



Mercury Pricing
2020 Program Year
Effective June 30, 2019
Revised March 03, 2020
Check availability at
www.albernipowermarine.com

Manufacturer Part #	Model Name	MSRP	APM PRICE	You save \$
12500047A	250L Verado 5.44" 1.85 Cambered Skeg ¹	\$34,493	\$24,139	\$10,354
12500051A	250XL Verado 5.44" 1.85 Cambered Skeg ¹	\$34,603	\$24,219	\$10,384
12500059A	250CXL Verado 5.44" 1.85 Cambered Skeg ¹	\$35,246	\$24,669	\$10,577
12500067A	250XXL Verado 5.44" 1.85 Cambered Skeg ¹	\$35,375	\$24,759	\$10,616
12500075A	250CXXL Verado 5.44" 1.85 Cambered Skeg ¹	\$36,019	\$25,209	\$10,810
12500048A	250L Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	\$36,466	\$25,519	\$10,947
12500052A	250XL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$36,576	\$25,599	\$10,977
12500060A	250CXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$37,220	\$26,049	\$11,171
12500068A	250XXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$37,349	\$26,139	\$11,210
12500076A	250CXXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$37,993	\$26,589	\$11,404
12500049A	250L Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,466	\$25,519	\$10,947
12500053A	250XL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$36,576	\$25,599	\$10,977
12500061A	250CXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$37,220	\$26,049	\$11,171
12500069A	250XXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$37,349	\$26,139	\$11,210
12500077A	250CXXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$37,993	\$26,589	\$11,404
12500050A	250L Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$36,466	\$25,519	\$10,947
12500054A	250XL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$36,576	\$25,599	\$10,977
12500062A	250CXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$37,220	\$26,049	\$11,171
12500070A	250XXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$37,349	\$26,139	\$11,210
12500078A	250CXXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$37,993	\$26,589	\$11,404
13000036A	300L Verado 5.44" 1.85 Cambered Skeg ¹	\$36,669	\$25,659	\$11,010
13000044A	300CL Verado 5.44" 1.85 Cambered Skeg ¹	\$37,313	\$26,109	\$11,204
13000052A	300XL Verado 5.44" 1.85 Cambered Skeg ¹	\$36,779	\$25,739	\$11,040
13000060A	300CXL Verado 5.44" 1.85 Cambered Skeg ¹	\$37,423	\$26,189	\$11,234
13000068A	300XXL Verado 5.44" 1.85 Cambered Skeg ¹	\$37,551	\$26,279	\$11,272
13000076A	300CXXL Verado 5.44" 1.85 Cambered Skeg ¹	\$38,195	\$26,729	\$11,466
13000037A	300L Verado Cold Fusion White 5.44" 1.85 Cambered Skeg ¹	\$38,643	\$27,049	\$11,594
13000045A	300CL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,286	\$27,499	\$11,787
13000053A	300XL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,396	\$27,569	\$11,827
13000061A	300CXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$40,040	\$28,019	\$12,021
13000069A	300XXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$39,525	\$27,659	\$11,866
13000077A	300CXXL Verado Cold Fusion White 5.44" 1.85 Cambered Skeg	\$40,169	\$28,109	\$12,060
13000038A	300L Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$38,643	\$27,049	\$11,594
13000046A	300CL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$39,286	\$27,499	\$11,787
13000054A	300XL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$39,396	\$27,569	\$11,827
13000062A	300CXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$40,040	\$28,019	\$12,021
13000070A	300XXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$39,525	\$27,659	\$11,866
13000078A	300CXXL Verado Warm Fusion White 5.44" 1.85 Cambered Skeg	\$40,169	\$28,109	\$12,060
13000039A	300L Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg ¹	\$38,643	\$27,049	\$11,594
13000047A	300CL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,286	\$27,499	\$11,787
13000055A	300XL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,396	\$27,569	\$11,827
13000063A	300CXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$40,040	\$28,019	\$12,021
13000071A	300XXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$39,525	\$27,659	\$11,866
13000079A	300CXXL Verado Pearl Fusion White 5.44" 1.85 Cambered Skeg	\$40,169	\$28,109	\$12,060
13000096A	300L Verado 5.44" 1.75 Cambered Skeg ¹	\$36,759	\$25,729	\$11,030
13000099A	300CL Verado 5.44" 1.75 Cambered Skeg ¹	\$37,403	\$26,179	\$11,224

Check availability at
[albernipowermarine.com/Mercury Outboards](http://albernipowermarine.com/Mercury-Outboards)



Mercury Pricing
2020 Program Year
Effective June 30, 2019
Revised March 03, 2020
Check availability at
www.albernipowermarine.com

Manufacturer Part #	Model Name	MSRP	APM PRICE	You save \$
13000101A	300XL Verado 5.44" 1.75 Cambered Skeg ¹	\$36,868	\$25,799	\$11,069
13000104A	300CXL Verado 5.44" 1.75 Cambered Skeg ¹	\$37,511	\$26,249	\$11,262
13000107A	300XXL Verado 5.44" 1.75 Cambered Skeg ¹	\$37,640	\$26,339	\$11,301
13000109A	300CXXL Verado 5.44" 1.75 Cambered Skeg ¹	\$38,285	\$26,789	\$11,496
13000097A	300L Verado Cold Fusion White 5.44" 1.75 Cambered S	\$38,734	\$27,109	\$11,625
13000102A	300XL Verado Cold Fusion White 5.44" 1.75 Cambered	\$38,843	\$27,189	\$11,654
13000105A	300CXL Verado Cold Fusion White 5.44" 1.75 Cambere	\$39,486	\$27,639	\$11,847
1350V131D	350L Verado 5.44" 1.75 HD ^{1, 2}	\$47,435	\$30,829	\$16,606
1350V141D	350CL Verado 5.44" 1.75 HD ^{1, 2}	\$48,709	\$31,659	\$17,050
1350V231D	350XL Verado 5.44" 1.75 HD ^{1, 2}	\$47,435	\$30,829	\$16,606
1350V241D	350CXL Verado 5.44" 1.75 HD ^{1, 2}	\$48,291	\$31,379	\$16,912
1350V331D	350XXL Verado 5.44" 1.75 HD ^{1, 2}	\$47,758	\$31,039	\$16,719
1350V341D	350CXXL Verado 5.44" 1.75 HD ^{1, 2}	\$48,595	\$31,579	\$17,016
1350V131C	350L Verado Cold Fusion White 5.44" 1.75 HD ^{1, 2}	\$49,999	\$32,489	\$17,510
1350V141C	350CL Verado Cold Fusion White 5.44" 1.75 HD ^{1, 2}	\$51,270	\$33,319	\$17,951
1350V231C	350XL Verado Cold Fusion White 5.44" 1.75 HD ^{1, 2}	\$49,999	\$32,489	\$17,510
1350V241C	350CXL Verado Cold Fusion White 5.44" 1.75 HD ^{1, 2}	\$50,851	\$33,049	\$17,802
1350V331C	350XXL Verado Cold Fusion White 5.44" 1.75 HD ^{1, 2}	\$50,320	\$32,699	\$17,621
1350V341C	350CXXL Verado Cold Fusion White 5.44" 1.75 HD ^{1, 2}	\$51,156	\$33,249	\$17,907
1350V131Y	350L Verado Warm Fusion White 5.44" 1.75 HD ^{1, 2}	\$49,999	\$32,489	\$17,510
1350V141Y	350CL Verado Warm Fusion White 5.44" 1.75 HD ^{1, 2}	\$51,270	\$33,319	\$17,951
1350V231Y	350XL Verado Warm Fusion White 5.44" 1.75 HD ^{1, 2}	\$49,999	\$32,489	\$17,510
1350V241Y	350CXL Verado Warm Fusion White 5.44" 1.75 HD ^{1, 2}	\$50,851	\$33,049	\$17,802
1350V331Y	350XXL Verado Warm Fusion White 5.44" 1.75 HD ^{1, 2}	\$50,320	\$32,699	\$17,621
1350V341Y	350CXXL Verado Warm Fusion White 5.44" 1.75 HD ^{1, 2}	\$51,156	\$33,249	\$17,907
1350V131P	350L Verado Pearl Fusion White 5.44" 1.75 HD ^{1, 2}	\$49,999	\$32,489	\$17,510
1350V141P	350CL Verado Pearl Fusion White 5.44" 1.75 HD ^{1, 2}	\$51,270	\$33,319	\$17,951
1350V231P	350XL Verado Pearl Fusion White 5.44" 1.75 HD ^{1, 2}	\$49,999	\$32,489	\$17,510
1350V241P	350CXL Verado Pearl Fusion White 5.44" 1.75 HD ^{1, 2}	\$50,851	\$33,049	\$17,802
1350V331P	350XXL Verado Pearl Fusion White 5.44" 1.75 HD ^{1, 2}	\$50,320	\$32,699	\$17,621
1350V341P	350CXXL Verado Pearl Fusion White 5.44" 1.75 HD ^{1, 2}	\$51,156	\$33,249	\$17,907
14000013A	400L Verado 5.44" 1.75 HD ^{1,2}	\$53,436	\$37,399	\$16,037
14000014A	400CL Verado 5.44" 1.75 HD ^{1,2}	\$54,874	\$38,409	\$16,465
14000015A	400XL Verado 5.44" 1.75 HD ^{1,2}	\$53,436	\$37,399	\$16,037
14000016A	400CXL Verado 5.44" 1.75 HD ^{1,2}	\$54,403	\$38,079	\$16,324
14000017A	400XXL Verado 5.44" 1.75 HD ^{1,2}	\$53,803	\$37,659	\$16,144
14000018A	400CXXL Verado 5.44" 1.75 HD ^{1,2}	\$54,746	\$38,319	\$16,427
14000025A	400L Verado Cold Fusion White 5.44" 1.75 HD ^{1,2}	\$56,328	\$39,419	\$16,909
14000026A	400CL Verado Cold Fusion White 5.44" 1.75 HD ^{1,2}	\$57,758	\$40,429	\$17,329
14000027A	400XL Verado Cold Fusion White 5.44" 1.75 HD ^{1,2}	\$56,328	\$39,419	\$16,909
14000028A	400CXL Verado Cold Fusion White 5.44" 1.75 HD ^{1,2}	\$57,289	\$40,099	\$17,190
14000029A	400XXL Verado Cold Fusion White 5.44" 1.75 HD ^{1,2}	\$56,688	\$39,679	\$17,009
14000030A	400CXXL Verado Cold Fusion White 5.44" 1.75 HD ^{1,2}	\$57,630	\$40,339	\$17,291
14000037A	400L Verado Warm Fusion White 5.44" 1.75 HD ^{1,2}	\$56,328	\$39,419	\$16,909
14000038A	400CL Verado Warm Fusion White 5.44" 1.75 HD ^{1,2}	\$57,758	\$40,429	\$17,329
14000039A	400XL Verado Warm Fusion White 5.44" 1.75 HD ^{1,2}	\$56,328	\$39,419	\$16,909

Check availability at
[albernipowermarine.com/Mercury Outboards](http://albernipowermarine.com/Mercury-Outboards)



Mercury Pricing
2020 Program Year
Effective June 30, 2019
Revised March 03, 2020
Check availability at
www.albernipowermarine.com

Manufacturer Part #	Model Name	MSRP	APM PRICE	You save \$
14000040A	400CXL Verado Warm Fusion White 5.44" 1.75 HD ^{1,2}	\$57,289	\$40,099	\$17,190
14000041A	400XXL Verado Warm Fusion White 5.44" 1.75 HD ^{1,2}	\$56,688	\$39,679	\$17,009
14000042A	400CXXL Verado Warm Fusion White 5.44" 1.75 HD ^{1,2}	\$57,630	\$40,339	\$17,291
14000049A	400L Verado Pearl Fusion White 5.44" 1.75 HD ^{1,2}	\$56,328	\$39,419	\$16,909
14000050A	400CL Verado Pearl Fusion White 5.44" 1.75 HD ^{1,2}	\$57,758	\$40,429	\$17,329
14000051A	400XL Verado Pearl Fusion White 5.44" 1.75 HD ^{1,2}	\$56,328	\$39,419	\$16,909
14000052A	400CXL Verado Pearl Fusion White 5.44" 1.75 HD ^{1,2}	\$57,289	\$40,099	\$17,190
14000053A	400XXL Verado Pearl Fusion White 5.44" 1.75 HD ^{1,2}	\$56,688	\$39,679	\$17,009
14000054A	400CXXL Verado Pearl Fusion White 5.44" 1.75 HD ^{1,2}	\$57,630	\$40,339	\$17,291

MERCURY OUTBOARDS PRICING NOTES

- 3 year limited warranty standard on all models - Pleasure Applications
- A fuel line is included as standard equipment on 8HP - 60HP models.
- A non-leaching propane fuel hose included as standard with 5HP Propane models.
- Trim switch and transom mount key switch are included as standard equipment 40HP - 60HP standard tiller handle models.
- All EFI models 40HP and above are SmartCraft compatible.
- All Verado models require Mercury electro-hydraulic power steering.
- All Verado models require Mercury SmartCraft DTS Controls.
- All FourStroke and Pro XS products are hydraulic steering standard.

Tax(s) extra & NMMA advocacy fee will be applied to all outboard sales.

Contact RPM Group for Commercial Pricing at apm@rodspowermarine.com
or Call Toll free: 1-866-724-0066

RPM Group offering for all Mercury Marine Outboards:

MODEL DESCRIPTION KEY

M	Electric Start
E	Electric Start
L	20" Shaft
XL	25" Shaft
XXL	30" Shaft
C	Counter Rotation
PT	Power Trim (Power Tilt Only On ProKickers)
GA	Gas Assist
H	Tiller Handle

Controls

RM	Remote
DTS	Digital Throttle and Shift

Model Specific Notes

- ¹ Requires Mercury electro-hydraulic power steering.
² Requires Mercury Flo Torq SSR HD hub system (item 8M0101601), which is sold separately.

Check availability at
[albernipowermarine.com/Mercury Outboards](http://albernipowermarine.com/Mercury-Outboards)