



**MONTRÉAL**

News release  
For immediate release

**Fairmont The Queen Elizabeth and C2 join forces to create a new business space  
on the hotel's highest floor, along with a rooftop terrace**

**Montreal, May 24, 2017** – Fairmont The Queen Elizabeth and C2 announce the development and creation of a unique space in the city, on the 21st floor of the prestigious Montreal hotel. To be called Espace C2, the space will occupy one wing of the uppermost floor and the building's rooftop terrace. It will be able to accommodate up to 220 guests in a variety of configurations.

Espace C2 will offer a novel experience for meetings and events, offering a breath of fresh air to downtown Montreal. This is a first partnership between the two companies. Espace C2 is scheduled to open in the fall of 2017. The transformation of the hotel by its owner, Ivanhoé Cambridge, will soon be completed, with a reopening that is scheduled for this summer.

Fairmont The Queen Elizabeth is positioning itself as a leading business destination in Montreal's downtown core. This repositioning, developed in partnership with Sid Lee Architecture, will offer Montrealers and an international clientele a new business campus whose focal point will be Espace C2.

"Following two years of reflection and work, we are thrilled to see the emergence of this new Montreal destination that will offer a direct connection to the city's commercial, cultural and community activities," says Jean Pelland, Architect and Senior Partner, Sid Lee Architecture.

C2 has developed leading expertise in the creation of inspiring collaborative environments, while Fairmont The Queen Elizabeth, a celebrated establishment that has been part of Montreal's cityscape for nearly 60 years, is embarking on a new phase in its history. Its major transformation is part of Ivanhoé Cambridge's vision for downtown Montreal, and will mark the hotel's return as a sought-after, high-end business destination.

"We are very proud to be able to offer, as of this fall, a modern and functional gathering place in the heart of Montreal," says C2 President Richard St-Pierre. "Ideal for business meetings, conferences and executive retreats, this space is designed to adapt to client needs, and features technologically leading-edge equipment that can transform the place and the ambience."

David Connor, General Manager, Fairmont The Queen Elizabeth and Regional Vice-President, Eastern Canada, for Fairmont Hotels & Resorts, believes that "this first permanent space by C2 is

unique and will change the way meetings are conducted. With its inspiring and original programming, it will enable us to attract a local and international clientele. The very structure of this space will also transform the urban landscape and allow our guests to enjoy outstanding rooms and a terrace with a breathtaking view over downtown.”

### **About Fairmont**

Fairmont Hotels & Resorts connects guests to the very best of its destinations worldwide, providing travelers with memorable travel experiences, thoughtful and attentive service and luxury hotels that are truly unforgettable. Each Fairmont property reflects the locale’s energy, culture and history through locally inspired cuisine, spirited bars and lounges and distinctive design and decor. With more than 70 hotels globally, and many more in development, the Fairmont collection boasts some of the most iconic and distinctive hotels in the world. This extraordinary collection includes The Plaza in New York, The Savoy in London, Fairmont Grand Del Mar, Dubai’s Fairmont The Palm, Fairmont Peace Hotel in Shanghai, Fairmont San Francisco and Fairmont Le Château Frontenac in Québec City. Fairmont is part of AccorHotels, a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,100 hotels, resorts and residences, as well as in over 3000 of the finest private homes around the globe. For more information or reservations, please visit [fairmont.com](http://fairmont.com).

### **About C2**

C2 is a global convener on a mission to transform executives and organizations that are ripe for change — whether they know it or not. In a collaborative context specifically designed to provoke collisions and spark new ideas, C2 gets leaders to challenge their biases, shift their perspectives and explore completely new ways of doing business. C2’s reinvention of the international conference experience started with the annual C2 Montréal event, which was described as “challenging conventions” by *The Economist* and “a business conference unlike any other” by the *Harvard Business Review*. After Zurich, Milan, Copenhagen, Amsterdam, Rome and San Francisco, C2 is now expanding its reach across all continents. See [c2.biz](http://c2.biz) for more information.

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## **INFORMATION AND INTERVIEWS**

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