

Enhancing Teenagers' Dietary Choices in School Smart Canteen: A Self-Controlled Study on the Efficacy of Digital Nudge Intervention

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Abstract

Background: Adequate nutrition during adolescence is crucial for lifelong health. Schools are ideal settings for promoting healthy eating, but traditional school meal programs often emphasize processed foods, leading to high intakes of sugar, unhealthy fats, and salt. Digital nudges, which are subtle alterations to the digital environment aimed at influencing food choices, have demonstrated significant potential in fostering healthier eating habits among students. This study evaluates the efficacy of a digital nudge intervention in a school smart canteen in Shenyang, China, aiming to improve students' dietary choices.

Objective: To assess the impact of a digital nudge intervention in school smart canteen on students' food choices and nutrient intake over a 3-month period.

Methods: A self-controlled trial was conducted in a public senior high school in Shenyang, China. The school provides all meals for 502 students in grades 10-11, having established a multi-terminal smart canteen system in August 2020, which includes the use of a mobile mini-program for ordering food before meals by students and their parents. The ordering mini-program employs digital nudging strategies to promote the selection of healthy foods among students, such as providing decision-making information, improving decision-making options, and influencing the decision-making structure. This study conducted dietary surveys on students in grades 10-11 before and after the system launch, calculating nutrient intake on school days using the 24-hour dietary recall method and estimating food intake frequency through the Food Frequency Questionnaire (FFQ). Results obtained include students' food choices, fruit and vegetable intake, and intake of calcium and vitamin C.

Results: After the intervention, students' daily consuming frequency during previous 7 days of coarse grains ($P=0.017$), fruits ($P<0.001$), seafood ($P<0.001$), and soy products ($P<0.001$) increased significantly, while unhealthy food frequency such as consuming sweets ($P=0.033$), sugary drinks ($P=0.015$), eating out ($P<0.001$), and fast food ($P<0.001$) decreased. Meanwhile, the results of the comparison of average daily dietary nutrient intake show, dietary calcium intake increased from 683.00 mg to 804.11 mg ($P<0.1$), with the proportion meeting recommended levels rising from 39.3% to 50.9%. However, no significant changes were observed in other nutrients such as vitamin C ($P=0.192$).

Conclusions: The digital nudge intervention in the school smart canteen effectively improved students' dietary choices, particularly increasing the consuming frequency of healthy foods and dietary calcium intake.

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Enhancing Teenagers' Dietary Choices in School Smart Canteen: A Self-Controlled Study on the Efficacy of Digital Nudge Intervention

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of sugar, unhealthy fats, and salt. Digital nudges, which are subtle alterations to the digital environment aimed at influencing food choices, have demonstrated significant potential in fostering healthier eating habits among students. This study evaluates the efficacy of a digital nudge intervention in a school smart canteen in Shenyang, China, aiming to improve students' dietary choices.

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Keywords □ student meals; food choice ; smart canteen ; digital nudge

Introduction

Adequate nutritional support during the child and adolescent phase is deemed a crucial cornerstone for establishing lifelong health and happiness [1]. The nutritional health of children is influenced by a confluence of factors at the family, school, and societal levels. The global health initiative of World Health Organization (WHO) explicitly identified school as an ideal environment for enhancing students' health and nutritional status, considering the significant portion of time students spend within this setting [2]. Especially school meals are instrumental in shaping the overall dietary structure of students [3]. At the same time, studies have indicated that school meal programs have inadvertently emphasized the role of processed foods in improving nutrition, leading to increased consumption of sugar, unhealthy fats, and salt, while simultaneously limiting the intake of fruits and vegetables [4]. Children's dietary intake and food selection are influenced by numerous factors, including the specific food environment in which they operate and from which they choose their meals. It is crucial to acknowledge the role of children's decision-making in this context, but it's also essential to recognize that their choices are inherently limited by the available options. To influence children's food choices, nudges can be employed—these are subtle alterations to the physical and social environment that reshape the existing food choice architecture and the context in which decisions are made [4]. When healthier food options are accessible, nudges can effectively redirect school children's food choices towards those that contribute to a nutritious diet. As such, they present a significant opportunity for promoting healthy eating habits among schoolchildren, and WHO recommended the use of nudge strategies to maximize encouraging students to choose healthy foods including changes to the physical environment, changes to the default option, and provision of information [2]. This strategy has shown promise in the school food environment for students [5],[6]. Reviews showed that nudge interventions such as menu labeling, food placement, and prompts can positively influence students' selection of healthy foods [7].

Digital technologies, ranging from social networking sites to online food delivery platforms, have seamlessly integrated into people's daily lives across the globe. Digitalization transcends mere technological advancements; it serves as the primary impetus behind the evolution of post-industrial societies, rendering our world inherently digital. The

digitalization of food environments has emerged as a pivotal concern in public health, given the proliferation of technologies aimed at enhancing food production, distribution, and accessibility through food delivery apps, coupled with the abundance of health and nutrition information available on social media platforms. These societal shifts have profoundly reshaped food environments, leading to the recognition of the concept of the digital food environment. Increasingly, individuals are active participants in digital spaces, making decisions within these environments. Consequently, the design of human-computer interaction interfaces plays a crucial role in influencing users' decision-making processes within these digital realms [8]. By implementing nudge strategies in digital decision-making environments, such as guiding judgments and choices through user interface design, digital nudging can be effectively achieved [9].

In schools, a prominent example of digital nudging is the implementation of smart canteens. These canteens harness the power of big data, the Internet of Things, and artificial intelligence technologies to integrate digital solutions for ordering, dining, and organizational management. The objective is to elevate the dining experience, minimize waiting times, augment the nutritional quality of food, and offer personalized nutritional plans and data-driven support [10]. Research conducted in Australia has revealed that interventions utilizing smart canteens can significantly reduce the calories in student lunch orders by 567.25KJ, saturated fat by 2.37g, sodium by 227.56mg, and sugar by 1.16g [11]. Similarly, these interventions have been found to decrease the calories in student snack orders by 269.3KJ, saturated fat by 1.1g, and sodium by 128.6mg [12]. Furthermore, in their 2020 Global School Feeding Report, the World Food Programme (WFP) mentioned that they have developed three digital initiatives, including an upgraded "menu planning" tool that employs algorithms to optimize school menus, thereby assisting schools in creating more cost-effective and nutritionally balanced meal plans [13].

Digital nudging plays a pivotal role in the advancement of smart canteens in schools [5], as it encourages students to opt for healthier food options. By influencing users' emotional cognition and affective experiences, digital nudging can alter behavior patterns and heighten the preference for nutritious foods. Smart canteens employ various digital nudging strategies, such as emphasizing healthy foods on the ordering interface, optimizing recommendation positions, showcasing appealing food images, and offering nutritional feedback, to effectively prompt students to select healthier diets and enhance their overall dietary nutrition[5]. An experimental study on nudging in school online ordering demonstrated that providing nutritional feedback prior to ordering resulted in a decrease of 74.1 KJ in average total energy intake and a reduction of 0.4g in average saturated fat intake. Additionally, the proportion of healthy food purchases increased by 3.8%, while the proportion of purchases of non-recommended foods decreased by 2.6% [14]. However, there is still limited understanding of the scope and form of this rapidly evolving field. Furthermore, current food environment frameworks insufficiently acknowledge the role of digitalization in shaping food availability, acquisition, and consumption, as well as its potential implications for promoting healthy diets.

The establishment of smart school canteens in China began in 2020, following a policy initiative introduced by the Chinese Ministry of Education. This policy proposed integrating digitalization with school canteens to facilitate planned food procurement and offer personalized food supply and service[15]. However, there remains a lack of understanding regarding the scope and nature of smart school canteens in China. Furthermore, existing food environment frameworks fail to adequately acknowledge the role of digitalization in influencing food availability, acquisition, and consumption, as well as its potential implications for fostering healthy diets among students in Chinese school settings. This study endeavors to investigate the influence of smart canteens, which leverage digital nudging, on students' food choices in Shenyang, China. Its objective is to promote the adoption of multi-strategy digital nudging in schools to improve students' food selection and overall dietary quality.

Methods

Study Design and Setting

This is a self-controlled trial study conducted in a public senior high school situated in Shenyang, China. Starting from August 2023, the school built up smart canteen and implemented an online ordering system, enabling students and/or their parents to order and pay for school meals online. This system presented a unique opportunity to improve students' dietary choices through the application of a digital nudge intervention strategy. The outcomes were evaluated at baseline and three months after the consecutive semester of utilizing the ordering system.

Participants

Based on a prior trial study examining the impact of school online ordering-based nudge intervention [7], the results indicated a 1.2-fold increase (equivalent to 3.8 percentage points) in the frequency of consuming healthy food. The

formula utilized for sample size calculation is outlined below:

$$N = \frac{2(t_{\alpha/2} + t_{\beta})^2 \sigma}{d^2}$$

The calculated sample size was 355. Considering a 10% loss rate due to follow-up and 20% uncompletion rate of investigations, the final sample size was adjusted to 493.

The target population for the study consisted of all students in grades 10 and 11 who consumed all three meals at school, along with their primary caregivers (food gatekeepers). The study protocol was thoroughly explained to the potential participants and their caregivers through parent-teacher meeting interviews. Ultimately, informed written consent was voluntarily obtained from 774 student-caregiver pairs, yielding a response rate of 96.5%. The baseline survey encompassed a total of 638 participants; while the follow-up survey included 649 participants, with 519 overlapping between the two surveys. The number of valid samples that participated in both surveys with a completion rate exceeding 80% amounted to 502, surpassing the adjusted sample size of 493.

The study was approved by the Peking University Institutional Review Board (Beijing, China, approval number IRB00001052-22090), and conducted according to the principles outlined in the Declaration of Helsinki. Written informed consent was obtained from all participants, guaranteeing the protection of their privacy and confidential personal information.

Digital Nudge Intervention Strategy of Online Ordering System in the School Smart Canteen

The smart canteen system in the school is mainly comprised of several key components: user terminal, query terminal, guidance screens, meal pickup terminal and a robust system backend. The user terminal, primarily accessible via a mobile application, facilitates school meal online ordering for students and their caregivers for the upcoming week while at home. The query terminal, strategically placed within the school canteen, enables students to check and modify their school meal orders as needed. The guidance screen efficiently directs students to their pre-assigned meal pickup counters, ensuring a smooth and orderly process. The meal pickup terminal, meanwhile, displays real-time meal ordering information for the canteen staff, facilitating efficient service. Lastly, the system backend serves as the central hub, allowing dietitians to access and analyze valuable data on students' dietary intake. This comprehensive data set provides dietitians with deep insights into students' eating habits and preferences.

The smart canteen system incorporates a multi-strategy choice architecture intervention, designed to enhance healthy food choices among students. This intervention structures environments in ways that cue desirable and automatic selection of health item from the menu. Choice architecture strategies include providing nutrition labels at the point of purchase, position healthier items more prominently and easily accessible, and using prompts or automatic defaults to gently 'nudge' consumers towards healthier choices, as illustrated in Figure 1.

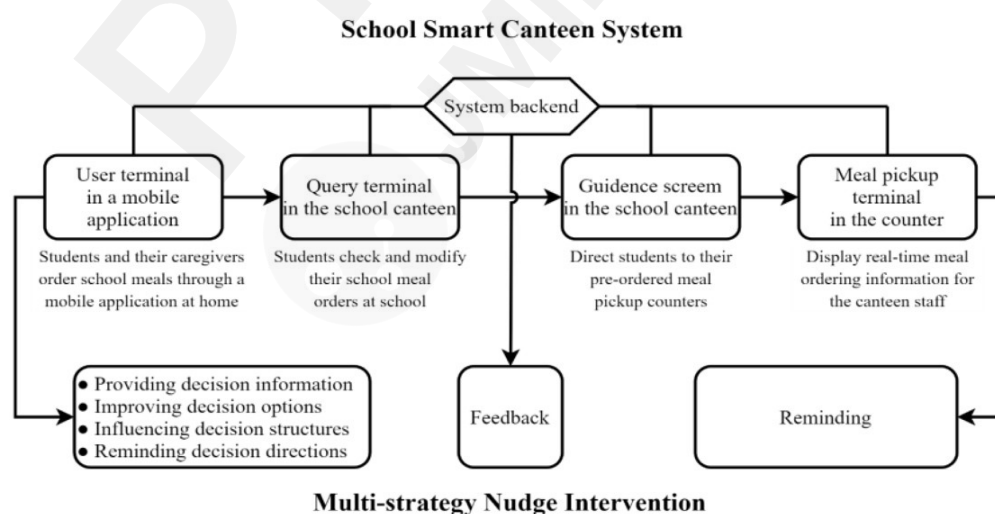


Figure 1. Digital Nudge Intervention strategy in the School Smart Canteen

The online meal ordering section leverages various digital nudges to influence students' choices:

- (1) Providing decision information: Each item on the online menu is labelled with a simplified nutritional labelling

information. A detailed description of the nutrition and health information, including recommended food categories and quantities based on Chinese dietary guideline, labelling information analysis and more, is also accessible.

(2) Improving decision options: Healthier items are prominently featured on the menu (changing defaults). Aesthetic and appealing food images are used in the meal ordering list and food detail pages to enhance the appeal of healthy options.

(3) Influencing decision structures: Healthier food categories, such as whole grain, vegetables and fruits, aquatic products, dairy, and bean products, are prioritized and positioned first with enlarged entry points, to increase the visibility and accessibility of healthy options.

(4) Reminding decision directions: Prior to confirming each order within the online ordering system, users receive feedback summarizing the nutritional content of the order from an AI dietitian. The AI dietitian also provides personalized advice to improve the menu based on individual health status and nutrient requirements. After completing the order, the AI dietitian reminds users about food choices on weekends to compensate the school meals consumed during the weekdays.

In addition to these strategies, supplementary support is provided in other sections of the smart canteen system. At the meal pickup counter, canteen staff remind students to finish their dishes. Once a month, the system backend provides an overall menu analysis and feedback suggestions to students and their caregivers via the user terminal.

Investigation of Dietary Intake in School Meals

To assess the impact of digital nudge interventions on students' dietary intakes, which were investigated using 24h dietary recall method, comprising two consecutive weekdays, at baseline and three months after the implementation of the school smart canteen system.

Data collection was streamlined through the use of an online platform called Boohee, which provided seamless integration and accessibility. Prior to the survey, field personnel distributed food scales to the participating students and conducted training sessions to ensure accurate recording of dietary intake. Throughout the recording period, participants were consistently reminded to diligently document their meals daily, thereby enhancing the integrity and reliability of the collected data.

Utilizing a comprehensive database sourced from the China Food Composition [16], the daily average intake of various nutrients, including carbohydrates, proteins, fats, calcium, iron, zinc, and vitamins A, B1, B2 and C, which ensured accurate and reliable estimates of nutrient intake among the study population.

Investigation of Food Consumption Frequency

Addressing potential unhealthy eating behaviors, the frequency of food consumption was investigated using a self-administered questionnaire. The survey covered the frequency of intake across various food categories, including whole grains, vegetables, fruits, seafood, eggs, dairy products, soy products, breakfast, sweets; sugar drinks, fried foods, and fast food, over the past week. It also inquired about the timing of breakfast consumption and the location of meals, such as eating out. Participants were asked to report their frequency of consumption using categorical responses ranging from "None" to "Everyday" ("1-2 days," "3-4 days," "5-6 days"). The questionnaire items and response options were based on relevant literature [17]. The questionnaire completion process was guided by the investigators in the classroom to ensure accuracy and completeness.

Additionally, we collected demographic data from the participants, including their gender, grade, household registration status, proportion of household food expenditure, principal caregiver, and the caregiver's education level. This information was gathered to provide a comprehensive understanding of the participants' background and potential influences on their food consumption habits.

Statistical Analysis

Data arrangement and statistical analyses were performed utilizing SPSS software (version 26.0).

The adequacy of food intake in school meals was assessed based on the Chinese nutrition guidelines for school meals (WS/T 554)[18]. The dietary nutrient intakes from school meals were compared to the Chinese Dietary Reference Intakes (DRIs 2023) [19]. Inadequate intake was identified when the consumption of calcium, iron, zinc, and vitamins A, B1, B2, and C fell below the estimated average requirement (EAR). Furthermore, the percentage of energy (%E) derived from protein, carbohydrate, and fat was compared to the acceptable macronutrient distribution ranges (AMDR).

In accordance with the Chinese Dietary Guideline, the food consumption frequency was categorized into “daily” and “≤6 days” for whole grains, vegetables, fruits, seafood, eggs, dairy products, soy products, and breakfast. For sweets, sugary drinks, fried food, fast food, and eating out, the categories were “weekly (at least once a week)” and “none.”

Descriptive statistics were employed to present the characteristics of the participants. Differences in food and nutrient intake between baseline and post-intervention were compared using independent-samples t-tests and Chi-square tests. For data with non-normal distribution, non-parametric test methods such as the Mann-Whitney test and Kruskal-Wallis test were primarily used. A statistical significance level of 0.05 was established for all analyses.

Results:

Demographic Characteristics of Participant students

This study involved two investigations conducted before and after the usage of the smart canteen, with a total of 519 cases participating in both investigations, and 502 valid samples with a completion rate of ≥80%, which was greater than the calculated sample size of 355. Since the survey did not require mandatory completion for fields other than gender, there were some missing values. Of the participants, 54.6% were in the 10th grade, 45.5% in the 11th grade, and the ages were mainly concentrated between 15-17 years old. Regarding the primary caregiver, 81.4% were mothers, 15.1% fathers, and 3.5% others (mainly grandparents/grandmothers, other relatives/friends); for the educational level of the primary caregiver, 54.5% had a high school education or below, and 45.5% had a college education or above. Further details are available in Table 1.

Table 1. Demographic characteristics of participants at baseline.

Demographic characteristics	N	Percentage (%)
Gender		
Male	244	48.6
Female	258	51.4
Grade		
10 th	338	47.1
11 th	242	33.8
Household registration		
Rural	114	27.1
Urban	306	72.9
Proportion of household food expenditure		
<30%	96	23.7
30%-40%	192	47.4
40%-50%	61	15.1
>50%	56	13.8
Principal caregiver		
Mother	371	81.4
Father	69	15.1
Other	16	3.5
Principal caregiver's education level		
High school education or below	225	54.5
Junior college or above	188	45.5

Comparison of Students' Food Choice Before and After the Digital Nudge Intervention in School Smart Canteen

The consumption frequency of coarse grains, fruits, seafood, and soy products increased daily after the system was implemented compared to before the system was launched, and the difference is statistically significant ($P < 0.05$); the consumption frequency of eggs, dairy products, and breakfast decreased daily after the system was used compared to before the system was used, and the difference is statistically significant ($P < 0.05$); the proportion of eating sweet foods decreased after the system was used compared to before the system was used, and the difference is statistically significant ($P < 0.05$); the proportion of drinking sugary beverages, dining out, and eating Western fast food has decreased after the system was used compared to before the system was used, and the difference is statistically significant ($P < 0.05$). As shown in Table 2.

The intake of fruits increased significantly after the system was launched, and the median intake increased from 0.00 (P_{25} - P_{75} :0.00-107.90) g to 100.00 (P_{25} - P_{75} :0.00-195.00). The proportion of people who reached the recommended values in the nutrition guidelines for students' meals increased from 8.7% to 12.1%. The median soybean nuts intake level was 0.00 (P_{25} - P_{75} :0.00-10.93) g, showing the intake of soybean nuts increasing significantly after the system usage ($P < 0.05$). The proportion of people who reached the recommended values in the nutrition guidelines for students' meals increased from 19.4% to 32.8%. The median cereals and tubers intake level was 243.00 (P_{25} - P_{75} :152.62-385.89) g, showing the intake of soybean nuts increasing significantly after the system usage ($P < 0.05$). The proportion of people who reached the recommended values in the nutrition guidelines for students' meals increased from 32.0% to 51.7%. As shown in Table 3.

Table 2. Comparison of students' food consumption behaviors before and after digital nudge intervention in school smart canteen

Food consumptions during the past 7 days	Baseline (%)	Post- intervention (%)	<i>P</i>
Coarse grains (daily)	88(18.60)	49(23.90)	0.017 ^a
Vegetables (daily)	267(71.84)	168(72.17)	0.172
Fruits (daily)	209(41.69)	132(54.87)	<0.001 ^a
Seafood (daily)	294(74.04)	199(82.95)	<0.001 ^a
Eggs (daily)	177(47.81)	110(46.02)	<0.001 ^a
Dairy products(daily)	254(68.50)	138(57.34)	<0.001 ^a
Soy products (daily)	64(17.36)	51(21.24)	<0.001 ^a
Breakfast (daily)	299(81.74)	187(77.91)	<0.001 ^a
Sweets (daily)	62(16.71)	44(18.32)	0.033 ^a
Sugary drinks (daily)	106(28.78)	57(23.84)	0.015 ^a
Fried foods (daily)	79(21.47)	48(19.97)	0.247
Eating out (daily)	181(49.19)	94(39.29)	<0.001 ^a
Fast food (daily)	224(60.26)	124(51.76)	<0.001 ^a

^a $P < 0.05$

Table 3. Comparison of students' food intakes before and after the digital nudge intervention in school smart canteen

Foods	Baseline intakes			Dietary intakes after intervention		
	Mean (g/d)	$P_{50}(P_{25}-P_{75})$ (g/d)	Sufficient/ Appropriate intake rate ^b (%)	Mean (g/d)	$P_{50}(P_{25}-P_{75})$ (g/d)	Sufficient/ Appropriate intake rate ^b (%)
Cereals & tubers	281.67	243.00(152.62-385.89)	32.0	387.63	351.25(290.77-475.62) ^a	51.7
Vegetables	250.49	200.00□100.00-383.38□	15.0	266.65	213.22(111.20-387.56)	16.4
Fruits	89.27	0.00□0.00-107.90□	8.7	106.54	100.00(0.00-195.00) ^a	12.1
Livestock& poultry meat	136.67	100.00□58.52-200□	74.8	156.09	116.90(74.86-202.06)	77.6
Aquatic products	28.60	0.00(0.00-42.48)	22.4	31.65	0.00(0.00-58.65)	29.6
Eggs	63.39	50.32□0.07-100.00)	45.1	71.28	98.20(9.58-100.00)	52.6
Dairy products	87.56	100.00□0.00-107.00□	7.8	88.44	100.00(0.00-111.55)	7.8
Soybeans & nuts	21.93	0.00□0.00-10.93□	19.4	40.96	7.00(0.00-77.15)	32.8

^a $P < 0.05$, P value of food intakes (percentile) compared with baseline.

^bThe food intakes were recognized as sufficient or appropriate according to Chinese nutrition guidelines of school meal (WS/T 554) ^[19].

Comparison of Students' Dietary Dairy, Vegetable and Fruit Intakes Before and After the Digital Nudge Intervention According to Demographic Characteristics

This study mainly focuses on teenagers, whose dietary issues primarily involve insufficient intake of dairy products and fruits and vegetables. Therefore, our study also involved relevant survey research on this matter.

In the initial surveys of the study, it was found that women's intake of vegetables and fruits was generally higher than that of men. With the use of smart dining halls, among the male adolescent group surveyed, their fruit intake significantly increased ($P < 0.05$), with the median intake growing from 0.00 ($P_{25}-P_{75}$: 0.00-100.00) g to 100 ($P_{25}-P_{75}$: 0.00-212.50) g. In terms of household food consumption patterns, 30-40% of families saw a significant increase in fruit consumption ($P < 0.05$) after using smart dining halls, with the median increasing from 0.10 ($P_{25}-P_{75}$: 0.00-112.50) g to 100 ($P_{25}-P_{75}$: 0.00-200.00) g. Additionally, there was a statistically significant difference in the data before and after the use of smart dining halls among adolescents whose primary caregivers had an educational level of university or above ($P < 0.05$). As shown in Table 4.

In terms of dairy product consumption, men's intake is generally higher than women's, but both fall

short of the recommended intake standards. After the launch of the Smart Dining Hall, regardless of the proportion of food expenditure to total household expenditure or the different levels of education of the primary caregivers, the median consumption of dairy products has shown an upward trend. See Table 5 for details.

Table 4. Comparison of students' dietary vegetable and fruit intakes before and after the digital nudge intervention according to demographic characteristics

Demographic characteristics	Dietary vegetable intake, $P_{50}(P_{25}-P_{75})$, g/d			Dietary fruit intake, $P_{50}(P_{25}-P_{75})$, g/d		
	Baseline	Post-intervention	P	Baseline	Post-intervention	P
Gender						
Male	190.10(97.00-337.60)	205.10(117.80-369.83)	0.186	0.00(0.00-100.00)	100.00(0.00-212.50)	0.006a
Female	213.60(117.20-400.00)	221.25(100.00-400.00)	0.834	50.00(0.00-200.00)	100.00(0.00-150.00)	0.846
Proportion of household food expenditure						
<30%	181.50(75.78-423.50)	206.80(105.30-349.30)	0.967	0.00(0.00-150.00)	100.00(0.00-150.00)	0.315
30%-40%	207.30(117.06-400.00)	251.45(158.65-400.00)	0.390	0.10(0.00-112.50)	100.00(0.00-200.00)	0.028
40%-50%	183.70(107.65-302.35)	203.70(90.20-400.00)	0.925	0.00(0.00-100.00)	50.00(0.00-200.00)	0.454
>50%	190.73(100.00-346.88)	196.10(157.10-475.00)	0.122	0.00(0.00-125.00)	100.00(0.00-195.00)	0.540
Principal caregiver's education level						
High school education or below	200.00(100.00-349.30)	200.00(107.90-400.00)	0.878	19.80(0.00-150.00)	100.00(0.00-150.00)	0.177
Junior college or above	200.00(100.50-391.70)	251.45(100.00-397.90)	0.522	0.00(0.00-100.00)	100.00(0.00-200.00)	0.093 ^b

^a $P < 0.05$ compared with baseline.

^b $P < 0.1$ compared with baseline.

Table 5. Comparison of students' dietary dairy intake before and after the digital nudge intervention according to demographic characteristics

Demographic characteristics	Dietary dairy intake, $P_{50}(P_{25}\text{-}P_{75})$, g/d				
	Baseline		Post-intervention		P
Gender					
Male	100.00	0.00-100.00	100.00	0.00-150.00	0.679
Female	50.00	0.00-150.00	50.00	0.00-100.00	0.441
Proportion of household food expenditure					
<30%	50.00	0.00-200.00	50.50	0.00-125.00	0.892
30%-40%	100.00	0.00-100.00	100.00	0.00-141.88	0.485
40%-50%	50.00	0.00-100.00	100.00	0.00-100.00	0.740
>50%	100.00	0.00-107.50	100.00	0.00-100.00	0.535
Principal caregiver's education level					

High school education or below	50.00	0.00-100.00	50.00	0.00-115.40	0.779
Junior college or above	100.00	0.00-128.75	100.00	0.00-133.75	0.421

^a $P < 0.05$ compared with baseline.

Comparison of Students' Dietary Nutrient Intakes Before and After the Digital Nudge Intervention in School Smart Canteen

After analyzing the nutrient intake of students' meals, it was found that calcium intake significantly increased after the system was launched ($P < 0.05$), with the median intake rising from 669.74 (P_{25} - P_{75} : 470.98-974.50)mg to 811.33 (P_{25} - P_{75} : 488.78-1199.16)mg, reaching the recommended value in the student meal nutrition guidelines from 38.8% to 51.7%. There was no statistically significant difference in the intake of other nutrients before and after the system launch. A detailed analysis of the overall intake can be found in Table 6.

To further investigate the dietary issues among adolescents (insufficient intake of dairy products and fruits and vegetables), we conducted additional surveys on the intake of two major nutrients: calcium and vitamin C. In the baseline survey, we found that the median intake of calcium and vitamin C nutrients for males were 692.00mg and 154.02mg, respectively, both higher than those for females. Notably, in families where food expenditure accounted for less than 30% of total household spending, the intake of calcium and vitamin C was higher than in other family income levels, with median intakes of 801.03(P_{25} - P_{75} : 579.06-1027.23) mg and 136.80 (P_{25} - P_{75} : 54.72-238.48) mg, respectively. Additionally, regarding the educational level of the primary caregivers, families where the caregivers had a university education or above had a median calcium intake of 718.88(P_{25} - P_{75} : 522.76-980.21) mg, while the median vitamin C intake was 126.94mg (P_{25} - P_{75} : 61.96-251.75) mg. Detailed data can be found in Table 7.

Table 6. Comparison of students' daily nutrient intakes before and after the digital nudge intervention in school smart canteen

Nutrients	Baseline intakes		Dietary intakes after intervention		P^a
	$P_{50}(P_{25}$ - $P_{75})$	Sufficient/ Appropriate intake rate ^b (%)	$P_{50}(P_{25}$ - $P_{75})$	Sufficient/ Appropriate intake rate ^b (%)	
Protein (g/d)	66.71 (52.41-86.17)	62.5	69.55 (47.94-90.83)	71.2	0.992
Fat (%E)	26.12 (20.75-32.63)	79.1	27.73 (22.84-34.03)	87.5	0.148
Carbohydrate (%E)	52.90 (45.91-59.50)	60.2	52.19 (42.98-58.97)	57.1	0.398
Calcium (mg/d)	683.00 (518.00-980.21)	39.3	804.11 (468.89-1166.74)	50.9	0.093 ^a
Iron (mg/d)	25.44 (18.42-32.60)	90.6	25.85 (20.16-35.61)	91.1	0.377
Zinc (mg/d)	15.22 (10.52-20.02)	86.9	15.02 (10.68-21.38)	92.9	0.550
Vitamin A (μ g RAE/d)	662.91 (375.52-1008.00)	62.8	743.68 (353.28-1068.00)	66.1	0.716
Vitamin B1 (mg/d)	1.14 (0.85-1.54)	40.8	1.13 (0.88-1.66)	42.0	0.746
Vitamin B2 (mg/d)	0.72 (0.53-0.96)	16.8	0.77 (0.53-1.03)	19.6	0.384
Vitamin C (mg/d)	140.00 (68.06-258.22)	67.0	159.63 (73.77-280.17)	74.1	0.192

^a $P < 0.1$, P value of nutrient intakes (percentile) compared with baseline.

^b The dietary intakes of protein, calcium, iron, zinc, and vitamins A, B1, B2, and C, exceeding the recommended nutrient intakes (RNI), were recognized as sufficient, and energy percent of fat and carbohydrate were considered as appropriate when they fell within acceptable macronutrient dietary range (AMDR), according to Chinese dietary reference intakes (DRIs) [19].

Table 7. Comparison of students' dietary calcium and vitamin C intakes before and after the digital nudge intervention according to demographic characteristics

Demographic characteristics	Dietary calcium intake, $P_{50}(P_{25}-P_{75})$, mg/d			Dietary vitamin C intake, $P_{50}(P_{25}-P_{75})$, mg/d		
	Baseline	Post-intervention	P	Baseline	Post-intervention	P
Gender						
Male	669.10 (540.00-908.83)	836.24 (512.73-1210.84)	0.015 ^a	112.62 (59.71-229.21)	166.80 (79.07-320.75)	0.023 ^a
Female	692.00 (481.58-1014.82)	766.73 (467.88-1084.00)	0.379	154.02 (73.52-285.07)	155.10 (69.62-259.64)	0.611
Proportion of household food expenditure						
<30%	801.03 (579.06-1027.23)	869.68 (472.93-1397.76)	0.339	136.80 (54.73-238.48)	151.52 (58.92-333.65)	0.514
30%-40%	682.29 (514.00-952.00)	774.98 (459.90-1069.36)	0.312	135.46 (62.43-290.00)	160.57 (86.05-294.29)	0.259
40%-50%	648.00 (445.19-782.60)	779.35 (381.18-1194.42)	0.081 [#]	133.57 (78.34-326.74)	135.33 (71.48-275.91)	0.948
>50%	711.13 (331.25-1068.01)	753.03 (528.72-1019.72)	0.708	136.79 (56.23-272.68)	158.99 (39.99-184.28)	0.364
Principal caregiver's education level						
High school education or below	648.00 (481.58-890.80)	808.78 (552.14-1215.81)	0.054 ^b	154.02 (64.06-268.97)	173.69 (97.47-346.66)	0.155
Junior college or above	718.88 (522.76-980.21)	746.59 (455.37-1089.41)	0.307	126.94 (61.96-251.75)	126.99 (53.78-276.08)	0.556

^a $P < 0.05$, compared with baseline.

^b $P < 0.1$, compared with baseline.

discussion

This study implemented a smart canteen system and multi-strategy digital nudge interventions in a public high school in Shenyang, China, and found that students' healthy food consumption behaviors significantly improved after the intervention. Specifically, the daily intake frequency of whole grains, fruits, seafood, and soy products significantly increased ($P < 0.05$), while unhealthy dietary behaviors such as sweet foods, sugary drinks, dining out, and fast food consumption significantly decreased. In terms of nutrient intake, the average daily calcium intake increased from 669.74 mg at baseline to 811.33 mg after the intervention ($P < 0.05$), and the appropriate intake rate increased from 38.8% to 51.7%, becoming the most significant improvement indicator. However, the intake of other key nutrients such as vitamin C increased slightly but did not reach statistical significance. In addition, the

fruit intake of male students significantly increased after the intervention, while the change in female students was not significant, suggesting that gender differences may affect the intervention effect.

This study primarily employed digital nudging interventions, which can significantly promote the selection of healthy foods. This outcome is consistent with several international studies. For instance, the Australian Online Canteen study demonstrated that, the choice architecture intervention provided by online canteen can encourage high school students to choose healthy diets [20]. This study further validated that the intervention effect of digital environments in optimizing adolescent dietary decision-making is more significant. Other traditional nudging methods mainly rely on the physical environment or interpersonal interactions. For example, a research team in the United States implemented the Smarter Lunchrooms project on campus, placing vegetables in prominent positions on the canteen line or repeating their placement and giving them creative names. Through RCT research analysis, it is known that the selection rates of vegetables, fruits, and milk have all increased ($p < 0.05$) [21]. In summary, the difference between digital nudging and traditional nudging models is not significant, mainly because digital nudging is not limited by time or location, and due to the flexibility of digital technology, a mixed nudging model using various nudging methods can be employed.

Firstly, this study respectively explored the food consumption frequency and dietary intake in school meals through the application of a digital nudge intervention strategy. The findings suggested that the ordering system of a digital nudge intervention can improve the daily consumption proportion of healthy foods such as whole grains, aquatic products, and soy products increased from the investigation of food consumption frequency. Also, it was found that the intake of grains, potatoes, and nuts and seeds has significantly increased. In summary, this study indicates that a smart canteen can improve students' dietary choices and intake, which is similar to the findings of a study in the United States. That study found that through smart canteen interventions, students' average choice of whole grains increased by about 0.44 servings, the choice of refined grains decreased by about 0.33 servings, and the choice of fruits increased by about 0.39 servings [22]. A meta-study indicates that nudging can influence people's diet, being more effective in reducing unhealthy eating than in increasing healthy eating [23]. In a systematic review on the effects of nudging on students' dietary behavior [5], 79% of the studies showed that nudging had a positive effect on food choices. From a population perspective, the design of intelligent dining halls for primary and secondary school students can effectively affect the intake of energy, saturated fat, sugar, and sodium, producing positive effects [11, 12, 24]. Even when the population is switched to adults, there are similar conclusions. A longitudinal study in a large hospital cafeteria found that a two-year choice architecture intervention, including traffic light labeling, product placement, and promotions, increased the sales of "healthy" items by 5% and decreased the sales of unhealthy items by 3% ($P < 0.001$) [25].

Furthermore, the investigation also found an issue where students' intake of fruits and vegetables, as well as dairy products, is severely insufficient, significantly less than the recommended intake levels mentioned in the "Student Meal Nutrition Guide" [18]. This is also a widespread problem, as a survey conducted in Beijing on 3-12 grades school students also found that the intake of fruits and vegetables in this area is generally insufficient [26]. Therefore, we further investigated students' intake of dairy products and fruits and vegetables. Accordingly, since dairy and dairy products are an important category of food, rich in calcium and conducive to absorption. The calcium content in every 100mL of

fresh milk is about 100~110mg [19]. At the same time, fruits and vegetables contain a large amount of vitamin C [19]. Thus, we also conducted research on the corresponding nutrients. All in all, the system improved dairy products and fruits and vegetables as well as the corresponding nutrients, but the effects vary for different foods and nutrients, and the effectiveness also differs among different demographic characteristics. Thus, we also conducted a survey and research on the corresponding nutrients. The study found that gender factors and economic factors (the proportion of food in total household expenditure) affect students' consumption of dairy products, fruits and vegetables, and nutrients. These findings are consistent with previous conclusions. A meta-analysis of global school students' health surveys shows that fruit consumption is particularly rare in South and East Asia [27]. Data from the World Health Organization's Regional Office for Europe's quadrennial survey of health behaviors in school-aged children (HBSC) indicate that at least half of adolescents do not eat fruit daily, suggesting that adolescents worldwide are insufficient in their intake of fruits and vegetables. In terms of fruit consumption, girls have a higher consumption rate (47% compared to 32% for boys), and there is a social gradient in daily fruit consumption, with adolescents from affluent families having a higher consumption level. In Kazakhstan, the difference between high-income and low-income groups is the greatest for both boys and girls (23 and 21 percentage points, respectively), and the same is true in the United Kingdom (25 percentage points for both boys and girls)[28]. Among children and adolescents, the proportion of those meeting the recommended daily intake of 300g of dairy products is low. Although intake has increased from 1991 to 2018, there is a significant gap compared to the recommended levels. Domestic data of China indicates that the compliance rate for dairy product intake among children and adolescents aged 6 to 17 is only 2.86%[29]. Factors such as economic development, cultural level, and dietary traditions may affect the formation of sustained dairy consumption habits [30, 31]. The production and supply capacity of dairy products, as well as the diversity of types, are also key factors.

These research findings suggest that the smart canteen intervention with embedded digital nudge interventions has potential value in improving the nutritional quality of students' food choices in the short term. At the same time, the merits and limitations of this study's results should be considered. It is one of the few studies in China that evaluates the impact of digital nudging on smart canteens regarding food choices. How to utilize current technological capabilities to build an intelligent canteen system suitable for students, in order to enhance the quality of meals and student diets, construct a good dining environment, improve the dining experience, promote nutrition education, and thereby truly enhance the nutritional intake and physical fitness of children and adolescents, and increase satisfaction among families, schools, and students, is a topic worth discussing for schools and relevant personnel.

There are some limitations that should be noted in our study. Firstly, the research subjects are relatively single. Due to the difficulty in coordination during actual research, the subjects only include students from two grades. In addition, the effect time after the ordering system utilizing is relatively short only covers 3 months, which makes it impossible to explore the long-term effects of the school smart canteen system based on digital nudging on students' dietary habits and health outcomes. In future, the next step of research can expand the scope of the subjects, which will be more conducive to understanding the impact of the smart canteen system based on digital nudging on students' dietary choices. At the same time, it can also be extended to at least 15 months to study the long-term effects of the system [20].

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Data Availability

The data sets generated or analyzed during this study are available from the corresponding author on reasonable request.

Authors' Contributions

YL: Data curation, Formal analysis, Investigation, Writing – original draft, Writing – review & editing. MH: Investigation, Writing – review & editing. FR: Investigation, Resources, Writing – review & editing. XR: Investigation, Resources, Writing – review & editing. WZ: Conceptualization, Investigation, Methodology, Project administration, Resources, Writing – review & editing. ZZ: Conceptualization, Investigation, Methodology, Project administration, Resources, Writing – review & editing.

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Supplementary Files

Figures

This is the flowchart of the digital nudge intervention strategy in the school smart canteen.

