

PRESS RELEASE

FOR IMMEDIATE RELEASE

## Outlet Collection at Niagara announces its tenant list

*New shopping centre adds 102 retailers to the Niagara-on-the-Lake landscape*

Niagara-on-the-Lake, ON, April 29, 2014 – Canada’s largest open-air outlet shopping centre, Outlet Collection at Niagara, announced today the list of retailers set to open at the 520,000 ft<sup>2</sup> (48,300 m<sup>2</sup>) shopping centre. The list, which includes several first-in-Canada outlet locations, including the first Bass Pro Shops Outpost concept store, the first Pandora Outlet and the first White House Black Market Outlet, names all 102 marquee retailers opening their doors at the brand new shopping centre.

“We are very excited to announce such an exceptional list of retailers,” said Bri-Ann Stuart, General Manager, Outlet Collection at Niagara. “Not only does the roster include some extremely well-known and respected brands such as Kate Spade, NIKE, Calvin Klein and Michael Kors, we are also pleased to offer retail experiences that can’t be found anywhere else in Canada. With more than 10 million visitors to the Niagara region each year, we intend on becoming one of the area’s top tourist destinations, drawing value-seeking shoppers from all over the world.”



*Outlet Collection at Niagara, Niagara-on-the-Lake, Ontario, Canada*

Opening May 15, 2014, the shopping centre also includes a food court pavilion – The Eatery – and an event area for a farmer’s market and community gathering place. As well as bringing shoppers from surrounding areas to Niagara-on-the-Lake and infusing the local economy with several million dollars in economic benefits, the new shopping centre has added close to 1,500 full and part-time jobs to the region.

“We are very excited to see this exceptional new shopping experience coming to fruition,” said David Baffa, Senior Vice President, Retail Development, Central and Western Regions and

Brazil, at Ivanhoé Cambridge. “Outlet Collection at Niagara brings our retail expertise to a new market while reinforcing our position as a leader in the Canadian shopping centre industry.”

*Notes to editors: for the list of retailers, click the following link:*

<http://outletcollectionatniagara.com/pages/outletcollection-newsfeed>

*A high resolution image of the project also supports this news release.*

### **About Ivanhoé Cambridge**

Ivanhoé Cambridge is a world-class real estate company that leverages its high-level expertise in all aspects of real estate including investment, development, asset management, leasing and operations, to deliver optimal returns for its investors. Its assets, held through multiple subsidiaries and located mainly in Canada, the United States, Europe, Brazil and Asia, totalled more than Cdn\$40 billion as at December 31, 2013. Its portfolio consists mainly of shopping centres, office and multiresidential properties. Ivanhoé Cambridge is a real estate subsidiary of the Caisse de dépôt et placement du Québec ([lacaisse.com](http://lacaisse.com)), one of Canada's leading institutional fund managers. For more information: [ivanhoecambridge.com](http://ivanhoecambridge.com).

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## List of Retailers - Outlet Collection at Niagara

Adidas Outlet	Eddie Bauer Outlet	Pepper Palace
Aldo Outlet	Famous Footwear Outlet	People's
American Eagle Outfitters	Forever XXI	Puma
Ardene Outlet	Fossil Outlet	Quiksilver
Aroma Espresso Bar	Gateway Newstand	Reebok
Banana Republic Factory Store	GEOX Outlet	Rockport
Bath & Body Works	GNC	Rocky Mountain Chocolate Factory
BeBe Outlet	GUESS? Outlet	SALOMON/ ARC`TERYX
Bench Factory Store	Haggar Outlet	Samsonite Outlet
Big Smoke Burger	Hot Topic Outlet	Sbarro
Boathouse Outlet	Imperial Meats	Shoe Company
Body Shop Outlet	IZOD Outlet	Signature Perfume
BOSS Hugo Boss	J. Crew Factory	SKECHERS
Brooks Brothers Factory Store	Justice	Sockrates
Brown Shoes Outlet	Kavar Boutique	Soft-Moc Shoe Rack
BUFFALO David Bitton	La Vie En Rose Outlet	Subway
Calvin Klein Outlet	Lacoste Outlet	Sunglass Hut Outlet
Carter's / Osh Kosh	Lindt Outlet	Szechuan Express
Children`s Place	L'Occitane*	Tim Hortons
Claire's	Marshalls	Tommy Hilfiger Outlet
Coach Outlet	McDonald's	The Shirt Store
Columbia Outlet	Michael Hill*	Triumph
Crocs Outlet	Michael Kors Outlet	ThinkKitchen
Danier Outlet Store	Mountain Warehouse	UGG Outlet
David`s Tea	Naturalizer Outlet	Ulta Beauty
DKNY	NIKE Factory Store	Van Heusen Outlet
Dynamite	Nine West Shoe Studio	White House Black Market Outlet*
Freshly Squeezed	Not Your Daughters Jeans	Wine Country Vintners
Frosted Cupcake	North Face Outlet	Wireless Wave
Game On Sports	Old Navy	Ya Ya & Co.
Gap Factory Store	OLiV	
ECCO Shoe Factory Outlet	Pandora Outlet*	

### Retailers to open later in 2014:

Bass Pro Shops Outpost\*  
Chico's Outlet\*  
Cole Haan  
Kate Spade Outlet  
Polo Ralph Lauren  
RUD by Rudsak\*  
Starbucks  
SURPLUS- Diesel Outlet

\*First in Canada