

**TUTORIAL AND BONUS TIPS** 

### **Creating The Thumbnail**

#### **Getting Started**

**Creating The Thumbnail**- Before you can use the additional features, you must create a set of thumbnails.

Follow the directions on the next couple slides to get started.

Step 1 Enter Project Name- Type A Name You Will Want To Remember This Project By. This Will Be The Name On The Folder Where Your humbnails Will Live, You Will Be Able To Access These Thumbnails By Going To The older Name "Thumbs" On Your Desktop, Once ou Click Into This Folder You Can Find All Of our Previously Created Projects. Step 2 Enter A Width- Enter A Number Would

Want For Your Custom Sized Watermark Image humbnails. If You Want Full Size Watermarked mages, Leave This Box Blank

Step 3 Locate A Video- Before You Can Vatermark Images With An Image, We Need To Create The Images (Thumbnails) That Will Be Natermarked, If You Do Not Already Have A /ideo On Your Computer, You Can Use The

Download YouTube Video Feature To Download

Step 4 Upload The Video- Click The Select /ideo Button, Find The Video File On Your Computer, Select It and Click Enter/Open.

One From YouTube.

With Your Project Name

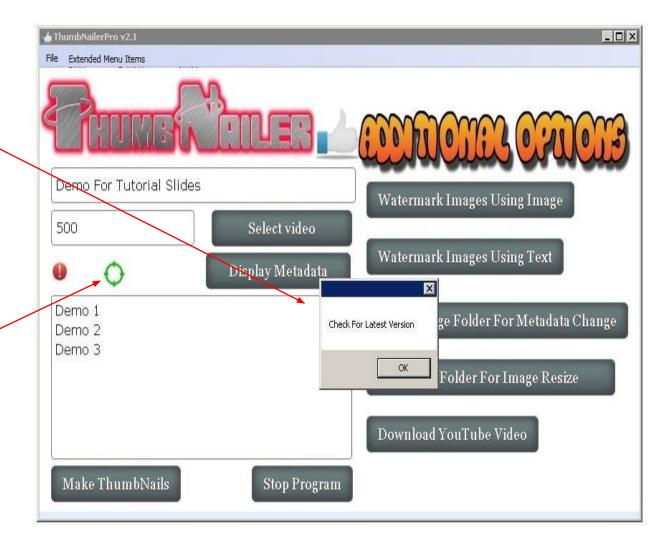
Step 5 Add Metadata Optional- If You Would ike To Add Keyword Metadata To The Images, nter The Keywords In The Box, If You Do Not Wish To Add Metadata To The Images, Leave he Box Blank.

Step 6 Click Make Thumbnails- Once You Click his Button, ThumbnailerWill Start Generating humbnails And Place Them In A New Folder

♣ ThumbNailerPro v2.1 \_ 🗆 X File Extended Menu Items Step 1 Demo For Tutorial Slides Watermark Images Using Image Step 2 500 Select video Step 4 Watermark Images Using Text Display Metadata Demo 1 Select Image Folder For Metadata Change Step 5 Demo 2 Demo 3 Select Folder For Image Resize Step 3 Download YouTube Video Make ThumbNails Stop Program Step 6

NOTE: The First Time You Run The Software You Will Get A Pop Up That Says Check For Latest Version.

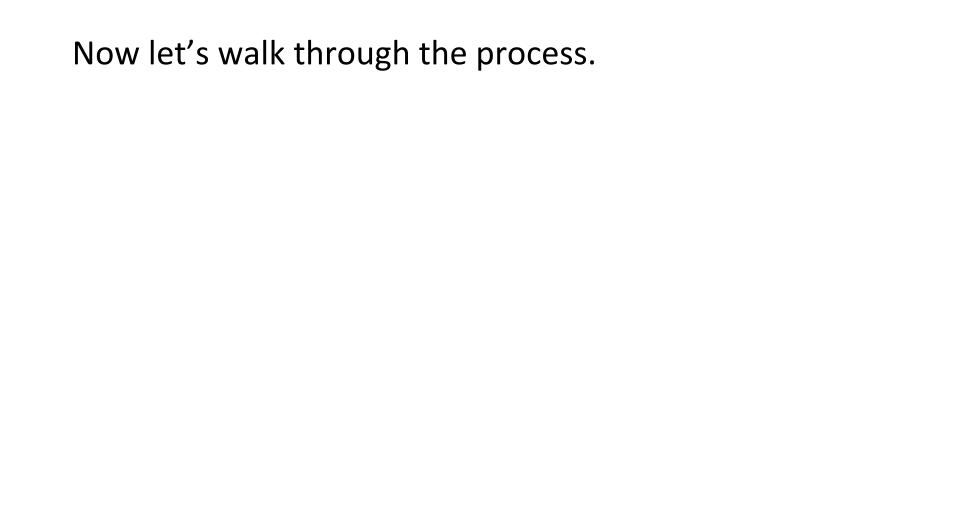
You Will Also Notice A Green
Spinning Circle And This Is A Sign
The Tool Is Working. Once The
Thumbnail Creation Process Is
Complete, The Folders With Your
Full Size And Custom Thumbnails
Will Automatically Open In A New
Window.

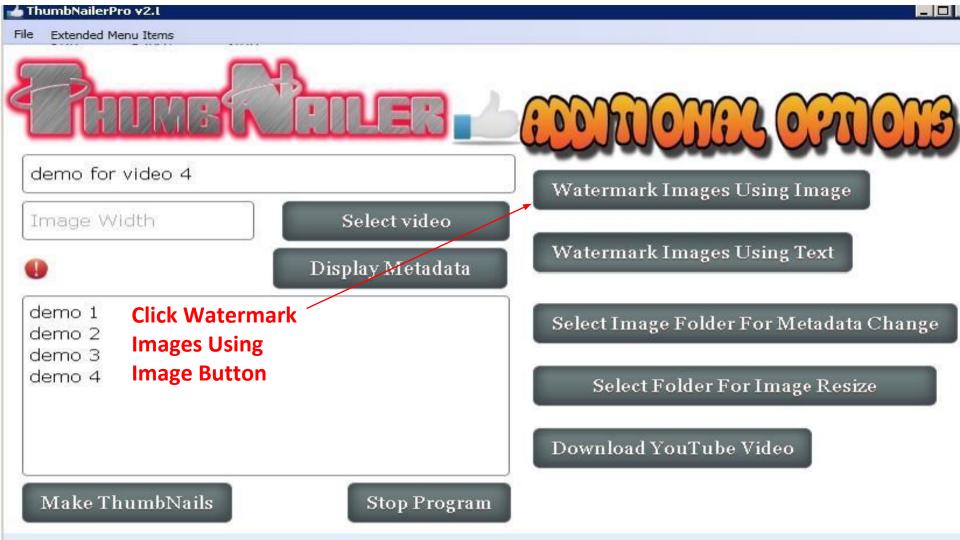


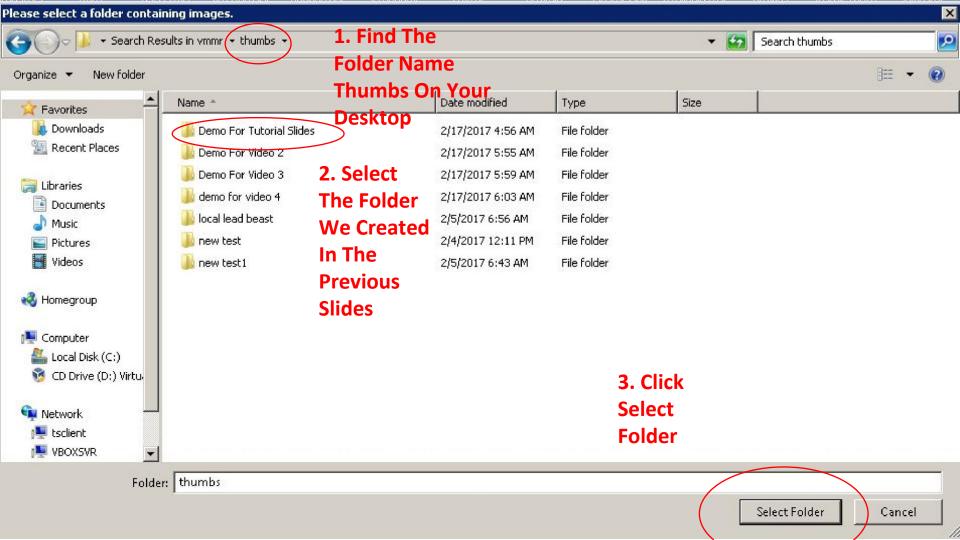
#### **Purpose Of Feature**

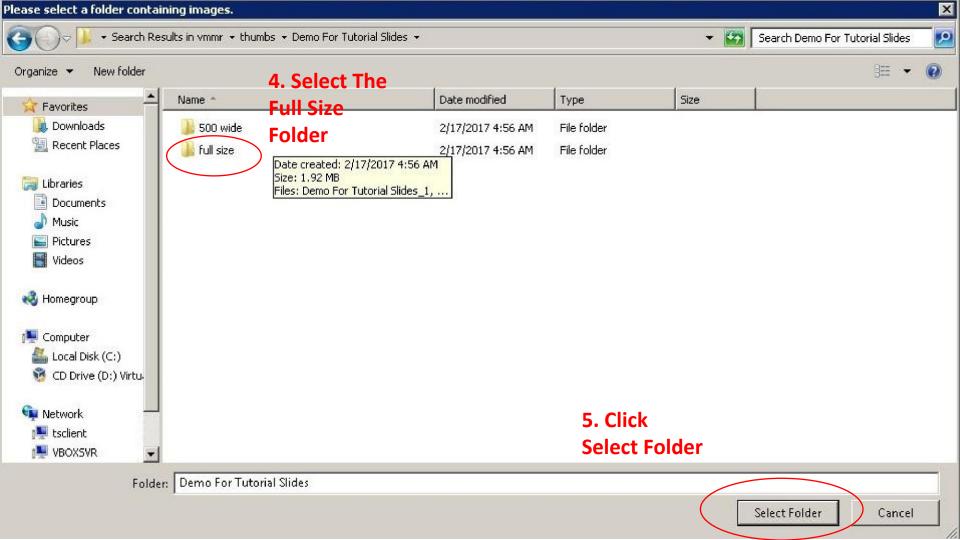
Watermark Images Using Image- This feature allows the user to add an image as a watermark.

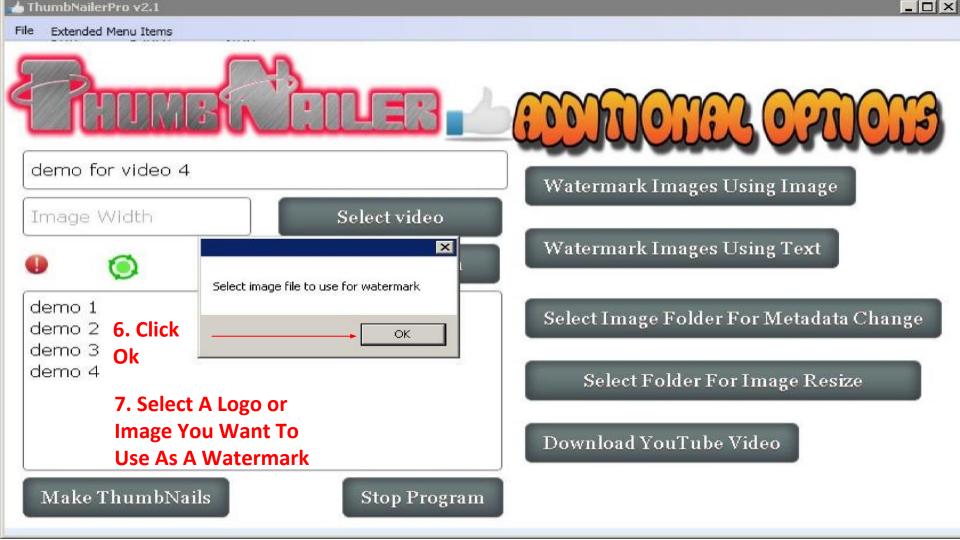
The purpose of this feature is to protect the thumbnail from being stolen/reused by a competitor and to build brand awareness. It is recommend to use your company logo or some image related to your brand that your customers will always be able to remember you by.



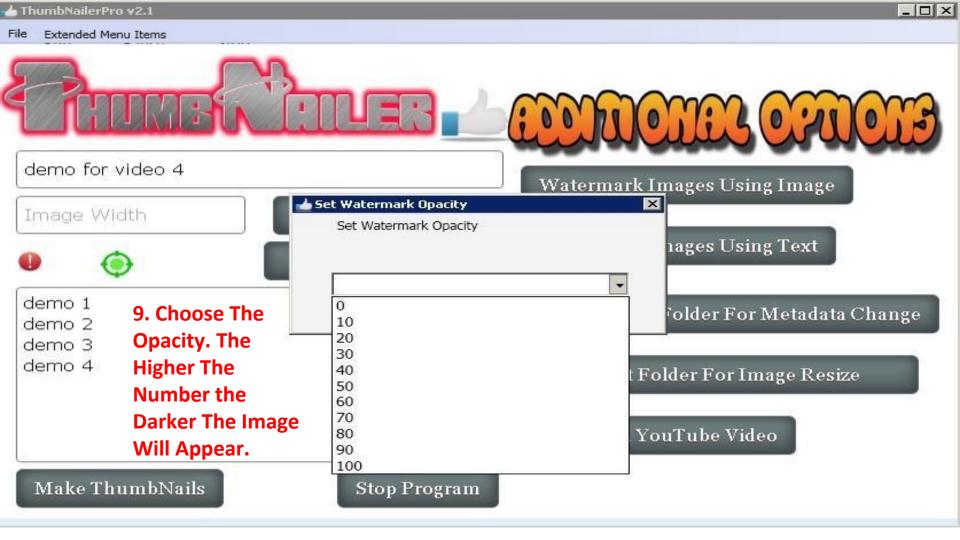








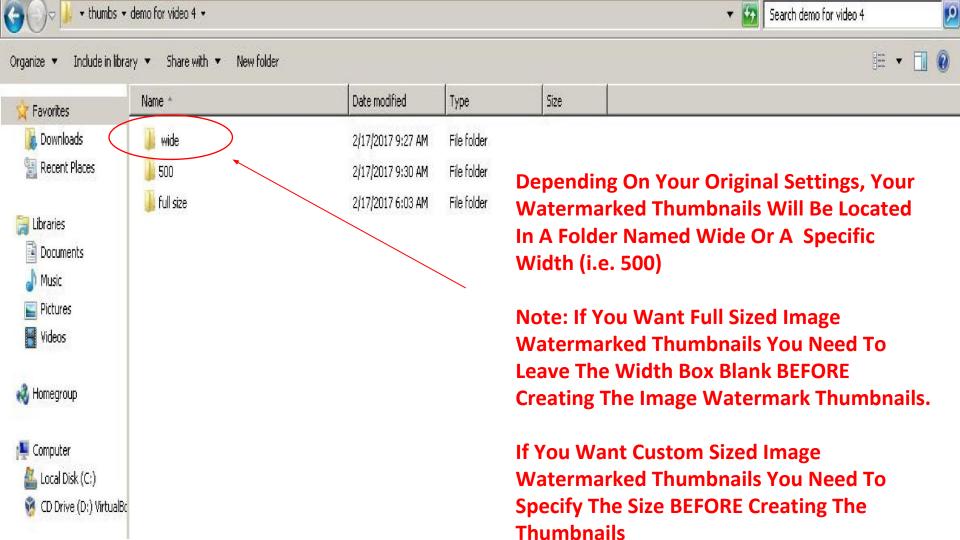






## Finding The Watermarked Images





### Watermark Images Using Text

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Step 6 Click Make Thumbnails- Once You Click his Button, ThumbnailerWill Start Generating humbnails And Place Them In A New Folder

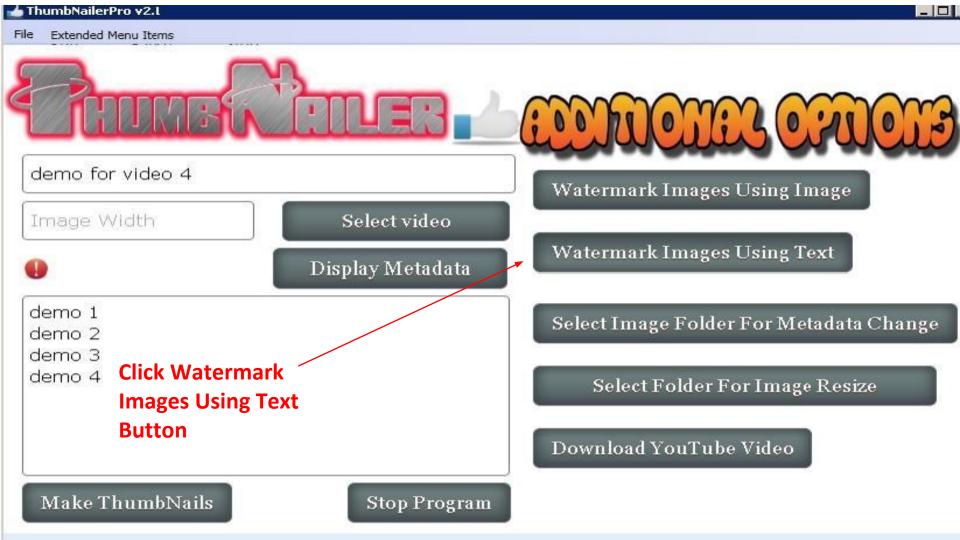
♣ ThumbNailerPro v2.1 \_ 🗆 X File Extended Menu Items Step 1 Demo For Tutorial Slides Watermark Images Using Image Step 2 500 Select video Step 4 Watermark Images Using Text Display Metadata Demo 1 Select Image Folder For Metadata Change Step 5 Demo 2 Demo 3 Select Folder For Image Resize Step 3 Download YouTube Video Make ThumbNails Stop Program Step 6

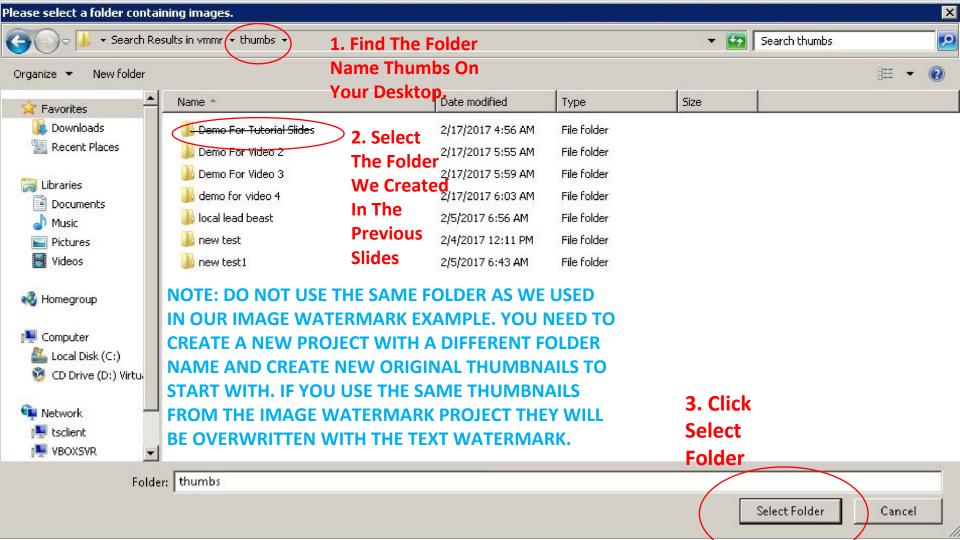
#### **Purpose Of Feature**

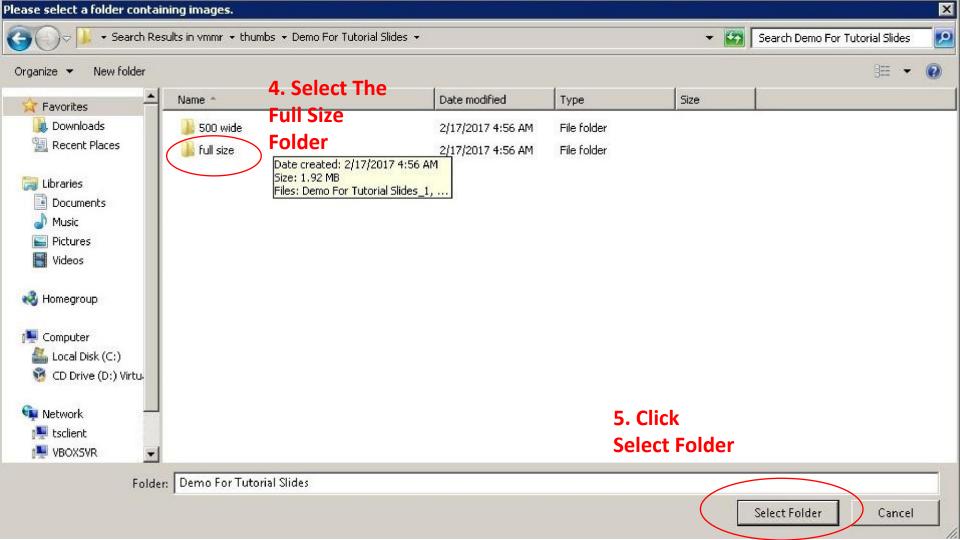
Watermark Images Using Text- This feature allows the user to add text as a watermark.

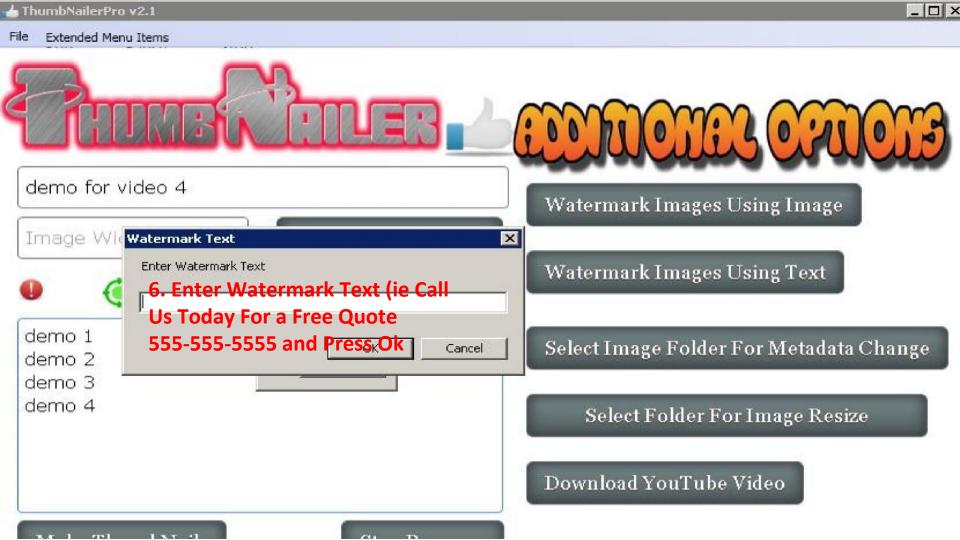
The purpose of this feature is to protect the image from being stolen/reused by a competitor and to build brand awareness. It is recommend to use a company phone number or website url where customers can get in contact with you.

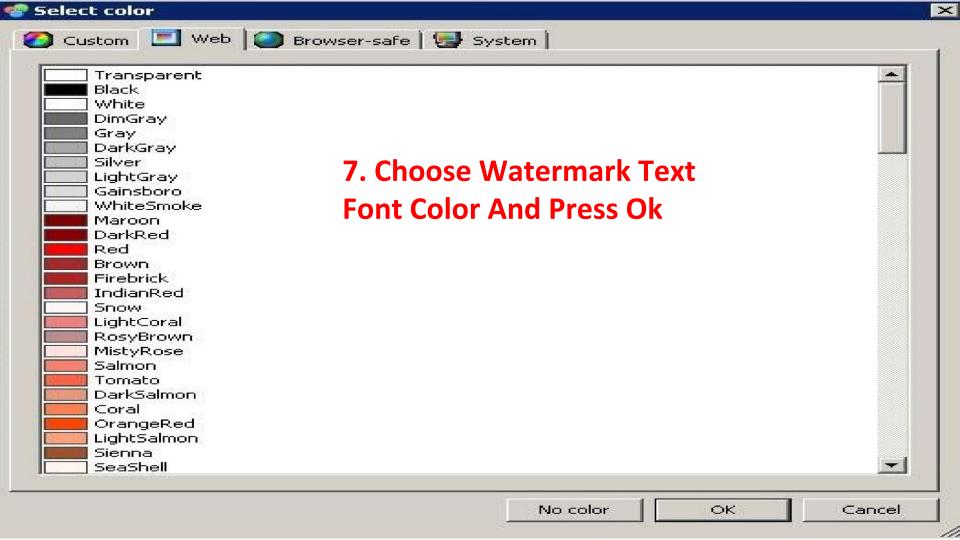
Now let's walk through the process.



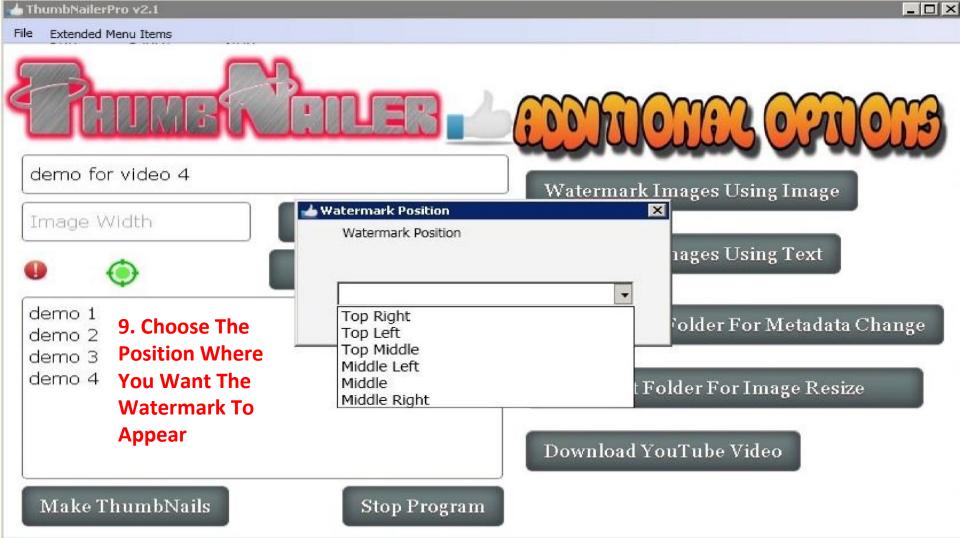


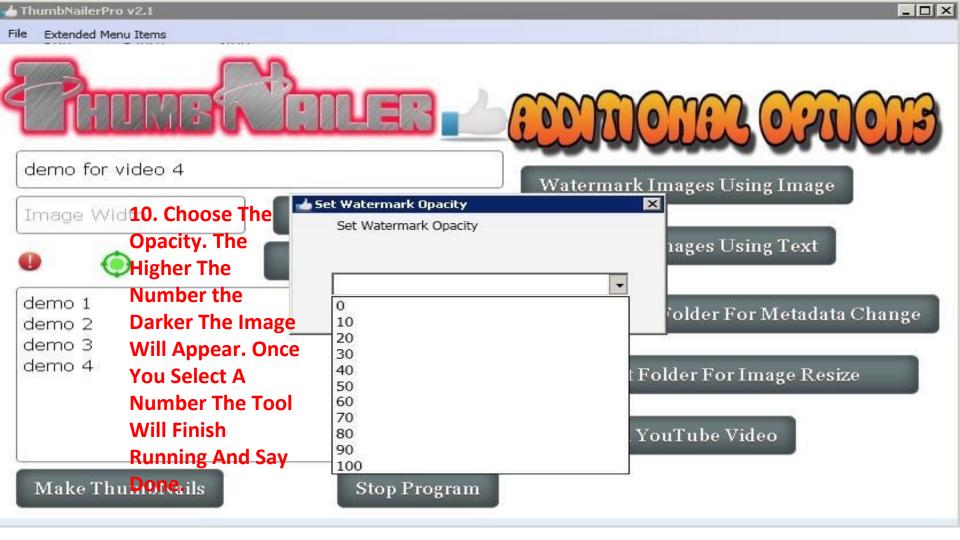






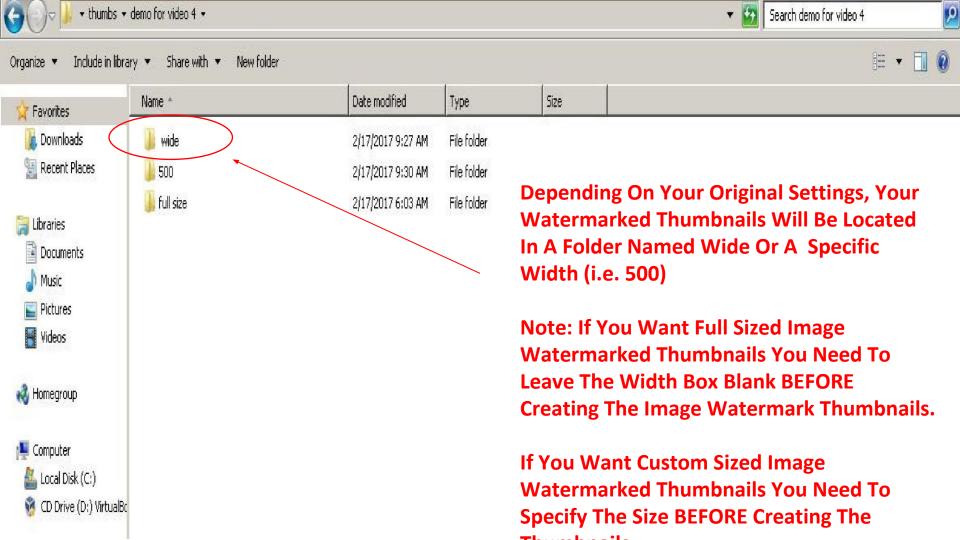






## Finding The Watermarked Images





# Select Image Folder For Metadata Change

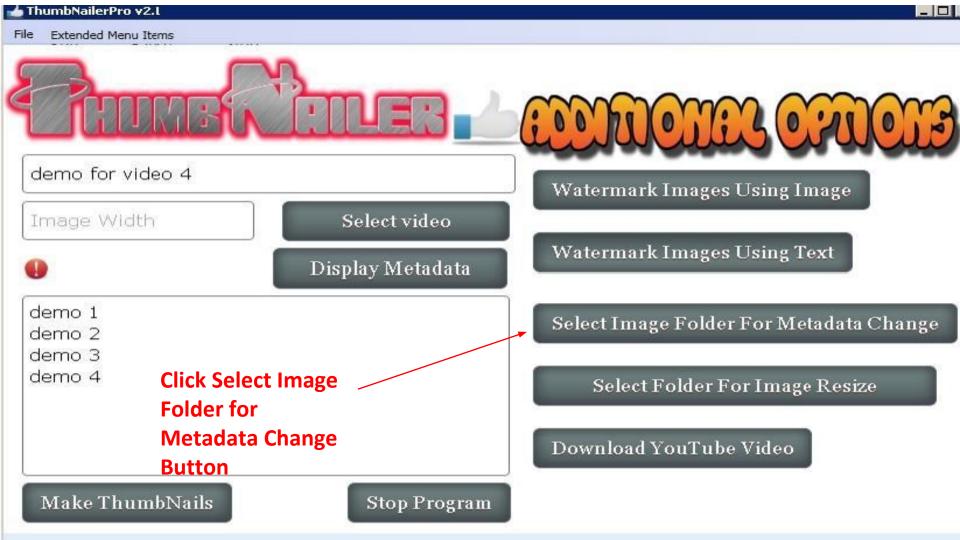
**Purpose Of Feature** 

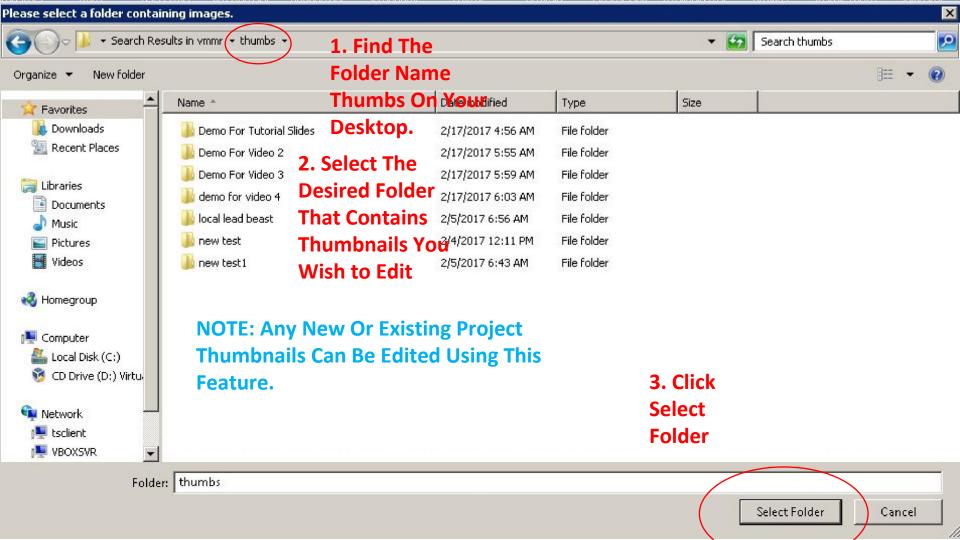
**Select Image Folder For Metadata Change-**This feature allows the user to bulk edit the metadata for a set of Thumbnails in the selected folder.

The purpose of this feature is to wipe the existing metadata from a set of Thumbnails and replace it with whatever metadata (keywords) the user would like to enter. It is

recommend to use this feature in order to strip out any competitor data and make your thumbnails more keyword relevant to the keywords you are trying to rank for. Now

let's walk through the process.



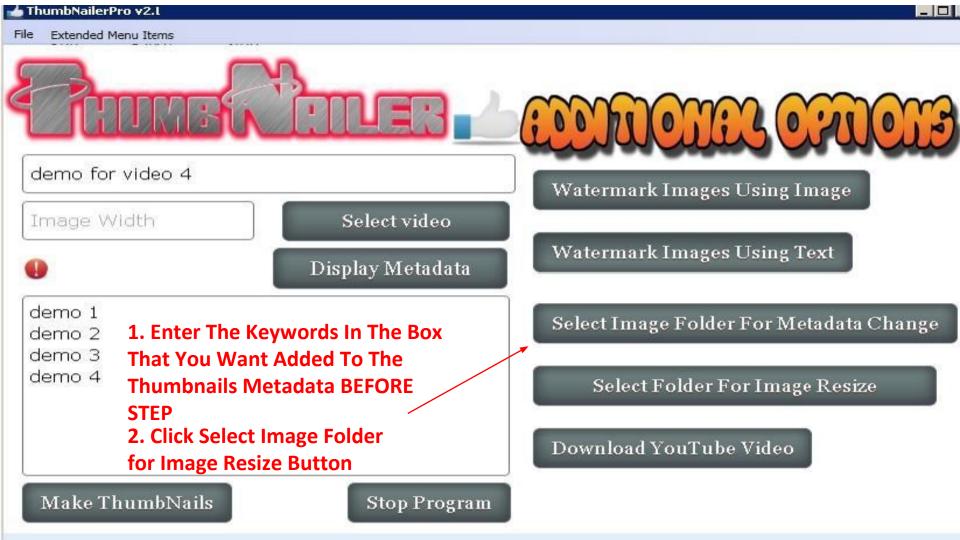


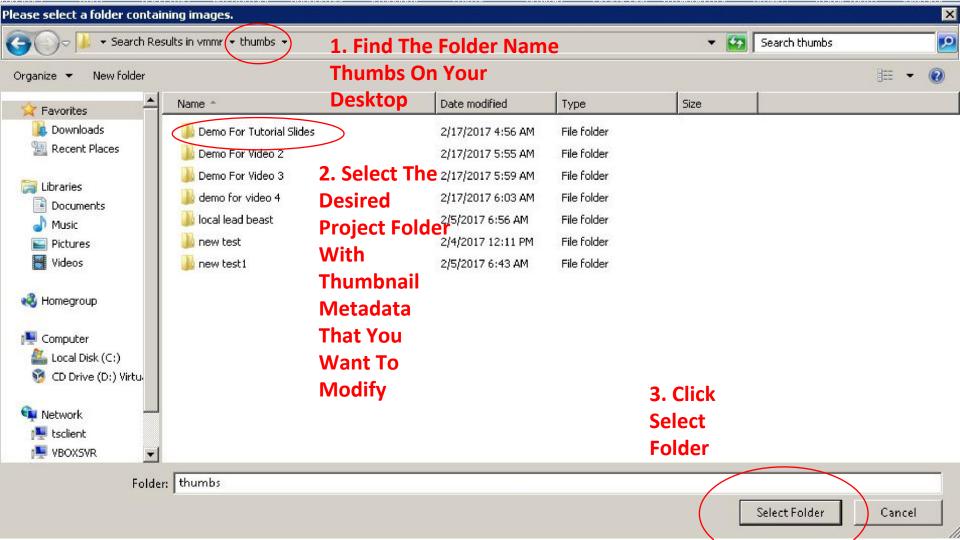
### Select Folder For Image Resize

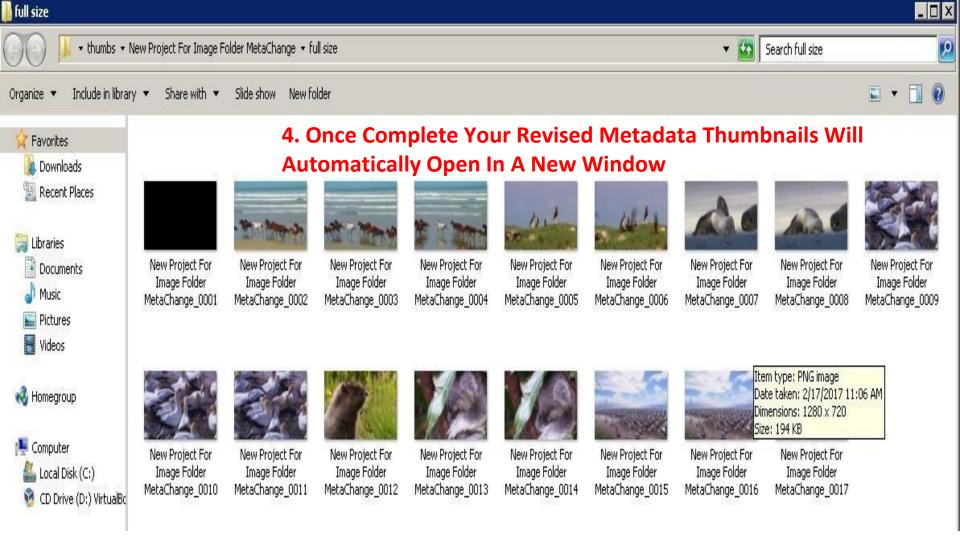
**Purpose Of Feature** 

**Select Image Folder For Image Resize-**This feature allows the user to bulk edit the size for a set of Thumbnails in the selected folder.

The purpose of this feature is to bulk resize images to the users desires. Thumbnails can be used for other purposes such as social media posts, banners, fliers or other types of advertisements.





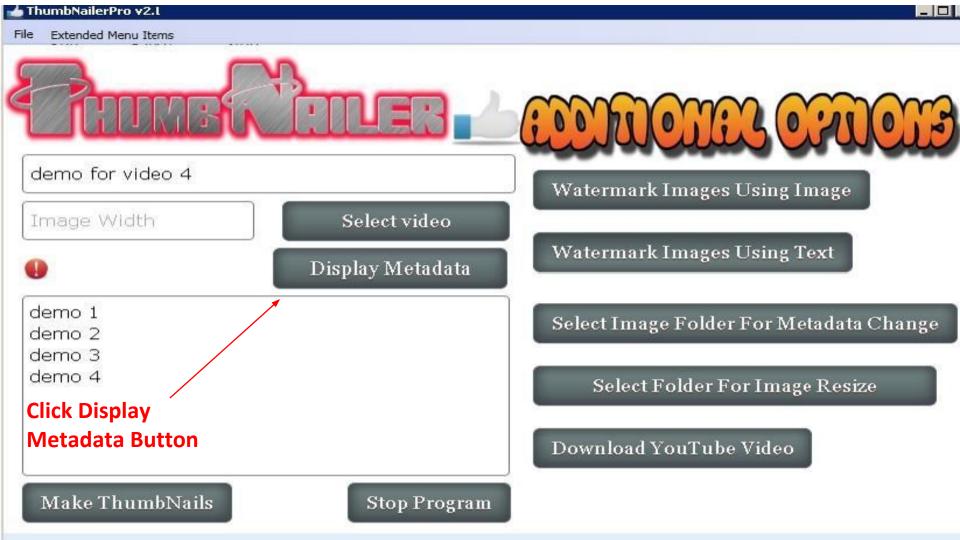


# Verifying The Thumbnail Metadata Change With Display Metadata Button

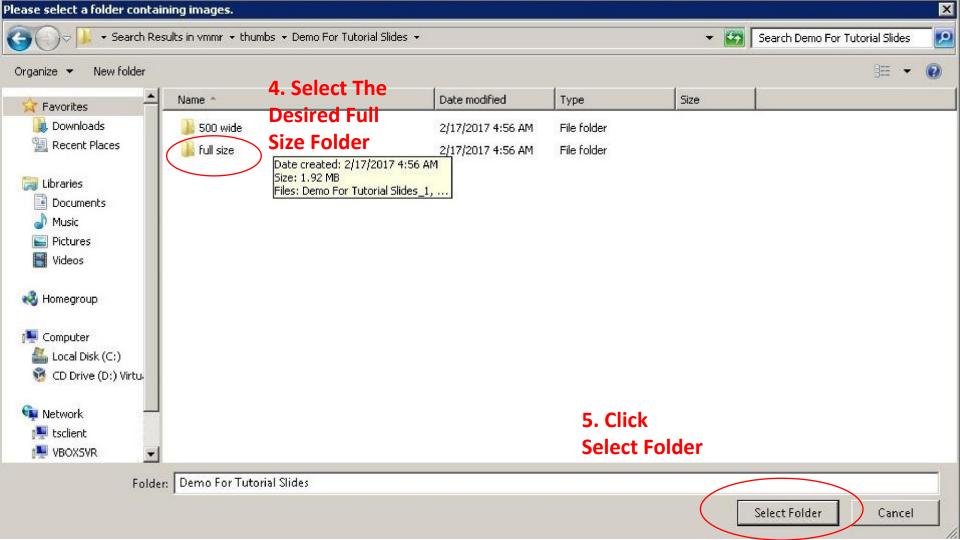
**Purpose Of Display Metadata** 

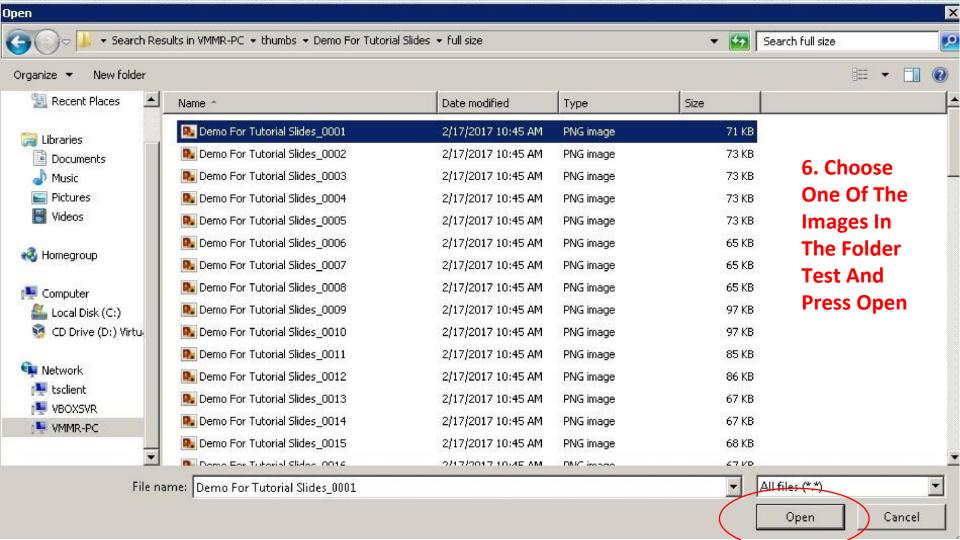
**Display Metadata-**This feature can be used to verify the bulk metadata change feature worked properly and to also check the metadata of preexisting thumbnails.

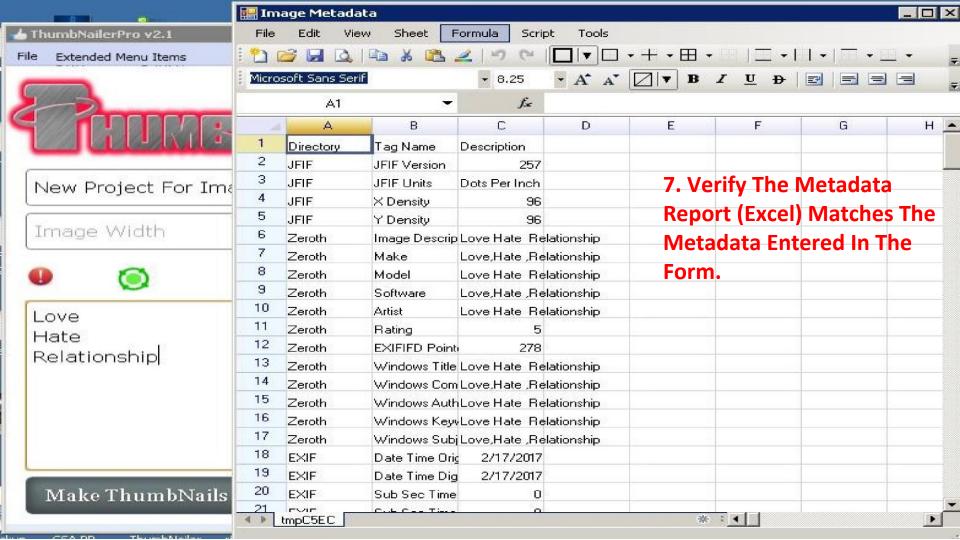
Let's walkthrough how to use this feature.











### Download YouTube Videos

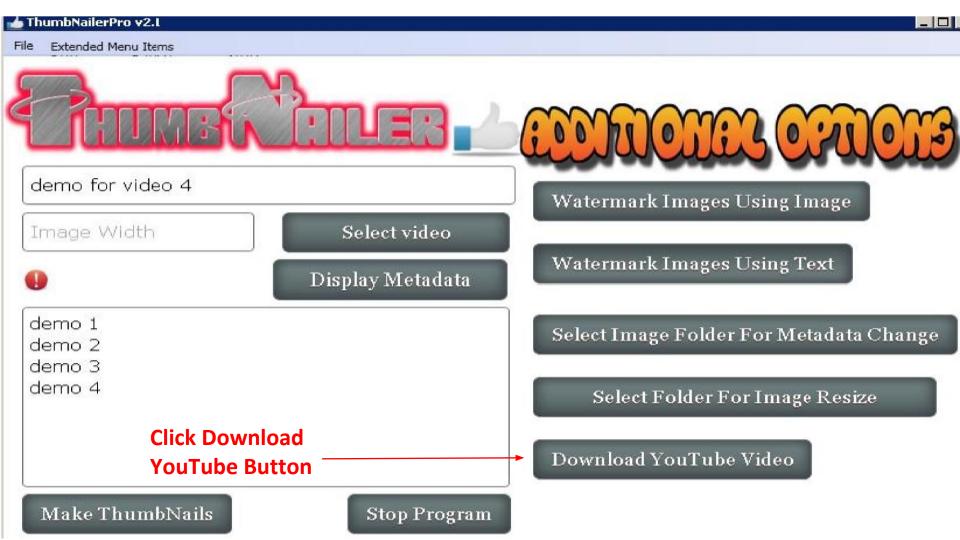
### **Purpose Of Feature**

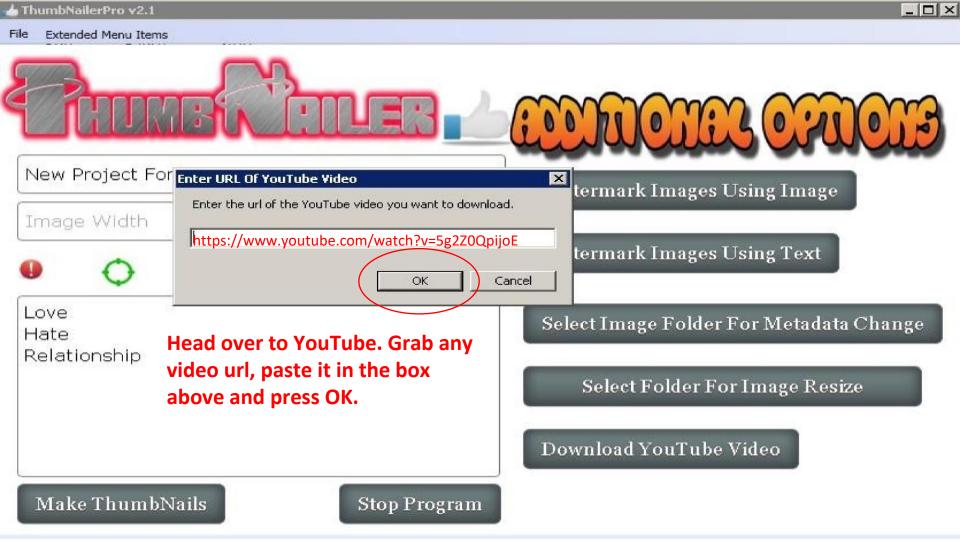
**Download YouTube Videos-**This feature allows the user to download a YouTube Video .mp4 file by simply entering the url of a preexisting YouTube video (Public Status). In order to use Thumbnailer, the user must first input a YouTube Video .mp4 file. This feature allows you to gain

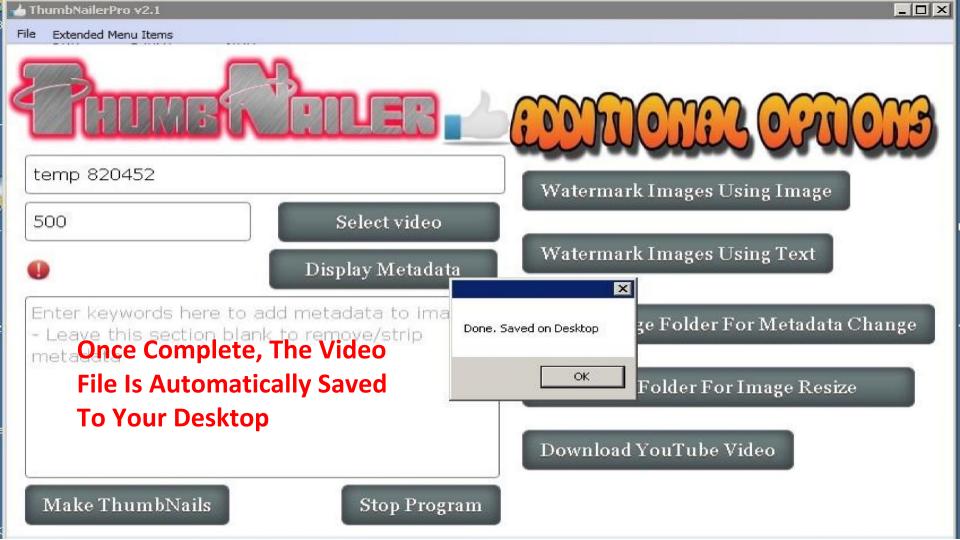
access to videos that can be used create thumbnails for your projects.

This feature can be used to gain access to high quality/eye catching thumbnails that will help your videos stand out in the YouTube and Google search listings.

Let's explore how it works.







## Additional Uses For Thumbnailer?

### Here Are Some Additional Uses For Thumbnailer

•SEO Optimize Your Own Thumbnails- Use Thumbnailer To Get An Edge On Your Competitors. Not Only Are You Able To Bulk Gather Beautiful Thumbnails, You Can Stuff Them

With Your Keyword Metadata. Use These Thumbnails For Individual Jobs Or In Cases Where SEO Tools Such As vWhammy Require Mass Thumbnails To Help You Diversify.

•Resell As You Own- Buy The OTO That Allows You To Resale Thumbnailer As Your Own Product. Use It To Build A List And Or Earn Quick Commissions From Other Video Marketers.

#### **How To Make Money With Thumbnailer?**

•Sell Bulk Thumbnails- Now That You Own

Thumbnailer You Can Use It To Find And Sell Bulk Niche Relevant Thumbnails to Customers On Websites Like Fiverr, Konker or SEO Clerks.

•Sell Bulk Metadata Change Services- Find Clients That Would Like Their Keywords In Their Thumbnail Metadata and Charge Them To Update With Their Desired Keywords.

### **How To Make Money With Thumbnailer?**

•Sell Bulk Metadata Stripping Services- There Are A TONS of Blackhat Users That Would Be Happy To

Have Someone Strip Metadata From Thumbnails That They Have Already Acquired.

•Sell Image Resizing Services- Find Clients That Would Like Large Quantities Of Images Resized For Social Media Posts Or Other Marketing/Advertising Purposes.