

PHASE 3 REFINING DRAFT PLAN

Consultation Summary Report

January to May 2017



1 INTRODUCTION

From January to May 2017, the City of Mississauga conducted the third and final phase of the community consultation process for Dundas Connects. Building on information gathered in [Phase 1](#) and [Phase 2](#), Phase 3 aimed to:

- Present and seek feedback on key elements of the draft Dundas Connects Master Plan
- Demonstrate how public consultation completed to date influenced the draft Master Plan recommendations

Key recommendations in the draft Dundas Connects Master Plan included:

■ Land Use and Built Form

- A mix of building heights, types, and uses
- Parks and open spaces
- Smaller blocks and local connectivity

■ Transportation

- BRT across the whole corridor
- Two lanes for cars in each direction

■ Corridor Design

- Protected, dedicated bike lanes, end-to-end
- Wider sidewalks, end-to-end
- Street trees





2 APPROACH TO ENGAGING THE COMMUNITY

During Phase 3, the Dundas Connects team reached the public using various methods, including a formal public meeting, stakeholder focus groups, and interactive workshops. The team also collected feedback digitally via the interactive Dundas Connects website and social media.

PROMOTION

The City promoted Dundas Connects through face-to-face events, digital outreach, and print, social and multi-media. Information was shared with the general public through accessible media outlets, and with targeted stakeholders through direct correspondence. Stakeholders included community organizations, interest groups, places of worship, utilities, adjacent municipalities, conservation authorities, provincial and federal government ministries, First Nations, and mailing list registrants. The City also used the following mechanisms to get the word out to residents:

- Transit advertisements (shelter)
- *Mississauga News* advertisement (March 30 Full City Edition)
- Media advisory
- Social media
- E-newsletters (Dundas Connects, City of Mississauga, Council)
- Digital signage (MCS Big Screens, web banners, screensavers)
- City of Mississauga community events calendar
- Advertisements in community facilities (community centres, arenas, libraries, places of worship etc.)
- www.dundasconnects.ca



COMMUNITY ENGAGEMENT PLATFORMS

Final Public Meeting

The Dundas Connects Final Public Meeting took place on April 12, 2017 from 6:30 to 9:00 p.m. The Dundas Connects team, along with Councillors Tovey, Fonseca, Iannicca, and Mahoney, kicked off the meeting with a public open house, which was followed by a presentation and group discussion. More than **110 people** attended, providing the team with valuable feedback that was used to inform the Dundas Connects Master Plan.

Interactive Workshops


From April to May 2017, nearly **150 youth** participated in **five urban planning workshops** designed to educate students about the City's decision making process. The City presented key elements of the draft Master Plan and outlined how feedback collected in the Phase 2 Dundas Design Challenge influenced the Plan's recommendations. Grade 9 to 12 students from T L Kennedy S.S. and Erindale S.S., (two secondary schools within the Dundas Corridor) participated.

Focus Groups

Between January and May 2017, the City held **10 meetings** with stakeholder groups and community organizations to increase awareness of, and seek feedback on, the draft Dundas Connects Master Plan. These included public agencies, landowners and developers, newcomers, and youth, as well as those representing cycling, heritage, accessibility, and environmental groups. In total, approximately **125 people** participated.

Digital Engagement

The City's online engagement platform - dundasconnects.ca - is a one stop shop for Dundas Connects information, and hosts project materials as well as various feedback tools. Over Phase 3, the online engagement platform was accessed by approximately **2,000 unique visitors**. The City's social media platforms, specifically Twitter, Facebook, and Instagram, were also used for information sharing and two-way communication.

@C_AChafe  #DundasConnects good to hear 2m wide clear unobstructed sidewalk = #a11y #UniversalDesign. As Councillor #Nandolannica said: #AgeInPlace





3 WHAT WE HEARD FROM THE COMMUNITY

The Dundas Connects team received feedback from over **400 people**, including residents, interest groups, and other corridor users. These stakeholders provided feedback on key elements of the draft Dundas Connects Master Plan, which included recommendations on land use and built form, transportation, and corridor design. Stakeholders identified **strengths** and potential **refinements** of the draft Master Plan, and provided **advice** for the City to consider as the Dundas Connects study concludes. A high level summary of Phase 3 feedback follows.

STRENGTHS



The Plan is defensible, and allocates public funds responsibly.
Recommendations have clear rationales, and appropriately align proposed infrastructure with future demand.



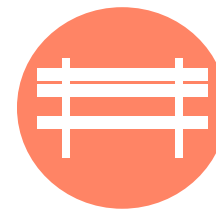
The urban, mid-rise, mixed-use vision is well thought-out.
Mid-rise infill, with targeted intensification at strategic intersections, is well suited to the corridor.



The proposed BRT is responsive, flexible, reliable, and modern.
The BRT responds to demand and physical constraints, and minimizes impacts on properties and natural features.



The Plan supports the greater transportation network.
Connections have been enhanced (e.g., GO stations), and investments have been made in safe cycling infrastructure.



The Plan improves the public realm and public safety.
Provisions have been made to make Dundas more vibrant, with wider sidewalks, trees, greenery, parks, and safer intersections.



The Plan meets the needs of many.
It recognizes the need to maintain diversity and affordability, and enable inclusive growth and change.



REFINEMENTS

■ Land Use and Built Form

- **Proactively identify where land must be acquired to accommodate the proposed right of way.** *Be bold in securing the land required to make the Dundas Connects plan work, but minimize impacts on existing residential and commercial properties.*
- **Think about land use planning for an aging population.** *Consider where to establish cemeteries and memorials.*
- **Streamline policies to expedite development and reduce barriers.**
- **Develop tools and plans to maintain affordability along the corridor.** *Focus on rental and affordable housing development and using site-specific Dundas Connects rates.*

■ Transportation

- **Upgrade BRT design.** *Develop a unique brand, and introduce enhanced bus stops. Consider all door PRESTO boarding, and use “green” power sources. Use bus priority measures that mitigate transit impacts on congestion.*
- **Make it easier to take transit.** *Create direct links to regional and local transit, and match service schedules accordingly. Provide adequate parking at major transit stations.*
- **Ensure that access to the median BRT platform is safe and accessible.**
- **Enhance cycling infrastructure.** *Implement safety features like green cross-ride areas, and install curb or bollard barriers, curb-cut alignments, and cyclist traffic signals. Connect disjointed bike paths to strengthen the overall network. Consider a bike share program.*

■ Corridor Design

- **Ensure the public realm is safe, pleasant, and well maintained.** *Include public art, furniture, waste receptacles, and bike racks. Remove clutter and bury overhead power lines. Model after Streetsville and Port Credit.*
- **Think about the details when it comes to greenery.** *Plant native species, create habitat corridors, and ensure regular maintenance.*
- **Proactively champion our heritage.** *Educate the community on Dundas Street’s history, conserve historical features, and incorporate living history and history of place into the public realm.*



ADVICE MOVING FORWARD



Plan Ahead

Transition plan.
Develop strong public relations and implementation plans.

Develop a traffic mitigation plan.
Improved transit shouldn't impede the movement of cars and goods.



Be Flexible

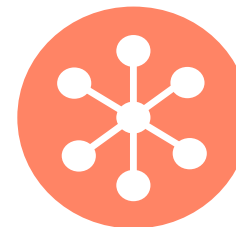
Adapt the Plan to future changes.
Incorporate new technologies into the Plan (e.g., Uber, driverless cars, etc.). Don't take subway and LRT off the table; reconsider their viability over time.



Think Green

Minimize impact on the natural environment.
Protect and widen natural corridors (e.g., Credit River).

Use sustainable practices where possible.
In procurement, construction, and operations.



Get Social

Define the desired social fabric. *Focus on integration and community building.*

Consider the social determinants of health in the Plan.

Enhance public spaces with robust programming.



Educate

Change car-centric behaviour.
Creatively encourage walking in the pedestrian environment.

Educate drivers, cyclists, and the general public about traffic rules and safety.

4 NEXT STEPS

The feedback presented in this summary will be used to inform the final iteration of the Dundas Connects Master Plan. The Plan is anticipated to be presented to City Council in September 2017. For additional information, visit dundasconnects.ca.