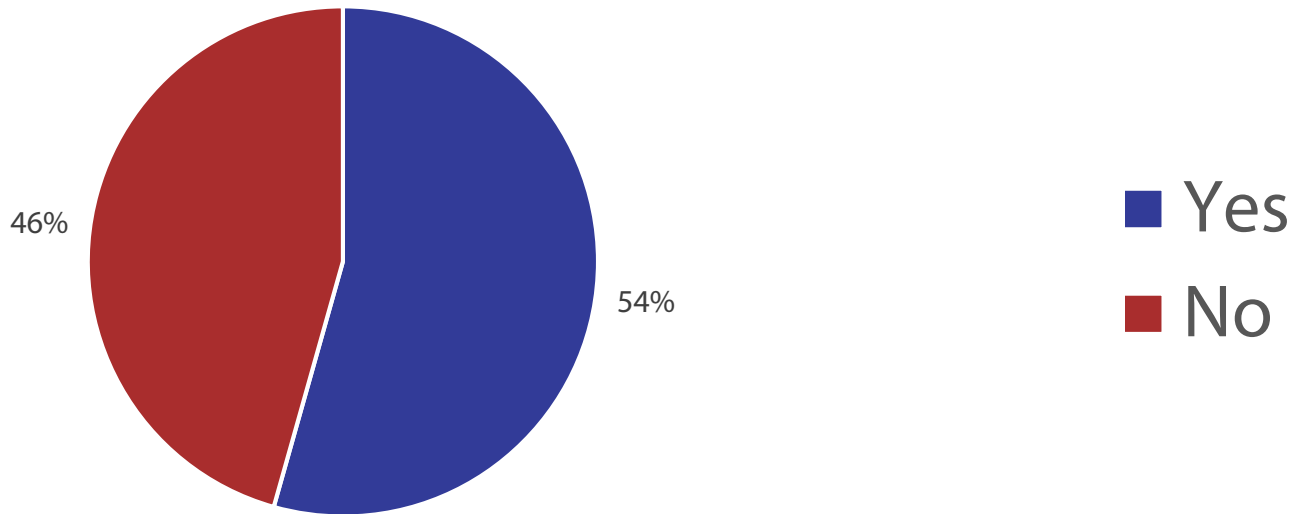
# How willing are you to use a shuttle or take transit for special events?



# Do you have any other suggestions to improve shuttles/transit?

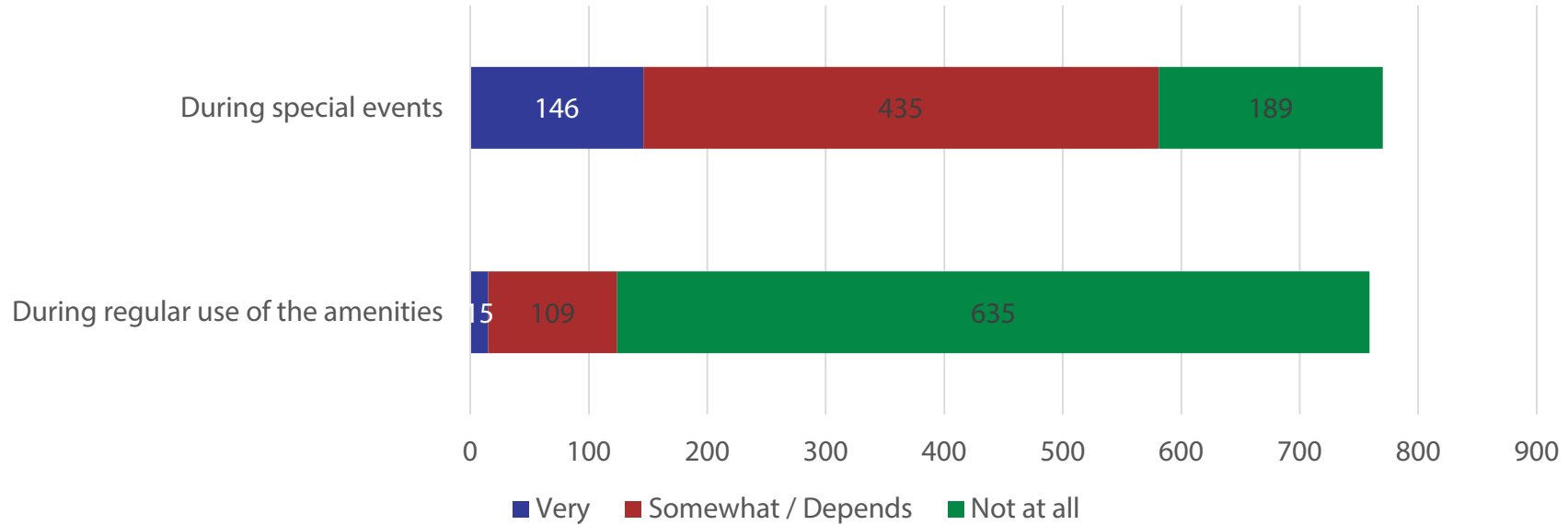
- More pick-up and drop-off i.e. hotels (28%)
- More shuttles, more times (17%)
- Make it free or inexpensive (17%)
- Build parkade or more parking (14%)
- Advertise (8%)
- Park and ride (3%)
- Not needed (2%)
- Move casino (1%)
- Improve bike and pedestrian access (1%)
- Improve transit system (1%)

# Have you paid to park to attend an event at the SOEC site?





# How willing are you to pay for parking if it meant that parking was more convenient and better managed?



# Do you have any other comments regarding parking at the SOEC?

- Casino should move (12%)
- Build a parkade (7%)
- Make parking free (7%)
- Better designation of stalls (6%)
- Often late for activities (4%)
- Stagger events (2%)
- Free for rec users (2%)
- Charge special events (2%)
- Signage and adver. multiple events (2%)
- Enforce accessible parking (2%)

