

STEPS

- 1. INTRODUCTION
- 2. ANAYLZE MARKET CONDITIONS
- 3. IDENTIFY POTENTIAL PROPERTIES
- 4. CONDUCT PROPERTY ANALYSIS
- 5. CARRY OUT FINANCIAL ANALYSIS

- 6. DUE DILLIGENCE
- 7. NEGOTIATE AND MAKE OFFERS
- 8. CLOSE THE DEAL
- 9. PLAN AHEAD
- 10. EXIT STRATEGY





- WELCOME TO LEVERAGING YOUR MONEY
- Overview of investment opportunities in real estate
- Focus on strategies for success in a dynamic market



Secure Financing

 Key Step: Finalize financing with a property in mind.

 Options: Pre-approval letter from your lender.

• Key Contact:

CIBC Mortgage Advisor

Snhareb Baleus

Cell: 519 654 2350

Email: snhareb.baleus@cibc.com



Analyze Market Conditions

- Understand Your Market: Analyze property prices, rental rates, vacancy rates, and local economic factors.
- Key market factors: employment statistics, population growth, etc.
- Investment Focus: Single-family homes (3 beds/2 baths) and lowfee townhouses in prime locations.



Identify Potential Properties

- Property Search Active Handpicked properties based on your strategy, price, and returns.
- Regular updates on viable property listings.



Property Analysis

Comprehensive Review:
 Property condition, repair estimates, legal status, neighborhood demographics.

• CMA (Comparative Market Analysis): Sent for properties being considered.



Financial Analysis

• Calculate Financials: Purchase price, loan interest, property taxes, rental income, and other costs.

• Tool: <u>Cap Rate Calculator</u>

DUE DILIGENCE

- **Property Inspection**: Essential to avoid hidden issues.
- **Title Search**: Ensure no legal complications
- Status Certificate: Condo Rules/By laws/ Reserve Fund
- .Inspectors:
 - Mark Murphy
 - Gregg Cook
 - Kelly Hamyln



Negotiation & Offer

• Make an Offer: After due diligence, negotiate terms.

• Work with real estate agent to formalize the offer.



Closing the Deal

Steps to Finalize: Mortgage, insurance, and paperwork completion.

Key Contact :Xin Sun – Lawyer

XS Law, 519-681-9180 | xin@xsunlaw.com



Property Management

 Self-Manage vs. Hiring a Property Manager:

> Tenant screening, property maintenance, rent collection.

- Key Options:
 - SPM Strano Property Management: <u>stranoproperties.ca</u>
 - Harrison Carter Group: <u>harrisoncartergroup.com</u>
 - RPM: Managed properties and a team of contractors/tradesmen available.



Develop an Exit Strategy

- Planning for the Future:
 - Hold for long-term rental income or sell after appreciation.
- Continuous updates on market conditions and new opportunities.

Summary & Next Steps

- Structured, step-by-step approach to real estate investment.
- Patience, persistence, and flexibility are key to success.

