

WHO WE ARE

WE ARE YOUR CEDARS CANCER FOUNDATION

We are a mission-focused, hospital-based foundation with the goal of supporting cancer patients' needs.

BOARD OF DIRECTORS



TONY AKSA, CFA



BRUCE SHADEED



MICHAEL D. NEWTON



THE LATE JOSEPH CHEAIB



LISA CHAMANDY



GWEN ANDREWS NACOS



Dr. Armen Aprikian



CHRISTINA AYOUB MILLER



MICHAEL FLINKER



Dr. ROGER TABAH



ADAM TURNER



ANTHONY CALVILLO



ANDREW CARTER



CATHERINE COOK



ROLA DAGHER



DIANA FERRARA SCALIA SAM KERSHEH BOARD MEMBER





NADIM RIZK



DEMO TRIFONOPOULOS



STELLA VASSALLO



CHANTAL SOULIGNY DIRECTOR OF NURSING AT McGILL UNIVERSITY HEALTH CENTRE AND RI-MUHC



JEFF J. SHAMIE Ex-Officio PRESIDENT AND CEO

CEDARS CANCER FOUNDATION



ARIEL DAYAN-MEDALSY VP DEVELOPMENT & OPERATIONS CEDARS CANCER FOUNDATION

WE ARE A FUNDING POWERHOUSE

We started over 50 years ago as an initiative launched by individuals from a community who dared to dream. We have since become a major partner in the MUHC's fight against cancer.

We support the hospital's Cedars Cancer Centre that bears our name, as well as the Cancer Research Program of the Research Institute of the MUHC. We are also a founding partner of the Rossy Cancer Network, which brings together McGill University and its teaching hospitals to improve the quality of every patient's experience and care outcome.

VISION

Ease the pain and suffering caused by cancer.

MISSION

Improve the health and well-being of paediatric, young adult and adult cancer patients, and their families, throughout and beyond treatment, by leading philanthropic initiatives that support excellence and innovations in clinical care, research, education, as well as supportive and palliative care services.

WE ARE PARTNERS THAT GO BEYOND

We help fight cancer from every angle, for every cancer type and every need, regardless of the patient's age. We develop and leverage innovative approaches to meet patients' and families' emotional, psychosocial, physical, and spiritual needs.

OUR 3 PILLARS OF ACTION

The funds that are generously entrusted to the Foundation are used to directly address the Cedars Cancer Centre's most pressing needs, as well as support oncology care and research through the MUHC. Our goal: to improve the lives of MUHC cancer patients and their families, throughout their cancer journey.



Compassionate Care

Our mission is to offer every cancer patient at the MUHC compassionate care that focuses on them as a person, not on their disease. Your donations help ensure that no one is left behind, supporting the care of people of all ages, even babies in utero, throughout their journey with cancer. That means we assist them from diagnosis to posttreatment, including supportive and palliative care. We go far beyond treatment by funding a wide range of innovative programs such as psychological services, financial aid, medical cannabis programs and cuttingedge equipment and facilities.



Innovative Research

Monetary contributions to the Foundation help the MUHC Research Institute's Cancer Research Program (CRP) to conduct research focused on finding a cure, for a future without cancer, but also to develop better and more creative therapies and care protocols to help mitigate the primary impact of cancer on quality of life. The CRP currently works on innovative projects in the fields of immunotherapy, molecular profiling and targeted therapies.



Inspiring Education

Cedars supports visiting professorships, fellowships, public lectures and educational material for patients, healthcare professionals and visitors of the MUHC. The community's generosity helps teach, train and mentor an increasing number of students and professionals every year at the MUHC, the largest teaching facility of the Faculty of Medicine and Health Sciences at McGill.

LEADERSHIP MESSAGES



TOGETHER WE STAND FOR CANCER PATIENTS

In 2019-2020, the Cedars Cancer Foundation resolved to make it more broadly known that it always takes a stand for cancer patients with the support of its community. We are therefore immensely grateful for your generosity. Together, with you - our precious donors - we are working hard to ensure that there can be a life with cancer and a future with less pain and suffering. Our journey is a work in progress, as is the very nature of life. Unfortunately, one in two Canadians will be diagnosed with cancer. Roughly 20,000 women, men and children will find themselves under the expert care of the multidisciplinary teams of the Cedars Cancer Centre at the McGill University Health Centre (MUHC), the leading academic health centre that we are so proud to support with your help. They manage cancer from every angle. They are relentless in their mission to save lives and improve quality of life. Not everyone can be saved, but with every cancer patient they learn something more about the disease and about the human condition, and patient care changes.

We invest donors' gifts according to priorities set by the Cancer Care Mission of the MUHC, with special attention to each aspect of its mission, including supportive and palliative care. This year, our foundation has faced enormous challenges, as the lives of Montrealers have been transformed with the COVID-19 pandemic. Among other things, we have had to adapt our annual signature events to new digital formats and increase our other means to raise awareness of critical needs. Our community has continued to be generous and, as such, we were able to disburse much-needed funding to advance excellence at the MUHC. We were also able to meet the needs of families struggling not only with cancer's impact on their physical and mental health, but also with economic difficulties. The Wilfrid Howick Humanitarian Fund featured in this Impact Report has been the source of invaluable assistance to hundreds of people.

Life can change in a heartbeat. We, at Cedars, know this only too well. We'd like to end this message in homage to Joe Cheaib and Tom Nacos, two longstanding members of the Cedars' family whose time on earth was too short. These gentlemen, family men and philanthropists with hearts of gold will be remembered forever.

In these difficult times, we invite you to join us in taking a moment to appreciate the gift of family and to remember those around you, in person and in spirit. Please consider making a donation to Cedars in their honour. In taking a stand for cancer patients together, we will make our collective impact grow and ease the pain and suffering caused by cancer.

Tony Aksa Chair, Board of Directors Cedars Cancer Foundation









WITH DEEP APPRECIATION AND SINCERE GRATITUDE

One could say that the true measure of a high-performance academic health centre is the service it provides to society. With that in mind, the McGill University Health Centre (MUHC) aims for excellence and innovation as it endeavours to shape the future course of health care. Of course, we cannot rely solely on our operating budget to achieve our lofty ambitions. Therefore, foundations, such as the Cedars Cancer Foundation, represent an important bridge that not only helps us build capacity, but also reach for new horizons.

On behalf of the population we serve and our teams, we would like to express our deepest appreciation to Cedars for the time and energy that their board, management team, staff and volunteers put into increasing funding for cancer care, research and teaching, including advocating for novel therapies and other needs identified by the MUHC. It is clear that they have the best interests of patients and their families at heart. We are also grateful that they are always willing to partner with the MUHC's other foundations on initiatives to ensure we are able to attract and retain talented professionals, purchase the latest equipment, create more healing spaces, and update technologies.

The COVID-19 pandemic, which struck at the tail-end of the 2019-2020 year, has shaken many parts of our economy. Routines ground to a halt and new ones emerged. Like the MUHC, our foundations have had to adapt to a new reality, but one thing has thankfully not changed. We and the Cedars' community continue to recognize that cancer needs must be addressed.

While the MUHC works tirelessly to meet evolving demands, we extend our sincere gratitude to Cedars' donors for doing everything within their means to support our institution.

Peter Kruyt Chairman of the Board of Directors McGill University Health Centre



Pierre Gfeller, MD CM MBA President and Executive Director McGill University Health Centre





THE MUHC CANCER CARE MISSION THANKS CEDARS **AND ITS DONORS**

In a year when caring for cancer patients at the McGill University Health Centre (MUHC) has been marked by increasing volumes and a pandemic in the last quarter, we feel strongly about echoing Cedars' call to action: we are also proud to take a stand for our cancer patients and are deeply grateful for Cedars and its donors' efforts and generosity.

Our multidisciplinary teams take a stand each and every day with a powerful sense of purpose and humility because, like our cancer patients, we are people with families of our own. We are inspired by our patients' stories, their hopes and their dreams for the present and for the future. We want to ensure that we provide the very best available care, as we pursue research to advance our knowledge. We want to ensure that we prepare students so that we give the next generation the foundation they need to take up where we leave off.

Let us all remember that there are over 100 forms of cancer, each with their different methods of treatment and investigation, within individuals who are very unique one from the other. The sheer complexity demands precision, collaboration and perseverance. We, at the MUHC, want our community to know that we put our heart into everything we do, for our patients. With the foundation's help, indeed with your help, the MUHC will continue to make significant inroads into cancer care, research and education.

We will always take a stand for you. Thank you for sharing our collaborative efforts and drive by contributing to the Cedars Cancer Foundation. This 2019-2020 Impact Report is an example of what you are helping us achieve at the MUHC.

Armen Aprikian, MD, FRCS (C) Medical Director, Cedars Cancer Centre Chief, Cancer Care Mission of the MUHC

Christine Bouchard, RN, B.Sc.(N) MSc. (Adm.) Clinical Administrative Coordinator, Cedars Cancer Centre Nursing Director, MUHC Cancer Care Mission





WHO WE SUPPORT

MUHC CANCER CARE MISSION

Cedars Cancer Centre is the hub of all cancer care, research and teaching at the MUHC. It is world-class. It is state of the art. It is a healing environment.

Cedars Cancer Centre is reinventing the way we provide cancer treatment at the McGill University Health Centre (MUHC). With oncology services from both the Royal Victoria Hospital and Montreal General Hospital now situated under one roof, this Centre provides patients with some of the finest cancer care facilities-all in one location-in the

Cedars Cancer Centre consolidates all aspects of the MUHC's Cancer Care Mission in one location. From medical, surgical and radiation oncology to supportive and palliative care, nutrition and social services, patients of all ages have access to the latest in cancer treatments in a thoughtfully designed environment that supports their physical, emotional and spiritual healing.

CANCER CARE MISSION EXECUTIVE

Armen Aprikian **Christine Bouchard**

Carolyn Freeman

Thierry Alcindor

Tarek Hijal

Denis Cournoyer

Manuel Borod Robert Turcotte

David Mitchell

Deborah Fleming

André Bonnici

Christine Legler

William Parker

Jan Seuntjens

Brenda MacGibbon

Nathaniel Bouganim

Gizelle Popradi

Véronique Doré Julie Mathieu

Medical Director

Clinical Administrative Coordinator

Quality Office

Medical Oncology, Director Radiation Oncology, Director

Hematology-Oncology, Co-Director

Supportive and Palliative Care, Director

Surgical Oncology, Director

Pediatric Hematology-Oncology, Director Allied Health, Department Head, Nutrition

Chief Pharmacist

Ambulatory Care, Co-Director

Medical Physics, Chief Medical Physics, Director Patient Representative **Oncology Inpatient Ward**

Hematology-Oncology Inpatient Ward Nurse Manager, CCM Ambulatory Care

Nurse Manager





SARAH'S FLOOR & PEDIATRIC HEMATOLOGY-ONCOLOGY

This year marks the 18th year of Sarah's Fund for Cedars. Thanks to the continued support we have received from the Montreal community, Sarah's Floor is a healing, peaceful and colourful atmosphere that makes a real difference. Within the walls of the Montreal Children's Hospital there is a special place dedicated to not only provide the best care to its young cancer patients, but to do it in an environment where every need of the patient and the family has been carefully considered and thought out.

Sarah's Floor is a 12-room in-patient unit and Day Centre. It is the hub of the MUHC's Pediatric Hematology/Oncology Division. Both facilities were designed to meet the specific needs of its young patients with private bathrooms, natural light and direct access to critical departments.

Sarah's Floor provides a serene and home-like environment. It houses a library, television and game room as well as other services for our patients' families. The staff and volunteers who work on Sarah's Floor understand that creating a hospital experience that is as comfortable and anxiety-free as possible for their young patients is an important part of their treatment.

"Having your own room and having it be colourful and not just a white wall makes a difference. Having just that little moment of happiness makes a difference."

- Sarah Cook



A YEAR ON SARAH'S FLOOR



85 **NEW CANCER**







DOCTORS





CLINICAL RESEARCH **PROFESSIONALS**



FELLOWS



CHILDLIFE WORKERS. MUSIC THERAPISTS, SOCIAL WORKERS, **PSYCHOLOGISTS** AND PSYCHIATRISTS







ROSSY CANCER NETWORK



Réseau de cancérologie Cancer

MEMBRE DU / MEMBER OF

Rossy Network

McGill University, the McGill University Health Centre exceptional opportunity to advance care using a common (MUHC), the Jewish General Hospital (JGH) and St. framework of quality, resources and tools. It will improve Mary's Hospital Center (SMHC) have joined forces to improve quality of care and patient satisfaction, increase and teaching, and will improve our efficiency as a network. survival rates and reduce the burden of cancer.

This long-term collaborative effort resulted in the creation of the Rossy Cancer Network (RCN) in 2012. This became possible thanks to the exceptional support of the Rossy Foundation - whose initial financial contribution laid the

The MUHC, JGH and SMHC, all three affiliated McGill teaching hospitals, are currently working together based on a shared mission, vision and strategic plan for improving cancer care.

The network, which forms part of la Direction générale québécois de cancérologie, provides an

clinical outcomes, have a positive influence on research

Much energy has already been devoted by many of the colleagues at the above-named institutions, as well as dedicated staff at the RCN, to advance the network's

We are extremely enthusiastic about this collaboration and the positive impact it will have on cancer care for our patients, as well as on our teaching and research missions. Case management, assures continuity of care for the whole patient and coordinates with colleagues across the trajectory using RCN data and facilitation of data transmission.

2019 RCN PRIORITIES

In 2019, the RCN refocussed its initiatives. All forthcoming projects will be mapped against the following.

FIVE PILLARS OF IMPROVEMENT

1. Access to Specialized Care

The RCN should put into place a mechanism that would allow patients to have timely access to the network, no matter where their initial entry point is.

2. Harmonized Tumour Boards

Regardless of what tumour board a patient might end up getting to, the care that is prescribed and the standard of care they would receive should be at the same high level, based on the evidence and tailored to the patient.

3. Access to Clinical Trials

Common clinical trials across all the RCN facilities will be available. Patients will be moved to tertiary sites for specialised quaternary interventions.

4. Trajectories of Care

The primary care team provides case management, assures continuity of care for the whole patient and coordinates with colleagues across the trajectory using RCN data and facilitation of data transmission.

5. Proximity of Treatment and Care

The best cancer treatment and care beginning with prevention through to recovery and/or palliative care as well as perioperative care will be delivered when possible primarily close to home.







INSPIRING PHILANTHROPY

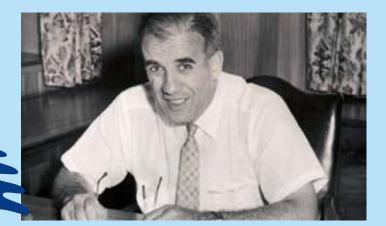
THE WILFRID HOWICK HUMANITARIAN FUND

In 2020, the Wilfrid Howick Humanitarian Fund disbursed \$197,600 to over 730 cancer patients and their families, which is over \$40,000 more than the previous year. Cedars CanSupport administers the Fund, which is also supported by individual donations. CanSupport's professionals act upon the recommendations of a McGill University Health Centre (MUHC) social worker, who analyses each patient's needs and helps ensure that those burdened by cancer benefit from assistance for groceries, rent, childcare, housekeeping services, medication, transportation, and utilities amongst other essentials that they might require. In the last quarter of the year, the COVID-19 pandemic placed additional hardships on families and, thankfully, the Fund has been able to shoulder the extra needs.

As the Wilfrid Howick Humanitarian Fund approaches its 30-year anniversary, Cedars is pleased to pay tribute to the special man who inspired his children to continue to endow this fund in his memory and to perpetuate his legacy of giving that has shaped their entire family.

WILFRID, THE BOY, THE FAMILY MAN, BUSINESSMAN, MENTOR, AND FRIEND

Wilfrid was born in 1909 into a family of modest means to parents, Mary and Louis Howick. Wilfrid met and married Nellie Aziz and soon after they started a family that would grow to include four children - John, Andrew, Suzie and Peter - each of whom would be instilled with a set of values meant to help them be good human beings. Wilfrid may have been a man of few words, as Andrew tells it, but his actions spoke volumes to how people should live their lives. "In 1954, Dad and two of his friends, John Lutfy and George Rossy, enlisted the assistance of the Syrian Ladies Aid Society to rally various groups in Montreal and established the Cedars Home for members of the Syrian-Lebanese community," shared Peter. The Cedars Home for the Elderly is now a community-oriented intermediate and long-term care facility that continues to enjoy a stellar reputation.

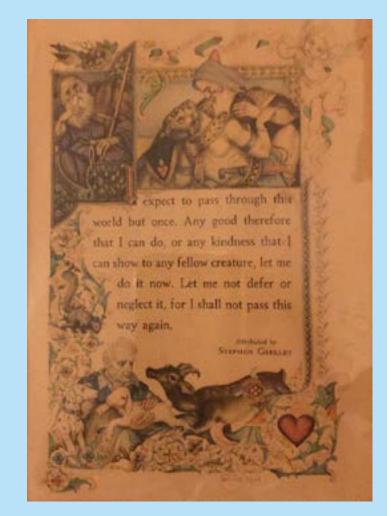


"Dad jumped into things with both feet, giving money regularly to the church to support a benevolent fund that the Pastor could use to send flowers to someone who needed cheering up or groceries to a family," added Andrew. "My Dad believed that everyone was equal, Pope, King or pauper," said Suzie to which her husband Raymond Batrie added: "Wilfrid always had an ear. He was a tremendous mentor to a lot of people." Andrew added: "If Dad got word that somebody's widow needed a hand or an other manufacturer was in trouble, he would be right there, offering support, just like he offered us his advice."

THE FRIENDSHIP THAT STARTED IT ALL, FROM DESK DRAWER TO ENDOWED FUND

One of Wilfrid's friends was Dr. Edward Tabah, a renowned surgical oncologist at the Royal Victoria Hospital of the MUHC. Dr. Tabah was keen to get Wilfrid to invest in research and treatment. However, Wilfrid was less than enthusiastic though he did believe in supportive and palliative care. He was in the habit of giving small sums of money to Dr. Tabah's medical secretary to put in her desk drawer. In this way, when it was too cold and a patient needed to take a taxi home or another patient could use a nice dinner, there would be a few dollars readily available. He also eventually joined Dr. Tabah and the Chamandy family in the first campaign to create what evolved into the Cedars Cancer Foundation. Following Wilfrid's death in 1990, Dr. Tabah visited his wife and children and made a few suggestions on how to honour his memory. Humanitarian assistance resonated as being closest to the man whose "contributions to the clothing and textile industry and he supported many charitable, religious and scientific endeavours in and beyond his community," were recognized in 1978 when he was invested into the Order of Canada. In 1991, the Fund was endowed with an initial investment of \$100,000 and it continues to grow to this day. Thanks to a new leadership gift from the Howick family, it reached the \$1-million endowment milestone in 2019-2020.





A LIFETIME OF EXPOSURE TO GIVING BACK AND A DREAM FOR THE FUTURE

"This picture hung by my parents' door for their entire married life. It exemplified the standard by which Wilfrid lived," said Suzie. "When we talked about someone's success, Dad would ask what the person had done for society," said Peter before Andrew concluded with "My two brothers, sister and I were all held to the same standard and we have contributed in any way we could, whether it be with financial aid or volunteering with various community organizations."

THE HOWICK FAMILY JOINS THE CEDARS CANCER FOUNDATION IN ENCOURAGING THE NEXT GENERATION TO TAKE UP THE CAUSE OF SUPPORTING THIS ENDEAVOUR





PATIENT EMPOWERMENT APP DEVELOPED BY MEMBERS OF THE RESEARCH INSTITUTE OF THE MUHC RECEIVES THE GRAND PRIX DE L'ANNÉE

Nov. 11, 2019 - Source: MUHC.

The team behind the Opal patient empowerment app needs to make more room in their trophy case. Last Thursday the team from the McGill University Health Centre (MUHC) was awarded the Grand Prix de l'année at Le Gala des Prix TI en Santé et Services Sociaux. The mission of the gala is to highlight the major achievements in information technology (IT) in the health and social services network. Opal has been an overachiever in 2019, having won the prestigious Coup de Coeur des ministres honour this past June.

Our heartfelt congratulations go out to Opal leaders Dr. Tarek Hijal and Dr. John Kildea (seen below from left to right) and their entire team of clinicians, physicists, radiation therapists and informatics experts – not to mention the patients who help the team continuously improve the app. You are an inspiration to us all and we will continue to follow Opal's evolution and award-winning ways. Bravo!

OPAL IS A PATIENT PORTAL THAT LETS YOU:

Manage **Your** hospital visits Monitor **Your** medical information

Learn about ${f Your}$ medical condition and treatment

Engage in **Your** care



WHO WE IMPACT

SAVING LIVES WITH BRILLIANT MINDS

Cedars Cancer Foundation provides a range of services and support programs to care for the minds, bodies and spirits of cancer patients and their families.

The Foundation also spearheads various fundraising initiatives to finance compassionate care, cuttingedge research and dedicated training at the MUHC. With one in two Canadians facing cancer in their lifetime, the continued engagement of donors, volunteers and professionals remains critical to enabling the Foundation's work and relentless dedication to drive change.

23 +

initiatives and programs supported

50M +

dollars raised through events and donations

50K +

patients and families cared for annually

PUTTING YOUR DONATIONS TO GREAT USE

The Foundation's core activities are devoted to supporting the Cedars Cancer Centre's activities and priorities at the MUHC, which have brought forth a new era of patient-centred cancer care in Montreal. Our community's generosity has helped Cedars regroup some of the finest cancer care facilities in the country under one roof. These include: an oncology day hospital with 50 spacious and luminous treatment stations; a palliative care day hospital; a dedicated oncology medical imaging department; a radiation oncology department complete with 8 linear accelerator bunkers; green spaces; and on-site resources offering health information, support groups and activities.



How is your money used?



Patient care



Supportive and palliative care



State-of-the-art equipment and technologies



Fundamental, clinical and evaluative research



Education and professional training

"This state-of-the-art centre allows our medical professionals to continue to be pioneers in cancer diagnosis and treatment, apply the latest developments in scientific discovery, teach students from around the world, while providing patients with the highest level of care and support."

- Dr. Armen Aprikian

CEDARS CANSUPPORT



Cedars CanSupport is a program at the McGill University Health Centre under the Cancer Care Mission's Supportive and Palliative Care Division.

In collaboration with the healthcare team, a dedicated group of professionals and volunteers provide complementary emotional support, educational services, therapies, practical resources and humanitarian aid to cancer patients and their entourage, one person at a time. Our free services benefit patients and their entourage throughout the continuum of the illness and beyond.

During the 2019-2020 fiscal, Cedars CanSupport succeeded in reaching out to a record number of individuals by offering state-of-the-art activities and services. The CCS Resources Centre received 8,590 visitors a 6.3 % growth from the previous year. Total count of practical services reached 6,484; educational services 7,375; while 288 visitors required emotional support; 247 individuals asked for information regarding donations to the Cedars Cancer Foundation; 328 miscellaneous inquiries were answered promptly. The grand total of all interactions total 14,722 - an 81.5% increase since last year.

Complementary therapies continue to rise in popularity. Cedars CanSupport's one hundred and twenty (120) Volunteers, whose average age is 65 years-old, logged in a total of 13,000 hours of devoted service while seventeen (17) new recruits joined our team. The grand total of all services provided reached 9,691.

As of March 13th, 2020, CCS received 1,528 requests for services - from these, 1,183 patients were seen while complementary therapists, for lack of time, were not able to answer 345 requests. Meanwhile, the number of sessions offered by Complementary Therapists totaled 1,988. The CCS Program Coordinator also registered 91 patients for the 13 Look Good, Feel Better sessions.

For the year, over \$155,033 in humanitarian aid was distributed to over 737 patients who were unable to manage the financial burden brought on by cancer: for food, rent, medication, transportation, and utilities. Cedars CanSupport relies entirely on donor contributions to fund its programs and services.







38K+
MONEY GIVEN
FOR FOOD



120
DEDICATED
VOLUNTEERS



13K HOURS O SERVICE



UMANITARIAN ID DISTRIBUTED



1,528
REQUESTS FOR SERVICES



81.5%
INCREASE IN
INTERACTIONS

WHO WE IMPACT

CEDARS ONCOLOGY SUPPORTIVE CARE CENTRE

GOING BEYOND FOR CANCER PATIENTS AND THEIR FAMILIES

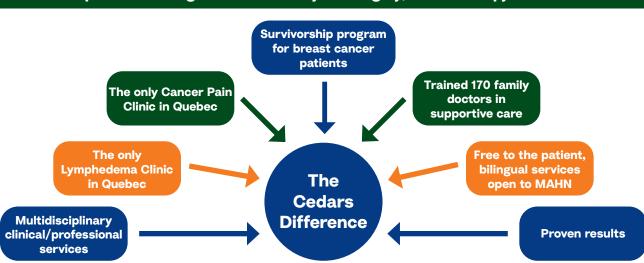
Cancer knows no bounds. It strikes - and in a blink of an eye a healthy person becomes a patient. Playgrounds, classrooms, workplaces, family dinner tables, dreams... the dynamics change, but hope remains a potent adversary in the power between human and disease. That is why Cedars is Going Beyond for cancer patients and their families.

With compassion, innovation and inspiration driving its model for excellence, Cedars aims to assure that the population it serves benefits from best-in-class clinical and supportive care, research and education. It also aims to empower patients and families with the guidance they need to cope better throughout the cancer journey.

After all, healing involves more than physical health. The emotional, mental and spiritual aspects of one's well-being are equally important. The Cedars Oncology Supportive Care Centre will thus be a welcome complement to the state-of-the-art Cedars Cancer Centre.

Supportive Care at the Cedars Cancer Centre:

A Comprehensive Program that Goes Beyond Surgery, Chemotherapy and Radiation



INTEGRATIVE SERVICES FOR EVERY STAGE OF THE CANCER JOURNEY

Cedars supports and helps deliver a host of integrative programs and services that are evidence-based and complementary to the complex medical care provided to cancer patients in the academic health centre setting. Some are unique in Quebec, such as a lymphedema clinic and pain clinic, while all tackle the various needs of patients, young and old, before, during and after treatment thanks to the Cancer Rehabilitation Program (CAREPRO), Psychosocial Oncology Program, Cancer Survivorship Program, and Cedars CanSupport services.

Everyone—interdisciplinary teams of physicians, nurses, nutritionists, occupational therapists, physiotherapists, psychologists, social workers, psychiatrists, researchers, other professionals and volunteers—Go Beyond together with one overarching goal: improve the health and well-being of patients and their families, helping them cope while empowering them through education and personalized programs. These teams also train the healthcare professionals and scientists of tomorrow, and conduct life-changing research.

RESEARCH FELLOWSHIPS

The Henry R. Shibata Fellowship winners for 2019 are:

Dr. Arielle Elkrief

Research focused on molecular driven cancer treatments and immuno-oncology for patients with sarcoma.

Dr. Henry R. Shibata Fellowship

Dr. Diogo Bessa de Medeiros

Research in quality of life initiatives pertaining to the McGill DOvEE program.

Dr. Henry R. Shibata Fellowship

Dr. Julia Burnier

Research pertaining to the development of a 'liquid' biopsy for uveal melanoma.

Dr. Henry R. Shibata Fellowship

Dr. Tenzin Gayden

CCMG training in molecular genetics (testing for rare diseases and cancer diagnosis).

Dr. Henry R. Shibata Fellowship

Dr. Kedar Mat

Research on developing a Sarcoma-Specific Preference-Based Outcome Index and a Patient-Experience Index that will be contribute to the advancement of knowledge in the treatment of Soft Tissue sarcomas.

Kate McGarrigle Sarcoma Fellowship

Ms. Joanne Lapointe, RN

Nurse practitioner specializing in sarcoma

Kate McGarrigle Sarcoma Fellowship

Dr. Stephanie Mourad

Research in development, implementation, regulation and analysis of leukemia/lymphoma clinical trials.

Dr. Henry R. Shibata Fellowship

Dr. Jordan Stosky

Research into the treatment of soft tissue tumors. Dr. Henry R. Shibata Fellowship

EDUCATION - VISITING PROFESSORSHIPS

This prestigious visiting professorship is an integral part of the educational program in the Cedars Cancer Centre at the McGill University Health Centre.

Thanks to past gifts, Cedars supports four visiting professorships, which give healthcare practitioners first-hand access to the latest developments and technologies in care and research. Professorships foster healthy, thought provoking discussions amongst leading professionals, stimulate innovation and enhance the education of doctors, medical students, postdocs and fellows.

The Vivian Saykaly Visiting Professor in Radiation Oncology

The Dr. Sharon Wexler Visiting Professor in Neuro-Oncology



The Edward J. Tabah Visiting Professor in Surgical Oncology April 17 & 18, 2019

Dr. Mark van Berge Henegouwen, MD, PHDProfessor of Upper Gl Surgery, University of Amsterdam Faculty of Medicine



The Dr. N. Blair Whittemore Visiting Professor of Sarah's Fund for Cedars in Pediatric Hematology/Oncology January 29, 2020

Dr. Nada Jabado, MD, PHD

Pediatric-Hemato-Oncologist, Montreal Children's Hospital / Professor of Pediatrics and Human Genetics, McGill University / The Research Institute of the McGill University Health Centre



FINANCIALS

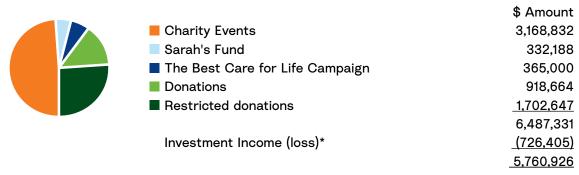
EVENTS

FISCAL YEAR 2019-2020

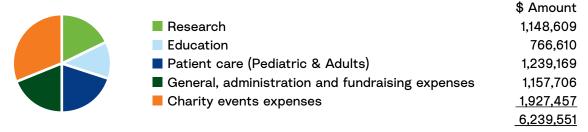
ALLOCATIONS



REVENUES



EXPENDITURES



INVESTMENTS IN MASTER TRUST AS AT MARCH 31, 2020

	\$ Amount
The Best Care for Life campaign Fund	5,822,929
Sarah's Fund at Cedars for Pediatric hematology-oncology	2,129,165
Rossy Family Foundation - MUHC Oncology Supportive Care Centre	1,025,307
Wilfrid Howick Humanitarian Fund	834,933
Other Funds	<u>1,123,597</u>
	10,935,931

^{*} investment fund lost 6.2% at March 31, 2020 due to market downturn related to Covid-19 pandemic

FL FULLER LANDAU CEDARS CANSUPPORT **DRAGON BOAT RACE & FESTIVAL**

program, successfully raised over \$425,000. All funds benefit Cedars CanSupport, providing free over \$6 million raised to date. psychological, emotional, practical and financial support to cancer patients and their families at the Cedars Cancer Centre of the McGill University Health Center (MUHC).

"For more than fifty years, Cedars has become a leader in the fight against cancer," said Jeff J. Shamie, President and CEO of the Cedars Cancer Foundation. "The FL Fuller Landau Cedars CanSupport Dragon Boat Race & Festival helps us with our mission of providing our cancer patients and their families with the best care, treatment and supportive care services."

The 14th edition of the FL Fuller Landau Dragon Boat Founded in 2006, the inaugural event began with Race & Festival, in support of Cedars CanSupport six boats and \$12,000 raised. It has now grown into an exciting festival with 24 boats on race day, and

> "FL Fuller Landau is proud to celebrate its 12th year anniversary as the presenting sponsor and active participant of the Cedars CanSupport Dragon Boat Race and Festival," said Jaimie Auger, Event Chair. "Every year we like to push the boundaries, take this event a step further and we couldn't be more grateful for everyone's ongoing commitment and dedication."















41ST ANNUAL CEDARS GOLF CLASSIC

With 240 golfers and dozens more participants, This the Cedars Cancer Foundation and the Montreal General Hospital Foundation celebrated another successful edition of the Cedars Golf Classic by raising \$550,000 on Monday, June 17, 2019.

"We feel fortunate to be able to make this large contribution to the Cedars Cancer Centre," said Demo Trifonopoulos, Cedars Cancer Foundation board member and Co-chair of the Cedars Golf Classic. "The generosity of our guests is absolutely amazing. The support of all of our sponsors, participants as well as the dedication of all our volunteers is what makes this event such a success."

This event
s u p p o r t s
the Cedars
Cancer Centre
Priority Needs
as well as
the Montreal
G e n e r a l
H o s p i t a l's
priority needs
in Surgical
Oncology. The



funds serve to fulfill top priorities in patient care, research and education across the continuum of life, from pediatric, adolescent and adult care to survivorship, supportive and palliative care.

















THE 18TH EDITION OF SPLASH & DASH

On Saturday, November 2nd 2019, over 500 people - including 300 race participants, gathered at the McGill Sports Complex for the 18th edition of Splash & Dash, which raises funds for Sarah's Floor at the Montreal Children's Hospital through Sarah's Fund for Cedars. Each team made up of three people ranged from families with young children to corporate teams. What these teams all had in common was a desire to bring awareness, raise necessary funds and help Sarah's Fund for Cedars go beyond its wildest dreams for paediatric oncology.

Splash & Dash raises money for Sarah's Fund for Cedars, founded in 2001 by a then 8-year girl, Sarah Cook, undergoing treatment for Ewing's Sarcoma. Since its inception, Sarah's Fund has raised over

\$12 million to support the needs of the Hematology-Oncology division at The Children's. The Fund's mission is to make a meaningful difference in every child's life that has been touched by cancer at the Montreal Children's Hospital. Sarah's Fund for Cedars dispenses funds in collaboration with the Montreal Children's Hospital Foundation.

All races during Splash & Dash had three components: run - swim - run or swim - bike - run! The high energy, family friendly competition was accentuated by the spirited music, blow up attractions, fantastic food and tantalizing raffle prizes!

















CEDARS 34TH ANNUAL AUCTION AND RAFFLE SOIRÉE AT LE WINDSOR!

On December 10th, 2019 over 500 people gathered at Montreal's iconic 'Le Windsor' for the Cedars success. In Auction and Raffle Soirée - a festive evening to help the Cedars Cancer Foundation go beyond in its efforts to help cancer patients and their families.

This year, all proceeds from the event supported the Psychosocial Oncology Program at the MUHC. The program offers specialized treatments to help with the emotional challenges that come while living and coping with cancer and supports those who may be dealing with the loss of a loved one.

Perpetual lady datejust, c o u r t e s y of Château D'Ivoire and Rolex Canada,

Cedars is very grateful to this year's honourary chair, Bruce Kent Group, as well as the hundreds of people who made this annual event another

resounding success. In addition to the grand prize Rolex O y s t e r Perpetual lady datejust, c o u r t e s y of Château D'Ivoire and Rolex Canada,



guests cheered as the much-anticipated 15 raffle cash prizes were drawn one after the other. Prizes ranged from \$1,000 to \$20,000 for a total of \$50,000.



















THE 3RD ANNUAL CEDARS RIDE FOR HOPE AND GRATITUDE

On September 18th, 2019, 30 riders set out in the picturesque Eastern Townships for the 3rd Annual Cedars Ride for Hope and Gratitude, raising in excess of \$125,000. With 124km to cover, they embarked on a journey filled with scenic cycling, great riding camaraderie and exciting new surprises in support of the Hematology-Oncology Cell Therapy for Blood Cancers under the leadership of Dr. Pierre Laneuville.

"Hope and Gratitude are the words I live by every day," explained Rob Callard, cancer survivor and the driving force behind this epic ride. "They are a constant reminder of the hope that we conquer this complicated disease, and the gratitude for life and for the wonderful people I have met and surround me in my life."

Cell Therapy Immunotherapy has shown new promise in the treatment of blood cancers and other applications and is being utilized as an alternative

to certain forms of chemotherapy. By establishing a new Cell Therapy Unit under the direction of Dr. Pierre Laneuville, doctors, researchers and patients will benefit from this promising and burgeoning area of research in the fight against cancer.







THE 4TH ANNUAL CEDARS RUN FOR OVARIAN CANCER

The 4th Annual Cedars Run for Ovarian Cancer successfully raised in excess of \$140,000. The event took place on Sunday, September 29, 2019, at Roosevelt Park in Town of Mount Royal.

In addition to the \$140,000, this year's run also received a significant leadership gift of \$500,000 honouring ovarian cancer survivor, avid long-distance runner and Cedars Run for Ovarian Cancer Honourary Co-Chair Dominique Dagenais and the doctor who saved her life, Dr. Lucy Gilbert.

"For more than fifty years, Cedars has become a leader in the fight against cancer," said Jeff J. Shamie, President and CEO of the Cedars Cancer Foundation. "The Cedars Run for Ovarian Cancer is proud to support Dr. Lucy Gilbert; whose ground-breaking transformative research impacts the early detection and treatment of ovarian and gynecological women's cancers."

Founded in 2016 by Dominique Dagenais and her son, Max Joly-Smith, the Annual Cedars Run for Ovarian Cancer raises vital funds and awareness for Dr. Lucy Gilbert's DOVEE project. DOVEE is a

leading-edge ovarian cancer research program, providing eligible women with easy and fast access to specialized medical examinations, advocating for early diagnostic testing, and supporting ovarian cancer patients and their families.

"I am extremely grateful for the support we receive every year from our runners, sponsors and volunteers," said Dominique Dagenais. "My diagnosis came to us as a shock, but I was very lucky to be treated by Dr. Gilbert and her amazing medical team. Not everyone is as lucky, and I hope to give other ovarian cancer patients a second chance at life!"



2019 CEDARS SYMPHONY FOR 'THE BELL'

On the evening of Sunday, November 17, Cedars Symphony for 'The Bell' took place at the beautiful St. Andrew and St. Paul Church with I Medici di McGill Orchestra, led by Maestro Giles Auger and renowned cellist Stéphane Tétreault.

Another special guest was talented 10-yearold violinist Léandre Gaucher, who after beating cancer himself, has played in concerts benefiting other cancer patients.

President and CEO of Cedars Cancer Foundation, Mr. Jeff J. Shamie started the benefit concert and introduced honorary patrons Mr. John and Mrs. Phyllis Rae who best described Judy Martin, founder of 'The Bell' fund with a meaningful phrase popularized by former U.S President H.W Bush, "A thousand points of light." A phrase that Mr. Rae aptly corrected to 'billions of points of light', adding that this night was about celebrating one of those

examples that make our world better.

As we celebrate a n o t h e r successful C e d a r s Symphony for 'The Bell', we



hold Judy's words to heart, "see you in two years from now!"

The Bell Fund, at the Cedars Cancer Foundation, provides comfort kits for every newly diagnosed cancer patient. 'The Bell Fund' also supports the humanitarian efforts of Cedars CanSupport, offering financial for patients in need.















PRESTI-LEFEBVRE GALA FOR SARCOMA

On Friday, May 31, 2019, Laval-based distribution giant Lefebvre & Benoît and construction giant Presti Homes and Developments hosted a Monte-Carlo themed charity gala at Le Mont Blanc banquet hall in Laval to raise money for Sarcoma research and care at the Cedars Cancer Centre of the McGill University Health Centre (MUHC).

Montreal Canadiens legend Guy Lafleur was the guest of honour at the sold-out event, which brought together 600 guests from the Montréal and Laval regions and some of the biggest names in the province's construction, renovation and décor industries. Together, the gala raised more than \$600,000 for the fight against sarcoma.

"We will always be grateful for the exceptional care that our mother received from Dr Carolyn Freeman, Radiation Oncologist and Dr Thierry Alcindor, Medical Oncologist and their teams at the Cedars Cancer Centre," said Alexandre Lefebvre, CEO of Lefebvre & Benoît.

The Cedars Cancer Centre at the MUHC is the only 'supra-regional' sarcoma treatment facility designated by the Québec Cancer Control Program (Programme de lutte contre le cancer). As such, it is home to the largest multi-disciplinary team of sarcoma specialists, who act as a consulting body for regional and local teams and who decide on treatments in the most complex cases requiring the use of leading-edge, experimental or intensive protocols.











BURPEES FOR CÉDRIC

On November 29, 2019, Samuel Finn laid his heart "The Cedars Cancer out on the mat at Longueuil's Centre XPN in honour of his late brother Cédric, who succumbed at the age of 27 to sarcoma, a rare form of cancer that affects 1% to 2% of the population. Samuel performed 5,234 chest to floor burpees in 12 hours, setting a new Guinness World Record while raising over \$60,000 for the Cédric Finn Fund for sarcoma research at Cedars Cancer Foundation.

Burpees are absolutely grueling. Samuel maintained a rigorous training regimen for the six months preceeding the event and set an incredible pace as he jumped up and dropped to the mat, 5,234 times. The energy at the Centre XPN was palpable. Cedars is proud to have been there to witness his achievement and honoured to steward the Cédric Finn Fund benefiting sarcoma research.

Foundation is excited for Samuel Finn." stated Jeff J. Shamie. President and CEO of Cedars. "In achieving his goal today, Samuel has done himself and



his brother's memory proud because philanthropy will help save lives."

The McGill University Health Centre (MUHC) is one of a handful of centres in Canada with both the ultra-specialized teams and necessary experience to diagnose and treat sarcoma. With the rarity of cases, research is crucial, which is why scientists in the Research Institute of the MUHC are working tirelessly to generate new knowledge and therapies.

TOGETHER WE STAND FOR CANCER PATIENTS











































JOINT COLLABORATIVE INITIATIVES

ENCHANTÉE

On October 10, 2019, over 200 guests attended the Enchantée event, a collaboration between the Cedars Cancer Foundation and the MUHC Foundation, co-chaired by Monique Gravel and Hal Hannaford at the Ritz-Carlton in downtown Montreal.

The proceeds of Enchantée 2019 totalled more than \$260,000. All of the funds support the MUHC



The 2019 edition of Enchantée also paid a special tribute to Dr. Antoine Loutfi, a longtime surgeon and oncologist at the MUHC. Dr. Loutfi's career has focused on the treatment of breast cancer.



RENOIR EN ROSE

On January 22, 2020, top Montreal chefs came together with over **20 partners**, and **150 individuals** to recreate Renoir en Rose - a unique intimate event at the Sofitel Montreal Golden Mile's Renoir Restaurant.

The event raised over \$90,000 for the Cedars Cancer Foundation and the Quebec Breast **Cancer Foundation.**

This fundraiser was spearheaded by Sofitel's **Executive Chef. Olivier Perret.** who was touched by cancer himself. Chef Perret called on friends to participate in the preparation of this amazing five course fine dining meal.



SOIRÉE EN OR

On November 6, 2019, the third edition of the Montreal General Hospital Foundation's Soirée en or Gala in collaboration with Cedars Cancer Foundation announced a record \$6.5 million to support patient care and advanced research for the treatment of lung, esophageal and stomach cancers through the Division of Thoracic Surgery.

Thanks to the 375 guests who attended this fun and flavourful evening - and especially to the Aune Foundation, that surprised guests with its announcement of a \$5 million donation to fund research in Thoracic Oncology.





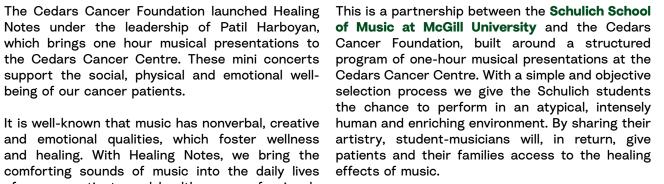
Across the country, lung, esophageal and stomach cancers are the fastest growing and most lethal types of cancers, with a five-year survival rate of less than 20%.



HEALING NOTES

The Cedars Cancer Foundation launched Healing which brings one hour musical presentations to the Cedars Cancer Centre. These mini concerts support the social, physical and emotional wellbeing of our cancer patients.

It is well-known that music has nonverbal, creative and emotional qualities, which foster wellness and healing. With Healing Notes, we bring the comforting sounds of music into the daily lives of cancer patients and health care professionals working in stressful environments.











AN INSPIRED COMMUNITY

CONCERT FOR KIDS WITH CANCER

After undergoing surgery for a brain tumour less than 10 months before, and then completing postop chemotherapy, Léandre Gaucher joined local musicians in a concert to support children fighting cancer. Gaucher, a 10-year-old Grade 5 student, started taking violin lessons before he turned four. He has won medals in music competitions and has already performed at Carnegie Hall.

His mother, Anne Schwab, saw the fundraiser as a way for the family to "pay it forward" and to acknowledge the quality treatment her son received since his tumour was detected the year before.

The charity concert raised funds to benefit the pediatric oncology department at the Montreal Children's Hospital, through Sarah's Fund for Cedars.

The benefit concert also featured Benjamin Seah (violin), Sébastien Tsai (violin), Gary Russell (cello), Kerry-Ann Kutz (soprano), Thalia Urbani (voice), Mike Cartile (trumpet), Claire Ouellet (piano) and Sandra Hunt (piano).



MEN'S HEALTH DAY

prostate cancer diagnosis. Prostate cancer can be before cancer is detected. Regular screening is were seen by doctors and nurses at outside clinics.

One in seven men in Canada will one day be given a therefore vital. The 2019 edition of MUHC Men's Health Day, under the leadership of Dr. Peter Chan, slow-growing, and some men may live many years was a resounding success. More than 340 men





VIP SHOPPING NIGHT AT HOLT RENFREW

Cedars' Private Shopping Night at Holt Renfrew is a one of a kind shopping experience where guests browse through their favourite luxury brands, enjoy savory canapés, delicious sweets and fine wines in honour of cancer patients and their families.

The stylish evening was a great success as Holt Renfrew kindly donated 10 percent of all sales to Cedars, in support of outstanding patient care, research and education in the fight against cancer.



CEDARS LIFT N' MOVE CAROL FOR A CURE

On December 15, 2019, we celebrated the legacy of Rochelle Barr. Now in the 10th year of the Annual Carol for a Cure, we were able to raise over \$7,500. Team RockStarr, formed by Zoë Mintz, Rochelle's daughter, family members and close friends have been integral in leading our cause to end the pain and suffering that cancer causes. All proceeds go towards the Cedars Cancer Foundation breast cancer initiative at the MUHC.



The event supports Pediatric-Oncology Research and Palliative Care in honour of Liam Armstrong and Melissa Martella.

The words "Lift n' Move" from the name is a motto that is embedded into the heart and soul of the event. "Lift" honors Liam and "Move" honors Melissa. Together we will lift and move for Liam, Melissa and anyone impacted by Cancer.



FUNDS

FRANK RANA'S SUPPORTIVE **CARE ANNUAL CAMPAIGN**

Frank and Mary Rana have been part of the Friends for the Cure Committee since 2003 and Frank was also a member of the Cedars Board of Directors, where he led our Finance Corporate Fundraising Committees for many years.

In 2010, Frank Rana rallied his friends, family and corporate colleagues around a cause that is very close to his heart. Thanks to his leadership and direction, over \$3.5 million has been raised to fund Cedars **Supportive Care** programs and **Cedars CanSupport**. These vital funds have helped Cedars improve the quality of life for cancer patients as it provides free psychological, emotional, spiritual support, practical information and financial assistance for our patients at the MUHC.

GLORIANNE ENGEL STOTLAND LEGACY FUND

In December 2016, the entire Stotland/Engel family were in total shock as Glorianne was diagnosed with lung cancer. The Cedars Cancer Centre became their second home during this heartwrenching journey. Glorianne was initially given 6 months to live; she extended her life by 12 months The fund encourages active participation and with her determination and the wonderful care and treatment she received at the Cedars Cancer Centre. And she passed on her determination to her loving husband Steve Stotland. He is aiming to raise \$1 million to support the state-of-the-art radiation oncology unit and to help other patients.

KIM WINNICKI LEGACY FUND

As an oncology nurse at the legacy site of the Royal Victoria Hospital for nearly 40 years, Kim dedicated her career to helping cancer patients and their families. She was an exceptional role model to nurses and other healthcare professionals, and a constant source of support and compassion for those in her care. The collaboration she created between the clinical team and families was invaluable, while her laughter, positive demeanor and the beauty she saw in the world around her touched patients and staff alike.

Kim's late husband, Wojtek, and her sons have set up the Kim Winnicki Legacy Fund to make a lasting up the Kim Winnicki Legacy Fund to make a lasting contribution in Kim's honour to advance Oncology-Hematology Nursing Education, Research and Practice, including financial support for nurses to attend continuing medical education conferences, workshops and seminars.

'THE BELL' FUND

The 'Bell Fund', a grassroots program that has seen already in excess of 4,500 cancer patients supplied with a free comfort kit, was launched on February 4, 2016, World Cancer Day, in a sunny atrium at the Glen site of the MUHC. Judy Martin, indefatigable founder, accompanied by her treatment team, rang a ship's bell she donated in 2013 to celebrate the completion of her chemotherapy. The bell is engraved with the words Lucky, Grateful, Hopeful.

The goal of the fund is to give every newly-diagnosed MUHC cancer patient a Comfort Kit. 'The Bell' Fund is raising funds to make this a reality. 'The Bell' Fund also provides a soft blanket for every newly diagnosed child on Sarah's Floor at the Montreal Children's Hospital for their Pediatric Comfort Kit initiative.

THE WILLOW FUND

The mission of The Willow Fund, under the leadership of Founder C. Frank Merhar, combines innovative branding, marketing and event planning along with traditional structural mandates. The fund changes the face of cancer while contributing to the care and resources provided to the patients through Cedars Cancer Care Mission.

volunteering in major cycling, running and sporting events across the province and country, some over multiple days, including its very own Annual Event -The Resolution Run, on December 31st.

For a full list of all the funds at the Cedars Cancer Foundation. please visit www.cedars.ca







WAYS TO GIVE

CEDARS CANCER HEROES PROGRAM

Heroes among us. Honor a physician, nurse, volunteer or staff member who goes above and beyond. A Cedars Cancer Hero is someone who goes above and beyond for patients and their families, in support of our mission to offer every cancer patient at the MUHC compassionate care that focuses on them as a person, not on their disease.

This special person, your Cedars Cancer Hero, will be personally notified that a donation has been made in his or her honour and will be presented with a unique Cedars Cancer Heroes pin, recognizing their exceptional level of patient care.

WAYS TO GIVE AND GET INVOLVED INCLUDE:

- One-time donation
- Monthly giving
- Support Cedars' Annual Appeal for Priority Needs
- Tax-smart giving (stocks & securities, in kind gifts)
- Cedars' Heroes Program
- Planned / Estate gifts
- Invest in research
- Invest in patient education oncology guides
- Pay tribute to someone special (honour / in memory)
- Organize a fundraiser
- Participate in / donate to a flagship event
- Sponsor an event
- Become a volunteer
- Corporate donations
- Matching gifts
- Leadership gift
- Transformational gift
- Build a legacy













LEADERSHIP TEAM

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VICE-PRESIDENT, DEVELOPMENT & OPERATIONS Ariel Dayan-Médalsy

CAPITAL CAMPAIGN CO-CHAIRS

Michael Flinker Andrew Lutfy Bruce Shadeed

CAPITAL CAMPAIGN CABINET

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Christina Ayoub Miller Charles-Edouard Morin

Christopher Nacos

Frank Rana Amani Sawaya Mark Saykaly

Diana Ferrara Scalia

Jeff J. Shamie

David Souaid

Steve Stotland

Dr. Roger Tabah Adam Turner CHIEF, MUHC CANCER CARE MISSION Dr. Armen Aprikian

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