

2021 2022 ANNUAL IMPACT REPORT



**FONDATION DU
CANCER DES CEDRES
CEDARS CANCER
FOUNDATION**

WHO WE ARE

WE ARE YOUR CEDARS CANCER FOUNDATION

We are a mission-focused, hospital-based foundation with the goal of supporting cancer patients' needs. We help fight cancer from every angle, for every cancer type and every need, regardless of the patient's age. We develop and leverage innovative approaches to meet patients' and families' emotional, psychosocial, physical, and spiritual needs.

BOARD OF DIRECTORS



TONY AKSA, CFA
CHAIR OF THE BOARD



BRUCE SHADEED
IMMEDIATE PAST CHAIR



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CO VICE-CHAIR



LISA CHAMANDY
CO VICE-CHAIR



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DIRECTOR



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DIRECTOR



DR. ROGER TABAH
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PRESIDENT AND CEO
CEDARS CANCER FOUNDATION



ARIEL DAYAN-MEDALSY
VP DEVELOPMENT & OPERATIONS
CEDARS CANCER FOUNDATION

WE ARE A FUNDING POWERHOUSE

We started over 50 years ago as an initiative launched by individuals from a community who dared to dream. We have since become a major partner in the MUHC's fight against cancer.

We support the hospital's Cedars Cancer Centre that bears our name, as well as the Cancer Research Program of the Research Institute of the MUHC. We are also a founding partner of the Rossy Cancer Network, which brings together McGill University and its teaching hospitals to improve the quality of every patient's experience and care outcome.

VISION

Ease the pain and suffering caused by cancer.

MISSION

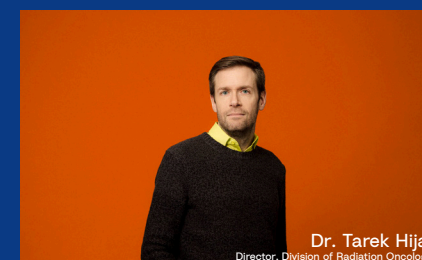
Improve the health and well-being of paediatric, young adult and adult cancer patients, and their families, throughout and beyond treatment, by leading philanthropic initiatives that support excellence and innovations in clinical care, research, education, as well as supportive and palliative care services.

OUR 3 PILLARS OF ACTION

The funds that are generously entrusted to the Foundation are used to directly address the Cedars Cancer Centre's most pressing needs, as well as support oncology care and research through the MUHC. Our goal: to improve the lives of MUHC cancer patients and their families, throughout their cancer journey.



Christine Bouchard
Nursing Director, Cancer Care Mission, MUHC



Dr. Tarek Hijal
Director, Division of Radiation Oncology



Dr. David Fleiszer
Surgical Oncologist

Compassionate Care

Our mission is to offer every cancer patient at the MUHC compassionate care that focuses on them as a person, not on their disease. Your donations help ensure that no one is left behind, supporting the care of people of all ages, even babies in utero, throughout their journey with cancer. That means we assist them from diagnosis to post-treatment, including supportive and palliative care. We go far beyond treatment by funding a wide range of innovative programs such as psychological services, financial aid, medical cannabis programs and cutting-edge equipment and facilities.

Innovative Research

Monetary contributions to the Foundation help the MUHC Research Institute's Cancer Research Program (CRP) to conduct research focused on finding a cure, for a future without cancer, but also to develop better and more creative therapies and care protocols to help mitigate the primary impact of cancer on quality of life. The CRP currently works on innovative projects in the fields of immunotherapy, molecular profiling and targeted therapies.

Inspiring Education

Cedars supports visiting professorships, fellowships, public lectures and educational material for patients, healthcare professionals and visitors of the MUHC. The community's generosity helps teach, train and mentor an increasing number of students and professionals every year at the MUHC, the largest teaching facility of the Faculty of Medicine and Health Sciences at McGill.

LEADERSHIP MESSAGES



A RELENTLESS PURSUIT OF EXCELLENCE

This Impact Report highlights the incredible progress we achieved together in 2021-2022, thanks to the commitment of our generous supporters, volunteers, and staff. The year was filled with stories that continually motivate, inspire, and ground us.

We're excited to update you on the successes of the past year at the Cedars Cancer Centre. We partnered with other charitable organizations, encouraged grassroots fundraising, and led by example with our marquee events.

Each year we focus on our three pillars of action: Compassionate Care, Innovative Research, and Inspiring Education on behalf of the McGill University Health Centre's Cancer Care Mission and Sarah's Fund at Cedars, as well as the Rossy Cancer Network. We seek partners who understand our vision and support our drive to excellence. We realize that not everyone fully understands that the Cedars Cancer Foundation is the MUHC's largest funding arm against cancer, but we know that each time we put Cedars in the spotlight, we allow ourselves more opportunities to raise the funds needed to better the lives of MUHC cancer patients and their families, and ensure they enjoy a better future.

This year saw us return to in-person events, with great success. We adopted a cautious approach that allowed participants to attend events while maintaining safety protocols. It made for some logistical gymnastics, but the rewards stand for themselves. Funds raised help drive excellence at the Cedars Cancer Centre. As a team, we are relentless in our pursuit of excellence. Our satisfaction and success are measured by our cancer patients' quality of life and their outcomes. And each piece of the puzzle at the Centre is designed to help patients of all ages and their families – one patient at a time!

As always, our dedicated teams of professionals and volunteers addressed the physical, psychological, emotional and spiritual aspects of healing. We improved the health and well-being of paediatric, young adult and adult cancer patients, and their families, throughout and beyond treatment. We offered humanitarian assistance and programs that allowed people to connect with others who understand the cancer journey.

We hope you'll enjoy reading about the progress we made and that it will inspire people to pick up our call to action. To all who contribute to our mission, please accept our heartfelt gratitude. Thank you for continuing to support Québec cancer patients and their families. Together we stand for cancer patients and their families.



Tony Aksa
Chair, Board of Directors
Cedars Cancer Foundation



Jeff J. Shamie, MPA
President and CEO
Cedars Cancer Foundation



TAKING A STAND FOR CANCER PATIENTS AND THEIR FAMILIES INVOLVES A COMMUNITY

Throughout the 2021-2022 year, the teams of the McGill University Health Centre (MUHC) continued to handle the challenges brought on by the different waves of the COVID-19 pandemic. In parallel, however, they also worked relentlessly to care for patients facing all sorts of complex diseases, not least of which an increasing volume of cancer cases that represented its own wave.

The MUHC is proud of its world-class teams. They provide exceptional care, conduct life-changing research and teach brilliant young trainees. Attracting and retaining world-class professionals though necessitates sustained philanthropy, which is why the MUHC is deeply appreciative of the financial support it receives through the Cedars Cancer Foundation for cancer patients of all ages and their families.

Fundraising has always been tough. Inflation, a looming recession and personal priorities, amongst other reasons, make it even tougher for charitable organizations to capture people's attention and convince them to make a gift, even when the cause is as important as cancer.

We therefore thank the Board of Directors, leadership team and staff of the Cedars Cancer Foundation for their dedicated efforts on behalf of the MUHC. We are very grateful for their growing community of donors whose generosity is making a tremendous impact, which this annual report illustrates.



Peter Krut
Chairman of the Board of Directors
McGill University Health Centre



Pierre Gfeller, MD CM MBA
President and Executive Director
McGill University Health Centre

PERSONALIZED CARE AND TREATMENT

The Cedars Cancer Centre is the hub of all cancer care, research and teaching at the McGill University Health Centre. It is world-class. It is state of the art. It is a healing environment. We proudly recognize the Cedars Cancer Foundation's 2021-2022 results and acknowledge that it takes the support of a dedicated community to keep us at the leading edge of cancer care, research, education and supportive services.

We salute our interdisciplinary teams of physicians, nurses, nutritionists, occupational therapists, physiotherapists, psychologists, social workers, psychiatrists, researchers, other professionals and volunteers who make up the Cancer Care Mission of the MUHC. Their daily lives are filled with stories of hope, perseverance, challenges, and love. But it is the compassionate care of our patients and their families that drives them to go above and beyond expectations in the pursuit of excellence.

Through the use of custom digital tools and warm customer service we help patients and their families navigate the sometimes intimidating maze of appointments, tests, and questions. This is because we understand that a cancer diagnosis is just one piece of the puzzle, and even a simple miscommunication at any step of the process can cloud the patient's opinion of the quality of care they are receiving. Our model of care is based on developing personalized, precision medicine while shaping the future of cancer care and treatment. The Cedars Cancer Foundation is driven by its vision of easing the pain and suffering caused by cancer. We are grateful that they continue to put patients first and lead by example with meaningful partnerships and fundraising events that engage our community and raise the money that is critical to ensuring that our priorities are met. Staying at the leading edge requires more investment in tools, education, trials, and staffing. It pushes us to train the professionals and scientists of tomorrow, and conduct life-changing research on a daily basis. We stand united with Cedars in the care of cancer patients and their families.



Armen Aprikian, MD, FRCS (C)
Medical Director, Cedars Cancer Centre
Chief, Cancer Care Mission of the MUHC



Christine Bouchard, RN, B.Sc.(N) MSc. (Adm.)
Clinical Administrative Coordinator, Cedars Cancer Centre
Nursing Director, MUHC Cancer Care Mission

WHO WE SUPPORT

MUHC CANCER CARE MISSION

Cedars Cancer Centre is the hub of all cancer care, research and teaching at the MUHC. It is world-class. It is state of the art. It is a healing environment.

Cedars Cancer Centre is reinventing the way we provide cancer treatment at the McGill University Health Centre (MUHC). With oncology services from both the Royal Victoria Hospital and Montreal General Hospital now situated under one roof, this Centre provides patients with some of the finest cancer care facilities—all in one location—in the country.

Cedars Cancer Centre consolidates all aspects of the MUHC's Cancer Care Mission in one location. From medical, surgical and radiation oncology to supportive and palliative care, nutrition and social services, patients of all ages have access to the latest in cancer treatments in a thoughtfully designed environment that supports their physical, emotional and spiritual healing.

CANCER CARE MISSION EXECUTIVE

Armen Aprikian	Medical Director
Christine Bouchard	Associate Director of Nursing
Carolyn Freeman	Quality Office
Nathaniel Bouganim	Interim Director, MUHC Division of Medical Oncology
Christine Legler	Interim Associate Director, MUHC Division of Medical Oncology
Tarek Hijal	Radiation Oncology, Director
Denis Cournoyer	Hematology-Oncology, Co-Director
Antonio Vigano	Interim Director - Supportive and Palliative Care
David Mitchell	Pediatric Hematology-Oncology, Director
Deborah Fleming	Allied Health, Department Head, Nutrition
André Bonnici	Chief Pharmacist
Christine Legler	Ambulatory Care, Co-Director
William Parker	Medical Physics, Chief
Nathaniel Bouganim	Oncology Inpatient Ward
Gizelle Popradi	Hematology-Oncology Inpatient Ward
Véronique Doré	Nurse Manager, CCM Ambulatory Care
Julie Mathieu	Nurse Manager
Virgina Lee	CanSupport Director & Manager - Supportive & Palliative Care Program and Services
John Kildea	Interim Co-Director, Medical Physics Unit
Christine Boisvert-Huneault	Manager, Radiation Oncology



WHO WE SUPPORT

SARAH'S FLOOR; THE PEDIATRIC HEMATOLOGY-ONCOLOGY FLOOR AT THE MONREAL CHILDREN'S HOSPITAL

Sarah's Floor is a 12-room in-patient unit and Day Centre. It is the hub of the MUHC's Pediatric Hematology/Oncology Division. Both facilities were designed to meet the specific needs of its young patients with private bathrooms, natural light and direct access to critical departments.

This year marked the 20th year of Sarah's Fund for Cedars. Thanks to the continued philanthropic support from the Montreal community, Sarah's Floor is a healing, peaceful and colourful atmosphere that makes a real difference. Within the walls of the Montreal Children's Hospital there is a special place dedicated to not only provide the best care to its young cancer patients, but to do it in an environment where every need of the patient and the family has been carefully considered and thought out.

Sarah's Floor provides a serene and home-like environment. It houses a library, television and game room as well as other services for our patients' families. The staff and volunteers who work on Sarah's Floor understand that creating a hospital experience that is as comfortable and anxiety-free as possible for their young patients is an important part of their treatment.

"When I visit the floor and hear laughter and see smiling faces, I know that we have made a huge difference in patients' lives."
– Sarah Cook



ROSSY CANCER NETWORK



MEMBRE DU / MEMBER OF
Réseau de
cancérologie
Rossy
Rossy
Cancer
Network

McGill University, the McGill University Health Centre (MUHC), the Jewish General Hospital (JGH) and St. Mary's Hospital Center (SMHC) have joined forces to improve quality of care and patient satisfaction, increase survival rates and reduce the burden of cancer.

This long-term collaborative effort resulted in the creation of the Rossy Cancer Network (RCN) in 2012 thanks to a transformative leadership gift of Larry and Cookie Rossy and Family. This became possible thanks to the exceptional support of the Rossy Foundation - whose initial financial contribution laid the groundwork.

The MUHC, JGH and SMHC, all three affiliated McGill teaching hospitals, are currently working together based on a shared mission, vision and strategic plan for improving cancer care.

The network, which forms part of la Direction générale québécois de cancérologie, provides an exceptional opportunity to advance care using a common framework of quality, resources and tools. It will improve clinical outcomes, have a positive influence on research and teaching, and will improve our efficiency as a network.

Much energy has already been devoted by many of the colleagues at the above-named institutions, as well as dedicated staff at the RCN, to advance the network's activities.

We are extremely enthusiastic about this collaboration and the positive impact it will have on cancer care for our patients, as well as on our teaching and research missions. Case management, assures continuity of care for the whole patient and coordinates with colleagues across the trajectory using RCN data and facilitation of data transmission.

CEDARS RESEARCH FELLOWSHIPS

The Henry R. Shibata Fellowship winners for 2021 are:

Dr. Vishaal Gupta

Research in Gynaecologic Oncology.
Dr. Henry R. Shibata Fellowship

Dr. Shuk On Annie Leung

Research in Cervical cancer screening and prevention.
Dr. Henry R. Shibata Fellowship

Dr. Sampath Loganathan

Research in Head and Neck Cancer.
Dr. Henry R. Shibata Fellowship

Dr. Marco Mascarella

Research in Head and Neck Oncology, Thyroid Cancer.
Dr. Henry R. Shibata Fellowship

Dr. James Man Git Tsui

Research focus in Artificial Intelligence in clinical oncology care.
Dr. Henry R. Shibata Fellowship

Dr. Chelsea Ash

Research in Precision Cancer Medicine.
Dr. Henry R. Shibata Fellowship
Sponsored by Sarah's Fund in Pediatrics
Hematology- Oncology

Dr. Nicole Andersen

Research in Psychosocial Oncology.
Kate McGarrigle Sarcoma Fellowship (Cedars)

Dr. Marc-Antoine Ricard

Research in Orthopedics-Oncology. Redesign bone cement.
Kate McGarrigle Sarcoma Fellowship (MUHCF)

INSPIRATION

FATHER, HUSBAND, MOTIVATOR, VOLUNTEER, CANCER SURVIVOR



Bryan Pierre

I grew up in a house with 20 kids. It was a perfect ecosystem, as it set me up for life with the feeling that you need to rely on people, need to care, and you need to share what you're feeling. It's the underlying reason I started volunteering – I wanted to treat everyone like family.

It's important to reflect on the past, but not to live in it. On December 23, 2002 I was diagnosed with multiple myeloma. But I'm living as Bryan 2.0 – I no longer compare myself to who I was and what I could do before the diagnosis. Things change. And that's okay. While waiting on my treatments, the staff would ask me to talk to new patients to calm them down.

It's one thing to be told about symptoms, protocols, and expectations – but talking to someone who has gone through it is different.

Throughout treatment, my wife was always at my side, and family would check on me. **But the team at the Cedars Cancer Centre offered compassion, understanding, and tools to help me thrive.** When you're undergoing treatment, you're at your most vulnerable. But the volunteers and staff are with you throughout – and you see them more than you do your family. **And they become your family.**

As many cancer patients do, I built up a "supershell" that protects me. Since I'm on disability, I have a lot of spare time. And when you have spare time a lot of things go through your mind. Volunteering and helping others fills that time – but when Covid hit, that was all taken away due to government restrictions. My tough protective shell was worn away, and I started feeling guilty about not being able to go to work and help others.



I focus on the positive, and stay in touch with the support team – **accepting their help at every turn. I make sure to get up every day and do something positive. When I volunteer, I'm working alongside many of the nurses and the doctors who saved my life.** Hopefully I'm able to help patients the same way they helped me... a simple smile and Bonjour goes a long way. I can't wait to get back and see everyone in person.

My story is not that different than a million other cancer patients/survivors. Please consider giving to the Cedars Cancer Foundation so they can continue to fund initiatives to help patients and their families get through the daily journey. It's not all roses – and we get depressed from time to time.

But the amazing people at the Cedars Cancer Centre give us hope. And my family and I are eternally grateful.



TOGETHER WE STAND FOR CANCER PATIENTS



OPAL

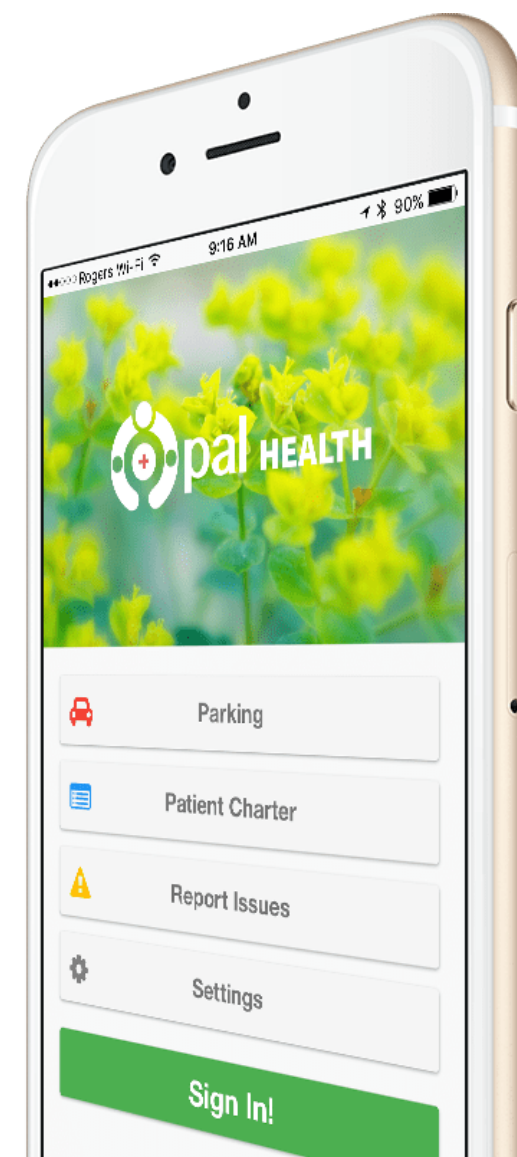
OPAL IS A PATIENT PORTAL DESIGNED TO EMPOWER YOU WITH YOUR MEDICAL INFORMATION AT THE MCGILL UNIVERSITY HEALTH CENTRE.

Opal's calendar lets you see all your upcoming and past appointments in one place.

Using Opal you can check in for your appointments when you arrive at the hospital and receive an alert on your phone when your medical practitioner is ready to see you.

Opal notifications ensure that you are always up to date with your medical information.

The Cedars Cancer Foundation is proud to support this vital initiative empowering cancer patients.



WHO WE IMPACT



SAVING LIVES WITH BRILLIANT MINDS

Cedars Cancer Foundation provides a range of services and support programs to care for the minds, bodies and spirits of cancer patients and their families.

The Foundation also spearheads various fundraising initiatives to finance compassionate care, cutting-edge research and dedicated training at the MUHC. With one in two Canadians facing cancer in their lifetime, the continued engagement of donors, volunteers and professionals remains critical to enabling the Foundation's work and relentless dedication to drive change.

23 +

initiatives and programs supported

50M +

dollars raised through events and donations

50K +

patients and families cared for annually

PUTTING YOUR DONATIONS TO GREAT USE

The Foundation's core activities are devoted to supporting the Cedars Cancer Centre's activities and priorities at the MUHC, which have brought forth a new era of patient-centered cancer care in Montreal. Our community's generosity has helped Cedars regroup some of the finest cancer care facilities in the country under one roof. These include: an oncology day hospital with 50 spacious and luminous treatment stations; a palliative care day hospital; a dedicated oncology medical imaging department; a radiation oncology department complete with 8 linear accelerator bunkers; green spaces; and on-site resources offering health information, support groups and activities.



How is your money used?



Patient care



Supportive and palliative care



State-of-the-art equipment and technologies



Fundamental, clinical and evaluative research



Education and professional training

"This state-of-the-art centre allows our medical professionals to continue to be pioneers in cancer diagnosis and treatment, apply the latest developments in scientific discovery, teach students from around the world, while providing patients with the highest level of care and support."

- Dr. Armen Aprikian

CEDARS CANSUPPORT

Cedars CanSupport is a program at the McGill University Health Centre under the Cancer Care Mission's Supportive and Palliative Care Division. **Cedars CanSupport relies entirely on donor contributions to fund its programs and services.**

Scientific advances have dramatically improved the landscape of cancer care and cancer survivorship. However, what has not changed is the human side of cancer. A diagnosis of cancer can still shock and shake every aspect of an individual's life and worldview. Cedars CanSupport exists to alleviate the extraordinary burden carried by patients diagnosed with cancer and their families, one person at a time. The raison d'être of this non-profit, hospital-based organization is to provide emotional, educational, practical, navigational, and financial assistance to cancer patients and their families. Cedars CanSupport is there at the front lines of patient care, all year round, across the lifespan, from diagnosis onwards, when the patient was ready.

A total of **1,009 virtual participations** was recorded for educational and inspirational public lectures as well as for **Gentle Yoga, Meditate, Relax, and Breathe, Distance Reiki, Creative Writing** workshops, **Virtual Art Therapy** workshops, **Facing Cancer at a Distance Patient Support Groups**, and collaborative workshops with **Montreal Museum of Fine Arts** and **Look Good Feel Better**.

Fifty dedicated Cedars CanSupport volunteers devoted **2,041 hours** to welcome and offer an act of kindness to the thousands of patients, families, and caregivers who must navigate through the Cedars Resource Centre for cancer treatment or follow up appointments.

In addition, thanks to the **Wilfred Howick Humanitarian Fund \$103,226** was distributed to **630 patients** and families to meet the basic costs of living such as food, rent, utilities, or

unplanned out of pocket expenses created by the financial burden of cancer such as medications or transportation to and from appointments.



As we move forward, a hybrid model representing both online and on-site programs and services will improve access and provide for a better representation of our community hospital population. This will sustain a culture of engagement, participation, acceptability and accessibility while continuing to provide a platform of hope and support.



27k
MONEY GIVEN FOR FOOD



21k+
MONEY GIVEN AROUND XMAS



8.5k+
MONEY GIVEN FOR UTILITIES



103k+
HUMANITARIAN AID DISTRIBUTED



5,248
REQUESTS FOR SERVICES

WHO WE IMPACT

CEDARS ONCOLOGY SUPPORTIVE CARE CENTRE

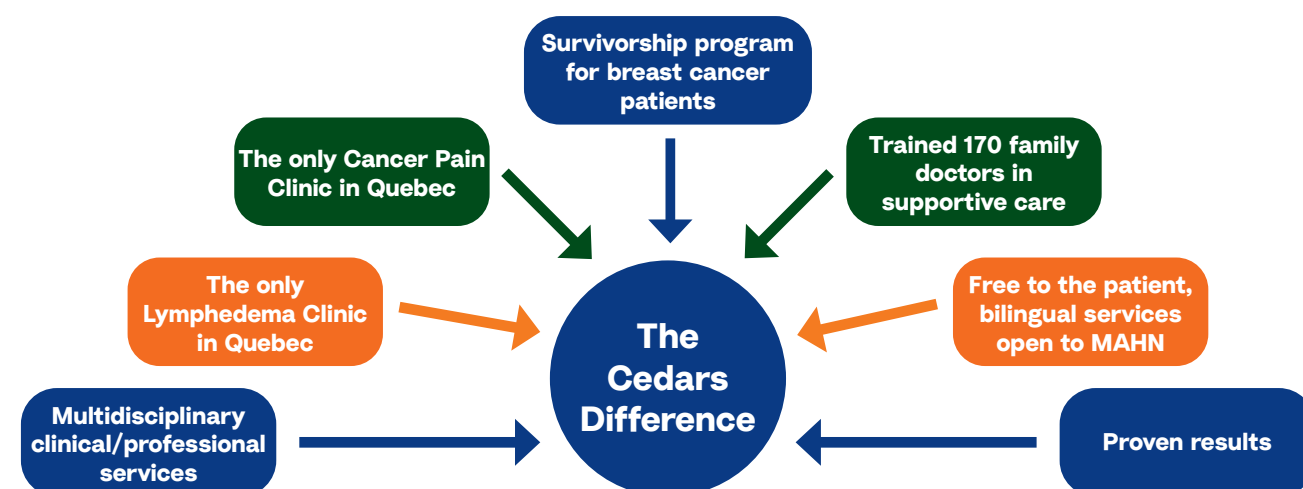
GOING BEYOND FOR CANCER PATIENTS AND THEIR FAMILIES

Cancer knows no bounds. It strikes - and in a blink of an eye a healthy person becomes a patient. Playgrounds, classrooms, workplaces, family dinner tables, dreams... the dynamics change, but hope remains a potent adversary in the power between human and disease. That is why Cedars is Going Beyond for cancer patients and their families.

With compassion, innovation and inspiration driving its model for excellence, Cedars aims to assure that the population it serves benefits from best-in-class clinical and supportive care, research and education. It also aims to empower patients and families with the guidance they need to cope better throughout the cancer journey.

After all, healing involves more than physical health. The emotional, mental and spiritual aspects of one's well-being are equally important. The Cedars Oncology Supportive Care Centre will thus be a welcome complement to the state-of-the-art Cedars Cancer Centre.

Supportive Care at the Cedars Cancer Centre: A Comprehensive Program that Goes Beyond Surgery, Chemotherapy and Radiation



INTEGRATIVE SERVICES FOR EVERY STAGE OF THE CANCER JOURNEY

Cedars supports and helps deliver a host of integrative programs and services that are evidence-based and complementary to the complex medical care provided to cancer patients in the academic health centre setting. Some are unique in Quebec, such as a lymphedema clinic and pain clinic, while all tackle the various needs of patients, young and old, before, during and after treatment thanks to the Cancer Rehabilitation Program (CAREPRO), Psychosocial Oncology Program, Cancer Survivorship Program, and Cedars CanSupport services.

Everyone—interdisciplinary teams of physicians, nurses, nutritionists, occupational therapists, physiotherapists, psychologists, social workers, psychiatrists, researchers, other professionals and volunteers— Go Beyond together with one overarching goal: improve the health and well-being of patients and their families, helping them cope while empowering them through education and personalized programs. These teams also train the healthcare professionals and scientists of tomorrow, and conduct life-changing research.

VISITING PROFESSORSHIPS

Thanks to generous donors, Cedars supports visiting professorships, which give healthcare practitioners first-hand access to the latest developments and technologies in care and research. Professorships foster healthy, thought provoking discussions amongst leading professionals, stimulate innovation and enhance the education of doctors, nurses, medical students, postdocs and fellows.

The Edward J. Tabah Visiting Professor in Surgical Oncology

This professorship was established in 1990 by the Cedars Cancer Foundation in honour of Dr. Edward J. Tabah. Its objective is to bring to the MUHC a renowned world expert in the field of surgical oncology on a yearly basis. MUHC surgeons and health care providers are given first hand access to the latest developments and technologies in the surgical oncology direct from Cedars invited guest lecturers.

The Vivian Saykaly Visiting Professor in Medical Oncology

This fund was established in 1991 through the generosity of the Ernest and Vivian Saykaly family. Its objective is to bring to the MUHC a renowned world expert in the field of medical oncology on a yearly basis. MUHC medical oncologist and health care providers are given first hand access to the latest developments and technologies in medical oncology direct from Cedars invited guest lecturers.

The Dr. N. Blair Whittemore Visiting Professor of Sarah's Fund for Cedars in Pediatric Hematology/Oncology

Dr. Whittemore is Associate Professor of Pediatrics at McGill University, former Director of Pediatric Hematology/Oncology and Director of Clinical Hematology Laboratories at The McGill University Health Centre (MUHC), the Montreal Children's Hospital (MCH) site.

In 2002, Dr. Whittemore "retired" to the MCH to direct the Hematology laboratories and 18 months later was asked to head the division. During this time, he oversaw the re-establishment of our Clinical Fellowship Program after a lapse of 13 years, the renovation of our in-patient unit (Sarah's Floor), accreditation of our Hematopoietic Stem Cell Program and recognition of the division by the Québec government (Lutte contre le cancer) by giving it the highest grade it can grant a centre, 4A.

The Dr. Sharon Wexler Visiting Professor in Neuro-Oncology

Established in 2018 by the Wexler family and the Cedars Cancer Foundation, the Dr. Sharon Wexler Visiting Professorship in Neuro-Oncology honours the life of a remarkable and compassionate woman who had a profound impact on others as a psychotherapist, as a professor at McGill University and as a clinical director of Cedars CanSupport, where her leadership encouraged the development of support programs and services benefiting not only cancer patients but also their families.

It brings the MUHC and the MNIH a world class expert in the field of neuro-oncology every year. It will give our healthcare practitioners first hand access to the latest developments and technologies in brain cancer research and care. It will also foster healthy discussions amongst leading professionals, stimulate innovation and bolster the education of doctors, medical students, postdocs and fellows.

The Dr. Carolyn Freeman Visiting Professor in Radiation-Oncology

This professorship was established by the Radiation-Oncology Leadership in honour of Dr. Carolyn Freeman. Its objective is to bring to the MUHC a renowned world expert in the field of Radiology-Oncology on a yearly basis.

The Gwen and Tom Nacos Visiting Professor in Supportive & Palliative Care

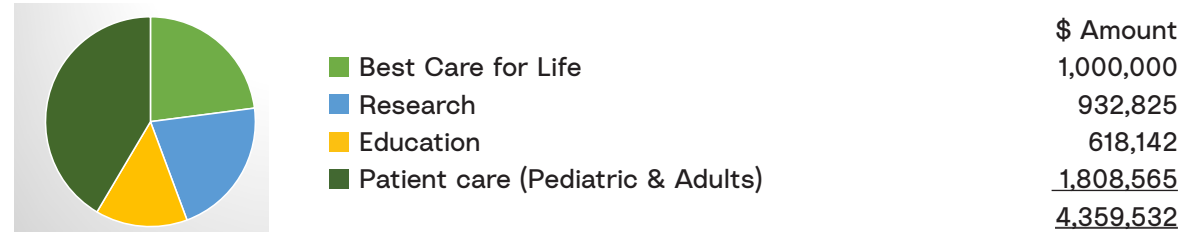
This professorship was established by Gwen and the late Tom Nacos and family. Its objective is to bring to the MUHC renowned world specialists in supportive and palliative care on a yearly basis.

The Florence Flinker Visiting Professor in Colorectal Surgery

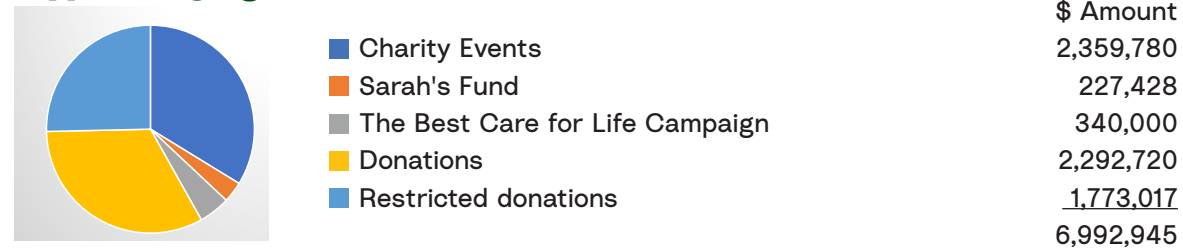
This professorship was established by Michael Flinker and Dr. Marcia Gillman, in honour of the late Florence Flinker. Its objective is to bring to the MUHC a renowned world expert in the field of Colorectal Surgery on a yearly basis.

FISCAL YEAR 2021-2022

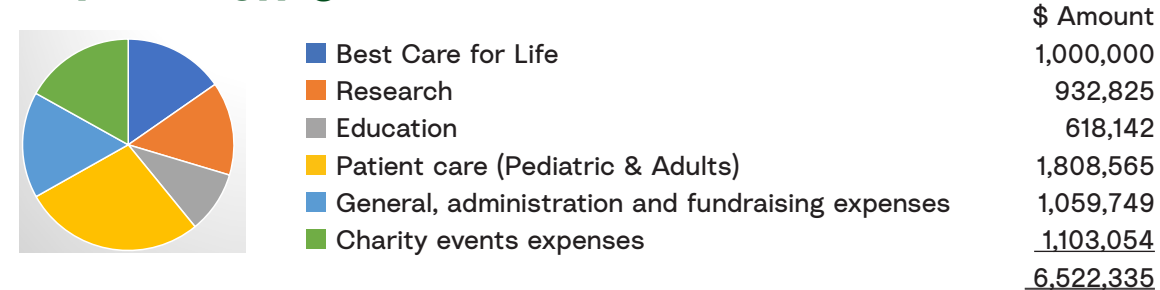
ALLOCATIONS



REVENUES



EXPENDITURES



INVESTMENTS IN MASTER TRUST AS AT MARCH 31, 2022

	\$ Amount
The Best Care for Life Campaign Fund	6,811,093
Sarah's Fund at Cedars for Pediatric hematology-oncology	2,636,908
Rosy Family Foundation - Cedars Oncology Supportive Care Centre	1,269,812
Wilfrid Howick Humanitarian Fund	1,072,055
Other Funds	778,432
Total	12,568,300

The Ernst & Young audited financial statement ending March 31, 2021 is available at cedars.ca.

CEDARS CANCER HEROES PROGRAM

Heroes among us. Honor a physician, nurse, volunteer or staff member who goes above and beyond. A Cedars Cancer Hero is someone who goes above and beyond for patients and their families, in support of our mission to offer every cancer patient at the MUHC compassionate care that focuses on them as a person, not on their disease.

This special person, your Cedars Cancer Hero, will be personally notified that a donation has been made in his or her honour and will be presented with a unique Cedars Cancer Heroes pin, recognizing their exceptional level of patient care.

WAYS TO GIVE AND GET INVOLVED INCLUDE:

- One-time Donations
- Monthly Giving
- Support Cedars' Annual Appeal for Priority Needs
- Tax-smart Giving (stocks & securities, in kind gifts)
- Cedars' Heroes Program
- Planned Giving / Estate Gifts
- Invest in Research
- Invest in Patient Education oncology Guides
- Pay Tribute to Someone Special (Honour / In Memory)
- Organize a Fundraiser
- Participate in / Donate to a Flagship Event
- Sponsor an Event
- Become a Volunteer
- Corporate Donations
- Matching Gifts
- Leadership Gifts
- Transformational Gifts
- Build a Legacy



EVENTS

42ND ANNUAL CEDARS GOLF CLASSIC

Thanks to **240 golfers and over 100 sponsors**, the Cedars Cancer Foundation and the Montreal General Hospital Foundation celebrated another successful edition of the Cedars Golf Classic by **raising \$480,000** on Monday, June 21, 2021.

“We feel fortunate to be able to make this large contribution to the Cedars Cancer Care Mission,” said **Demo Trifonopoulos, Co-chair of the Cedars Golf Classic**. “The generosity of our donors is absolutely amazing. The support of all of our sponsors, participants as well as the dedication of all our volunteers is what makes this event such a success.”

This event supports the **Cedars Cancer Centre Priority Needs** as well as the **Montreal General Hospital's priority needs in Surgical Oncology**. The funds serve to fulfill top priorities in patient care, research and education across the continuum of life, from pediatric, adolescent and adult care to survivorship, supportive and palliative care.

Thank you to our event co-chairs **Demo Trifonopoulos, Paul Sawaya, Andrew Carter, Dominic Costantini** and **Kim Anderson** as well as to our sponsors, donors, participants and volunteers. Their contributions are instrumental in allowing us to offer hope to cancer patients and their families.



THE 20TH EDITION OF SPLASH & DASH

During the weekend of October 22-24th, **over 300 race participants**, walked in honour of the heroes on **Sarah's Floor at the Montreal Children's Hospital** for the 20th edition of Splash & Dash - and raised over **\$250,000**.

Over the course of three days our community took over 3 million steps in support of Sarah's Floor. They shared selfies, they virtually high fived, in order to bring awareness, raise necessary funds and help Sarah's Fund for Cedars continue to support needs for **paediatric oncology**.

Splash & Dash raises money for **Sarah's Fund for Cedars**, founded in 2001 by a then 8-year old girl, **Sarah Cook**, undergoing treatment for Ewing's Sarcoma. Since its inception Sarah's Fund has

raised over **\$14 million** to support the needs of the **Hematology-Oncology** division at The Montreal Children's Hospital.

The 20th Edition Splash & Dash - Virtual Step Challenge would not be possible without the incredible help of our Title Sponsor **Pfizer** and all of our many generous sponsors and donors. The weekend would not have been the success it was without the dedication, enthusiasm and support of our volunteers.

All proceeds from Splash & Dash Virtual Step Challenge support Sarah's Fund for Cedars - who has made its mission to make a meaningful difference in every child's life that has been touched by cancer at the Montreal Children's Hospital.



16TH ANNUAL FL FULLER LANDAU CEDARS CANSUPPORT DRAGON BOAT RACE

The 16th edition of the FL Fuller Landau Cedars CanSupport Dragon Boat Race was held September 12th at the Promenade Père-Marquette in Lachine. Despite the significant challenges of hosting a fundraising event during the pandemic, the event raised over **\$350,000** with the help of dedicated paddlers and sponsors.

“We were incredibly happy to be able to hold the event in person again this year,” said **Jeff J. Shamie**, President and CEO of Cedars Cancer Foundation, which funds cutting-edge cancer research and care at the MUHC. “The event is fun and exciting. It also happens to be the most important fundraiser for our **Cedars CanSupport** program, which provides much-needed support and services to people of all ages who are undergoing treatment for cancer, as well as to their family members.”

Thanks to the ongoing support of **FL Fuller Landau**, which has been the event’s title sponsor since 2007, the event attracts up to **500** participants every year and has raised over **\$6 million** for Cedars CanSupport over the years.

“Without FL Fuller Landau, the event would not be what it is today, and we would not have been able to host it at all this year. Their outstanding generosity

not only makes this event possible, but also enables us to provide programs and services that make a tangible difference in people’s lives every day,” stated Mr. Shamie. “We are also grateful to the City of Lachine, which helped us provide a safe environment for all our participants,” he added.

Due to the pandemic, the event had to be scaled-back and modified, but that did not dampen the spirits of the 19 teams who participated. In addition to the races, the event included a touching commemorative ceremony, during which paddlers placed flowers on the water to honour loved ones who are battling cancer or who lost their lives to the disease.

“I would like to thank everyone who raised money for CanSupport and who came out to paddle today,” added **Dr. Virginia Lee**, Director of Cedars CanSupport. “Cancer touches everyone, and, thanks to your donations, we can help more people along their difficult journey. We look forward to hosting the Dragon Boat Race again next year, on a larger scale.”



THE 6TH ANNUAL CEDARS RUN FOR OVARIAN CANCER

The 6th Annual Cedars Run for Ovarian Cancer successfully raised in excess of **\$130,000**. The event took place on Sunday, October 17th in Town of Mount Royal and attracted over **320** participants.

Dominique Dagenais and her family’s goal is to give ovarian cancer patients a second chance at life. They are quick to let everyone know how eternally grateful they are to **Dr. Lucy Gilbert** and her amazing medical team for the treatment and care they provided her in her time of need.

“We are incredibly grateful to the Town of Mount Royal for allowing us to once again host this event in the center of their beautiful town” said **Jeff J. Shamie**, President and CEO of the Cedars Cancer Foundation. The run held a special meaning this year, as it honored and memorialized **Dr. Kris Jardon**, a skilled a skilled surgeon and compassionate gynecologic oncology physician who passed away from cancer in early 2021. “We are honored to have known him and we are grateful for this opportunity to commemorate him at an event he so avidly supported,” said Mr. Shamie.

Dr. Gilbert was joined by colleagues **Dr. Xing Zeng**, and **Joelle Malek**, to commemorate the late Dr. Kris Jardon. Their heartfelt words captivated everyone in attendance, including some who had personally been treated by Dr. Jardon.

The Dr. Kris Jardon Memorial Trophy, introduced for the first time this year, will be presented annually to the winner of the 10k run. On this inaugural occasion, the trophy was awarded to two co-winners of the 10k run - coincidentally Dr. Jardon’s best friends, **Stephane Calixte** and **Etienne Allonier**. The late doctor’s children, **Samuel** and **Hannah Jardon**, presented the trophy to the winners, making the award ceremony that much more meaningful to both the winners and everyone in the audience.

Founded in 2016 by Dominique Dagenais and her son, **Max Joly-Smith**, the Annual Cedars Run for Ovarian Cancer raises vital funds and awareness for Dr. Lucy Gilbert’s **DOvEEgene project**. The DOvEEgene project brings screening of ovarian and endometrial cancers one step further with the new genomic uterine pap test, DOvEEgene test, developed by Dr. Gilbert and her team of McGill researchers; it provides a safe and minimally invasive method for earlier diagnosis of ovarian and endometrial cancers.

The DOvEEgene Project is committed to raising awareness of Ovarian & Endometrial cancers, advocating for early diagnostic testing, and supporting ovarian cancer patients and their families.



COURIR CONTRE LE CANCER DE L'OVAIRE DES CÈDRES
CEDARS RUN FOR OVARIAN CANCER



Dominique Dagenais
Co-présidente de l'événement / Co-Chair
Dr. Lucy Gilbert
Directrice Gynécologie-Oncologie, CUSM
Director of Gynecological Oncology, MUHC

17 OCT 2021

60, AVENUE ROOSEVELT



COURSE/RUN
10 KM - 5 KM - 2 KM
CHRONOMÉTRÉ/TIMED



DAGENAIS JOY-SMITH
FONDS FUND



CEDARS VIRTUAL AUCTION AND RAFFLE

The 2021 Cedars Virtual Auction and Raffle took place LIVE on Tuesday, December 14. Hosted by CJAD 800 AM Morning Man **Andrew Carter**, and Montreal's Favourite Auctioneer, **Ross Paperman**, the event was a resounding success, raising **over \$520,000**.

Cedars is grateful to this year's Chair, **Stella Vassallo** and the Committee members, as well as to all our supporters, ticket sellers, ticket purchasers and auction participants who made this year a tremendous success. In addition to the **Chopard Watches** courtesy of **Château D'Ivoire**, guests watched online as the much-anticipated raffle cash prizes were drawn one after the other, ranging from **\$1,000** to **\$20,000** for a total of **\$50,000**.

Proceeds from the event will support the **Psychosocial Oncology Program at the MUHC**. This program offers cancer patients and their families free access to a team of psychologists and therapists to help them manage the social, psychological, emotional, spiritual and functional aspects of cancer.

The Cedars Annual Auction and Raffle would not have been as successful without the generous contributions of donors, sponsors, event chairs and the motivated organizing committee. On behalf of the patients and families who are our raison d'être, **Cedars extends a heartfelt thank you to its sponsors.**



CEDARS ELECTRIC CAR AND BIKE RAFFLE

The winners took home a **2021 Mini Cooper SE 3 Door All-Electric Car** valued at **\$56,694** and an **iGO Carbon CGV electric bike** valued at **\$7,990**.

Proceeds support the **OPAL project**, which provides, among other things, test results, treatment plans, doctors' medical notes, and a log of their appointments. The user-friendly app also sends alerts about upcoming appointments or when the doctor is ready to see the patient. The draw took place live at **MINI Brossard**.



PWR: RIDE LA GRANDE ROUE FOR A GOOD CAUSE

On September 28th, 2021, guests enjoyed an exclusive gastronomic event in the gondolas of La Grande Roue de overlooking Montreal's dazzling skyline. This event helped raise **over \$150,000** for the **Program for Women's cancer Research (PWR)**, created by the Division of Radiation Oncology at the McGill University Health Centre and supported by Cedars Cancer Foundation.

The PWR program treats **over 750 new patients per year** diagnosed with either breast or gynecological cancer. With over 9000 Canadian women dying from one of these cancers every year, the new Program for Women's cancer Research (PWR) will improve cure rates for these women.



This program is an initiative of **Dr. Joanne Alfieri** and **Dr. Tarek Hijal**, whose vision is to enable ground-breaking treatments through the advancement of knowledge in gynecological and breast cancer. Their research is at the forefront of bringing innovative and proactive approaches to the future of women's cancer treatment.



STELLA AND VINCENT'S RIDE FOR CHANGE

On October 2nd we had our first Ride for Change - an **80 km cyclo-tour** being held by **Stella Vassallo** and **Vincent Chiara** in memory of their beloved friend **Joe Cheaib**, which raise in excess of \$100k.

We rode in Austin, Québec in the picturesque Eastern Townships and enjoyed the countryside together. After the ride, participants enjoyed a lunch at the cottage, shared some memories from the day, and wound down in the company of friends.



JOINT COLLABORATIVE INITIATIVES

CAROL FOR A CURE

This year marked Carol for a Cure's **12th year** and second time taking their event online for a special video compilation of choir member messages, past performances, and even an original Christmas song composed by **Charli** and **Choirmaster Rick!**



The funds raised this year will be donated to **Dr. Catalin Mihalcioiu Research and Care Fund** at the Cedars Cancer Foundation. Formed in the fall of 2009 when **Rochelle Barr** was diagnosed with breast cancer her daughter, **Zoë Mintz** decided to fundraise for breast cancer in her mother's honour. Zoe, along with other family members and close friends formed **Team RockStarr**. The team's name is homage to Barr's nickname, the Rock, and the team's mascot Starr, a standard poodle.

Thank you all who tuned into the broadcast and supported Carol for a Cure in their mission to find a cure for breast cancer. The Cedars Cancer Foundation and TeamRockstarr share the same hope of once again caroling in the streets of Montreal next year!

HEALING NOTES

The Cedars Cancer Foundation launched Healing Notes under the leadership of **Patil Harboyan**, which brings one hour musical presentations to the **Cedars Cancer Centre**. These mini concerts support the social, physical and emotional well-being of our cancer patients.

This is a partnership between the **Schulich School of Music at McGill University** and the Cedars Cancer Foundation.



SHOPPING AT GILBERT ET FILLE

Thank you to **Roslyn Gilbert** and **Samantha Ragusa** for hosting a shopping event at their store, and raising over **\$1,100** for **The DOvEEgene Project**, under the leadership of **Dr. Lucy Gilbert**.

TITE FRETTE

My name is **Vanessa**, and I am a breast cancer survivor. I was diagnosed in January 2017 at the age of 29. As unlucky as I was, I was extremely lucky and grateful to be treated and cared for by **Dr. Fleiszer**, **Dr. Bouganim** and their teams at the Cedars Cancer Centre at the MUHC.

My husband and I had the opportunity to use our passion to raise money through our new store, **Tite Frette Brossard**, by selling a Mimosa beer brewed for our "Campaign Génèreuse" where we accumulated 1\$ for each can sold to donate to a foundation of our choice. We also held an event in our store with the Fédération des clubs d'affaires du Québec where we raised another **250\$** to add to our donation. We are honoured to choose to have the total proceeds of **600\$** donated to the Cedar's Cancer foundation.



These funds will support both Dr. Fleiszer's Clinical Education Fund and Dr. Bouganim's Medical Oncology Research & Care fund. Thank you for being you and for your excellent care! We hope this helps you continue to provide care for others as you did so wondrously for me.

LES DISCIPLES D'ESCOFFIER

Les Disciples D'Escoffier Event at the Sofitel Hotel on November 18th, 2021 was hosted by Renoir restaurant's Executive Chef, **Olivier Perret** and featured an amazing five course gourmet meal. This dinner d'Epicure was hosted in Honor of the 175th birth anniversary of **Auguste Escoffier**, a pioneer in French Gastronomy. Congratulations to Chef Oliver Perret and his team for a wonderful event.

The over \$27,000 raised from this event go towards helping the **McGill University Health Centre** become a world leader in **cancer treatment, care, education, and research**. As well as having established a wide range of programs to assist cancer patients and their families.

A YEAR IN A LIFE FUNDRAISER

Dominique Langevin, organizer of this fundraiser, remains so grateful to all who supported her on this endeavor. "Together, we raised a total of **\$3,750** for **Dr. Jamil Asselah's Medical Oncology Research & Care Fund**. I am extremely grateful for your support and generosity! I am not alone on this journey. I am thankful for that. Our contributions are going to a good cause. THANK YOU!"

My name is Dominique. On October 27, 2020, right in the middle of the pandemic, I received a call that forever changed my life: I had just been diagnosed with an aggressive form of breast cancer, which was progressing rapidly.

I was 44 years old. I had an eight-year-old at home. I was lucky! I began treatment almost immediately and received incredible care from my oncologist, Dr. Jamil Asselah, and the medical team at the **Cedars Cancer Center of the MUHC**. Because of this, I am here today. I am extremely grateful, for everything. When I think about what I have been through these last few months, I remember a conversation with Dr. Asselah, during which he told me that when he started in oncology, women who were in the state I was when we first met did not survive this cancer. They died.

I did 16 rounds of chemo. I had surgery. I received 19 rounds of radiation. And today, I am considered cancer free. I am healthy and I am enjoying life! I want to give back. Research changed my life! Not only did it save my life, but it also made treatment easier to go through, as I enjoyed a decent quality of life throughout. It matters!

During and after treatment, I also received support from the staff at **Cedars CanSupport**. Cancer changes you. It is challenging. The staff at Cedars CanSupport understands this really well and offers resources, support, and encouragement to patients, their families and care-givers alike, throughout the cancer journey. It makes a difference, to feel understood, listened to, accompanied... especially now, with COVID and the isolation it creates for cancer patients.



EVENTS

TOGETHER WE STAND
FOR CANCER PATIENTS



FUNDS

FRANK RANA'S SUPPORTIVE CARE ANNUAL CAMPAIGN

Frank and **Mary Rana** have been part of the **Friends for the Cure** Committee since 2003 and Frank was also a member of the Cedars Board of Directors, where he led our Finance Corporate Fundraising Committees for many years.

In 2010, Frank Rana rallied his friends, family and corporate colleagues around a cause that is very close to his heart. Thanks to his leadership and direction, over **\$3.5 million** has been raised to fund **Cedars Supportive Care** programs and **Cedars CanSupport**. These vital funds have helped Cedars improve the quality of life for cancer patients as it provides free psychological, emotional, spiritual support, practical information and financial assistance for our patients at the MUHC.

LUSTIG FAMILY MEDICAL CANNABIS RESEARCH & CARE FUND

This fund seeks donations to support the establishment of a best-in-class medical cannabis programme for cancer patients in the Cedars Oncology Supportive Care Centre at the MUHC. The Lustig family have set up a matching gift program.

Funds will be channelled into 3 areas:

- The establishment of a best-in-class medical cannabis programme for cancer patients at the MUHC in the new Cedars Oncology Supportive Care Centre;
- Training and education on medicinal use of cannabis for healthcare professionals working in oncology; and
- Developing and carrying out clinical trials on medicinal cannabis for pain and symptom control in cancer patients.

CÉDRIC FINN FUND

The Cédric Finn Fund, has been created by his mother Nathalie Lapierre and his family in memory of their beloved son and brother, Cedric Finn, to advocate for sarcoma patients by funding research and by increasing awareness about the disease.



KIM WINNICKI LEGACY FUND

As an oncology nurse at the legacy site of the Royal Victoria Hospital for nearly 40 years, Kim dedicated her career to helping cancer patients and their families. She was an exceptional role model to nurses and other healthcare professionals, and a constant source of support and compassion for those in her care. The collaboration she created between the clinical team and families was invaluable, while her laughter, positive demeanor and the beauty she saw in the world around her touched patients and staff alike.

Kim's late husband, Wojtek, and her sons have set up the Kim Winnicki Legacy Fund to make a lasting contribution in Kim's honour to advance Oncology-Hematology Nursing Education, Research and Practice, including financial support for nurses to attend continuing medical education conferences, workshops and seminars.

'THE BELL' FUND

The 'Bell Fund', a grassroots program that has seen already in excess of 4,500 cancer patients supplied with a free comfort kit, was launched on February 4, 2016, World Cancer Day, in a sunny atrium at the Glen site of the MUHC. Judy Martin, indefatigable founder, accompanied by her treatment team, rang a ship's bell she donated in 2013 to celebrate the completion of her chemotherapy. The bell is engraved with the words Lucky, Grateful, Hopeful.

The goal of the fund is to give every newly-diagnosed MUHC cancer patient a Comfort Kit. 'The Bell' Fund is raising funds to make this a reality. 'The Bell' Fund also provides a soft blanket for every newly diagnosed child on Sarah's Floor at the Montreal Children's Hospital for their Pediatric Comfort Kit initiative.

CEDARS HEALING NOTES FUND

Healing Notes aims to bring the comforting sounds of music into the daily lives of cancer patients treated at the Cedars Cancer Center. We are proudly presenting one-hour jazz, popular, or classical musical concerts with a goal to create an atmosphere that promotes comfort and healing to everyone attending, whether they are in a waiting area or simply passing by.

For a full list of all the funds at the Cedars Cancer Foundation, please visit www.cedars.ca

THANK YOU!

LEADERSHIP TEAM

PRESIDENT AND CEO

Jeff J. Shamie

VICE-PRESIDENT, DEVELOPMENT & OPERATIONS

Ariel Dayan-Médalsy

CAPITAL CAMPAIGN CO-CHAIRS

Michael Flinker

Andrew Lutfy

Bruce Shadeed

CAPITAL CAMPAIGN CABINET

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CHIEF, MUHC CANCER CARE MISSION

Dr. Armen Aprikian

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Dr. Peter Metrakos

Dr. David Mitchell

Dr. Kevin Petrecca

Dr. Michael Thirlwell

Dr. Blair Whitemore



TOGETHER WE STAND FOR CANCER PATIENTS

We would like to take this opportunity to thank all of our volunteers, donors, and sponsors for supporting the Cedars Cancer Foundation in our mission to improve the health and well-being of paediatric, young adult and adult cancer patients, and their families, throughout and beyond treatment.



FONDATION DU
CANCER DES CÉDRES
CEDARS CANCER
FOUNDATION



1310 Greene Avenue, Suite 520,
Westmount, QC H3Z 2B2
Charity Registration No. 10520-2501-RR-0001
cedars.ca | info@cedars.ca | 514-656-6662