

Global Research Trends on Digital therapeutics in Early 21st Century: A Data-driven Bibliometric Analysis

Fanyu Meng, Ruiying Ruiying Quan, Zhiying Cui, Xin Tian, Zheng Li, Jiuyue Wang, Zhongqing Wang, Zhongqing Peng

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Abstract

As an emerging therapeutics plan, digital therapeutics has attracted increasing attention in recent years, with numerous research hotspots continually emerging. This study aims to explore the evolving trends in digital therapeutics publications since the beginning of the 21st century. A total of 660 publications that met the requirements were included. The United States of America was the top contributing country. Harvard University and Journal of Medical Internet Research were the institution and journal with the largest number of publications, respectively. Marsch, Lisa A and Maricich, Yuri A. were the top two contributing authors. Research hotspots of digital therapeutics were divided into four clusters based on the co-occurrence analysis of keywords: (1) Application of Digital Therapeutics in Chronic Disease; (2) Applications of Digital Therapeutics in the Intervention of Mental Disorders; (3) Applications of Digital Therapeutics in Addiction Treatment; (4) Applications of Digital Therapeutics in Cognitive Behavioral Recovery.

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Original Manuscript

Global Research Trends on Digital therapeutics in Early 21st Century: A Data-driven Bibliometric Analysis

Title Page

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Abstract

As an emerging therapeutics plan, digital therapeutics has attracted increasing attention in recent years, with numerous research hotspots continually emerging. This study aims to explore the evolving trends in digital therapeutics publications since the beginning of the 21st century. A total of 660 publications that met the requirements were included. The United States of America was the top contributing country. Harvard University and Journal of Medical Internet Research were the institution and journal with the largest number of publications, respectively. Marsch, Lisa A and Maricich, Yuri A. were the top two contributing authors. Research hotspots of digital therapeutics were divided into four clusters based on the co-occurrence analysis of keywords: (1) Application of

Digital Therapeutics in Chronic Disease; (2) Applications of Digital Therapeutics in the Intervention of Mental Disorders; (3) Applications of Digital Therapeutics in Addiction Treatment; (4) Applications of Digital Therapeutics in Cognitive Behavioral Recovery.

Keywords

Digital Therapeutics; Bibliometrix Analysis; VOSviewer; WOS

1. Introduction

Digital therapeutics is a treatment plan that uses digital or online health technologies to treat medical or mental conditions, aiming to enhance the accessibility and effectiveness of healthcare by preventing, monitoring, managing and treating symptoms and diseases or optimizing treatment [1–3].

Compared with traditional diagnostic and therapeutic approaches, a distinctive feature of digital therapeutics lies in its ability to optimize individualized treatment strategies and offer diverse forms of intervention. It may take the form of smartphone applications that promote dietary or physical activity changes, or apps that enhance medication adherence to support effective disease management, thereby embodying the principles of personalized medicine [3,4].

Over the past decade, digital therapeutics has emerged as a novel form of therapeutic intervention. A variety of digital therapeutics-based products have received approval from relevant regulatory agencies in several countries, while many others are currently undergoing clinical trials. The market share of digital therapeutics is also steadily expanding. According to a January 2020 report by the U.S.-based market research firm Allied Market Research, the global digital therapeutics (DTx) market was valued at 2.88 billion in 2019. The market is projected to grow at a compound annual growth rate (CAGR) of 20.5%, with total revenue expected to reach 13.8 billion by 2027[5]. In 2021, the US Food and Drug Administration (FDA) also launched the Digital Health Precertification Program to facilitate the development and regulatory oversight of digital therapeutics

products[6]. These digital therapeutic products can be further categorized based on their delivery modalities, such as virtual reality[7,8],artificial intelligence[9],web applications[10] and mobile games [11]. Currently, digital therapeutics can provide treatment interventions for a range of conditions, including but not limited to depression[12],hypertension[13] and rheumatic diseases[14]. During the COVID-19 pandemic, multiple digital therapeutic products received emergency use authorization and demonstrated beneficial effects, particularly when patients' locations, socioeconomic factors, or global health conditions were constrained[6,11]. Furthermore, studies have highlighted that the momentum generated by the COVID-19 pandemic has substantially accelerated advancements in digital therapeutics and facilitated their widespread implementation[15].

Bibliometrics is a popular and rigorous quantitative method for exploring and analyzing literature-based textual data. It can reveal the performance of articles and journals, uncover collaboration patterns among groups from different perspectives, identify emerging hotspots in a specific research field, and explore the knowledge structure within existing literature in a particular domain [16–19]. Because of its capability to analyze large volumes of textual data and quantitatively organize knowledge structures, bibliometrics has seen widespread development and application in recent years[20–22]. Currently, scholars from various fields, including but not limited to medicine[23],finance[24],environmental science[25],agriculture[26] and medical informatics[27],have utilized bibliometrics to retrospectively analyze the research progress within their respective domains.

Despite breakthrough progress in digital therapeutics research in recent years, the field remains in its early stages. Moreover, previous studies have not conducted retrospective analyses using bibliometric methods. This study aims to apply bibliometric analysis to examine the publication output and collaboration patterns of countries/regions, institutions, and authors within, as well as to identify highly cited publications. Additionally, we performed keywords co-occurrence analysis to reveal research hotspots and reasonably predict future directions, providing valuable insights for practitioners and researchers.

2. Method

2.1 Search Methodology and Process

The Web of Science is a comprehensive and specialized citation database that offers extensive bibliometric data. Therefore, it was selected as the data source for this study. The search process and steps were illustrated in Figure 1. In this study, an advanced search was conducted in the Science Citation Index Expanded (SCI-EXPANDED) and the Social Science Citation Index (SSCI) of Web of Science Core Collection (WOSCC). The search query used was TS = (“Digital Therap*”), with the publication time span limited to January 1, 2000, to February 19, 2025, resulting in a total of 968 original publications retrieved. After excluding non-article/review publications and non-English language records, a total of 660 publications were retained for subsequent bibliometric analysis. It is important to note that, to avoid potential inconsistencies caused by database updates, all 660 publications data were downloaded on February 19, 2025. Additionally, the dataset is publicly available from an open data source, involves no ethical concerns, and does not require patient consent, as it is considered non-human subject research.

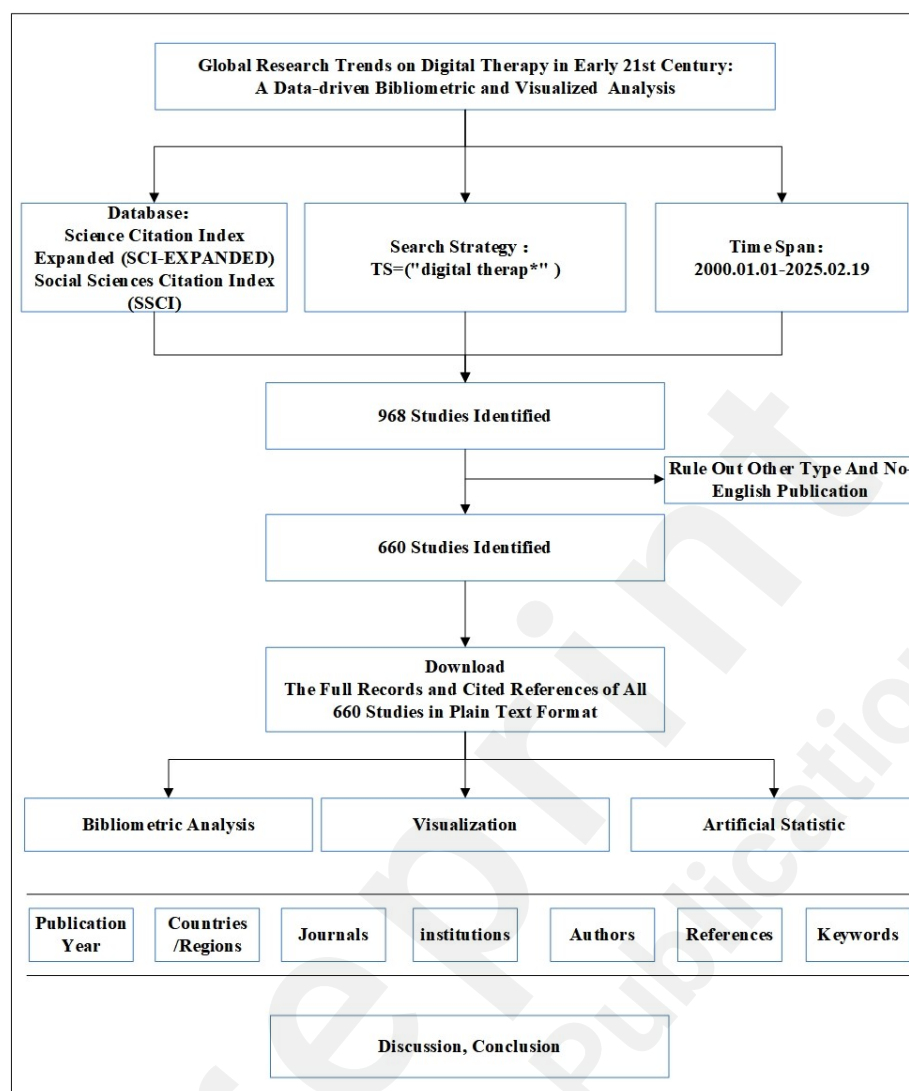


Figure 1 The search process and steps for retrieving publications in digital therapeutics.

2.2 Analysis Methods and tools

The analysis of relevant bibliometric indicators in this study was primarily conducted using VOSviewer (version 1.1.18), a specialized tool for constructing and visualizing bibliometric networks. VOSviewer is a free computer program developed in 2009 by Van Eck and Waltman from the Centre for Science and Technology Studies (CWTS) at Leiden University in the Netherlands. It is designed for constructing and visualizing bibliometric maps. VOSviewer is capable of performing two of the most common types of bibliometric analysis: co-authorship analysis and co-occurrence analysis. This study employed co-authorship analysis to reveal collaboration patterns among countries/regions, authors, and institutions. Additionally, key bibliometric indicators such as publication volume, average citation, and average publication year were summarized for the most productive countries/regions, authors, and institutions. This study utilized co-occurrence analysis, which determines the strength of association between keywords based on their frequency of appearing together within the same publication. This enabled keywords clusters analysis and overlay visualization based on average publication year, thereby assisting researchers in identifying research hotspots and emerging trends in digital therapeutics. Additionally, this study identified highly cited publications within in digital therapeutics and conducted a summary analysis of their relevant bibliometric indicators.

3.Result

3.1 Number of global publications

The temporal trend in publication volume can serve as an indicator of the popularity and evolution of a given research domain. Since the beginning of the 21st century, the annual publication volume in digital therapeutics has shown an overall increasing trend, as illustrated in Figure 1 (data for 2025 are partial and therefore not displayed). As shown in the figure 2, following the publication of the first article in digital therapeutics in 2015, the annual number of publications surpassed 10 for the first time in 2018, and has exhibited a clear year-by-year increase. In 2022, the annual number of publications exceeded 100, reaching 190 in 2024. Moreover, publications from 2023 to 2025 accounted for more than half of the total publications, indicating a growing attention to digital therapeutics in recent years.

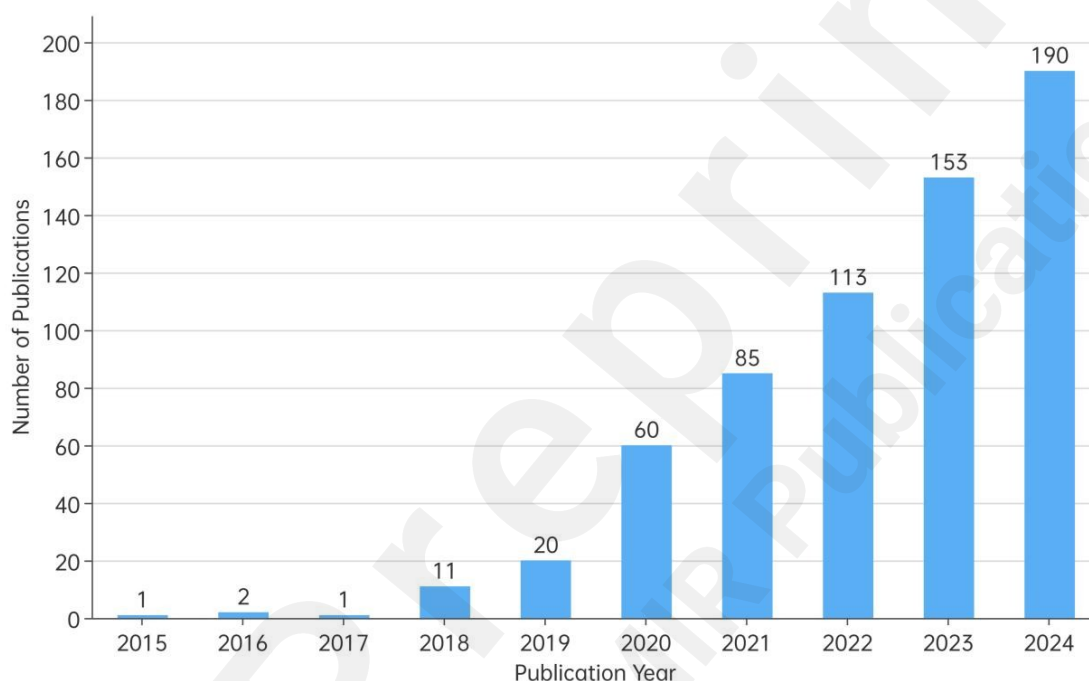


Figure 2 The annual number of publications in digital therapeutics.

3.2 Contributions of countries/regions

A total of 54 countries/regions have contributed publications to digital therapeutics. A world distribution map of these 54 countries/regions, based on the number of publications, was presented in Figure 3. As shown in the Figure 3, countries/regions with more than 50 publications were highlighted in red, those with 10 to 50 publications in yellow, and those with fewer than 10 publications in blue. Only a few of countries—primarily located in Asia, Europe, and North America—have contributed publications to digital therapeutics. Among them, the United States ranked first in publication output with 278 articles, followed by South Korea with 88 and the United Kingdom with 81.

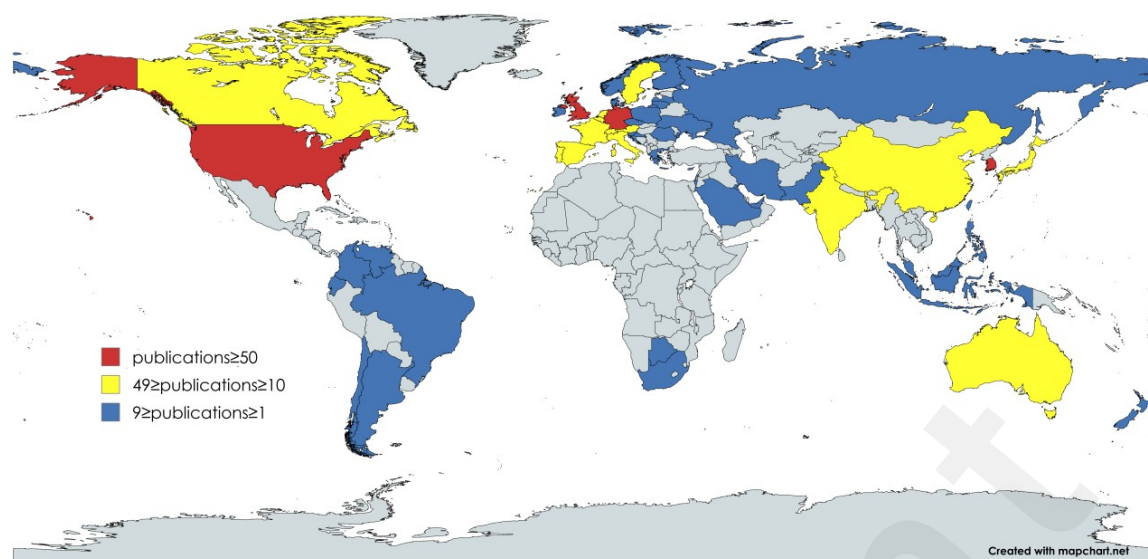


Figure 3 Global publication distribution map in digital therapeutics.

Table 1 summarized key bibliometric indicators for the top 10 countries/regions in terms of publication volume in digital therapeutics. As shown in Table 1, the United States led by a wide margin with 278 publications, accounting for 42.1% of the total, significantly surpassing all other countries/regions. Because of its high publication volume, the United States also demonstrated strong performance in total citation count, with 3,987 citations. With respect to average citation, the United Kingdom (19.26), Switzerland (18.50) and Australia (18.25) rank highest, suggesting that publications from these countries were of comparatively high quality and have received broad scholarly recognition. Regarding the average publication year, the majority of countries/regions had an average publication year between 2022 and 2023. The United States had the earliest average publication year, at 2022.08.

Table 1 The top 10 productive countries/regions in digital therapeutics.

Rank	Country/Region	Publications	Citations	Avg.Citations	Avg.Pub.Year
1	United States of America	278	3987	14.34	2022.08
2	South Korea	88	537	6.10	2023.19
3	United Kingdom	81	1560	19.26	2022.16
4	Germany	68	768	11.29	2023.00
5	China	43	174	4.05	2023.44
6	Italy	40	649	16.23	2023.23
7	Canada	31	512	16.52	2022.71
8	Australia	28	511	18.25	2022.57
9	Switzerland	28	518	18.50	2022.57
10	Japan	26	429	16.50	2022.35

3.3 Contributions of institutions

A total of 1,364 institutions have contributed publications to digital therapeutics. When applying a publication threshold of five or more articles, 74 institutions met the criteria. A co-authorship network of 63 institutions which existing collaborative relationships was illustrated in Figure 4. As shown in the figure 4, six distinct clusters were identified, represented by the colors red, yellow, blue, green, cyan, and purple. Among the six clusters, the red cluster—comprising 25 institutions—had the highest publications volume, with a total of 240 publications, accounting for 36.4% of the total publications. Collaboration among institutions appeared relatively limited, with several institutions serving as key nodes linking different co-authorship clusters—for example, the University of California, Los Angeles; the University of California, San Francisco.

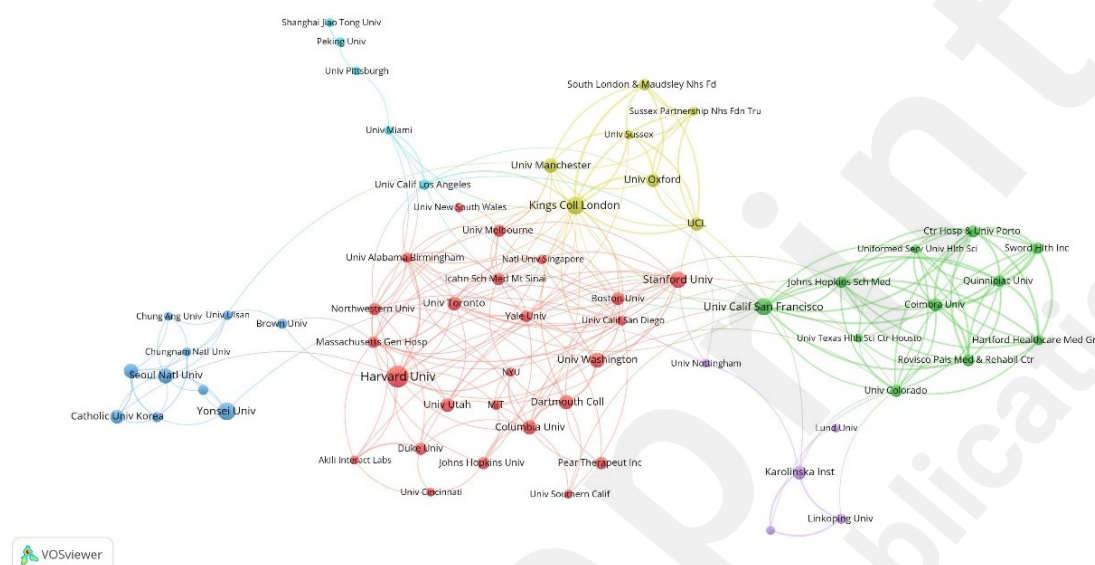


Figure 4 The co-authorship network map of productive research institutions in digital therapeutics.

Table 2 summarized key bibliometric indicators for the top 10 institutions in terms of publication volume in digital therapeutics. Of the top ten most productive institutions, nine appeared in the institutional co-authorship network depicted in Figure 4, with CureApp Inc. (ranked ninth) being the only exception. Harvard University led other institutions with a notable publication volume of 29 publications. In terms of average citation per publication, the top three institutions are King's College London (27.60), Stanford University (25.50), and Harvard University (15.90), indicating a higher average quality of their publications. Dartmouth College had the earliest average publication year, suggesting that it has been engaged in digital therapeutics research slightly earlier than other institutions.

Table 2 The top 10 productive institutions in digital therapeutics.

Rank	Institution	Publications	Citations	Avg.Citations	Avg.Pub.Year
1	Harvard University	29	461	15.90	2022.00
2	King's College London	20	552	27.60	2021.90
3	Yonsei University	19	122	6.42	2023.32
4	University of California, San Francisco	18	338	18.78	2021.67
5	Stanford University	16	408	25.50	2021.81
6	Seoul National University	14	85	6.07	2022.86
7	University of Washington	14	114	8.14	2022.14

8	Columbia University in the City of New York	13	157	12.08	2021.77
9	Cureapp Inc	13	309	23.77	2021.62
10	Dartmouth College	13	159	12.23	2020.92

3.4 Contributions of authors

A total of 3521 authors had contributed publications to digital therapeutics. When applying a publication threshold of two or more articles, 391 authors met the criteria. A co-authorship network of 47 institutions which existing collaborative relationships were illustrated in Figure 5. Since most authors were not appear in the co-authorship network, this indicated that collaboration among researchers worldwide was relatively limited, highlighting the need to strengthen international cooperation. As shown in Figure 5, seven clusters were identified, with only the red and green clusters containing more than 10 nodes each. The remaining five clusters relied on specific authors to establish co-authorship links with other clusters.

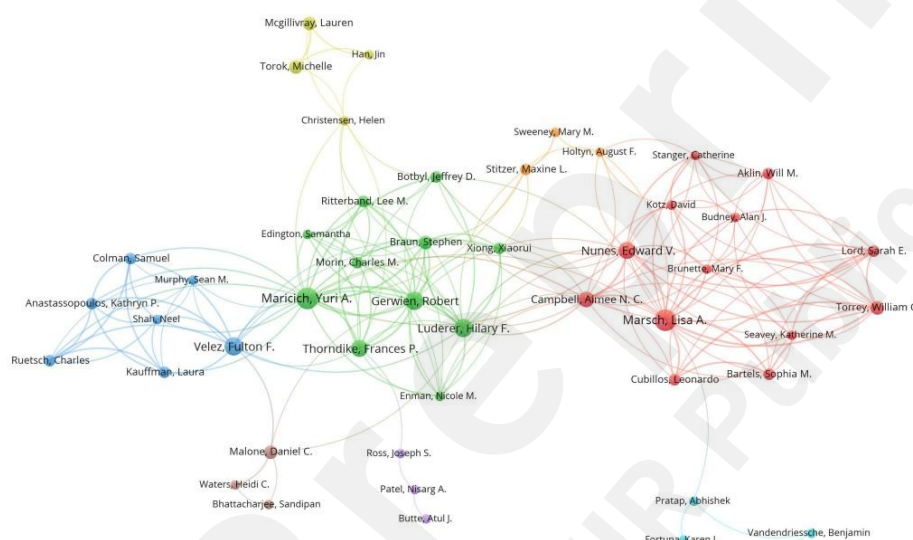


Figure 5 The co-authorship network map of productive authors in digital therapeutics.

Table 3 summarized key bibliometric indicators for the top 10 authors in terms of publication volume in digital therapeutics. All ten of the top authors appeared in the co-authorship network illustrated in Figure 5, with eight of them clustered within the red and green groups. The top three most productive authors were Marsch, Lisa A. ($n = 10$), Maricich, Yuri A. ($n = 10$) and Gerwien, Robert ($n = 7$). Most of the authors had an average citation exceeding 10, with the exception of Thorndike, Frances P. (5.67) and Malone, Daniel C. (2.00). In terms of average publication year, the earliest and latest authors are Marsch, Lisa A. (2020.90) and Malone, Daniel C. (2022.75), respectively.

Table 3 The top 10 productive authors in digital therapeutics.

Rank	Author	Publications	Citations	Avg.Citations	Avg.Pub.Year
1	Marsch, Lisa A.	10	121	12.10	2020.90

2	Maricich, Yuri A.	10	118	11.80	2022.00
3	Gerwien, Robert	7	70	10.00	2022.14
4	Luderer, Hilary F.	7	103	14.71	2021.71
5	Velez, Fulton F.	7	92	13.14	2021.57
6	Nunes, Edward V.	6	92	15.33	2021.00
7	Thorndike, Frances P.	6	34	5.67	2022.50
8	Campbell, Aimee N. C.	5	66	13.20	2021.60
9	Braun, Stephen1	4	65	16.25	2021.75
10	Malone, Daniel C.	4	8	2.00	2022.75

3.5 Contributions of journals

A total of 307 journals had contributed publications to digital therapeutics. Table 4 presented the top ten journals ranked by the number of publications in digital therapeutics. Journal of Medical Internet Research led by a significant margin, with 69 publications—far surpassing all other journals. Despite not being among the top journals by publication volume, NPJ Digital Medicine leads in average citations per article (33.60), suggesting that its publications are of high impact and that the journal has made a sustained contribution to the advancement of digital therapeutics.

Rank	Journal	Publications	Citations	Avg.Citations	Avg.Pub.Year
1	Journal of Medical Internet Research	69	860	12.46	2022.23
2	Digital Health	25	80	3.20	2023.72
3	JMIR Mental Health	23	403	17.52	2021.09
4	Frontiers in Psychiatry	21	117	5.57	2022.67
5	JMIR Mhealth and Uhealth	16	237	14.81	2021.88
6	BMJ Open	11	55	5.00	2022.64
7	NPJ Digital Medicine	10	336	33.60	2021.20
8	Healthcare	9	16	1.78	2023.44
9	Applied Sciences-Basel	8	12	1.50	2023.50
10	Hypertension Research	8	76	9.50	2023.38

3.6 The top 10 highly-cited Publications.

A total of 660 publications were included in this study. The ten most-cited publications were summarized in Table 4. The most highly cited publication was a research article by McIntyre, Roger S., titled “Treatment-resistant depression: definition, prevalence, detection, management, and investigational interventions,” published in 2023. This article highlighted the potential role of digital therapeutics in managing treatment-resistant depression (TRD). Despite its recent publication, it has already received a substantial number of citations, indicating its significant impact and contribution to digital therapeutics. Notably, most of the other publications listed in Table 5 have each been cited more than 100 times.

Table 4 The top 10 highly-cited publications in digital therapeutics.

Rank	Title	First Author	Journal	Citations	Y
1	Treatment-resistant depression: definition, prevalence, detection, management, and investigational interventions	Mcintyre, Roger S.	World Psychiatry	178	2018
2	A novel digital intervention for actively reducing severity of paediatric adhd (stars-adhd): a randomised controlled trial	Kollins, Scott H.	Lancet Digital Health	172	2018
3	Digital health for optimal supportive care in oncology: benefits, limits, and future perspectives	Aapro, M.	Supportive Care in Cancer	167	2018
4	Convolutional recurrent neural networks for glucose prediction	Li, Kezhi	Ieee Journal of Biomedical and Health Informatics	151	2018
5	Artificial intelligence: the future for diabetes care	Ellahham, Samer	American Journal of Medicine	137	2018
6	Long-term outcomes of a web-based diabetes prevention program: 2-year results of a single-arm longitudinal study	Sepah, S. Cameron	Journal of Medical Internet Research	136	2018
7	Psychiatric diagnosis and treatment in the 21st century: paradigm shifts versus incremental integration	Stein, Dan J.	World Psychiatry	108	2018
8	Efficacy of a digital therapeutics system in the management of essential hypertension: the herb-dh1 pivotal trial	Kario, Kazuomi	European Heart Journal	102	2018
9	Digital health technologies: opportunities and challenges in rheumatology	Solomon, Daniel H.	Nature Reviews Rheumatology	102	2018
10	Digital therapeutics: an integral component of digital innovation in drug development	Sverdlov, Oleksandr	Clinical Pharmacology & Therapeutics	86	2018

3.7 Analysis of keywords

As the keywords of publications encapsulate core knowledge, concepts, and scientific ideas, keywords co-occurrence analysis is an effective method in bibliometric research to identify research hotspots within a scientific domain. After cleaning the keywords data, a total of 2,521 unique keywords were included in this study. By applying a minimum occurrence threshold of five, 223 keywords met the inclusion criteria. A co-occurrence network of these 223 keywords was generated and was shown in Figure 6. Four keywords' clusters were identified through this analysis.

The first cluster (red cluster) primarily included keywords related to the use of digital therapeutics as treatment modalities, such as "digital therapy" and "telemedicine," as well as terms associated with

The second cluster (green cluster) was primarily composed of keywords related to the use of digital therapeutics in the intervention of mental disorders, such as “psychotherapy,” along with keywords referring to mental health conditions or diseases including “depression,” “anxiety,” and “disorder.” This cluster likely reflected the research theme of applying digital therapeutics in mental health interventions.

The fourth cluster (yellow cluster) primarily included keywords related to the use of digital therapeutics in cognitive and behavioral rehabilitation, such as “cognitive behavioral therapy,” “virtual reality,” and “communication,” along with keywords describing manifestations of cognitive or behavioral impairments, including “attention deficit disorder with hyperactivity” and “impairment.” This cluster was likely associated with the research theme of applying digital therapeutics in cognitive and behavioral rehabilitation.



An overlay visualization of the average publication year (AAY) for the 223 keywords included in Figure 6 was generated and was presented in Figure 7. To evaluate the novelty of keywords in the overlay visualization map, VOSviewer defines the AAY as an indicator. The color gradient represents the range of AAY values, with keywords shaded closer to red indicating more recent emergence. As shown in Figure 7, most of the keywords related to digital therapeutics appeared after 2021, suggesting that digital therapeutics was a relatively recent treatment approach or has only recently gained broader attention. Keywords with relatively late AAY values and high cumulative frequencies included “virtual reality” (AAY = 2023.22), “digital health” (AAY = 2022.64), and “digital therapeutics” (AAY = 2022.61).

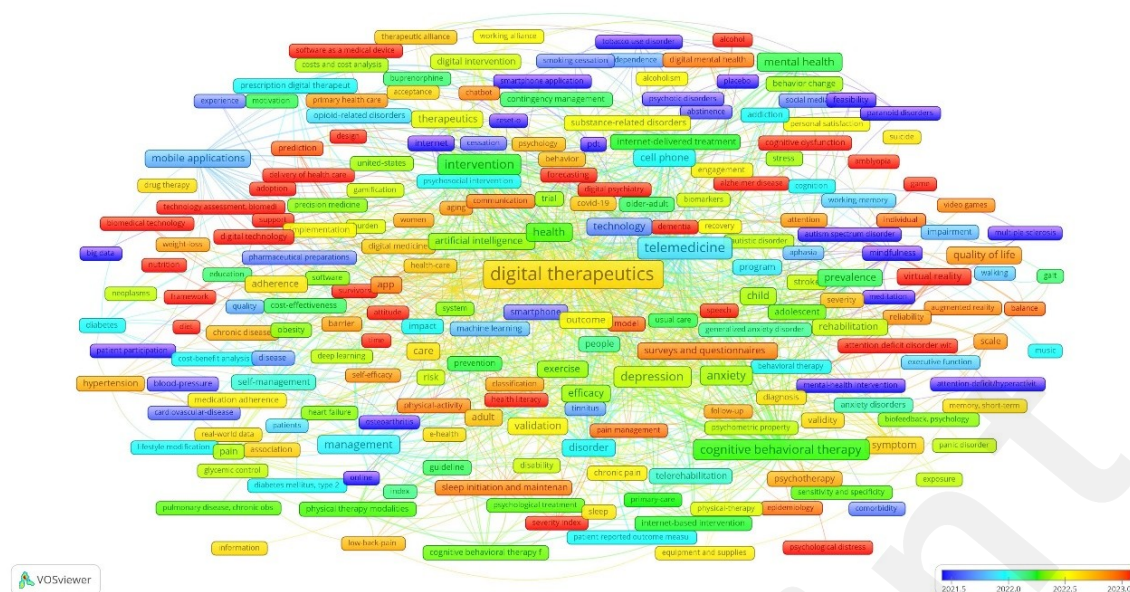


Figure 7 The overlay visualization map of keywords in digital therapeutics.

4. Discussion

Basic knowledge

The number of scientific publications in a given domain often reflects the progress and depth of research. The volume of publications has surged significantly since 2019 in digital therapeutics. Notably, more than 50% of the total publications have been produced within the past three years, indicating a growing level of interest and attention toward digital therapeutics. This trend may be closely associated with several underlying factors.

First of all, 2019 was precisely the time point when the COVID-19 pandemic broke out globally. Due to the limitation of space, the traditional medical model has been greatly impacted, and the demand for digital therapy, a treatment method that can provide telemedicine, home health management and digital health solutions, has gradually intensified [28].

Secondly, the gradual improvement of policies and regulatory systems for digital therapeutics have also been an important contributing factor. For example, in the United States, the Food and Drug Administration (FDA) issued several temporary guidance documents in 2020 concerning digital therapeutics and telemedicine products, which relaxed certain approval requirements and promoted the clinical research and implementation of digital therapeutic products[6]. Moreover, the European Union, including Germany, as well as several Asian countries such as South Korea, Japan, and China, had also gradually introduced policies to regulate emerging sectors and digital therapeutics[29].

Finally, the mature application of technologies such as artificial intelligence, big data and mobile health has provided a solid technical foundation for the implementation of digital therapeutic products, enabling remote data collection, data analysis and the development of personalized treatment approaches[30–34].

In the analysis of countries'/regions' contributions, as shown in Table 1, the United States led significantly with 278 publications, accounting for 42.1% of the total publications. This is approximately three times the number of publications from the second-ranked country. This may be related to the relaxation of certain approval requirements by the USA Food and Drug Administration (FDA) for digital therapeutics and related products. Moreover, diseases commonly targeted by digital therapeutics, such as obesity, diabetes, and depression, have relatively high prevalence rates in the

United States of America, which has generated a substantial amount of real-world research and subsequently driven the advancement of digital therapeutics[35–37].

In the analysis of institutional contributions, not all institutions meeting the publication threshold appeared in the co-authorship network, indicating relatively weak collaboration among institutions conducting research in digital therapeutics. Therefore, enhancing communication and cooperation between institutions are needed. CureApp Inc., ranked ninth in terms of publication count in digital therapeutics, was a digital health startup founded in 2014 and headquartered in Tokyo. The company mainly focuses on developing medical device programs that utilize advanced software technologies and clinical evidence for disease treatment. Although CureApp Inc. has limited collaboration with other institutions and did not appear in the co-authorship network under the set publication threshold, it demonstrated a strong publication output due to its research focus being highly aligned with the research direction of digital therapeutics.

In the analysis of authors' contributions, less than one-fifth of authors appeared in the co-authorship network after applying the minimum publication threshold, and most of the top ten authors by publication count were clustered within large groups. This indicated relatively weak collaboration among authors in digital therapeutics, highlighting the need to strengthen international communication and cooperation. The average publication years of productive authors in digital therapeutics were all prior to 2023, indicating that these researchers started their work relatively early and likely accumulated foundational studies that contributed to advancements in the field.

In the analysis of journals' contribution, *Journal of Medical Internet Research* has contributed 69 publications to digital therapeutics, significantly outperforming other journals. Its thematic focus is highly aligned with the scope of digital therapeutics research. Moreover, in terms of average citation counts, journals such as *NPJ Digital Medicine*, *JMIR Mental Health*, and *JMIR Mhealth and Uhealth* all rank in the Q1 quartile of the Journal Citation Reports (JCR). This indicated that these journals have consistently contributed high-quality publications to digital therapeutics and have maintained strong scholarly impact through frequent citations.

Hotspots of digital therapeutics

Keyword co-occurrence analysis is a commonly used bibliometric method for predicting research hotspots. As illustrated in Figure 6, by distinguishing different clusters based on the color-coded appearance of keywords, four thematic clusters related to digital therapeutics were identified.

Cluster 1 (Red Cluster): Application of Digital Therapeutics in Chronic Disease Management

Chronic diseases have a high incidence rate and require personalized health management, early warning and prevention[38]. According to statistics from the World Health Organization, nearly three-quarters of deaths worldwide are related to chronic diseases, making them a major public health issue that significantly reduced quality of life[39]. Due to the increasing prevalence of chronic diseases and rising healthcare costs, more and more startups are entering the field of digital therapeutics and related products. As a result, products based on digital therapeutics are gradually being introduced to the market. These products can take the form of mobile devices, computers, video games, applications, sensors, and virtual reality, providing evidence-based therapeutic interventions driven by the internet or software for the management of chronic diseases[40]. In particular, the home-based application environment of digital therapeutics aligns well with the reality that most patients with chronic diseases require at-home care. In the red cluster of the keyword co-occurrence map (Figure 6), we identified numerous nodes representing chronic diseases, such as "hypertension," "stroke," "diabetes," "chronic pain," and "obesity." These keywords, along with their frequencies, were summarized in Supplementary Table 1. This indicated that digital therapeutics have already been applied in the intervention and management of various chronic conditions.

In the application of digital therapeutics for chronic disease management, diabetes care has seen particularly widespread adoption and notable progress. Several digital therapeutic products have

already been implemented in clinical practice, including but not limited to iSageRx, Go Dose, Go Dose Pro, and the BlueStar® Rx System (BlueStar). In addition, several other products are currently under development and are expected to be deployed in the near future[41]. The application of digital therapeutics in diabetes management has been implemented through various forms, including web platforms[42], mobile applications[43], artificial intelligence systems[44] and even automated telephone inquiries designed for patient convenience[45]. Compared with traditional approaches, digital therapeutics-based diabetes management has enabled patients to monitor blood glucose levels in real time, allowing healthcare providers to adjust treatment plans accordingly based on dynamic data[46].

Cluster 2 (Green Cluster): Applications of Digital Therapeutics in the Intervention of Mental Disorders

According to statistics, as of 2019, the global cumulative cases of depression and anxiety disorders have exceeded 970 million[47]. According to the latest report statistics, more than 13% of teenagers worldwide suffer from mental disorders. Mental health problems caused by mental disorders not only weaken people but are even risk factors for fatal outcomes such as suicide and all-cause mortality[48,49]. Because of their advantages of high accessibility, convenience, low cost, and freedom from time and space constraints in intervening in mental disorders, digital therapeutic products/programs have attracted considerable research attention in recent years, with several such products/programs being implemented in practice[50]. Currently, digital therapeutic products/programs are capable of intervening in or monitoring the mental states of patients with psychiatric disorders such as depression[51], anxiety disorders[52], schizophrenia[53], attention-deficit/hyperactivity disorder (ADHD) [54] and post-traumatic stress disorder (PTSD)[55]. Currently, some unresolved issues remain in the applications available on the market for intervening in mental disorders. For example, many programs lack adequate security, putting the privacy of millions at risk[56] and potentially exposing vulnerabilities exploitable by malicious actors. Moreover, increasing evidence indicated that developers of digital therapeutic programs generally lack sufficient expertise, resulting in insufficiently detailed security guidelines, tight budgets and deadlines, and inadequate security testing[57].

Cluster 3 (Blue Cluster): Applications of Digital Therapeutics in Addiction Treatment

Addiction encompasses both substance and non-substance forms. Substance addiction, including drug dependence, is characterized by the repeated use of a substance despite awareness of its potentially severe consequences. Non-substance addiction, also referred to as behavioral addiction, includes conditions such as food addiction, internet addiction, and smartphone addiction[58]. Addiction can lead to immeasurable social consequences and losses. Given the home-based and user-targeted nature of digital therapeutics, they hold significant potential in supporting individuals to alleviate or overcome addictive behaviors. Digital therapeutics for addiction intervention can take various forms, including mobile applications [59], internet-delivered interventions[60], chatbots[61], , prescription digital therapeutics [62] and virtual reality technologies[63]. Digital therapeutics can be applied to a wide range of addiction types. In Supplementary Table 2, we summarized the addiction-related keywords that appeared in the co-occurrence map (Figure 6), along with their corresponding frequencies and related metrics. As shown in the table, digital therapeutics can be applied to both substance addictions—such as "alcohol"—and behavioral (non-substance) addictions, such as "cell phone" and "social media."

However, the evidence supporting the use of digital therapeutics for addiction treatment outcomes assessment and case management remains limited and is still in its early stages of development[64]. The main existing challenges include insufficient data-driven innovation to support addiction treatment, the persistence of data gaps and the issue of stigma [65]. Nevertheless, for patients who

have access to online digital interventions for addiction treatment, these approaches have demonstrated promising outcomes[66–69]. With increasing financial investment and the advancement of real-world technologies, more digital therapeutic products are expected to be applied in the treatment of addiction in the future[41].

Cluster 4 (Yellow Cluster): Applications of Digital Therapeutics in Cognitive Behavioral Recovery

Mild cognitive impairment (MCI) is an increasingly prominent public health issue in the context of global aging. A meta-analysis revealed that the prevalence of MCI among individuals aged 50 and above worldwide was 15.56%, with a significant increase observed as age advances[70]. In certain multiethnic populations, such as among the Indian community in Singapore, this proportion approaches nearly one-quarter (24.6%)[71]. Cognitive and behavioral impairments not only diminish quality of life but may also lead to limitations in daily functioning and increased caregiving burdens on families and society. Without timely intervention, these impairments can progress to Alzheimer or other forms of dementia[72]. Although traditional cognitive behavioral therapy (CBT) had demonstrated efficacy in improving executive function, verbal learning and working memory, its effects on enhancing patients' attention were comparatively modest. Furthermore, inconsistent follow-up durations have limited the evaluation of its long-term effects. Studies have shown that digital therapeutics yield significant benefits as a treatment approach for cognitive behavioral recovery. Personalized module designs can enhance therapeutic outcomes and improve service precision for different patient groups, with particularly better effects observed in younger and tech-savvy individuals[73].

5. Conclusion

In this study, we conducted a bibliometric analysis of publications on digital therapeutics in early 21st century, aiming to reveal the research progress and future trends in this domain. We identified the productive countries/regions, institutions, authors and journals and identified significant high-cited articles in digital therapeutics. Additionally, we analyzed co-authorship networks among institutions and authors, as well as the co-occurrence networks of keywords. The results showed that countries/regions and institutions respectively have a lackluster cooperative relationship and need to enhance the frequency and depth of cooperation. In addition, research hotspots suggested by keywords co-occurrence clusters: (1) Application of Digital Therapeutics in Chronic Disease; (2) Applications of Digital Therapeutics in the Intervention of Mental Disorders; (3) Applications of Digital Therapeutics in Addiction Treatment; (4) Applications of Digital Therapeutics in Cognitive Behavioral Recovery, reflected the frontier hotspots in digital therapeutics. We hope these findings can provide references for practitioners and reasonably predict the research directions in digital therapeutics

Data Availability

All data is available upon reasonable request to the corresponding author.

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