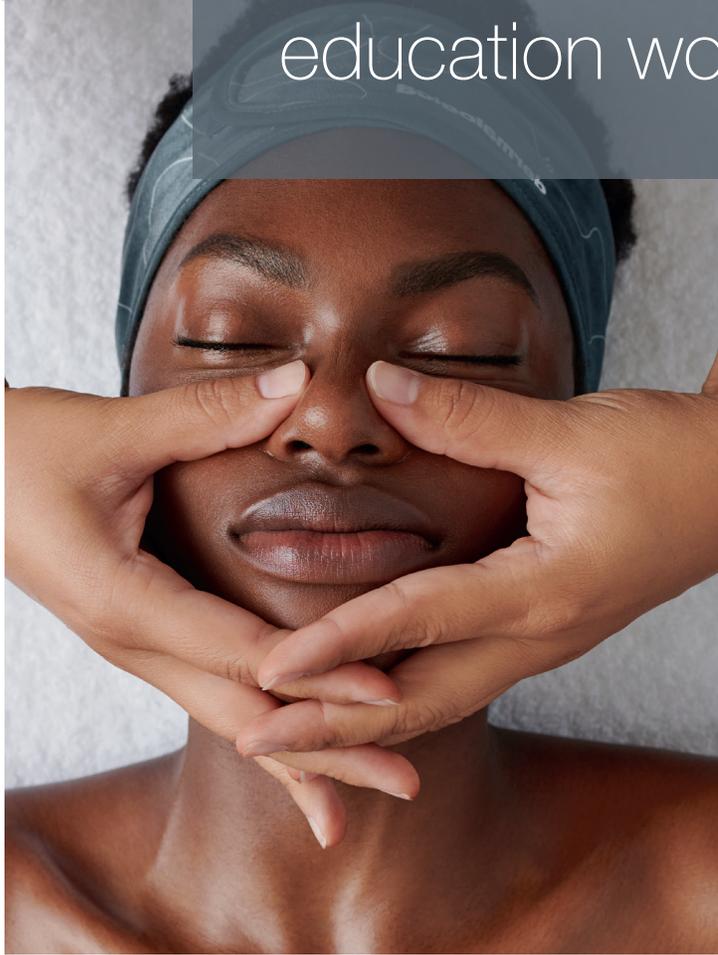




dermalogica
education workshop guide





Dermalogica DNA - (Discover. Navigate. Achieve.)

Dermalogica DNA Day 1 – Discovering Top Sellers

For the Professional Skin Therapist and Non-Therapists

The first workshop of our DNA Series – In this class you will discover Dermalogica Top Selling Retail products in all segments and begin to establish your product knowledge so that you can match the product to each skin concern and achieve great results for your clients.

Dermalogica DNA Day 2 – Navigating Targeted Systems

For the Professional Skin Therapist and Non-Therapists

This class is your guide to learning all about Dermalogica's advanced retail product systems that directly work to prevent or correct specific skin concerns. You will also be introduced to Face Mapping skin analysis to discover and identify these skin concerns to be able to recommend the most accurate products from our targeted systems.

Dermalogica DNA Day 3 – Achieving Professional Results

For the Professional Skin Therapist only

Experience Dermalogica in the treatment room! Explore and discover our professional products that will help you obtain the results your client's desire. Learn how to design a bespoke skin treatment by establishing your client's skin priority, understanding the skin's health and tolerance, and selecting the appropriate products, techniques, and tools.

At the end of DNA, you are officially Dermalogica Certified and have completed the first steps in becoming a Dermalogica expert!

CLEAR Customer Experience

For the Professional Skin Therapist and Non-Therapists

Learn how to drive customer loyalty, elevate above your competitors and create business success with a consistent experience for your customers. Create unique and memorable moments in this two-part class that will help you create a deep emotional connection with every customer.

- Research into Dermalogica's unique customer profiles to be able to personalise the experience.
- Creating partnerships between you and the customer by merging a perfectly tailored treatment and homecare programme to achieve every customer's healthiest skin, ever!
- Completing the partnership and reconnecting the clear experience for continued customer loyalty.



Dermalogica with Advanced Modalities

For the Professional Skin Therapist

Get ready maximize your treatment room equipment with DermalogicaPRO products! Attend this workshop to learn about the science behind the top professional technologies and how they can be incorporated into any of our ProSkin modules. You will become better acquainted with pairing DermalogicaPRO products with ultrasonic, microcurrent, wet microdermabrasion, skin needling and LED, as well as with advanced treatments of micro needling, dermaplaning and IPL!



Dermalogica PRO services

For the Professional Skin Therapist and Non-Therapists

During this workshop you will discover Dermalogica's professional services architecture and learn how these unique range of services benefit your clients and your business. We will discuss our professional virtual and retail services that help to activate consumer interest and elevate your visibility. The aim of this course is to help you select the best service that not only fits your business model but accommodates your client's time and top skin concerns for the ultimate personalized experience.

- Discover Dermalogica's pro services architecture and navigate the difference between customized, targeted and advanced services.
- Explore how you can use services to promote and grow your business while building your profits.



PRO services workshops

Meet Dermalogica's PRO Services workshops. Dive further into the science behind specific skin concerns, as well as learn the targeted treatment to address those concerns.

For the Professional Skin Therapist



PRO bright

Does your client have dull, lackluster skin? Or are they dealing with sunspots, age spots, melasma, or post-inflammatory hyperpigmentation? Join us for our PRO Bright workshop, where we will not only explore the PRO Bright treatment but get into the science behind pigmentation and review the melanogenesis process.



PRO calm

Pro Calm targets a range of sensitive skin concerns, including irritation, redness, dryness and conditions like eczema and rosacea. It helps to reduce inflammation and visibly calms the skin and improves overall hydration. In this workshop you will learn the science behind skin sensitivity, and how to treat three different levels of discomfort.



PRO clear

Breakouts can range from small patches of red skin with tiny bumps to large, painful, pustule and scarring cysts. Breakouts aren't one size fits all and neither are the treatments. Learn the science of breakouts, and why PRO Clear is a comprehensive, personalized treatment that works to help clear breakouts.



PRO firm

PRO Firm targets a range of aging skin concerns, including lines and wrinkles, firmness, skin tone, dullness, and dryness. In this workshop you'll learn the science of aging skin, and the PRO Firm service, which is ideal to revitalize and smooth the skin, while incorporating advanced techniques to firm and tone.

touch therapy workshops

For the Professional Skin Therapist

Gua Sha

Dermalogica's Gua Sha Touch Therapy has been specifically modernized and adapted to be appropriate for the facial region, whilst maintaining the benefits of boosting circulation, improving lymphatic drainage, and energizing the skin. A must have massage technique for ageing or dull, devitalized skins! Discover more about eastern approaches to wellbeing and learn when to select gua sha in your treatment to support the treatment goals, which skins will benefit, which are contraindicated, and where this will be most beneficial for the client

Lymphatic Clearing

Designed specifically for breakout prone skins this Touch Therapy uses lymphatic drainage techniques to restore skin balance. Stimulating tissue detoxification via the lymphatic system promotes clearer, brighter skin. The light rhythmical touch is proven to calm the sympathetic nervous system whilst boosting the parasympathetic nervous system and the immune system.

Pressure Point

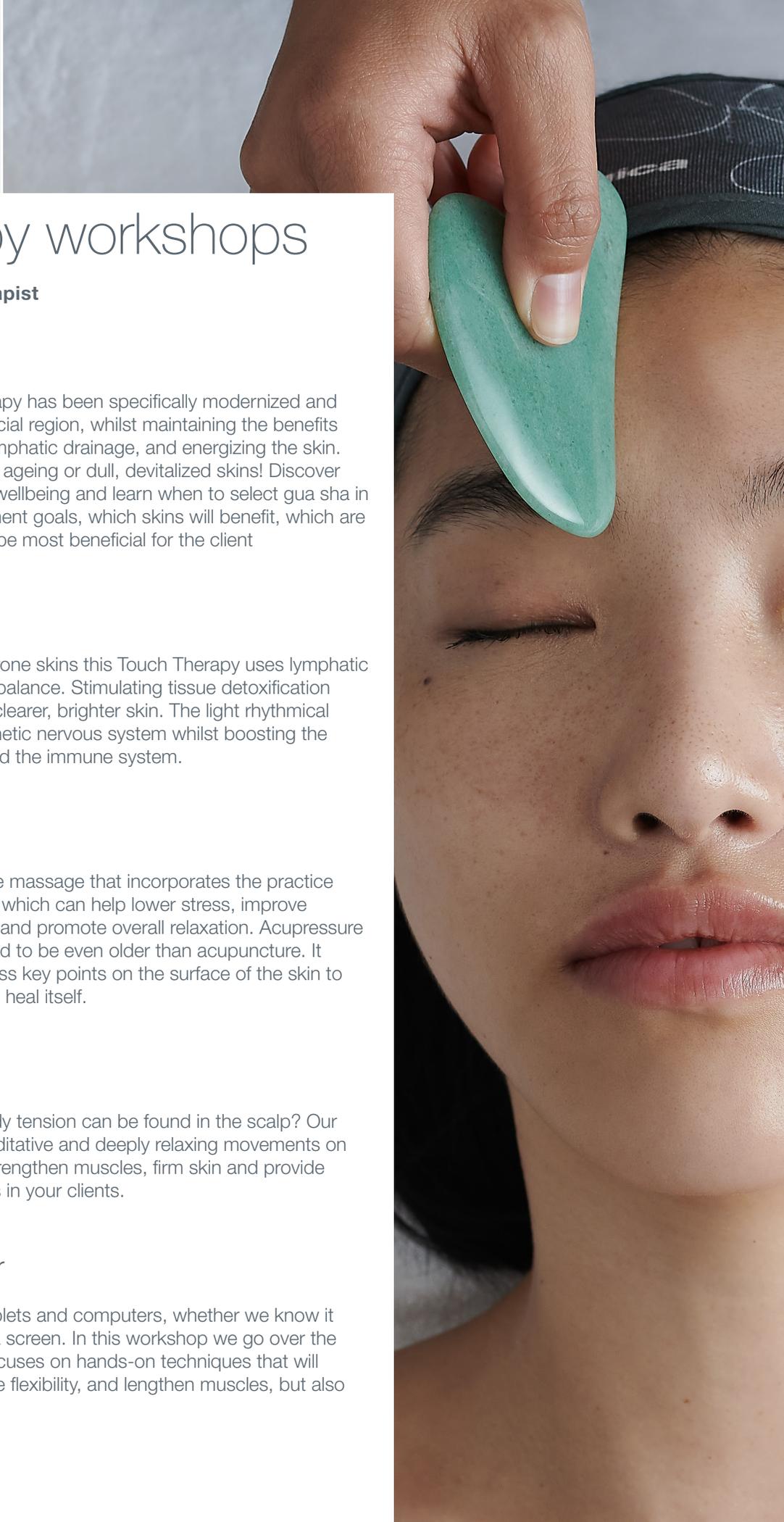
Explore our most iconic and versatile massage that incorporates the practice of Aromatherapy and Acupressure - which can help lower stress, improve circulation, alleviate muscle tension, and promote overall relaxation. Acupressure is an ancient form of healing, believed to be even older than acupuncture. It involves the use of the fingers to press key points on the surface of the skin to stimulate the body's natural ability to heal itself.

Stress Relief Scalp

Did you know that up to 70% of body tension can be found in the scalp? Our Stress Relief Scalp incorporates meditative and deeply relaxing movements on the scalp and upper body to help strengthen muscles, firm skin and provide clarity to the mind and reduce stress in your clients.

Targeted Neck & Shoulder

In today's world of smartphones, tablets and computers, whether we know it or not, we're always hunched over a screen. In this workshop we go over the Targeted Neck & Shoulder, which focuses on hands-on techniques that will not only reduce headaches, promote flexibility, and lengthen muscles, but also improve posture and breathing.



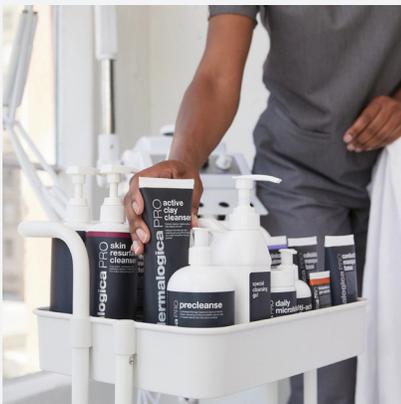
advanced workshops:



Powered Up: Resurfacing

For the Professional Skin Therapist

Maximize your treatments with Powered Up: Resurfacing. We will highlight the best ways to customize your options for increasing cell turnover and renewal results on different skin conditions and concerns using Dermalogica Products and professional technology. We will review the desquamation process, examine ways different exfoliation ingredients affect the skin and explore new and creative ways to use your favorite exfoliants!



Mixology

For the Professional Skin Therapist

Join us for a unique, advanced hands-on workshop designed to showcase the power of customization in Dermalogica ProSkin treatments. Using the fundamentals established in the Dermalogica Expert curriculum, you will leave this workshop with new ideas, increase the value of your treatments, future proof your business and take your customer satisfaction from good to great!



Fascia Massage

For the Professional Skin Therapist

Many of us think of our bodies as a mechanical system of muscles attaching to bones. What is missing from this thought is the tissue that unites all the parts. Our bodies are covered by an endless web like structure known as fascia. In this workshop you will learn our Fascia Massage which incorporates Ayurveda, Manual Lymphatic Drainage and Myofascial release to help to relieve the stress in these connective tissues.



Expert Prep

For the Professional Skin Therapist

Are you gearing up for your Expert Assessment? Join us for this Expert Assessment Preparation Workshop where we will guide you through best practices during your upcoming assessment. You will perform a customized ProSkin 60 on your model under the guidance of an instructor allowing you the time to ask questions and refine your technique, setting you up for success for your Expert Assessment!

Must have completed all required classes for expert to be able to attend.

Science Behind: Aging

For the Professional Skin Therapist and Non-Therapists

Explore biological changes and circadian rhythms to understand when the skin repairs best in this Advanced Workshop on Aging Skin. We will focus on addressing aging skin concerns such as texture to elasticity and skin discoloration and delve into hot ingredients for aging that make headlines—from Retinol to Vitamin C and peptides—and how they work.

Science Behind: Adult Breakouts

For the Professional Skin Therapist and Non-Therapists

Understand the role of critical hormonal drivers that can result in breakouts, as well as the latest research on diet and stress in this Advanced Workshop that delves into the science of skin structure and function. Discover top ingredients that help control adult breakouts and how they deliver clear skin and ways to share your expanded knowledge about adult breakouts that clients can understand and implement at home with your product solutions.

Science Behind: Sensitivity

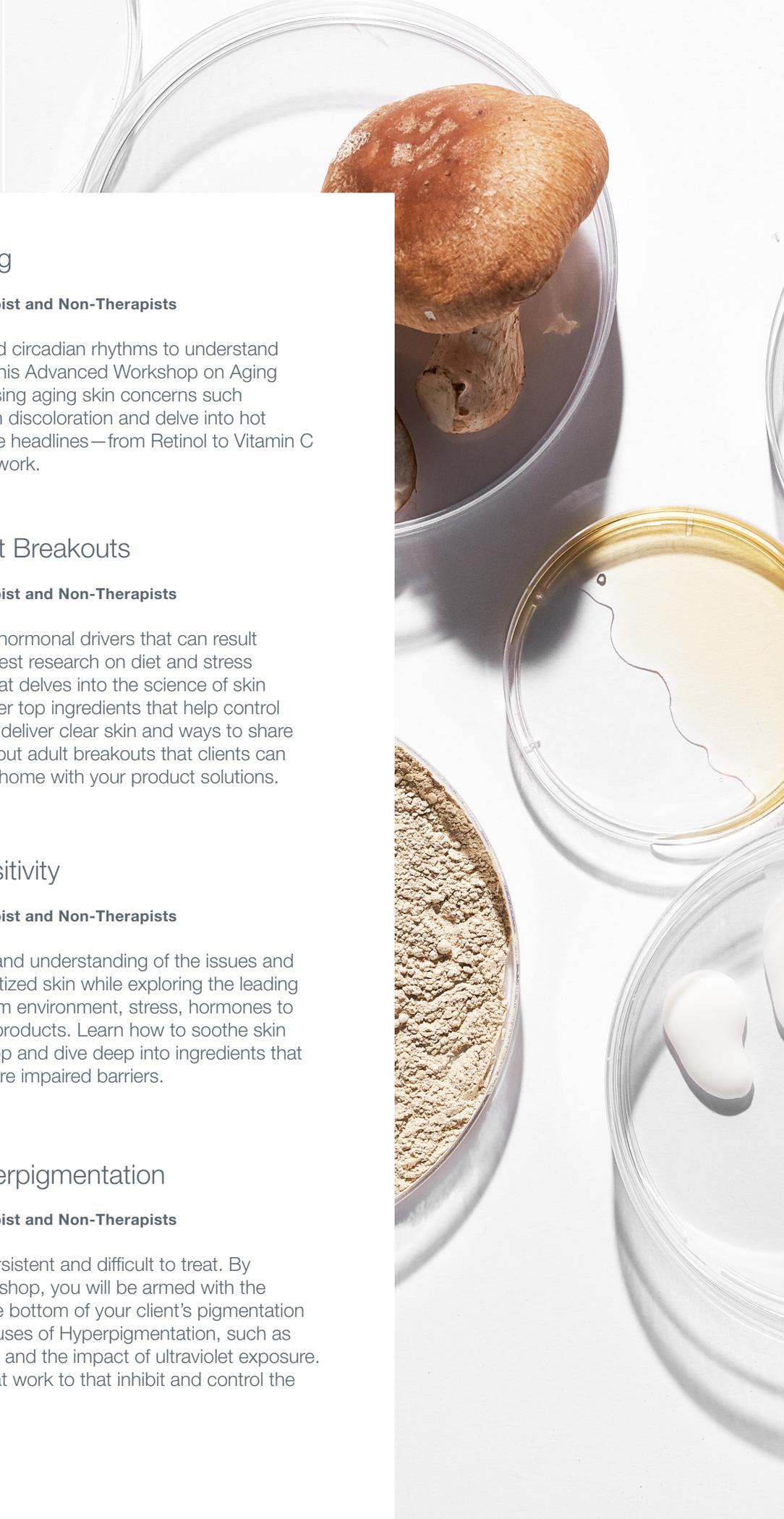
For the Professional Skin Therapist and Non-Therapists

Expand your skin knowledge and understanding of the issues and physiological changes in sensitized skin while exploring the leading contributors to sensitivity—from environment, stress, hormones to common irritants in skin care products. Learn how to soothe skin fast in this Advanced Workshop and dive deep into ingredients that soothe inflammation and restore impaired barriers.

Science Behind: Hyperpigmentation

For the Professional Skin Therapist and Non-Therapists

Hyperpigmentation can be persistent and difficult to treat. By attending this Advanced Workshop, you will be armed with the expert knowledge to get to the bottom of your client's pigmentation concerns. Learn about the causes of Hyperpigmentation, such as hormones, stress, skin trauma and the impact of ultraviolet exposure. Discover active ingredients that work to that inhibit and control the melanogenesis process.



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