

A care transitions e-clinical pathway for patients with chronic conditions: Developing and integrating end-user education and resources

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Abstract

Background: Understanding patient educational requirements for care transitions is crucial for ensuring safe and effective care for patients with multiple chronic conditions (MCC).

Objective: Within a larger study developing an e-clinical pathway to support the safe transition for patients with MCC from hospital to home and then to primary care, this study identified, evaluated, and integrated content to meet the educational requirements of potential end users of the e-clinical pathway. Participants in the primary study described preferred education content, education considerations, and education presentation and display. Methods/

Results: Through the qualitative secondary analysis, utilizing an inductive/deductive hybrid thematic analysis, we identified the following themes regarding specific education requirements for MCC transitions: (1) essential end-user education includes condition-specific, nutrition, and medication content; (2) education must be truthful, accessible, and consider end-user health literacy; and (3) education presentation can be enhanced with graphics, reminders, and end-user resources.

Conclusions: The findings were used to develop an educational pathway with targeted and tailored content to support patients with MCC as they transition from an acute hospitalization back to their primary care provider which was implemented in the study app. Study findings contribute to a more nuanced understanding of end-user education requirements and informed enhancements to the patient facing app used in the primary study.

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Original Manuscript

Abstract

Background: Understanding patient educational requirements for care transitions is crucial for ensuring safe and effective care for patients with multiple chronic conditions (MCC). **Objective:** Within a larger study developing an e-clinical pathway to support the safe transition for patients with MCC from hospital to home and then to primary care, this study identified, evaluated, and integrated content to meet the educational requirements of potential end users of the e-clinical pathway. Participants in the primary study described preferred education content, education considerations, and education presentation and display. **Methods/Results:** Through the qualitative secondary analysis, utilizing an inductive/deductive hybrid thematic analysis, we identified the following themes regarding specific education requirements for MCC transitions: (1) essential end-user education includes condition-specific, nutrition, and medication content; (2) education must be truthful, accessible, and consider end-user health literacy; and (3) education presentation can be enhanced with graphics, reminders, and end-user resources. **Conclusions:** The findings were used to develop an educational pathway with targeted and tailored content to support patients with MCC as they transition from an acute hospitalization back to their primary care provider which was implemented in the study app. Study findings contribute to a more nuanced understanding of end-user education requirements and informed enhancements to the patient facing app used in the primary study.

Keywords: Patient Education; Multiple Chronic Conditions; Care Transitions; Hospitals; e-Clinical Pathway

List of Abbreviations

MCC	Multiple Chronic Conditions
DM	Diabetes Mellitus
CHF	Congestive Heart Failure
CKD	Chronic Kidney Disease

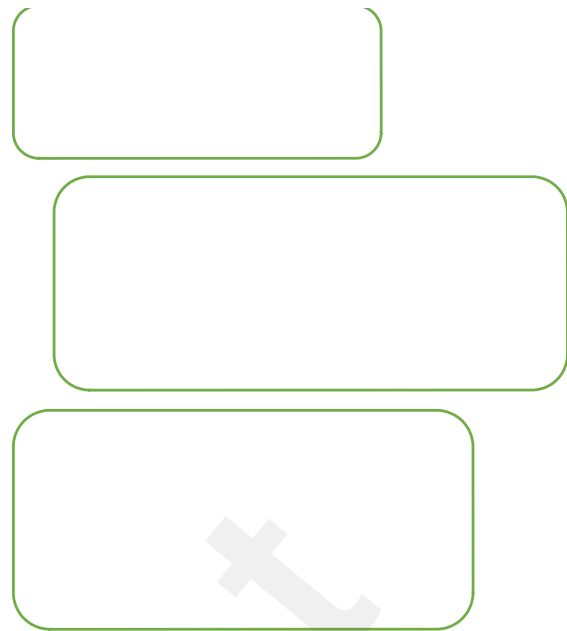
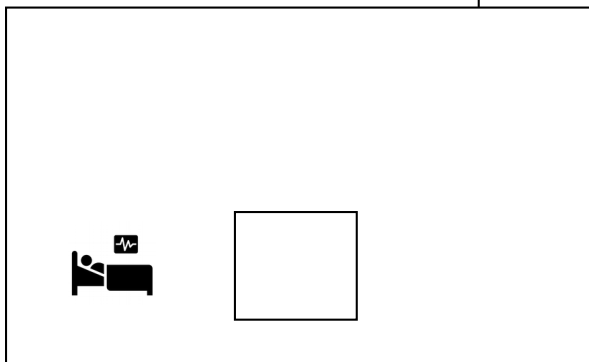
Introduction

Care transitions from hospital discharge to follow-up with primary care are critical moments for patients involving the transfer of vital information.¹ This process requires close collaboration among hospital care teams, primary care providers, specialists, patients, and family/caregivers,^{2,3} to minimize the chance of miscommunication or information loss and to bridge potential gaps in care continuity. For patients with multiple chronic conditions (MCC), the risks during this transition are particularly high, including an increased risk for hospital readmissions.⁴ A 2018 analysis of the National Health Interview Study found that 27.2 percent of US adults had multiple (≥ 2) chronic conditions.⁵ Patients with MCC including diabetes mellitus (DM), congestive heart failure (CHF), and/or chronic kidney disease (CKD), face significant challenges as these and other comorbidities contribute to a higher disease burden and increased healthcare costs.^{6,7}

Understanding the patient educational requirements for care transitions is crucial for ensuring safe and effective care for patients with MCC. For example, increasing services and touch points for high risk populations can improve health care during critically important care transitions.⁸ Digital health interventions that incorporate health education components are linked to greater user success.⁹ In addition, effective patient education can enhance health literacy, which in turn supports self-management.¹⁰ Research shows that mobile applications can improve health outcomes for individuals living with chronic illness,¹¹ but a major challenge is the high dropout rate associated with app-based interventions.¹² Many older adults with MCC and their caregivers express interest in using digital health portals, provided they offer features that patients find both useful and easy to navigate.¹³

The e-clinical pathway configured within the [removed for blinding] patient portal specifically targets the transition from hospital to home for patients with MCC. This includes patients with varying combinations of DM, CKD, and CHF, or just one of these conditions along with another chronic illness (Figure 1). Previous work on the technical development of the e-clinical pathway has been described elsewhere.¹⁴ In brief, the e-clinical pathway leverages Epic's Care Companion

module, which is an extension of E
 pathway is to support patients in an c
 provides a template that includes a
 customize and enhance this educa
 specifically designed for discharged
 transition from hospital to primary c



key learnings from identifying, evaluating, and
 integrating educational content to address the needs
 of patients with MCC and their caregivers: the end
 users of the e-clinical pathway. These efforts were
 guided by participant feedback from the primary

study, which emphasized the need for information reinforcement (Figure 2) during the critical transition from acute hospitalization to home and ongoing care with their primary care provider. In addition, a secondary analysis of qualitative interview data explored the education needs of end-users during the transition from acute care to home and primary care follow-up. To our knowledge, no publicly available content library currently addresses this specific care transition. This study aimed to identify, evaluate and integrate content that meets these needs and to develop an education pathway that offers curated, personalized resources to support effective self-management at home.

Research Questions:

- What educational requirements do patients with MCC have during their transition from hospital to home and back to primary care?
- What educational materials will support patient self-management of their conditions and symptoms during the transition from acute hospitalization back to primary care?

Methods

Design

This was a qualitative secondary analysis of individual interviews and focus group data from a larger primary study that developed an electronic care transition tool to improve health outcomes of patients with MCC using a stakeholder-centered design approach.¹⁴

Setting and Participants

Patient advisors from the [removed for blinding] patient and family advisory councils and clinicians (hospitalists, physician assistants, nurse practitioners, nurses, case managers, and an outpatient physician) participated in the original primary study.

Data Collection and Analysis

Individual interviews involving multidisciplinary providers and clinical staff and focus groups involving patient advisors were conducted in the primary study. As part of the data collection in the primary study,¹⁴ participants openly shared and expounded on their views of educational content necessary for an effective electronic care transition tool. A secondary qualitative analysis was conducted to explore specific educational content research questions, yielding insights beyond the original scope of the primary study and addressing issues identified as important to the participants.^{16,17} The methods used to collect the data used in the primary study have been published previously, as were the participant demographics.¹⁴ The purpose, therefore, of this secondary analysis was to identify and explore the educational requirements of patients with MCC for the e-clinical pathway as expressed by the participants in the primary study.

Interview guides, developed based on a literature review and reviewed by experts, were utilized for the focus groups and interviews, which were conducted with 12 healthcare providers and staff and 11 patient advisors in the primary study. The resulting transcripts, transcribed verbatim and anonymized, were the data corpus for the secondary qualitative analysis. Codes were generated both deductively from the interview guide/research questions using a template and framework matrix¹⁸ and inductively from the primary study data, resulting in an inductive/ deductive hybrid thematic

analysis.¹⁹⁻²¹ Three authors (CT, HW, JRJ) performed the coding and deliberated the results. The remaining authors reviewed the analysis; discrepancies were discussed and resolved through team consensus. The analysis was iterative^{22,23} and included team members to contribute to study reliability.²⁴ Throughout the process, regular team meetings and communications were conducted to calibrate data collection, discuss findings, and to examine patterns and potential conclusions, encouraging team reflexivity.^{25,26} The qualitative results were thereafter used to build an educational requirements spreadsheet, which was vetted by clinical experts and iteratively refined.

Ethical Considerations

The [removed for blinding] IRB approved all study activities.

Results

A total of 23 individuals (12 clinical staff/providers and 11 patient advisors) participated in the original study, the majority were female (78%) and White (83%). The clinical staff/providers did not provide their ages; however, 91% of the patient advisors ranged in age from 60 to 79 years of age. Participants in the original study described preferred education content, education considerations, and education presentation and display and we identified through the qualitative secondary analysis the following themes regarding specific education requirements for MCC transitions: (1) essential end-user education includes condition-specific, nutrition, and medication content; (2) education must be accurate, accessible, and consider end-user health literacy; and (3) education presentation can be enhanced with graphics, reminders, and end-user resources. The findings further resulted in a completed education pathway (Appendix A) with targeted and specific content for MCC transitions.

Theme 1: Essential End-User Education Includes Condition-Specific, Nutrition, and Medication Content

Participants described frequently consuming online sources of medical information (“It’s my first go to, ... I look at the medical websites” (Patient 2)) when searching out resources and

references regarding their own medical conditions and drug interactions (“I do ... reading on my own too.” (Patient 3)). Participants shared that patient education at discharge includes information about a new diagnosis or condition-specific information (“problem-based documentation ... tailored to every single specific patient and their stay” (Clinician 6)). Condition-specific content is critical because, as one participant shared: “a lot of patients ... just don’t understand their condition” (Clinician 2). Nutrition content is also important at discharge, including any specific “dietary restrictions” (Clinician 4). Dieticians routinely educated patients and caregivers (“anything about their diet” (Patient 4)) prior to hospital discharge. Medication changes, new medication information, or potential medication side effects are also critical education points for participants after discharge: “medication, education, and medication reconciliation, ... that’s what the primary responsibility of the patient [is] when they are discharged from the hospital” (Clinician 6).

Theme 2: Education Must Be Accurate, Accessible, and Consider End-User Health Literacy

Potential patient end-users want accurate education; participants shared that although they do reference medical information for their conditions on-line, at times internet sources “can raise a lot more questions” (Patient 2). Participants shared that they verify accuracy by confirming on-line information, either with a trusted family member who is a clinician or another online source of information (“to validate what I read” (Patient 2)). For example, one patient-advisor participant shared that if “it’s something new or different or frightening I just pick up the phone and call my brother [the surgeon]” (Patient 3). Potential patient end-users also want information that is accessible and “written clearly” (Patient 3). Participants appreciated the content of Medline Plus²⁷ that specified “when to do what and ... [that contained] enough information in plain language ... so that people can refer to it. They’re not having to go elsewhere.” (Patient 1).

However, and as one clinician-participant explained, it is important to balance information requirements along with “ the patient’s mental state [and] information overload” (Clinician 6), further sharing that the goal for discharge education is to provide “the most accurate and clear patient

accessible information without overwhelming them with so much information ... keeping it to the key points” (Clinician 6). Critically, patient education must consider “a patient’s health literacy so that when you are explaining these things, you’re not just assuming that they understand you” (Clinician 8). The education must also consider the potential patient end-user’s language of origin; for example, one patient participant shared: “one of the areas that I focus on a lot is ... literacy ...I think about the patient [who] doesn’t speak English perhaps, as a first language ... and when I look at this in terms of multi syllable words and making an assumption that a patient can understand all of this. I see some opportunities. Maybe you could make this a little bit easier for those patients to follow.” (Patient 5).

Participants indicated that education content intensity should vary by the individual patient need. As one clinician participant explained, every patient has “different ways of absorbing information” (Clinician 4). The study team configuring the e-clinical pathway presented two potential levels of education prepared for patients, one “standard” education pathway and one “superuser” education pathway. This would allow the app to push a smaller set of tasks to users that engage with tasks less frequently, including educational content. For example, “superusers” would receive one recommended reading per day; standard users would receive less content. Participants likewise shared that potential end-users may approach education content and intensity based on their individual background, needs, and comfort levels. For example, one participant shared that they would review content first on “the Brigham [website] ... and then I’d look at Cleveland Clinic which I know is good for cardiac stuff ... and that’s probably not the normal person” (Patient 2). In contrast, another participant indicated: “And I will read what’s on the Brigham ... I mean I know nothing, so I have to presume what they’re ... writing is accurate” (Patient 3).

Theme 3: Education Presentation Can Be Enhanced with Graphics, Reminders, and End-User Resources

The presentation of the education should integrate appealing graphics and/or visuals to

enhance education understanding and readability. For example, one participant explained that they shared with the patient “a cup that we have in the hospital, ... just to give them a visual ... [to t]hink of that much fluid”) (Clinician 5). Participants particularly appreciated the graphics on MedlinePlus (“some nice graphics” (Patient 1); “really good graphics” (Patient 2)). Hospital discharge information similarly uses easily identifiable graphics: “stop signs and green lights and arrows. ... very clear and patient friendly” (Clinician 6). Education content can also be enhanced with reminders, including nutrition/diet (“remember to stay away from extra salt” (Clinician 4)) or medication reminders. One participant shared: “I do find it very convenient to have that alarm ... because regardless of age, ... to help for compliance.” (Patient 1). Another participant also suggested a digital health navigator (“if you had a helper” (Patient 2)) to support education and app use (“I would absolutely do it as long as I learned how.” (Patient 2)).

Sources of Education Content and Education Pathway Implications

As detailed in Table 1, the participant preferences expressed through the themes resulted in several implications for the sources of education content and the education pathway. The education content included medical-condition specific content, for all three

included conditions, with nutrition and medication content tailored to each condition. The primary

education source was Medline Plus, along with other reputable health websites, and all education links were structured and organized for end-user accessibility and health literacy.

The presentation of education included visual aids and graphics to enhance education; reminders to alert end-users to available education content; and resources including a digital health navigator for end-user support. (Table 1). These resulting implications were all directly addressed as the team developed and refined the education content pathway (“education pathway”) (Appendix A).

Table 2: Excerpt of Education Content Pathway

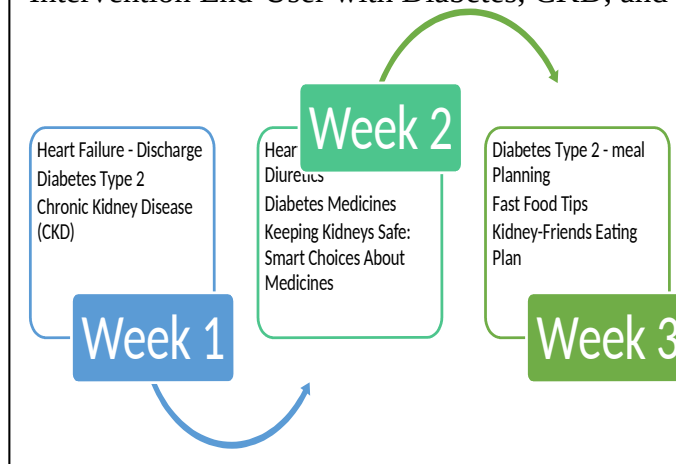
	Week 1	Week 1	Week 1	Week 2	Week 2	Week 2
Heart Failure	Heart Failure - Discharge	Heart Failure - Medicine	Heart failure Home Monitoring	Heart Failure - Overview	Heart Failure - Fluids and Diuretics	Low Salt Diet
Diabetes	Diabetes Type 2	Diabetes Medicines	Diabetes Type 2 - Meal Planning	Managing Your Blood Sugar	High blood Sugar - Self Care	Low Blood Sugar - Self Care
Diabetes & CKD & HF	Heart Failure - Discharge	Diabetes Type 2	Chronic Kidney Disease (CKD) (AKF)	Heart Failure - Fluids and Diuretics	Diabetes Medicines	Keeping Kidneys Safe: Smart Choices About Medicines (NIDDK)

The three conditions (and combinations of MCC including DM, CHF, and CKD), were mapped onto an education pathway organized by post-discharge day, and then curated and prioritized. A section of the education pathway is excerpted in Table 2; the full

spreadsheet of the final resulting education pathway is included in Appendix A, with hyperlinks for freely available education content. While MedlinePlus²⁷ education sources make up the majority of the knowledge links, additional information was added to supplement CKD education, including information from the American Kidney Fund (AKF) and the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK), which are also open source. As indicated in Table 2, several education content topics were included within each week,

and this is further depicted in Figure 3. The article title is displayed as the display text and these titles are hyperlinks directly linked to webpages. Noted with more detail in the full education pathway in Appendix A are the additional scripts that helps orient the patient/user to the learning objective

Figure 3: Weeks 1, 2, and 3 Education Topic Intervention End-User with Diabetes, CKD, and



anticipated if the article link is clicked and read.

Discussion

Through the secondary qualitative analysis of the data corpus, we identified necessary educational requirements of post-discharge information for MCC patients, along with critical aspects of online patient education and, thereafter, transformed the findings into a targeted education content pathway. In sum, we have developed MCC care transition educational content that was integrated into our e-clinical pathway and application.

Barriers to self-efficacy for patients with chronic disease, including health literacy, access, and support, can be addressed with mobile applications and self-management programs.^{28,29} Existing literature confirms the focus of this study and its findings, including the potential for apps to support self-management.³⁰ One randomized trial of a personal health record mobile app found a maintained (versus declining) quality of care among participants who experienced the intervention.³¹ Other literature has detailed how participants felt supported in their goal-tracking through a mobile app³² and reported increased motivation for behavior change.³³ Digital health technologies do have the potential to support patient outcomes.

However, digital health technologies with targeted information for individualized MCC patient education is key. Targeting self-management in the transition from hospital to home is critical for MCC patient education. Despite the need, many educational resources, including online applications, only target one chronic illness, such as heart failure³⁴ or a specific self-management concept, such as fluid tracking.³⁵ Here, the team focused on providing comprehensive MCC educational content without contributing to cognitive overload. MedlinePlus²⁷ is the primary education source for the app education pathway and is a validated and free source of consumer healthcare educational content. In contrast to the available education from MedlinePlus for DM and CHF, detailed CKD information was insufficient for the established educational requirements. This is further illustrative of similar challenges with CKD patient education scholarship. For example, one review of available CKD apps

found that nephrologists' app evaluations indicated the providers perceived a lack in quality in the available content.³⁶ Another study evaluating CKD websites found that their evaluation justified the recommendation for content improvements.³⁷ Furthermore, existing literature also reflects the continued challenges with inadequate app use rates and insufficient engagement with digital health interventions,^{38,39} reflecting an ongoing tension with the app intentions and their ultimate success.

The educational pathway is generalizable and reproducible in other healthcare systems. It is also potentially useful outside of healthcare institutions as a structure establishing an end-user guided process on a mobile app. The work and process of the study team, and the resulting education pathway, are detailed and included in this manuscript specifically so that other healthcare systems, or others, can freely replicate the process. This information provided could be used by another facility to adjust the e-clinical pathway for their own needs, based on the description of the process in this manuscript and other related manuscripts,¹⁴ minimizing process burden and cost. The team used content in the public domain, which is generalizable as this content can be easily adopted and used in low resource settings. Stakeholder involvement in the educational requirement process was intended to increase potential uptake and dissemination;⁴⁰ disseminating knowledge increases the potential for impact.⁴¹ Although other educational sources were considered, often with many benefits including curated and organized content, one critical aim was to make the education pathway a process that could be replicated. As such, the study team decided to primarily use MedlinePlus²⁷ for the educational content, along with open-source CKD education from AKF and NIDDK. While MedlinePlus²⁷ is an exceptional, well-sourced, federally backed, and free education source, there were aspects of this education source that were often times unwieldy, expansive, and not limited to care transitions information.

Finally, the importance of accessible language, digital health navigators, and family involvement evident in the results also indicates concordance with the existing literature. Adult health literacy proficiency remains low and mobile applications focused on language and end user

accessibility can support aspects of health literacy, including health information seeking.⁴² Participants in this study expressed their desire for robust support, such as through a digital navigator, and is reflected in the available science expounding on the potential positive impact of digital health navigators on patient app use.⁴³ Participants also brought up the positive impact of family involvement in their own digital health technology experiences; existing scholarship confirms that that family engagement and support can facilitate patients' adoption of a digital health solution,⁴⁴ although further studies should also consider the digital literacy of caregivers as a complimentary identified need.⁴⁵ In sum, future work involving mobile applications and other digital health technologies should remain mindful of the many barriers to participant recruitment and technology use, although our results suggest patient and family engagement, digital health navigator involvement, and language accessibility may be modifiable and successful factors to consider.

Limitations

This work has some limitations that should be noted. First, this study was conducted among participants very engaged with healthcare services and knowledgeable about the post-discharge process. However, this study intentionally and purposefully included early stakeholder involvement, extensive provider and patient representative reviews and feedback, and iterative work with the study team and experts to succinctly create targeted and essential educational content. Second, the secondary qualitative analysis of educational requirements was conducted prior to app completion and testing. Future work will be needed to confirm and validate educational content fit with app end-user needs and larger primary study aims.

Conclusions

This study effectively produced, organized, and vetted the educational requirements to support the MCC patient during the critical post-hospitalization transition period. Our secondary qualitative analysis extended the work of the primary study with a conceptual focus on patient and caregiver educational requirements. Study findings support a deeper understanding of end-user

education requirements and further enhanced the resulting education resources intended for the app in the primary study. The end-user educational requirements and the included resulting education pathway implemented in the study app are available to support future research, implementation, and evaluation efforts aimed at improving care transitions for individuals with multiple chronic conditions (MCC).

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Supplementary Files

Multimedia Appendixes

Education content pathway.

URL: <http://asset.jmir.pub/assets/578654a1a92249d3a64b311609236f98.pdf>